Whenever he gives a lecture or publishes an essay, Doug Kries does so with one thing in mind. “I am always asking myself, ‘Well, is this something that Father Coughlin would be proud of? Did I do a good enough job?’”

Kries asks because he is the holder of the Bernard J. Coughlin, S.J., Chair in Christian Philosophy and feels inspired to comport himself in a way that honors Fr. Coughlin. “I admire and respect Fr. Coughlin’s work,” he said.

Kries has been teaching in the Philosophy Department at Gonzaga University since 1989. He has held the Coughlin Chair for the last 12 years. This particular chair was established when Fr. Coughlin, who spent 22 years as Gonzaga’s president, retired in 1996. Friends and donors to the University, seeking to honor him for his service, created an endowed chair.

Gonzaga’s endowment includes a collection of individual funds, each with its own donor-directed purpose. The Coughlin Chair, for example, ensures there is a scholar trained in and committed to teaching the tradition of Christian philosophy.

Gonzaga’s Investment Committee of the Board of Trustees, supported by University Regents, staff and a consulting firm, actively manage endowment investments. The principal remains intact while the interest earned by the endowment funds the designated program. A portion of the earnings from the Coughlin Chair pays for Kries’ salary. That lightens the fiscal load placed on the University since salaries generally account for the largest portion of the operating budget.

Endowed chairs, of which Gonzaga boasts five, can do more than simply pay for a professor’s salary. At other universities, depending on the size of the endowment, some endowed positions can include institutes or learning centers, fellowships, scholarships and visiting lectureships.

“I have tried very hard to raise the visibility of Gonzaga,” Kries said. “I am always asking myself, ‘Well, is this something that Father Coughlin would be proud of?’”

- Doug Kries
the chair,” Kries said, “... to give it some cachet, make it more famous.”

Through the Coughlin Chair, Kries’ objective is to advance the teaching of Christian philosophy at Gonzaga. He focuses primarily on the perspectives of Plato, Aristotle, Augustine and Thomas Aquinas. “The Coughlin Chair ensures there will be someone always teaching those kinds of things at Gonzaga University,” he said.

Kries has been busy professionally. His scholarly work this past year included an article in The Review of Politics titled, “Tocqueville’s Unfinished Manuscript on Ireland.”

Also, Kries recently teamed with a number of professors in the Philosophy Department to create a course called Faith and Reason. He is now in the process of converting that course into a textbook so other universities and colleges can provide it to their students.

“It’s a nice story of how collaborative work at Gonzaga will be able to be shared with people elsewhere,” he said.

Kries has also published a few essays on Robert Bellarmine, one of the more important figures of the Counter-Reformation. Famous for his discussions on the distinction between temporal and spiritual authority, Bellarmine was also a mentor to St. Aloysius Gonzaga. Kries has applied for sabbatical and, if his request is granted, will use the time to compose a book on Bellarmine.

“It seems like Gonzaga University is the place the guy ought to be studied and written about,” he said.

Surely, Fr. Coughlin, and all those who helped create the endowed chair, would agree.

To read the full story, visit blogs.gonzaga.edu/gonzagagiving/Kries

---

**Gift ensures lasting lessons (continued)**

**Annual gifts that last forever**

**[Planned Giving]**

Do you want your annual support of Gonzaga to continue even after you’re gone? It’s possible, and it’s easy. Here’s how:

<table>
<thead>
<tr>
<th>If your annual gift to Gonzaga University is:</th>
<th>It will be sustained perpetually with a bequest of:</th>
</tr>
</thead>
<tbody>
<tr>
<td>$450</td>
<td>$10,000</td>
</tr>
<tr>
<td>$900</td>
<td>$20,000</td>
</tr>
<tr>
<td>$1,350</td>
<td>$30,000</td>
</tr>
<tr>
<td>$2,250</td>
<td>$50,000</td>
</tr>
</tbody>
</table>

*Based on a 4.5% endowment spending rate

With a little bit of planning today, you can make a tremendous difference for tomorrow’s students by bequeathing to the University’s endowment, ensuring that your gifts will continue every year in perpetuity.

