2020
School of Business Administration
GEL Weekend Preview Day
• Who am I?
  – Ken Anderson, Dean
    • anderson@gonzaga.edu
  – San Pedro, CA
    • Serra High School
    • LA Harbor Junior College
    • Gonzaga University
    • University of Nebraska
  – I love German Shepherds.
  – The business school staff and faculty are excellent at what they do. We are committed to the mission of the Gonzaga.
• We are joined today by:
  – Claire Silva
    • Associate Director of Admission
  – Kimberly Tang
    • SBA student
  – Sara Whelchel
    • SBA student
School of Business Administration

• Vision
  – We will be a global leader in Jesuit business education.

• Values
  – Our purpose is to serve our students by living our values of excellence, engagement, and inspiration.

• Outcomes
  – We consistently appear in national rankings, our students dominant in competitions, and we have outstanding placement rates.
• We are accredited by the AACSB in both business and accounting. A total of 874 business schools worldwide are accredited in business by the AACSB (according to the AACSB that’s less than 5% of all b-schools). Of the 874 less than 200 have earned joint accreditation in business and accounting.
• Our three most popular areas of study are accounting, finance, and marketing.
• Go to https://www.gonzaga.edu/school-of-business-administration to learn more about our majors, concentrations, minors, and graduate programs.
University Core Curriculum

• Our University core curriculum is an important part of what distinguishes our business school from others. It is central to the development of our students.
Opportunities

• Learning by doing is a critical part of the Jesuit educational philosophy. We emphasize projects within our classes, internships (approximately 150 students/year take an internship for credit), and co-curricular activities such as the New Venture Lab (part of the Hogan Entrepreneurial Leadership program) and the VITA program (a typical year looks like 60-70 students, over 800 returns, over $1,000,000 in refunds).

• Over 200 business students a year study abroad. They may go to our Florence program or participate in one of our faculty-led-study abroad opportunities.
Careers and Continuing Education

• Our success (placement) rate is 96%. Our top employers include companies like Boeing, KPMG, West Monroe Partners, and Amazon.

• Our graduates usually stay in the west and many return back to their home area.

• We work very hard to establish connections across a number of different organizations and we also provide multiple opportunities for our students to learn about jobs and careers.
Thank you! Questions?