Degree: B.A. in Broadcast and Electronic Media Studies

Broadcast Studies Outcomes/Goals

- Understanding the technology of communication on a digital platform and developing the technical skills to produce content in a deadline environment appropriate for digital platforms.

- Articulating the historical context of the development of broadcast media.

- Understanding the boundaries of media law and guidelines for ethical journalistic behaviors; incorporating that understanding in journalistic practices that transcend minimum standards.

- Understanding and demonstrating the ways that the digital media can be used to improve the human condition.