Construction has begun on the new University Center, jumpstarted by the largest gift in Gonzaga’s history. This visionary space will redefine and animate the center of Gonzaga’s campus like no structure since College Hall. The ultra-modern facility will serve as a portal to the world, utilizing cutting-edge technology to engage each other and collaborate on activities that promote social, academic and spiritual growth. From University Ministry and student government to the Center for Global Engagement and dining services, the University Center will support essential activities native to a residential campus in support of a Jesuit education. It will do so through a series of flexible spaces, large or small, which have the ability to respond to changing needs and resources.

Clearly, the realization of such a bold facility is only possible with the inspiration, generosity and dedication of the Gonzaga family. But we are just getting started. Your support, critical as ever, will play an integral role in Gonzaga’s ability to deliver a contemporary Jesuit education, one that is relevant and rigorous in today’s complex world. For additional updates on University Center progress, naming opportunities and fundraising, contact Pat Reese, director of campaign, at (509) 313-6134 or reese@gonzaga.edu.

Renderings of the University Center are online at gonzaga.edu/universitycenter.

When it came time to conduct an experiment for her advanced research methods course, senior Kate Jones dreamed about “cool toys” that could help her make exciting discoveries in the field of psychology. Unfortunately, cool was in short supply. Luckily, she possessed extra resourcefulness. Jones and classmate Chris Galeucia compiled a set of pictures of individual chimpanzee faces, inspired by their time serving and studying in Zambezi, Zambia. The human test subjects, hooked up to the skin-conductance meter, were shown 20 faces in succession, followed by another set of 20 faces. The second set, however, included 10 faces from the first round and 10 new chimp faces. The resulting skin-conductance reactions informed Jones and Galeucia that their subjects had a marked response when exposed to a familiar face.

The methodology and results of the study were strong enough that Jones recently presented the findings at the May convention of the American Psychological Association. Jones and Galeucia compiled a set of pictures of individual chimpanzee faces, inspired by their time serving and studying in Zambezi, Zambia. The human test subjects, hooked up to the skin-conductance meter, were shown 20 faces in succession, followed by another set of 20 faces. The second set, however, included 10 faces from the first round and 10 new chimp faces. The resulting skin-conductance reactions informed Jones and Galeucia that their subjects had a marked response when exposed to a familiar face.

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The gift that keeps on giving

Harry L. Williams, a 1915 graduate of Gonzaga and classmate of one of the University’s most recognizable alumni, Bing Crosby, established a charitable remainder unitrust through a provision in his will, which was eventually funded in 1978. He wanted to ensure his daughter, Harriet, financial security by providing her annual income payments for life.

Harriet continued the giving, and with her passing in September, the proceeds remaining in the unitrust created the Harry L. Williams Scholarship. This scholarship, established Oct. 16, 2012, is now living on in perpetuity, adding electrical engineering students at Gonzaga.

The gift that keeps on giving at Gonzaga would improve, Jones and Galeucia say, with the addition of video editing software, contemporary electrophrenography (EEG) caps and spinal analysis machines, modern computers and portable equipment that can move easily between the lab and classroom.

Gonzaga psychology professor Gary Thorne recognizes the critical need for an improved laboratory environment — and he is making a difference. He recently donated funds to the department, specifically for student research equipment.

“Those are real learning opportunities when they can do the research themselves,” Thorne said. “It helps the students and gives them such an advantage when it comes to graduate school.”

By the numbers

**Gonzaga Career Services**

| Internships posted this year | 604 |
| Full time jobs available to grads | 2,555 |

More than 37% of Gonzaga’s class of 2013 secured employment before graduation with companies such as Amazon, Boeing, Fred Hutchinson Cancer Research Center, Salesforce, Corporate, McKinstry, NBA, Salesforce.com and more.

In February, Chris Stevens, director of the Hogan Entrepreneurial Leadership Program, led a group of Gonzaga students to Seattle for a business opportunity. But this was not a job-seeking venture. If a student received an offer, that was a bonus.

“This was more about what it means to be a professional, to make meaning in the world,” Stevens said. “It was learning about the value of relationships, the value of mentoring and the value of experience.”

The Hogan program is a competitive, cross-curricular honors program. Ten of the program’s top students, eight seniors and two juniors, participated in the sojourn to Seattle. They spent two days meeting with mid-level and senior executives at 16 firms in the city.

The goal was to have the executives serve as mentors, sharing their wisdom and developing relationships with the students to facilitate better career decisions. Stevens wanted students to develop soft skills and learn what is necessary to be successful in a particular field.

Stevens used Gonzaga’s extensive Seattle alumni base to organize the excursion.

“Having the opportunity to meet with companies such as Amazon, Boeing, and the NBA, they could see how much they wanted to work in those fields. Students can see how the work the team is doing . . .”

Stevens said. “It’s really a testament to the power of the alumni network when it’s used effectively.”

Excursion about more than jobs

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Written by Tom Stottlemyre

To learn more about estate gifts or gifts that provide life income, contact Gonzaga’s Office of Planned Giving at (800) 388-0881 or plannedgiving@gonzaga.edu.

Why is the Aram Chair important to Gonzaga and, in particular, your work?

The Aram Chair provides a relatively high profile way of promoting the fact that, as every Jesuit school of business should, GU’s School of Business Administration has the inculcation of ethics in its students as one of its top priorities.

How do you live Gonzaga’s mission, and incorporate it in your teaching?

Every class that I teach is centered on the basic Jesuit commitment to further the common good. Whether it is a general business ethics course, a course on entrepreneurial leadership, or even a course on finance ethics, my pedagogical purpose is to draw students to the realization that all of our specific economic endeavors, no matter how trivial they might appear to be, are to be treated as opportunities for individuals and collectives to allow for goodness to appear in the world.

How can business become more ethical?

By being populated by more virtuous persons. Organizations are created by persons. I may be naive on this point, but I think, “more virtuous business leaders, more virtuous business organizations.”

What is the prevalence of ethics in today’s business climate?

People tend not to be forthcoming about the absence of ethics in their own business behavior. What is discouraging is the social tendency to allow those with the power and opportunity to disrupt and harm the common good. Society has the right to demand of business leaders what we seek from their activities and they, as social servants, are bound to oblige.

Like what Dr. Steverson is saying? There’s more ... including Disco as his favorite music, at blogs.gonzaga.edu/gonzagagiving/OA