Hello from your School of Business Administration. The 2018-19 academic year has started and we are off to a great start. We are very pleased to bring you the fall issue of the Gonzaga University School of Business Administration Digest. We appreciate the opportunity to share with you updates and news.

The environments which impact higher education continue to be challenging in many ways. Economic, demographic, technological, socio-cultural...it seems that every relevant environment is experiencing disruption and change. As I have said many times, the “business” of higher education is becoming more and more like the world beyond the ivory tower. These external environments are forcing us to adapt so we can do what we are supposed to do: provide a high-quality business education.

We have adapted and we continue to offer a business education that is second to none. This digest provides a glimpse into our many successes. Our students, staff, and faculty continue to achieve and perform at high levels. There is much data to support that assertion. As you will see, whether its rankings, publications, competition results, placement data, test results and so on, we are establishing every single day that we are a global leader in Jesuit business education. Our successes are a wonderful testament to our students, faculty, and staff, and to supporters like you. Thank you!

Our successes are also a function of our vision and values. Our vision is to be a global leader in Jesuit business education. We are driven by the values of excellence, engagement, and inspiration. While all are critical to what we do, we have chosen to focus this issue on the value of student engagement.

As you read through this issue of our digest, you will see many examples of how we are providing opportunities for our students to interact and participate in the world outside the Jepson Center. Some opportunities are old school, like internships, and others, like competitions, are newer to us. Bringing outside speakers into the Jepson Center is certainly not new but our practice of teaching at least one course a year at the site of one of our partners (e.g., Microsoft) is what ties together these various engagement opportunities. First, they complement what we are doing in the traditional classroom setting. Second, they often provide unique experiences that our students can talk about in the job search process. Third, they often allow students an opportunity to network with individuals outside Gonzaga. Finally, some of these opportunities give our students a chance to develop skills and knowledge relevant to their chosen career. All of these factors, individually and collectively, can create value for our students. Engagement makes them better in the classroom and, in the long run, better for life. As I wrote in last year’s digest, “Engagement is central to who we are as a business school in that it is an essential part of our improvement as students, faculty, and staff. Without engagement we will not improve. If we are not getting better we will fall behind and that, my friends, will not happen.”

Our students, staff, and faculty are doing tremendous things and we are very aware that none of it would happen without you. Thank you for your on-going and generous support. Best wishes for a wonderful fall 2018!

PS......A great way for you to engage with us is to attend our annual Wine & Dine dinner. It is a first class event featuring fantastic pairings of food and wine. This year’s dinner is scheduled for Friday, November 16th. You can learn more about the event and make your reservations at: www.gonzaga.edu/winedinner

Sincerely,
Kenneth S. Anderson, Ph.D.
Dean, School of Business Administration
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NEW RANKINGS

US News & World Report: undergraduate accounting #30
US News & World Report: graduate accounting #13
College Factual: undergraduate accounting #51
College Choice: undergraduate accounting #39
Recognized as a PCAOB Scholarship Granting University
US News & World Report: MBA #82 (ten consecutive years in the Top 100)
Global CEO Rankings: ranked as a top-tier MBA program
Global Knights: MBA #33 in Better World rankings

AACSB ACCREDITED
Facts and Figures

SCHOOL OF BUSINESS ADMINISTRATION UNDERGRADUATE

$53,644
AVERAGE SALARY OF GRADS

GRADS ARE WORKING AND STUDYING IN 17 U.S. STATES AND 4 COUNTRIES

61%
IN UNIVERSITY MILE

94%
OF GRADS ARE WORKING AND STUDYING

61%
IN UNIVERSITY MILE

GRADS USED THE SERVICES OF CAREER & PROFESSIONAL DEVELOPMENT

81%
OF GRADS COMPLETED AT LEAST ONE INTERNSHIP*

94%
OF GRADS REPORTED WORKING, CONTINUING EDUCATION, VOLUNTEER SERVICE, MILITARY SERVICE, OR NOT SEEKING AS THEIR PRIMARY ACTIVITY AFTER EARNING THEIR GONZAGA DEGREE.

1,400
UNDERGRADUATE STUDENTS

*BASED ON RESPONSES TO SUPPLEMENTAL SURVEY QUESTIONS

TOP EMPLOYERS
KPMG LLP
AMAZON
BOEING
DELOITE
WEST MONROE PARTNERS

94%
OF GRADS REPORTED WORKING, CONTINUING EDUCATION, VOLUNTEER SERVICE, MILITARY SERVICE, OR NOT SEEKING AS THEIR PRIMARY ACTIVITY AFTER EARNING THEIR GONZAGA DEGREE.

1,400
UNDERGRADUATE STUDENTS

94%
OF GRADS REPORTED WORKING, CONTINUING EDUCATION, VOLUNTEER SERVICE, MILITARY SERVICE, OR NOT SEEKING AS THEIR PRIMARY ACTIVITY AFTER EARNING THEIR GONZAGA DEGREE.

1,400
UNDERGRADUATE STUDENTS

94%
OF GRADS REPORTED WORKING, CONTINUING EDUCATION, VOLUNTEER SERVICE, MILITARY SERVICE, OR NOT SEEKING AS THEIR PRIMARY ACTIVITY AFTER EARNING THEIR GONZAGA DEGREE.
Facts and Figures
SCHOOL OF BUSINESS ADMINISTRATION GRADUATE

200 GRADUATE STUDENTS

72% Pass rates
THE LATEST DATA SHOWED OUR FIRST-TIME CPA PASS RATE TO BE APPROXIMATELY 72% (21ST IN THE COUNTRY AMONG LARGE PROGRAMS; #1 IN THE NORTHWEST).

