Ken Anderson, who was appointed as interim dean in the School of Business Administration, has a vision for his school to offer an exemplary Jesuit business education. That will be the subject of his Aram Lecture at 7 p.m., April 2, in Cataldo Hall. A 6 p.m. reception precedes the talk.

“Putting ‘Jesuit’ in what we do is very intentional,” Anderson said. “There are a lot of facts and theories about learning ethics in business.” But in many ways Anderson’s approach is a simple one: “We’ve got to talk about justice and ethics and put them into an organizational context.”

Anderson has served in various roles here since 1986, as professor of management, associate dean and now interim dean. But his teaching appointment was not his first exposure to Gonzaga. He came here as a junior on a basketball scholarship and played for the Zags 1979-81, earning a business degree and then an MBA in 1982. He earned his doctorate at the University of Nebraska. Basketball has always been a love of Anderson’s. He served as a volunteer assistant coach to Dan Fitzgerald and later as assistant coach to Jennifer Mountain, coaching the St. George’s School boys’ basketball team.

“Most of the people who knew me when I was a student here would never believe I am an academic administrator at Gonzaga,” he said. “My basketball personality, playing or coaching, is a little bit different than my academic personality. Most people would say ‘Thank God for that.’ More of that basketball personality will come out as an administrator than it did as a faculty member,” he said.

“Recently there has been a huge amount of change in higher education. The economy has played a part; delivery systems are different; and demographics are changing,” Anderson said. “The ‘ivory tower’ is crumbling. We can no longer, regardless of what department we’re in, act like we are insulated from the rest of the community or the world. One of our key values, consistent with our accreditation, is engagement. We have to have a greater engagement with other departments on campus, with our partners in our local community and beyond.

“This could take many forms. One example on a college campus is an interdisciplinary approach, partnering with other academic units, as we do with engineering, arts and sciences, nursing and human physiology,” Anderson said. “There is a lot of potential there, both at the student and faculty level. But we have to get out of the building as faculty and staff, get involved in the business community and be able to bring back to our students our experiences, new knowledge and new information.

“We’re sending at least one faculty member on every Trek. We send 10 to 12 faculty to Boeing every January. We are ramping up tours and information sessions with various organizations in town. Last month three of us toured Ecolite Manufacturing (in the Spokane Valley). We need to get students out of the building, too. Internships are very important right now.”

Another initiative this fall will be project-based classes. “We get phone calls in the middle of a semester to help area businesses with short projects, branding questions, implementing new training techniques. We have not been able to take advantage of those. We came up with the idea of the ‘firehouse mentality’ where we have a class of students ready to respond to those requests,” Anderson said.

The idea is to give students different perspectives by getting them involved in the community and beyond, seeing business potential and perhaps keeping talent near Spokane. When students get out into the community, they are building deliverables associated with their involvement. “Then they walk into a new environment, they have something to show,” Anderson said.

“The ivory tower is gone, and business education is a much more competitive environment, particularly at the graduate level. We need to get students out of the building, too. Internships are very important right now.”

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World traveler finds home at Gonzaga

H o Chi Minh City, formerly Saigon, is densely populated with traffic far worse than any New Yorker has seen. Motor scooters carry four or five people each. Air quality can be smothering. The climate is oppressively hot and humid.

Gonzaga nursing Professor Susan Norwood could hardly wait to get there last week for a two-week immersion with a group from Denver called Friendship Bridge Nurses Group, volunteer nurse educators committed to improving the nursing system in Vietnam. Norwood is teaching a graduate level research methods class for two weeks, preparing students to write their theses, and Vietnamese faculty to carry on.

“These students are a real delight," Norwood said. “They are very receptive, hungry to learn, hard working.”

This is Norwood’s second trip to teach in Vietnam. She has also taught in London, Florence, Peru, Benin, and has worked with the Comprehensive Leadership Program in Zambia. Opportunity to travel and to help others is part of the lure that has kept her at Gonzaga for 23 years.