To learn how you can ensure your annual gifts last forever, contact Judy Rogers in the Planned Giving office at (800) 388-0881 or visit gonzaga.edu/plannedgiving.

---

**By the numbers**

Gonzaga welcomed **1,096** new freshmen in 2012; compare that to the eight students admitted in 1887

**426** staff and faculty are alumni of Gonzaga

The University was ranked **4th** best “Regional University in the West” by US News and World Report’s annual college rankings

GU has awarded **$45,430,091** to **4,504** students in merit scholarships in this 125th Anniversary year

$23,753 average undergraduate financial aid package for the 2012-13 academic year

---

**Annual Campaign**

**[Update]**

Thank you to all the alumni, parents and friends of Gonzaga who annually support scholarships and budget-relieving priorities through the Annual Campaign. And, thank you to those who were “twice as nice” this December.

For the second year in a row, an anonymous donor family matched any gift to the Fund for Gonzaga in the month of December, up to $100,000. The Fund for Gonzaga supports the highest priorities of the University and ensures that a rigorous academic experience, steeped in Jesuit tradition, is provided to all talented and deserving students — regardless of their financial circumstances. The “Twice as Nice” gifts provided more than $200,000 in additional support to the University in just one month.

---

**Twice as Nice Challenge**

The chair,” Kries said, “... to give it some cachet, make it more famous.”

Through the Coughlin Chair, Kries’ objective is to advance the teaching of Christian philosophy at Gonzaga. He focuses primarily on the perspectives of Plato, Aristotle, Augustine and Thomas Aquinas. “The Coughlin Chair ensures there will be someone always teaching those kinds of things at Gonzaga University,” he said.

Kries has been busy professionally. His scholarly work this past year included an article in The Review of Politics titled, “Tocqueville’s Unfinished Manuscript on Ireland.”

Also, Kries recently teamed with a number of professors in the Philosophy Department to create a course called Faith and Reason. He is now in the process of converting that course into a textbook so other universities and colleges can provide it to their students.

“It’s a nice story of how collaborative work at Gonzaga will be able to be shared with people elsewhere,” he said.

Kries has also published a few essays on Robert Bellarmine, one of the more important figures of the Counter-Reformation. Famous for his discussions on the distinction between temporal and spiritual authority, Bellarmine was also a mentor to St. Aloysius Gonzaga. Kries has applied for sabbatical and, if his request is granted, will use the time to compose a book on Bellarmine.

“It seems like Gonzaga University is the place the guy ought to be studied and written about,” he said.

Surely, Fr. Coughlin, and all those who helped create the endowed chair, would agree.

To read the full story, visit blogs.gonzaga.edu/gonzagagiving/Kries

---

**Annual gifts that last forever**

**[Planned Giving]**

Do you want your annual support of Gonzaga to continue even after you’re gone? It’s possible, and it’s easy. Here’s how:

<table>
<thead>
<tr>
<th>If your annual gift to Gonzaga University is:</th>
<th>It will be sustained perpetually with a bequest of:</th>
</tr>
</thead>
<tbody>
<tr>
<td>$450</td>
<td>$10,000</td>
</tr>
<tr>
<td>$900</td>
<td>$20,000</td>
</tr>
<tr>
<td>$1,350</td>
<td>$30,000</td>
</tr>
<tr>
<td>$2,250</td>
<td>$50,000</td>
</tr>
</tbody>
</table>

*Based on a 4.5% endowment spending rate

With a little bit of planning today, you can make a tremendous difference for tomorrow’s students by bequeathing to the University’s endowment, ensuring that your gifts will continue every year in perpetuity.

To learn how you can ensure your annual gifts last forever, contact Judy Rogers in the Planned Giving office at (800) 388-0881 or visit gonzaga.edu/plannedgiving.