$64,192 AVERAGE SALARY OF GRADS

TOP REPORTED INDUSTRIES
ACCOUNTING  HIGHER EDUCATION  HEALTHCARE  MANUFACTURING  INVESTMENT/PORTFOLIO MANAGEMENT

200 GRADUATE STUDENTS

72% Pass rates
THE LATEST DATA SHOWED OUR FIRST-TIME CPA PASS RATE TO BE APPROXIMATELY 72% (21ST IN THE COUNTRY AMONG LARGE PROGRAMS; #1 IN THE NORTHWEST).

$64,192 AVERAGE SALARY OF GRADS

TOP REPORTED INDUSTRIES
ACCOUNTING  HIGHER EDUCATION  HEALTHCARE  MANUFACTURING  INVESTMENT/PORTFOLIO MANAGEMENT

TOP EMPLOYERS
PwC  Deloitte  Moss Adams  KPMG LLP  Gonzaga University

WE ARE ACCREDITED BY THE AACSB IN BOTH BUSINESS AND ACCOUNTING. A total of 766 business schools worldwide are accredited in business by the AACSB (according to the aacsb that's less than 5% of all b-schools). Of the 816 only 187 have earned joint accreditation.
During the more than three decades since that time, Eddy’s heard those words and moved to Spokane. Fortunately for generations of Gonzaga students, he and his wife righteousness, and all these things will be given to you as well." worry about your life… strive first for the kingdom of God and his reduction in pay that would accompany the move to Gonzaga, he jumped at the chance to interview for it. But after interviewing the Northwest. When a faculty position opened up at Gonzaga, family. His ultimate goal was to teach at a Catholic university in Moorhead State University in Minnesota. Being particularly given his growing family. The Sunday after the interview, Eddy attended mass and heard the following passage: “…do not worry about your life… strive first for the kingdom of God and his personal interest in the progress of my career.” Away from the classroom, Eddy’s exploits during noon basketball games are even better known across the campus than his teaching. For all 34 years at Gonzaga, Eddy has been a consistent presence on Mondays, Wednesdays, and Fridays at the Martin Centre for noon pick-up basketball games. During his time at Gonzaga, Eddy has undeniably had a long-lasting impact on generations of Gonzaga Accounting students and countless noontime basketball participants. When you ask Eddy, it is clear that this is what he is most proud of from his time at Gonzaga. “I am pleased to see how much my students have achieved both personally and professionally,” Dr. Birrer said. “I have been blessed to have had such great students while teaching at Gonzaga.”

For anyone who knows Eddy Birrer, it is clear that he found true calling in teaching accounting to college students. Few faculty are as respected and beloved by their students as Eddy, and few faculty are as passionate about accounting. However, Eddy’s career as a faculty member almost did not take place at Gonzaga. In 1984, Eddy was a tenured professor and department chairman at Moorhead State University in Minnesota. Being from Montana, however, he wanted to move west to be closer to family. His ultimate goal was to teach at a Catholic university in the Northwest. When a faculty position opened up at Gonzaga, he jumped at the chance to interview for it. But after interviewing for the position, Eddy became concerned about accepting the move to Gonzaga, Moorhead State University in Minnesota. Being from Montana, however, he wanted to move west to be closer to family. His ultimate goal was to teach at a Catholic university in the Northwest. When a faculty position opened up at Gonzaga, he jumped at the chance to interview for it. But after interviewing for the position, Eddy became concerned about accepting the move to Gonzaga, particularly given his growing family. The Sunday after the interview, Eddy attended mass and heard the following passage: “do not worry about your life… strive first for the kingdom of God and his righteousness, and all these things will be given to you as well.” Fortunately for generations of Gonzaga students, he and his wife needied those words and moved to Spokane. During the more than three decades since that time, Eddy’s reputation both in and out of the classroom has grown to near-legendary proportions. In the classroom, he is known for his clear and concise lectures, quick wit, soccer jerseys, and occasional quirky tie. His courses are known to be some of the most rigorous in the accounting program. Yet struggling students who sought help always found a sympathetic and supportive presence in one who was interested in the success of each individual student. Cathy DeHart (1984), who was a student of Eddy’s in his second year at Gonzaga, experienced these qualities. “He has always been so personable and fun-loving, and you can tell he sincerely enjoys getting to know his students. He made me feel special and valued, and he took a personal interest in the progress of my career.”

Away from the classroom, Eddy’s exploits during noon basketball games are even better known across the campus than his teaching. For all 34 years at Gonzaga, Eddy has been a consistent presence on Mondays, Wednesdays, and Fridays at the Martin Centre for noon pick-up basketball games. During his time at Gonzaga, Eddy has undeniably had a long-lasting impact on generations of Gonzaga Accounting students and countless noontime basketball participants. When you ask Eddy, it is clear that this is what he is most proud of from his time at Gonzaga. “I am pleased to see how much my students have achieved both personally and professionally,” Dr. Birrer said. “I have been blessed to have had such great students while teaching at Gonzaga.”

-Gary Weber, Associate Professor of Accounting; Director, Master of Accountancy Program; Coordinator, Accounting Programs

Kent has the most intellectually curious mind of anyone I have ever known. In our frequent lunches together, Kent would more often than not find an opportunity to come up with some sort of research idea. I have worked with him on many papers ranging from standard finance questions to more arcane subjects such as fighter jets and basketball coaching effectiveness. Kent has published with a large number of SBA faculty in multiple areas and is one of the most prolific scholars ever at Gonzaga.

For all 34 years at Gonzaga, Eddy has been a consistent presence on Mondays, Wednesdays, and Fridays at the Martin Centre for noon pick-up basketball games. During his time at Gonzaga, Eddy has undeniably had a long-lasting impact on generations of Gonzaga Accounting students and countless noontime basketball participants. When you ask Eddy, it is clear that this is what he is most proud of from his time at Gonzaga. “I am pleased to see how much my students have achieved both personally and professionally,” Dr. Birrer said. “I have been blessed to have had such great students while teaching at Gonzaga.”