“It is fun to see how students learn and process things, and how it changes them,” Norwood said. “In seeing Gonzaga students working overseas with indigent peoples, I see them become more accepting of individual differences, and gaining the realization that you can be poor and still have a good life in a lot of other ways.

“For me, becoming more accepting and tolerant of people, and the realization that we’re all the same, with the same basic wants and desires, is humbling," Norwood said. “People do the best they can in often challenging circumstances.”

“Observing Susan working with homeless adults shortly after my arrival really impressed me,” said Brenda Stevenson Marshall, dean of the School of Nursing and Human Physiology. “The empathy and concern Susan displayed for each person who approached her was for me an affirmation of the humanism for which GU is known.”

At home, Norwood teaches community health and is serving her second term on the Spokane Regional Board of Health. Every week she takes students to the House of Charity for practical experience, and she often returns on her own to help others.

Norwood is a nurse practitioner and taught five years at Washington State University before coming to Gonzaga.

AROUND CAMPUS

- “Legacy of the Kiln: The Works of Terry Giebner and His Former Students,” is on display in the Arcade Gallery of the Jundt Art Museum until June 7. Giebner retires in May after 31 years here.
- U.S. News & World Report ranks Gonzaga’s Master of Business Administration program the 58th best part-time MBA program in the nation, and the School of Law ranks as the 107th best law school in the country.
- Mike Herzog, chief of staff to the president, presents “The Opus Prize Comes to Gonzaga” at noon, April 22 in the McCarthey Athletic Center’s Herak Room at the annual luncheon of the Greater Gonzaga Guild. Contact Mary Joan Hahn for luncheon costs, or to register, at hann@gonsaga.edu.
- Justin Wolters, a senior fellow of the Brookings Institution, will discuss “From Dismal Science to Happy Science: Economics and Happiness” at the 24th Economics Symposium and Luncheon at Gonzaga University’s McCarthey Athletic Center. April 8.
- The annual spring Academic Convocation will feature English and Women’s Studies Associate Professor Ann Ciasullo as the speaker. Several faculty and student awards will be presented April 22, 3:30 p.m. in Cataldo Hall.
- Kiplinger’s Personal Finance magazine ranks Gonzaga the No. 7 Best College Value among private universities in the West/Southwest for 2014 and the No. 34 Best College Value among private universities nationwide.
- Gonzaga recently purchased the Peerless Sunpuff building on the northwest corner of Pearl and Desmet. “When properties become available within our boundaries, it’s a once-in-a-great-while opportunity to acquire that land for future University use,” said Chuck Murphy, vice president for finance. The building on that property is primarily a warehouse.

Commencement speakers serving the world

Y ou may notice some changes to commencement ceremonies in May. The undergraduate and graduate ceremonies, in particular, are redesigned to increase personal attention to each student during the ceremony, and to streamline the procession and seating during the event.

The undergraduate commencement speaker is Sharon Daloz Parks, director of Leadership for the New Commons, an initiative of the Whidbey Institute. The graduate commencement speaker is Sister Joan Saalfeld, SNJM. Saalfeld is the vice president of mission integration at Marylhurst University.

Washington state Supreme Court Chief Justice Barbara Madson will address the law graduates.

“The speakers for this year’s commencement are all distinguished leaders in their fields. Each in her own way exhibits the life of engaged service in the world to which Gonzaga’s mission calls students,” said AVP Patricia Killen.

The law ceremony begins at 9:30 a.m., May 10, and is projected to conclude at 11:30 a.m. The undergraduate ceremony will run 4:40-6:30 p.m. Both occur in McCarthey Athletic Center. The undergraduate ceremony is projected to run from 9:35 a.m.-12:30 p.m., May 11, in the Spokane Arena.

The overall number of graduates expected this year is about 2,770, some 30 fewer than last year. The masters programs are graduating about 110 more students this year, the Law School about 10 more, and the seniors about 150 less, while the number of doctoral graduates remains the same.

