

Gonzaga-in-Florence
MGMT 350: Management & Organization
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M T Th 10:40 – 11:40
Spring 2012

TEXT: Management, Gomez-Mejia (see Gonzaga Bookstore Site for ISBN)

COURSE OBJECTIVES: The primary objective of this course is to familiarize you with the basic principles of management thought and practice.

ATTENDANCE: Attendance is expected and recorded. You are allowed up to 2 missed classes at no grade disadvantage to you. Beginning with your 3rd miss, you will lose 10 points per absence. Attendance is worth 100 points.

EXAMS: There are two exams, each worth 200 points.

ASSIGNMENTS: Assignments are worth a total of 100 points. Please see the "Assignments" tab in Blackboard for more information. Assignments may be turned in late for 50% credit.

PERSONAL SWAT ANALYSIS: You will produce a personal SWOT analysis (assignment details will be distributed during the semester as will coverage of SWOT). This analysis will be type written and approximately two pages long. You will be graded on the mastery of the SWOT concept as reflected in your paper; the quality of your writing and presentation; and your sources. For the analysis, you choose a partner who will be your editor, and you will serve as their editor. Your grade on the assignment will be a weighted average of the grade on your paper (.80) and the grade on the paper you edited (.20). As an editor, you will proofread for grammar, spelling, organization, and clarity, as well as offering constructive criticism. You will turn in your editor's comments with your paper. The SWOT analysis will be worth 200 points.

GRADING STANDARDS: There are a total of 800 points available. Grades are not assigned relative to others. The following grading scale will be used: 92% = A; 90% = A-; 85% = B+; 80% = B; 78% = B-; 75% = C+; 70% = C; 68% = C-; 65% = D+; 60% = D; <60% = F. It is your responsibility to know where you stand in the class.

CHEATING: Cheating of any type will not be tolerated. You are to do your own work and you are to cite/reference when you use the work of others. If I suspect that you have cheated, I will simply invoke the SBA Academic Honesty Policy.

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Topics and Readings

Management Overview and the Evolution of Management Chapter 1

The Global Environment Chapter 2

The EU Sovereign Debt Crisis
US Multi-Nationals and Taxation

Social Responsibility and Ethics Chapter 3

Sustainability and Social Responsibility and Wal-Mart Mini-Case
Market Failures and Corporate Action Essay

Organizational Culture and Change Chapter 4

EDS, Ross Perot and General Motors (“Roger and Me”) Essay

Decision Making Chapter 6

Behavioral Bias, Prospect Theory, Behavioral Economics

EXAM ONE

Planning Chapter 5

Strategic Management Chapter 7

Personal SWOT Analysis

Human Resources Chapter 10

Motivation Chapter 12

Expected Utility Theory and Motivation

Managing Teams Chapter 14

The Structure and Design of Organizations Chapter 9

EXAM TWO