- Gary Weber, Associate Professor of Accounting; Director, Master of Accountancy Program; Coordinator, Accounting Programs

Kent Hickman
Professor of Finance

For almost three decades, Kent Hickman has graced the Jeppson Center; an anchor for both the area of Finance and the School of Business. Kent appeared as I was beginning my third year at Gonzaga, my first full-time faculty position, still learning the ropes. Kent came along and proved to be a great mentor and colleague, much more than I had any right to ask for. A few years older and wiser than me, he was a certainly a more experienced teacher after having taught high school in Priest River, Idaho as well as a couple of years at a U.S. military base in Germany. So, during those early years, while Kent was teaching GOU undergrads and MBAs about finance, I was learning much from him about what it takes to be an effective teacher and scholar.

In my mind, Kent was and continues to be a “teacher” in the purest form. He didn’t always follow standard convention, he was more concerned with providing a solid conceptual understanding of whatever topic he was lecturing on and he had his own ways of doing that. As evidence of his effectiveness, on the 50th anniversary of the MBA program, Kent was selected by MBA alumni to receive the Distinguished Faculty Award in recognition of teaching excellence. Kent is also recognized internationally, having served in faculty positions in Italy, England, France and Finland.
Michael Joy

Lecturer of Management Information Systems

...so let it be generally known that I am retiring at the end of this semester. I've had good times, but it is now time for me to begin enjoying the life that I have been working toward for all of my working life.... So Michael Joy says in his announcement for retirement. Indeed, Michael had a good run in his teaching career at Gonzaga University. And, indeed, he had earned a retirement life that he rightfully deserved. The down-to-earth approach of his announcement exemplifies many qualities about Michael Joy that will be missed.

Beginning as an adjunct in August 2000 until his retirement in May 2018, Michael had always fulfilled his responsibilities with distinctive dedication, commitment and compassion. His tenure of 18 years as a lecturer at Gonzaga University seemed not exceptional; however, it is noteworthy that Michael had made a difference in the lives of more than two thousand students. His dedication and commitment were illustrated with the frequently seen long lines of students waiting for his assistance in early hours of the day and with his availability to students whenever they needed him. While the subject he taught, business computing, was not exceptional; however, it is noteworthy that Michael had made a difference in the lives of more than two thousand students. His dedication and commitment were illustrated with the frequently seen long lines of students waiting for his assistance in early hours of the day. Michael's dedication, commitment and compassion were not forgotten. On behalf of the MIS discipline, I wish him a relaxing and wonderful retirement.

Bob Toshack
Manager of SBA Computer Labs

My first real introduction to Bob Toshack was when he and his wife, Candace, invited my wife and I over for dinner, more than thirty years ago. They had just moved to the area and were eager to get to know some of the people better. I remember he made lasagna, which my wife wheedled for the recipe, and which subsequently became one of my family's staple dinner menus. But we had so much fun that night, playing with their two adorable children and enjoying the welcoming, cordial atmosphere of their home and their genuine hearts of goodwill, that Anne and I knew we had found real gold.

We became lifelong friends and have enjoyed the warmth of that relationship ever since. Bob and I shared an interest in computers. We would often have long conversations about where things were headed right at the inception of the Internet explosion. One day he mentioned to me that there was a job opening up at Gonzaga, working with him in the School of Business. I had wanted to work at Gonzaga for some time, and this seemed like the perfect fit. I got the job, and Bob became my boss. Of the many benefits I received from working at Gonzaga, I can honestly say that having Bob Toshack as my boss was the most important thing on his agenda when he's talking to you. And no one will miss him more than me.”

By Rob Joyce, Desktop Support Specialist, School of Business Administration

Bob's natural curiosity led us to trying many new technologies over the decades in his capacity as Manager of Computer Operations in the School of Business. But his sense of reality also kept us squarely in the center of the most stable and reliable path forward through the ocean of innovation during those tumultuous years. For instance, no Business School computer ever had the disastrous Vista operating system on it, nor Windows 8.

I wasn't the only one to enjoy the warmth of Bob's sunny disposition. Many people have approached me since he retired, asking about Bob and expressing how they miss him. I always tell them, “Bob is the kind of person who makes you feel like you're the most important thing on his agenda when he's talking to you. And no one will miss him more than me.”

By Rob Joyce, Desktop Support Specialist, School of Business Administration

Monica Banyi
Assistant Professor of Accounting

Jill Burren
Academic Advising & Analyst, Graduate Programs

Haley Toploff
Marketing & Recruiting Specialist, Graduate Programs

Yelin Zhang
Assistant Professor of Finance

Yelin Zhang, Assistant Professor of Finance (Ph.D. York University)

Arrivals

Monica Banyi, Assistant Professor of Accounting (Ph.D. University of Arizona)

Jill Burren, Academic Advising & Analyst, Graduate Programs

Haley Toploff, Marketing & Recruiting Specialist, Graduate Programs

The importance of using information technologies with a problem-solving approach and in an ethical manner in his classes. Michael was kind and generous. He shared his teaching materials and experiences with new colleagues. The School of Business Administration and the MIS discipline were fortunate to have him teaching the critical subject.

'Once again, I will be riding the 8 Lakes Leg Aches ride to help raise donations for Lutheran Community Services Northwest SAFOT program which supports victims of sexual abuse and assault...”

Michael said at the end of each and every academic year as far back as I can remember. Michael Joy was not only a dedicated teacher, but also a compassionate person. He upheld Gonzaga University's Mission and Jesuit Values with actions. He engaged with charities to offer his sympathy and support to those in need and called for his colleagues' involvement. His embracing of the humanistic value of Jesuit legacy was inspiring and exemplary. Over the years, many vulnerable people have been better off because of Michael's compassion.