---

**Annual Campaign**

**[Update]**

Thank you to all the alumni, parents and friends of Gonzaga who annually support scholarships and budget-relieving priorities through the Annual Campaign. And, thank you to those who were “twice as nice” this December.

For the second year in a row, an anonymous donor family matched any gift to the Fund for Gonzaga in the month of December, up to $100,000. The Fund for Gonzaga supports the highest priorities of the University and ensures that a rigorous academic experience, steeped in Jesuit tradition, is provided to all talented and deserving students — regardless of their financial circumstances. The “Twice as Nice” gifts provided more than $200,000 in additional support to the University in just one month.
What are the priorities for Gonzaga University's Virtual Campus?
The Virtual Campus has spent much of the last six months developing our marketing and recruitment processes for our online graduate programs, to ensure that our online graduate enrollments remain stable. Beyond that, our main priority will always be to support the learning experience of our online students and faculty as they create and consume scholarship, which means training for faculty and students in the effective use of technology.

What are the advantages of a virtual format?
The key advantage is serving the learning experience of our distance students. We have graduate students studying online from all over the world, including active members of the military stationed in Afghanistan. When students engage with each other in online-course discussions, they benefit from a diversity that is difficult to replicate in a face-to-face classroom on the Spokane campus. I do believe that Gonzaga is educating people the world needs most, and so I want more people to be a part of that learning experience.

How is the Gonzaga experience manifested in a virtual setting?
I think the Gonzaga experience is about how our community embraces and engages the “whole person” of the learner, and I believe that this relationship-based learning can happen through the medium of online courses. To a great extent, technology is neutral; how you use “high-tech” to remain “high-touch” at Gonzaga is a key task of the Virtual Campus.

What is the most popular online degree program?
At the moment, I would say that the communication and leadership studies master’s is the most popular degree, but organizational leadership and nursing come in a very close second and third. The interest in specific online programs changes over time, so a program may see a surge one year and less of one the next.

How is Gonzaga’s 125th Anniversary theme of “Tradition and Transformation” represented in the Virtual Campus?
My desire is that the Virtual Campus be developed in such a way that Ignatius of Loyola, the founder of the Jesuits, would be proud. In the 16th century, Ignatius and the early Jesuits continually “thought outside-the-box” about how to reach people, and I think that reaching out through the Virtual Campus would be Ignatius’ educational strategy if he were alive today. For a Jesuit university like Gonzaga, one could say that our tradition is transformation, and so transforming the way we learn is not a choice, but rather an obligation.
Young alumnus gives back

No one needs to convince Kyle McCoy ('01) of the importance of supporting Gonzaga University and its students. Without help, he might not have trekked halfway across the country for college. And that, he says, would have been a shame.

“I feel like Gonzaga is a part of who I am as a person,” he said, “and I owe much of my success to the school.”

McCoy, originally from Oklahoma City, graduated from Gonzaga with a bachelor's degree in business administration and concentrations in finance and international business. This young alumnus says he feels compelled to give back because he was the beneficiary of scholarship support during his time at GU.

“I had help along the way... otherwise, I would have struggled to pay for school.”

McCoy, who now lives in Western Washington, is especially involved in the Seattle Regional Scholarship. This endowed fund ensures talented and deserving students from Seattle have access to a Gonzaga education regardless of their financial circumstances.

McCoy works at Goldman Sachs in Seattle, managing money for high-net-worth families, foundations and endowments. Since he works for one of many companies that sponsor a matching gift program, every time he donates to Gonzaga his gift is actually doubled because Goldman Sachs matches his contribution.

“All along the way, Zags have intersected my life,” he said. “Now I try to give back to the extent possible.”

Did you know?
Many employers offer a charitable gift matching program. Check your eligibility at gonzaga.edu/matchinggifts and potentially double or triple your contribution!