Internment exhibit on display

T he Cowles Rare Book Room at Foley Center Library is hosting an exhibit on Japanese Americans in the Inland Empire during World War II. The exhibit represents collaboration between the History Department and University Archives and Special Collections. Assistant Librarian Veta Schlimgen supervised two history interns who created an exhibit on the incarceration of Japanese Americans during the Second World War. The student curators also highlight the stories of Spokane Japanese Americans who were not evacuated, but who also grappled with war-time hostility and still demonstrated patriotism.

The exhibit showcases items from GU’s collections, and features artifacts from across the Pacific Northwest. Foley Archivist Stephanie Plowman is the curator. The exhibit runs through May 31 and is available online at researchguides.gonzaga.edu/japaneseamericanexhibit.

Burgans Renovation

The multimillion-dollar renovation of the Burgans building just west of Gonzaga will create 45 apartments and two retail stores, including a Caruso’s. The Ruby Suites are being developed as “corporate stay” units offering an alternative to hotels for guests planning on long visits. Each unit will have a kitchen, housekeeping, a workout facility, parking and rooftop access, said Robert Schuster, hospitality manager for Ruby Hospitality. The units will open in fall 2014.

Susan Norwood works with students and the people of Benin.

She loves it here. And if you ever visit her in her Tilford office, be reminded to watch your p’s and q’s, for her office is decorated with voodoo artifacts from her trips to Benin.
**Gonzaga welcomes GEL Weekend visitors April 12-13**

It may be during a campus visit or a college fair that admitted students began falling in love with Gonzaga. But on GEL Weekend, April 12-13, they’ll experience the Gonzaga community first-hand. Their chance to meet faculty and staff that weekend will greatly influence their decision whether to attend, said Michael Sass, senior admission counselor. GEL stands for Gonzaga Experience Live.

Gonzaga is known as a premier debate school. Frappier, who has been the director since 1998, takes little credit for that. However, during his tenure the debate team has reached nationals several times and made an appearance in the 2012 “final four.”

“GU has a very long tradition of debate that predates me by about 80 years. I have been fortunate to coach a team with a lot of institutional support at a university that values debate and rhetoric,” Frappier said. “But certainly the hard work and dedication of the students over the years has been the big difference maker.”

The Lafayette debates are hosted by the French Embassy, in partnership with the Institute for European, Russian and Eurasian Studies of George Washington University. The debates are intended to promote “dialogue and relations between the United States and France by engaging future leaders on timely topics of mutual interest.”

**Debaters hope to punch ticket to France with good showing in D.C.**

Gonzaga’s debate team is going to Washington, D.C., and maybe France.

Gonzaga’s team was selected to attend the Lafayette Debates in April. If the team advances to the final four of the D.C. debates it will be invited to France to continue the discussion.

This year’s topic is whether “states should maintain, adopt and implement policies and measures that they deem appropriate for the protection and promotion of the diversity of cultural expressions on their territory.”

Freshmen Jenna Bauer and Paige Spraker were selected by the coaching staff to represent Gonzaga. “Paige and Jenna are both hard working, intelligent and caring people and have really earned this opportunity,” Coach Glen Frappier said. “In addition to competition against some of the best debate teams in the world the students will interact with some brilliant scholars and leaders in this field.”

**Focus On ... Books, subs and suds**

English Associate Professor Michael Pringle is a man of many talents. The early American Literature expert has written children’s books, worked on a nuclear submarine and brews his own beer.

His popular children’s books feature Spike and were published by Mascot Books in 2007 and 2009. Although they are no longer sold at Gonzaga, Pringle said it was a fun project and a nice break from his usual poetry and academic writing.

But, Pringle doesn’t just write. While serving on a nuclear submarine he fell in love with craft beers, sparking another hobby. “The beer that I’d been exposed to in Hong Kong and other ports was much better than what we had locally,” Pringle said. When he returned to the states he missed the variety of beer. At that time the premier beer was Coors. So, he decided to take matters into his own hands. Pringle and his father decided to start brewing. Their timing was perfect. In 1979 President Jimmy Carter legalized home brewing in the U.S.

Now the two have been at it for more than 30 years. Pringle said he likes making the exotic beers, ones that you can’t find in bars or stores.

Father and son brew between two and three times a year. Each batch is good for about five gallons, Pringle said.