Michael's dedication, commitment and compassion will not be forgotten. On behalf of the MIS discipline, I thank him for his years of hard work and his impact on students. He had written a notable chapter of life and is ready to begin a new chapter. I wish him a relaxing and wonderful retirement.

-By Ta-Tao Chuang, Professor, Management Information Systems, School of Business Administration

My new real introduction to Bob Toshack was when he and his wife, Candace, invited my wife and I over for dinner, more than thirty years ago. They had recently joined our church and wanted to get to know some of the people better. I remember he made lasagna, which my wife wheedled for the recipe, and which subsequently became one of my family's staple dinner menus. But we had so much fun that night, playing with their two adorable children and enjoying the welcoming, cordial atmosphere of their home and their genuine hearts of goodwill, that Anne and I knew we had found real gold.

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-By Rob Joyce, Desktop Support Specialist, School of Business Administration

Monica Banyi, Assistant Professor of Accounting (Ph.D. University of Arizona)

Jill Burren, Academic Advising & Analyst, Graduate Programs

Haley Toploff, Marketing & Recruiting Specialist, Graduate Programs

Yelin Zhang, Assistant Professor of Finance (Ph.D. York University)

Arrivals

Monica Banyi, Assistant Professor of Accounting (Ph.D. University of Arizona)

Jill Burren, Academic Advising & Analyst, Graduate Programs

Haley Toploff, Marketing & Recruiting Specialist, Graduate Programs

Yelin Zhang, Assistant Professor of Finance (Ph.D. York University)
Business Students find culture and learning in Belgium and Italy

A dozen MBA and undergraduate Business students began their summers immersed in the beauty and culture of Belgium and Italy while studying European business operations and marketing. Dr. Mirjeta Beqiri, Professor of Operations Management, and Marketing Professor Tamara Evans, Gonzaga in Florence, led this inaugural two-week tour in May.

On May 34, the group assembled in Brussels, the capital of the European Union and international business center. It was exciting to begin the tour precisely at a time when this center of international finance and politics was a focus of world events. Our introduction to Belgium began quite fittingly with a tour of the European Parliament and the European Commission, where two distinguished political authorities provided insights into the challenges facing the EU today. Revealing to the students was the dichotomy of each distinguished political authority’s views and positions.

In the evening, we were dinner guests of a European restauranteur and savvy entrepreneur, at his restaurant, Lasagna and Tiramisu. In addition to the delectable food, he presented us a thought-provoking business discussion regarding today’s operational challenges in conducting business internationally.

Politics and international relations were the focus of our visits to the European Parliament and the European Commission, where two distinguished political authorities provided insights into the challenges facing the EU today. Revealing to the students was the dichotomy of each country’s effort to preserve its own culture, language, infrastructure, and history, while understanding the benefits of a united union.

An unexpected surprise for our group was a visit to The House of European History, the newly opened museum that illustrates the history of past 1789 Europe.

The Zabar Chocolate factory was a rewarding stop. From watching the steps performed in product production, to packaging and distribution, we had to admit, after sampling an embarrassing amount of chocolate, this was a pretty sweet business class!

GKN Driveline, Firenze manufactures driveline components for many upscale auto manufacturers around the globe. This company had the best operations examples of continuous-improvement systems and value-stream manufacturing. Its state of the art technology features various massive robots and 3-D printers to create replacement parts for aircraft that are lighter and cheaper.

Our closing tour was to Principe Corsini, a centuries-old Tuscan estate that produces wine and olives for distribution in Europe and the U.S. This business still retains a measure of hand-crafting by using the same equipment used by its forefathers.

As one student pointed out, "We are grateful for the opportunity to have traveled and learned in such a unique way. This was truly the trip of a lifetime!"
There are many ways the School of Business implements learning-by-doing, including student competitions. There are more and more competitive opportunities for our students; some of which are discipline-specific (e.g., PriceWaterhouseCoopers for accounting) while others are more generic (e.g., DECA). Our students have a demonstrated track record of great success, including top finishes, in regional and national competitions.

CFA Institute Research Challenge Winners

In February, five Gonzaga undergraduates competed in the regional round of the CFA (Chartered Financial Analyst) Institute Research Challenge, competing against eight regional schools. This included Whitworth, Whitman College, Montana State University, University of Montana, Washington State, Eastern Washington, and University of Idaho. Gonzaga’s team received 1st place for their presentations, 2nd place for their written report, and 2nd place overall in the local competition, just missing their chance to compete at the large regional competition in Boston. J.D. Morscheck, Assistant Professor of Finance, School of Business Administration, and Jon Dawn, CFA were the faculty and industry advisors, respectively.

The Gonzaga team was comprised of:

Duncan Hatch: Junior, Business major concentrating in Economics and Finance,
Kayla Buchmeier: Junior, Business major concentrating in Finance and Marketing,
Ian Baer: Senior, Accounting major,
Tyler Sudeck: Senior, Economics and Political Science major and Michael McIntyre: Senior, Business major concentrating in Finance and International Business.

This research challenge provides students the opportunity to gain real-world experience in equity research. This year, the students analyzed Red Lion Hotels (NYSE: RLH). The competition tasked students to provide a written research report, an investment presentation, and engage in a final Q&A session with experienced CFA charter holders. CFA, Chartered Financial Analyst, is a credential often demanded by top firms in the investments industry.

2018 Northwest Entrepreneur Competition

In May, several teams from the School of Business Entrepreneurship & Innovation Program excelled at the 2018 Northwest Entrepreneur Competition (NEC) in Spokane. NEC is a collaborative student startup competition dedicated to providing students with the invaluable academic exercise of implementing their innovative ideas for new businesses. This year’s competition attracted 65 teams from eight schools from the greater Spokane area. Of those entries, six teams from Gonzaga were finalists – including four who placed and earned prize money ranging from $1,000-$3,000.

