Business Administration

The mission of the School of Business Administration is to develop professionally competent and intellectually curious graduates who exemplify the humanistic, ethical, and moral values of the Jesuit tradition. We provide a challenging and supportive learning environment, with quality students and faculty. As part of a global community, we promote relationships with regional, national, and international business and scholarly communities.

THE PROGRAM

Gonzaga's School of Business Administration prepares students to apply fundamental business theories and practices to any organization, make value-based decisions, and appreciate diverse cultures and perspectives. Established in 1921, the school is accredited by AACSB International, a distinction that represents the highest standard of achievement for business schools worldwide. In addition, the accounting programs (both undergraduate and graduate) are separately accredited by AACSB International, a distinction shared only by 180 accounting programs nationally. The business curriculum offers flexibility and room for innovation. Each business student is surrounded by an educational culture that is committed to the common good, rewards hard work, and appreciates the global reach of society. Opportunities to use classroom learning in real-world settings include: internships, business planning, consulting, and entrepreneurship opportunities.

UNDERGRADUATE PROGRAMS

The Accounting major, one of the most rigorous programs at Gonzaga, prepares students for careers in both public and private accounting. Students study financial reporting, auditing, taxation, account valuation, accounting systems, and the role of accounting and corporate governance in the allocation and use of resources.

In order to sit for the Certified Public Accountant (CPA) examination in the state of Washington, a student must earn 150 semester credit hours of acceptable educational preparation. Gonzaga offers both a Master of Accountancy and a Master of Science in taxation program tailored for students who desire to fulfill the 150-hour requirement and earn a graduate degree at the same time. Most Gonzaga Accounting majors choose to stay for a fifth year and earn a Master’s degree.

The Business Administration major prepares students from a multidisciplinary perspective, giving them the educational foundation to meet the challenges of a global marketplace. Business Administration majors choose one or more areas of concentration from the following:

- economics
- entrepreneurship & innovation
- finance
- human resource management
- international business
- law and public policy
- management information systems
- marketing
- operations and supply chain management

Students may also design an interdisciplinary, individualized concentration with their faculty advisor’s approval.

Students pursuing a degree in another area at Gonzaga can choose a minor in the following areas:

- analytical finance
- digital marketing
- entrepreneurship and innovation
- general business
- management information systems
- promotion
- sustainable business
THE HOGAN ENTREPRENEURIAL LEADERSHIP PROGRAM
For students who have thought about creating a business or non-profit organization, Gonzaga has developed a distinctive and exciting entrepreneurial program. The Hogan Entrepreneurial Leadership Program provides a three-year cross-curricular minor in entrepreneurial leadership that immerses students in the fundamentals of creating and managing new enterprises. Students apply for the program during the fall semester of freshmen year and, if admitted, begin coursework in the fall semester of sophomore year. The minor (18 credits for business students and 24 credits for non-business students) may be combined with any major.

During the first year, coursework provides a foundation in entrepreneurship, as well as an introduction to accounting and economics. In the second year, students take courses in strategic thinking and strategic leadership principles, along with modules on ethics and values-based decision-making. The third (and final) year of coursework involves an incubation project in which students develop entrepreneurial leadership that immerses students in the fundamentals of creating and managing new enterprises. Students apply for the program during the fall semester of freshmen year and, if admitted, begin coursework in the fall semester of sophomore year. The minor (18 credits for business students and 24 credits for non-business students) may be combined with any major.

Entrance into the program is competitive and requires a separate application and interview. Approximately 25 students are admitted each year. For more information about the program, call 509-313-3405, or visit gonzaga.edu/hogan.
THE PLACE
The Jepson Center was constructed in 1987, followed by a major expansion project in the spring of 2004. A multi-purpose academic building designed to serve students, faculty, and the greater Spokane community in the 21st century, the 64,000-square-foot Jepson Center contains 22 classrooms, computer labs, faculty and staff offices, the Hogan Center for Entrepreneurship, a state-of-the-art finance lab, an auditorium/lecture hall, and a student lounge with a Thomas Hammer Coffee shop. Nooks for small groups of students to study, engage in team projects, or just relax are spread throughout the upper level. The New Venture Lab office and meeting rooms in the Hogan wing provide students and mentors with an environment to conduct online data analysis, research, and business planning on new product design and entrepreneurial proposals. A grand, glass-enclosed Alumni Lobby with a two-story atrium gives the building an open, airy feel.

NATIONAL RANKINGS & ACHIEVEMENTS
Gonzaga’s School of Business Administration has earned many accolades for the recent achievements of its students and the quality of its programs.

CPA Exam Pass Rates (2014)
- Gonzaga’s first-time pass rate of 76% greatly exceeds the national average of about 30% and is one of the highest in the northwest.
- For 2014, Gonzaga ranks #20 among the 280 “large programs” nationwide (schools with 60 or more candidates sitting for the exam each year).

U.S. News & World Report Rankings
- #26 - Accounting Program
- #26 - Marketing
- Recognized as one of the best business schools in the country

OUTCOMES
Gonzaga’s business students are encouraged to participate in the Gonzaga Alumni Mentor Program (GAMP), a partnership with over 2,600 alumni volunteers. Students are matched with an alumnus or alumna in their area of concentration who provides mentoring regarding several aspects of their career development: their goals, skills, and interests along with work and school experiences. GAMP also sponsors career fairs and career treks in Spokane, Seattle, Portland, Denver, San Francisco/Bay Area, and New York. These trips allow students to visit major corporations and network with alumni who work in these cities and surrounding areas.

Additionally, a variety of companies visit Gonzaga’s campus each semester to interview and hire business graduates. As a result, business students have had great success in finding employment upon graduation.

RECENT JOB PLACEMENTS
Accenture
Adidas
Alaska Airlines
American Red Cross
Avista
AT&T
Bank of Hawaii
Bechtel National, Inc.
Bernston Porter
Boeing
Campbell Soup Company
Chase
Chevron
Clark Nuber
Costco
D.A. Davidson & Co.
Deloitte
Enterprise Rent-A-Car
Eddie Bauer
Ernst & Young
Expeditors International
The FBI
Farmers Insurance Group
Fuji Film USA
Gonzaga University
Hecla Mining Company
Hewlett Packard
Itron
KPMG, LLP
Liberty Mutual
Marsh
Microsoft
Monaco Enterprises, Inc.
Moss Adams, LLP
Nike
Nordstrom

PACCAR, Inc
Peterson Sullivan
Pfizer
PricewaterhouseCoopers (PWC)
Procter & Gamble
Random House, Inc.
REI
SABEY Corporation
Salesforce.com
Shell Energy of North America
Spokane Teachers Credit Union
Morgan Stanley Smith Barney, LLC
Stanford Medical Center
Starbucks Coffee
The State of Washington
Sterling Bank
Swedish Medical Center
Target
United Airlines
U.S. Bank
Wells Fargo
Weyerhaeuser
Wolfgang Puck Worldwide
Washington Trust Bank
Yahoo!

RECENT GRADUATE PROGRAMS ATTENDED INCLUDE:
Gonzaga University
New York University
Northwestern University
Pepperdine University
Santa Clara University
Seattle University
Stanford University
Syracuse University
University of Colorado
University of Hawaii
University of Idaho
University of Pennsylvania
University of Portland
University of Texas
University of Virginia
University of Washington
Washington State University

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