He has invited interested Gonzaga faculty and staff to observe and help during a day of brewing.

Mike Pringle authored two children’s books about Gonzaga and Gonzaga-in-Florence, with Spike as the major character.

Over the years it has become easier to brew at home with supplies and expertise readily available. While more types of beer are now available at stores and bars, especially in the northwest, Pringle says the whole point of brewing is to have drinking options. “My dad and I, we aren’t beer snobs,” he said. “I still enjoy a Hamm’s on a hot summer day just fine, but we’d like to have more than one type of beer to choose from.”
Student-athletes find support in balancing their priorities

Gonzaga has become a national leader in the academic success of its student athletes. Several reasons make this true, including the work led by Mike Roden, assistant athletic director, student athletic support services. Roden talked with faculty recently about the programs and strategies his staff uses to nurture GU’s 324 student athletes.

“At Gonzaga, our student athletes are students first. If you could be a fly on our wall, you would hear a lot of talk about managing time, about just how stressful school is. ‘How do I study? How can I find more time?’ The expectations are so high for me. I don’t feel like I have enough hours in the day.”

Roden and his colleagues have built a strong tutoring program for student athletes. Forty-five student tutors represent all schools; last year, the tutors worked with 115 student athletes.

“Popular subjects include English, philosophy, chemistry, mathematics, the business foundation courses, biology, anatomy and physiology. It’s not paper writing 101. It’s not mathematics, the business foundation courses, biology, dent athletes.”

Office of Sustainability hiring director

For many institutions sustainability is the hot new buzzword.

At Gonzaga, over the last several years it’s become an increasingly important aspect of our Jesuit mission. To coordinate those efforts Gonzaga is hiring a director of the new Office of Sustainability, said Executive Vice President Marty Martin.

Efforts to create sustainable practices are taking place academically and administratively, but without much coordination. Efficiencies will result with a new director, Martin believes.

“‘They were the driving force behind our signing onto the presidential climate commitment,’ he said. ‘I’m not really sure I can identify another circumstance where a volunteer group like this has been so impactful and effective in improving our operations.’”

The nationwide search is underway. The leading candidate will help faculty effectively integrate sustainability education into curricula while also working with students.

“This is not a sit-behind-the-desk-and-wait-for-someone-to-come-to-me kind of job,” Martin said. ‘It’s going to be a person with pretty unique talents.”

The new director will report both to AVP Patricia Killen and Martin. The application pool has been narrowed to 10. Martin anticipates the job will be filled in April.

Website redesign under way; unveiling in fall 2015

Gonzaga is undertaking a major project to redesign the University’s website, www.gonzaga.edu. Approved by the president’s cabinet last summer, the project is sponsored by the President’s Office and being led by a team comprised of representatives from Admissions, ITS, Marketing and Communications, Virtual Campus, and the schools and College of Arts and Sciences.

The team selected the firm Primacy as a partner with deep higher education website experience. An information-gathering phase is underway, with the new site expected to launch in fall 2015.

Beyond the general feeling among those who work with the web that it’s time, there are several factors driving the need for this project,” said Kurt Heimbigner, director of marketing services.

The visual design of the site has been in place since 2008 and the content management system used to edit the site has been virtually unchanged since 2005. Furthermore, the underlying organizational structure of the site was established in 2001.

In internet years, that is an eternity, especially considering that Facebook, Twitter and YouTube either didn’t exist or were still operating out of Mark Zuckerberg’s dorm room back then. Gonzaga’s site was built with desktop computers in mind, so it doesn’t scale down gracefully for viewing on smartphones and tablets.

A major goal of the project is to simplify the site’s structure and refocus it for Gonzaga’s primary external audiences.

“With around 10,000 pages of content on the current site, this won’t be an easy task. But the end result will be a better website experience for everyone, from those visiting the site to the content editors responsible for maintaining it,” Heimbigner said.

April home games

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Baseball games at Patterson Baseball Complex; tennis matches at Stevens Center. Key: BB=baseball; WT=women’s tennis; MT=men’s tennis.