Business Division Finalists

2nd place: Father Joe's Subs by:
Connor Simmons: Senior, Business major concentrating in Entrepreneurship & Innovation and Finance,
Conor Longoria: Senior, Business major concentrating in Marketing,
Madison Smith: Senior, Business major concentrating in Entrepreneurship & Innovation and Management Information Systems.

Technology Division Finalists

2nd place: WildRide by:
Chloe Sabo: Senior, Business major concentrating in Entrepreneurship & Innovation and French
Stephanie Forsyth: Senior, Business major concentrating in Entrepreneurship & Innovation and Finance
Max Eckhardt: Senior, Business major concentrating in Entrepreneurship & Innovation and Economics
Cody Lippert: Senior, Business major concentrating in Entrepreneurship & Innovation and Finance
Tim Regan: Senior, Business major concentrating in Entrepreneurship & Innovation and Finance
Matt Turner: Senior, Business major.
DECA Winners

In May, twelve Gonzaga students were among nearly 1,500 international and American students who competed in the Collegiate DECA (Distributive Education Clubs of America) International Career Development Conference in Washington, D.C.

Competing in various events, against students from more than 150 universities in the United States and other countries, the Gonzaga DECA chapter delivered strong performances in both the preliminary and final competitions. Six Zags advanced to the finals in four of the competitive events: marketing management, event planning, business-to-business marketing, and restaurant management.

Top 10 finalist in restaurant management
Lilia Haberman: Senior, Business major concentrating in Marketing and minoring in Sports Management.

Top 10 finalists in business-to-business marketing
Michael Janney: Freshman, Business major, minoring in Political Science and International Relations
Jessica Oyama: Freshman, Business major

Top 10 finalists in event planning
Alessi Kosyra: Senior, Special Education major
Annabella Labate: Senior, Accounting major

Top 10 finalist in marketing management
Rina Styton: Senior, Business major minoring in the Hogan Entrepreneurship Leadership Program and Promotions.
THE MANY WAYS OUR FACULTY ENGAGE

Community Service Activities (2017 - 2018)
Board/Leadership:
MIRJETA S. BEQIRI
Big Brothers Big Sisters of Inland Northwest, Board of Directors
Jesuit Commons: Higher Education at the Margins
ANDREW M. BRAJCICH
Inland Northwest Community Foundation
REBECCA A. BULL-SCHAEFFER
Vanessa Behan Crisis Nursery: Board of Trustees, Chair of HR Committee, and member of Programs committee
PAUL F. BULLER
Big Brothers Big Sisters of the Inland Northwest, Board member
Health Services Research Roundtable
TA-TAO CHUANG
Spokane Badminton Advisory Board
CATHERINE M. DEHART
Volunteer Accountant, Family to Family
TODD A. FINKLE
Board Member, Entrepreneurship Resources, Inc
MATTHEW J. HOAG
Spokane International Academy (Public Charter School) - Director, Treasurer
SARA KERN
The Glenrose Association
ADRIANE LEITHAUSER
Fusion WA Board of Directors
Spokane Alliance Board of Directors
Spokane Alliance Executive Team
Spokane Alliance Public Safety & Mental Health Research Action Team
IAF Washington All in for Washington
City of Spokane Community, Housing, and Human Services Advisory Board
City of Spokane Affordable Housing committee
PEGGY SUE LOROZ
Catholic Charities Spokane, Board Member and Program Committee Member
WIVEK H. PATEL
Co-founder and Organizer of Inland Northwest R User Group
Spokane Regional Health District
MARIA TACKETT
Women Helping Women Fund
Activities:
TODD A. FINKLE
Volunteer Assistant High School Basketball Coach
Big Brothers Big Sisters
Consult with universities and organizations in the startup and development of their entrepreneurship programs and businesses
Advisor to Steering Committee for the Northwest B-Plan Competition
MICHAEL C. JOY
Spokane Bike Swap, Volunteer Bike Technician
Greater Gonzaga Guild, Guest Speaker, Spokane, Washington
Habitat for Humanity
PEGGY SUE LOROZ
St. Rose of Lima Catholic Church, Lector and Volunteer
4-H Project Leader, Country Luck 4-H Club
ANDREW M. BRAJCICH
Volunteer Income Tax Assistance Program
TA-TAO CHUANG
Badminton coach in Spokane Badminton Club
CATHERINE M. DEHART
Juvenile Diabetes Research Foundation - Golf Tournament, Volunteer Accountant
CASEY J. MCELHIS
St. Thomas More Parish
DANIEL STEWART
TEDx Spokane Auditions
MARIA TACKETT
Chris Kitchin
Speech / Presentation at a Community Meeting:
REBECCA A. BULL-SCHAEFFER
Leadership Spokane
Washington Trust Bank
Prime Real Estate Negotiations Workshop Leadership Spokane
TIMOTHY J. OLSEN
Spokane County Public Library
Professional Service Activities (2017 - 2018)
Board Member/Leadership:
CLARENCE H. BARNES
Brooks Manufacturing - Eastern Washington Federal Defenders
TODD A. FINKLE
Entrepreneurship Resources, Inc
ANDREW M. BRAJCICH
Washington Society of CPAs - International Tax Committee
PAUL F. BULLER
Collegiates in Jesuit Business Education
CATHERINE M DEHART
Washington Society of CPAs - Spokane Chapter
CASEY J. MCELHIS
The Bookstore at the University of Montana
Editorial Review Board:
PEGGY SUE LOROZ
Psychology and Marketing
TA-TAO CHUANG
Journal of International Technology and Information Management
Education and Information Technology
International Journal of Virtual Communities and Social Networking
International Journal of Electronic Healthcare
CASEY J. MCELHIS
Issues in Accounting Education
Invited Lecture:
ADRIANE LEITHAUSER
Leadership Spokane
Spokane Health Equity Circle
Keynote Address:
TODD A FINKLE
University of Iowa College of Business
The SBA has a number of advisory boards that include individuals from within Gonzaga, across the region, and experts from the business community. These advisory boards give us the expertise in business and related fields needed by the school to achieve its mission. Our Advisory Board members contribute to the business school in a number of ways: committing their time, energy, expertise and their financial resources to helping the school achieve its mission. Our Advisory Board members include:

