ACADEMIC PROGRAMS

The Department of Sport and Physical Education offers two Bachelor of Education (B.Ed.) degrees: a B.Ed. in Physical Education and a B.Ed. in Sport Management. These degrees prepare students for teaching, coaching, fitness, or sport business leadership careers. They are designed to be a broad-based foundation for graduate studies in sport administration, physical education, or health-related areas. Students interested in pursuing the teaching option must also complete the requirements of the Teacher Certification program. This qualifies individuals to teach physical education (health/fitness) in grades K-12.

UNDERGRADUATE PROGRAMS

The major in Sport Management (39 credits) prepares students for a variety of positions within the sport industry. Students take a broad curriculum, with courses in many areas:

- first aid
- health
- sport diversity
- sport technology
- sport sponsorship and promotions
- sport and athletic administration
- sport facility management
- psycho-social aspects of sport
- ethical and legal aspects of sport

Students are also required to complete two sport management internships for their degree. It is also recommended that students in Sport Management pursue an advisor-approved minor such as business, communication, promotions, journalism, or other relevant specialty areas. This track also prepares students to pursue graduate studies in sport management or athletic administration. The Sport and Physical Education Department also offers a 24-credit minor in Sport Management.

The major in Physical Education offers a curriculum designed primarily to prepare students for Washington State Certification to teach health and physical education at the K-12 level in schools. This certification option has reciprocity with most states within the U.S. With a strong liberal arts core, courses from the Physical Education program, and coursework from the Department of Teacher Education, students master skills for entry into the teaching profession. The major also prepares students to pursue graduate studies in physical education (pedagogy or administration).

THE MISSION

The Department of Sport and Physical Education is part of Gonzaga’s School of Education. The School’s mission is to prepare socially responsible professionals who serve with care, competence, and commitment, guiding not only the educational goals for the School, but also the behaviors of the faculty, students, and staff. The School of Education is accredited by the National Council for Accreditation of Teacher Education (NCATE) and is approved by the Washington Professional Educator Standards Board (PESB).

The Department also offers a 43-credit Health and Fitness endorsement, which is designed for students pursuing teaching certification in another discipline (English, Science, Math, Social Studies, Music, etc.) who want to add a second endorsement to their certification.

Some students are not interested in seeking teacher certification but still wish to pursue careers in the fitness industry as personal trainers, fitness club programmers, fitness club managers or owners, or providers of fitness and health-related programming for individuals, groups, or corporations. These students can complete the major in Physical Education, along with an additional 16-credit Fitness Specialist concentration, without completing the requirements for teacher certification. This concentration provides additional knowledge, skills, and hours from classes and internships to prepare for work in the fitness industry. Students will be qualified to sit for national certification exams in fitness specialties and work as fitness professionals either independently, in fitness clubs, or in community organizations that promote health and fitness. Students can also complete a 32- or 33-credit minor in Physical Education, which does not lead toward teacher certification.
GRADUATE PROGRAM

Gonzaga also offers graduate study in sport administration. The M.A. in Sport and Athletic Administration (MASAA) program is designed as an interdisciplinary curriculum, grounded in the liberal arts, drawing on studies in educational and organizational theory. The program prepares students to be leaders in sport, athletic, and health professions. The emphasis is on training candidates to administer programs in accordance with best professional practices.

The MASAA curriculum is designed as a 34-credit program taken over six semesters. Students spend a minimum of 300 hours working in a variety of internship settings. Advisors work closely with students to select internship sites that will best match students’ interests, goals, and career aspirations.

Graduate Assistantships are also available to a limited number of students. Graduate Assistants typically teach undergraduate classes in our extensive physical education activity program. Applications for Assistantships are to be submitted to the Sport & Physical Education Department Chair.

OUTCOMES

Both undergraduate and graduate students in sport management at Gonzaga complete internships as a requirement of their degrees. Students also often cite their internships as one of most valuable parts of their educational experience. Some recent internships and job placements have included the following:

College/University Athletic Departments
- Gonzaga University
- University of Washington
- University of San Diego

Collegiate Athletic Organizations
- West Coast Conference
- NCAA

Professional Sports Franchises
- Seattle Mariners
- Golden State Warriors
- Oakland Athletics
- Portland Timbers
- Colorado Rapids

Minor League Sports Franchises
- Everett Aquasox
- Spokane Indians
- Idaho Stampede

Health and Fitness Clubs
- 24-Hour Fitness
- U-District Sports Medicine (Spokane)
- Get Fit 360
- CrossFit

Sport Marketing Agencies/Companies
- IMG Worldwide
- Wasserman Media Group
- IEG
- Event Marketing Strategies
- Slalom Consulting

Recreational and Community Organizations
- YMCA
- Boys and Girls Clubs of America

Recent graduates of Gonzaga sport management programs have also attended the following graduate programs:
- Marquette University Law School - Sports Law program
- University of the Pacific - McGeorge School of Law
- University of San Francisco - M.A. in Sport Management
- San Diego State University - Sports Business Management M.B.A. program
- Boise State University - M.S. in Exercise and Sports Studies

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