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<thead>
<tr>
<th>Advisory Board Members</th>
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<tbody>
<tr>
<td>Jon Copeland, SunTrust Bank</td>
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<tr>
<td>Ta-Tao Chuang, HMA CPA, PS</td>
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<tr>
<td>Michael Whitmore, Accounting Programs, Gonzaga SBA</td>
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<tr>
<td>Gary Weber, Seattle Mariners ('03)</td>
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<tr>
<td>Thomas Sulewski, &amp; Associates, PS ('00)</td>
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<tr>
<td>Jim Corbett, M&amp;A Tax Partner, Amazon Policy, Corporate Accounting, Amazon</td>
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<td>Brandon Nett, Liesl Nebel, Assurance ('99)</td>
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<td>David Green CPA PLLC LLP ('93)</td>
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<td>Robert Andresen, Cheri Burnham, Imprezzio ('94)</td>
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<td>Chuck McAtee, VP of IT, Amazon, Shareholder, SALT Partner, PwC ('94)</td>
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<td>David Demars, Strategist, Washington Trust Bank</td>
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<td>Patricia Kelly, University SBA</td>
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<td>Matt Kaufler, Kelsi Jackson, Managing Director, Triad Behavioral Health</td>
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<td>Ken Anderson, CIO, Providence Health Care ('01)</td>
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<td>Scott O’Brien, Chief Strategy Officer, Rockefeller Foundation ('13)</td>
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<td>Richard Clauter, Chief Investment Strategist, Western Trust Bank</td>
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<td>David Demars, Wealth-Manager, Demars Financial ('14)</td>
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<td>Cindy Laven, CFO/Chief Strategy Officer, Nominius ('92)</td>
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<td>Mike Bennett, Founder, SaaS Capital ('16)</td>
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<td>Doug Borchardt, VP, US Bank</td>
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<td>EMERITUS MEMBERS</td>
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<td>Jon Copeland, CEO, Nuvalia</td>
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FINANCE

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<td>Jennifer West, CFP</td>
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<td>Chris Richard, Director of Accounting, Bank of America Corporate, Accounting, Amazon</td>
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<td>Ray Fidler, Director of Accounting, Bank of America Corporate, Accounting, Amazon</td>
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ACCOUNTING

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<td>Mary Actor, Tax Managing Partner, Nuvodia</td>
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<td>Jeff Corbett, M&amp;A Tax Partner, Amazon Policy, Corporate Accounting, Amazon</td>
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<td>Tammy Erickson, Tax Managing Partner, TruRooms INC. ('14)</td>
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<td>Jim McPhee, Adams  LLP ('94)</td>
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<td>Cheri Burnham, Imprezzio ('94)</td>
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Congratulations to Dr. Donal Henney and Brian Steverson for winning the Barnes Faculty Scholar Excellence Awards. This award recognizes two faculty members for all-around academic excellence.

Dr. Henney's contributions include two co-authored articles, one in the International Journal of Social Economics and the other in the Journal of Accounting and Finance. Dr. Henney was the lead author on both articles. His co-authors include Dr. Erica Johnson and Dr. Matt McPherson. Dr. Henney teaches some of the largest class sizes in the School of Business Administration, often with more than 50 students. His teaching style includes story-telling, coverage of historical cases, and humor. Dr. Henney serves on the Jesuit Legacy Task Force and presents at GEI Weekends and Fall Family Weekends. He also participated in a debate sponsored by the Washington Policy Center, titled "What is the Right Direction for America?"

Congratulations to Dr.'s Sara Kern and Peggy Sue Loroz for winning the Barnes Faculty Scholar Excellence Awards. This award recognizes two faculty members for their significant contribution in helping the SBA fulfill its mission. Each year, the SBA has a modest annual budget that is used to award a limited number of grants to faculty members for their outstanding contributions to the School. This year, GSB recognized two faculty members for their outstanding contributions.

Dr. Kern's contributions include enhancing her classes to include new assignments related to data analytics, artificial intelligence, writing and the CPA exam. She recently published a book, which she uses in class, in a Special Issue of the Journal of Accounting Education dedicated specifically to Ethics. She has many service activities including serving on the Personnel Committee for the Teaching, Learning, and Curriculum Section of the American Accounting Association and the Board of Directors of the local Greater Spokane Chapter. She also served as chair of the Gonzaga University Elections Committee and co-chair of the Search Committee for new accounting faculty member.

Dr. Loroz's contributions include serving as the NCAA Faculty Athletics Representative for the university and serving on several athletic related committees. She also serves on many committees in the School of Business Administration and across the university, including being chair of the Reappointment, Promotion, and Tenure Committee for the School of Business Administration. Her Mission Outcomes Assessment project with Dr. Vivek Patel received a conference spotlight award at the International Association of Jesuits Business Schools Conference in Seattle and a Faculty Fellowship for Mission from Gonzaga. She contributed to the "K" certification program through Gonzaga's Career and Professional Development. She also organized Careers in the Marketing Panel discussion, advisory board meeting, and classroom visits.

Barnes Academic Excellence Award

Congratulations to Dr. Dan Stewart for winning the Barnes Academic Excellence Award. This award recognizes excellence in teaching and academic advising.

Dr. Stewart co-authored a peer-reviewed book titled American Indian Business Practices. It is the first of its kind and was written to alleviate poverty within the Native American community by making business education accessible to aspiring managers and entrepreneurs within the American Indian community. All proceeds from the book go to the PIN Project, a KPMG Foundation program that provides mentoring and financial support to business doctoral students from under-represented minority communities. Dr. Stewart has mentored many American Indian scholars into doctoral programs, into tenure-track positions, and onto tenure.

Barnes Engagement Award

Congratulations to Dr. Ryan Herzog for winning the Barnes Engagement Award. This award recognizes engagement with the university and business community.

Dr. Herzog has established himself as an economic professional in the Spokane community. He is asked to provide opinions and technical skills on projects around Gonzaga and Spokane including serving on the audit committee for Numerica Credit Union and on Spokane Mayors' Economic Policy and Forecasting Committee. He also consulted with Alaska Airlines to develop a new metric for calculating passenger weights and is working with Liberty Mutual to develop a second business case for Gonzaga students.

Barnes Inspiration Award

Congratulations to Dr. Kevin Henrikson for winning the Barnes Inspiration Award. This award recognizes engagement with the mission of the university through teaching, research, advising, or service.

Dr. Henrikson is very involved in sustainability efforts across campus. His work includes being chair of Environmental Studies, being the default advisor to the expanding number of Sustainable Business minors, and serving the Director of Sustainability's Steering Committee. He also is advising several students through internships and directed study while working on sustainability efforts in Panama and teaching K-12 students sustainability efforts. As chair of the SLC Core Committee, he conducts workshops each semester to help faculty from across the campus to develop courses with social justice content.

Barnes Research Awards

Each of the following faculty members will receive a Clarence H. Barnes Fellowship Award based on their publication of peer-reviewed article(s) or unconditional acceptance of a peer-reviewed article(s), between June 1, 2017 and May 31, 2018. Congratulations to all of them for the awards received due to their published research in the past year.

Dr. Casey McNellis
Dr. Maria Tackett
Dr. Rebecca Bull Schafer
Dr. Matthew Hoag
Dr. Adish Thutte
Dr. Matthew McPherson
Dr. Todd Finkle
Adriana Leitbauer
Dr. Molly Pepper

University faculty awards

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Matthew Hoag, Accounting
Andrew Brajcich, Accounting
Professor of Accounting
Kent Hickman, Professor of Finance

Promotion from Assistant Professor to Associate Professor

Andrew Brajcich, Accounting
Matthew Hoag, Accounting
Tenure
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Matthew Hoag, Accounting

GONZAGA UNIVERSITY ELECTIONS COMMITTEE
2017 AND 2018

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Promotion from Assistant Professor to Associate Professor

Andrew Brajcich, Accounting
Matthew Hoag, Accounting
Tenure
Andrew Brajcich, Accounting
Matthew Hoag, Accounting
Gonzaga’s mission is centered around the Jesuit tradition of concern for others. The School of Business instills caring for others through various community involvement programs, allowing our students to apply their technical knowledge to help the Spokane community. Many of our students, staff, and faculty members are volunteers in their own communities and on-campus, working to better the lives of those around them.

Supporting Linwood Elementary by Partnering with Second Harvest and The Bite2Go Program

We have partnered in a number of ways with 2nd Harvest Food Bank. We have an annual volunteer day and we are also a strong supporter of their Bite2Go program. This year we provided financial support of over $4,000 which paid for over 35 meal kits per week and we delivered approximately 1,500 meal kits to Linwood Elementary School, in north Spokane in the Spokane Public School District. The total student population is 515 with 74% or 377 students on free or reduced lunch and receiving 60 Bite2Go packs per week. (October 2016 statistics)

The Bite2Go program is a partnership between Second Harvest, local schools, and community partners to provide weekend food supplies to children in need during the school year. The Bite2Go kits include a good mix of healthy, kid-friendly, easy-to-open, single-serving nonperishable food items to cover meals and three snacks over the weekend. The shelf-stable milk, juice, cereal, entrees and snacks are safe for children to handle on their own because they don’t require any cooking or other preparation. Each week staff members at participating schools put the packages of food discreetly in the backpacks of students in need.

Volunteer Income Tax Assistance VITA

Compared to 2017, the VITA program had:

- **11%** increase in total tax returns filed (779 -> 866)
- **22%** increase in total refunds received by clients ($1 million -> $1,225,915)

**Out of $1.2 million in total refund processed, $381,000 came from the Earned Income Tax Credit**—that’s a great benefit from the federal government for working people with low to moderate incomes in Spokane county.

This year has been a record breaking one for Spokane County United Way’s tax site. With 866 total tax returns processed this year, we beat our previous record of 852 tax returns prepared in 2016.
School of Business Administration faculty members embrace the vision and values of the school exemplified by their professional development work. The research produced by our faculty allows them to bring cutting-edge knowledge to the classroom, helping ensure that the SBA delivers a high quality, relevant education to all its students. This is particularly valuable in the SBA's graduate programs where our students are more likely to take this knowledge back to the organizations they serve. Beyond the classroom, our faculty deliver knowledge to our community partners through consulting, speeches and talks, board service, and other networking opportunities. All of these activities allow for a higher quality of engagement between the SBA and the communities it serves.

Explore the depth and breadth of our faculty's most recent publications, and ongoing research.


Gary Weber

Sara Kern

LaDav V. Kurpis

Kevin E. Henrickson


Matthew L. Hoag

Sara Kern

LaDav V. Kurpis

Kevin E. Henrickson

Matthew L. Hoag


The panelists discussed how difficult it is for formerly incarcerated persons to gain meaningful employment as they work to rebuild their lives, leading to many societal problems including higher recidivism. Businesses have the power and opportunity to interrupt this cycle and positively impact individuals who were incarcerated and, as a result, the whole community.

Mr. Barnard first became involved with Gonzaga University when he attended the Gonzaga-in-Italy program. He has won on Gonzaga’s Board of Trustees since 2000, and received Gonzaga’s Distinguished Alumni Merit Award in 2004.

Careers in… Events

This past year the SBA hosted several different "Careers in…" days. Bringing in industry professionals to talk about their careers and share helpful tips that they used as graduates was a great way to give back. They talked about what it takes to land that dream job, how to best network, what firms are looking for in potential employees, and what it takes to get your resume seen.

This year the concentrations held "Careers in days" included: 7th Annual Careers in Finance that included a panel discussion with young alumni, Chris Bursner, Chris is aasmall analyst at J.P. Morgan, and landed a job there as an incoming analyst. He talked about his legal work and how he found the position with J.P. Morgan.

Tim Henderson, CFA, Executive Director, J.P. Morgan (’00)
Nick Byrd, Chief Financial Officer, Essence (’00)
Colin Kelly, CFA, Portfolio Manager, Sigma Capital (’04)
Jim McGee, Vice President, D.A. Davidson Companies
John O’Don, Managing Director, Oakbrook Capital
Joe Smith, CFA, CGMA, Associate VP for Finance, Gonzaga University (’03)
Stanley Wyatt, CFA, Equity Research Analyst, Archon Capital (’00)

CAREERS IN OPERATIONS

We host a number of keynote speakers during the course of the academic year. The audiences can range from our business students to the local Spokane business community to a mixture of both. While these speakers are often associated with a specific event (e.g., the Aram lecture on business ethics), we also bring in speakers to address topics of current interest (e.g., Bitcoin).

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ACADEMIC LECTURES & EVENTS

Dave Pointer, Managing Partner of V.I. Capital Management, LLC, spoke about Bitcoin & Bubbles. David has more than 15 years of experience managing portfolios, assisting companies in developing strategic direction and increasing returns on capital, and offering merger and acquisition advice.

Charlie Vogelheim, Automotive Industry Professional and Enthusiast for Vogelheim Ventures, spoke on the topic of Transportation. “Silicon Valley Reinvents the Wheel,” Vogelheim has over 30 years of automotive industry experience including roles as VP at J.D. Power and as executive editor at both Kelley Blue Book and Motor Trend Auto Group. He is the principal of Vogelheim Ventures through which he is involved in a variety of initiatives including Motor Trend Audio, TPC Management, DrivingSales, Ryantech and Webcars China.

Luke Hutchinson, Ex-Google Artificial Intelligence Lab computer scientist, spoke on the topic Living Life Alive. He talked about how to find what you love and be successful while doing what you love. Luke is a computer scientist from New Zealand. He completed a Ph.D. and postdoc in computational biology at MIT and Harvard Medical School, and was recruited to start an artificial intelligence lab at Google. Luke quit his job at Google a year ago to pursue his own passion projects, including building a new programming language for big data analytics. Luke has a lot of interests outside of computer science, including languages, cultures, and North Korean human rights.

Mac McDevitt, a retired Nike marketer shared timeless lessons learned from over 27 years at the innovative Oregon company during a talk with current Gonzaga students. McDevitt is the proud parent of a Zag alum who clearly admires the Gonzaga way, an experience formed in part by his work over the years with GU sports teams. He was brought to campus by the School of Business Administration for a talk that was moved to Wolff Auditorium due to high demand.

He spoke to an attentive crowd which took time out from finals preparation to hear about his work with some of the brand’s most iconic athletes, including: Michael Jordan, Kobe Bryant, Derek Jeter and Lebron James, along with many NCAA elite teams and their coaches. He worked with Jordan Brand for five years during his kinesthetic work with Nike Basketball.

McDevitt shared stories behind some of the company’s brand successes, as well as best practices on personal branding and how to land a job at companies such as Nike. His dynamic talk focused on encouraging students to chase their related dreams, pointing out that is a living example of that goal.

“Your can do it all,” McDevitt said, remembering the time when he was 17 years old and dreamed of working for Nike. Then, almost on cue to further prove his point, he called on a graduating GU Engineering senior in the audience who landed a “dream job” with Nike.

Since retiring last year, McDevitt’s goal is to mentor, develop and prepare future business leaders for career opportunities in brand building, product marketing, and merchandising excellence. That was his purpose in addressing the students.

“Now that he’s retired, he has a real desire to give back,” said GU marketing professor Peggy Sue Loroz. “It’s such a great alignment with Gonzaga’s values: this idea of your profession as a vocation – and then how you continue to contribute to society through that lens.”

– Jeff Bunch

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– Jeff Bunch
Outreach to the Community

Lifelong Learning

This past spring the SBA presented its 1st Lifelong Learning workshops in Seattle and Spokane. Ken Anderson, Dean of Gonzaga University School of Business Administration presented the workshop on “Negotiations.”

As an ongoing, voluntary, and self-motivated pursuit of knowledge for either personal or professional reasons, the Lifelong Learning Series is our newest initiative that we believe highlights each of our three core values. It not only enhances social inclusion, active citizenship, and personal development, but also self-sustainability, as well as competitiveness and employability. It further engages our alumni and friends of the school in meaningful and fulfilling ways. The program is made up of three parts: (1) introduction and overview of GU/SBA; (2) course content; and (3) social/networking.

Attendee JoAnna Lake shared, “in late January, I had the opportunity to attend the first Gonzaga hosted Lifelong Learning event with Dean Anderson in Seattle. The setting was fabulous – perched high above Seattle on a rare clear afternoon. Even better than the view was the new found connection within the Gonzaga community. I’m looking forward to the next opportunity to reconnect and recharge! Thank you!”

Zags Give Day

On March 8, the SBA took part in Zags Give Day. During the 24-hour giving day, two challenge gifts totaling $10,000 were unlocked/awarded once we reached 100 donors, regardless of the amount given. In the 24-hour give day, the total amount raised was $42,127 with 148 donors.

The funds raised this year were in celebration of Eddy Birrer and they endow a scholarship in his name. For more than 34 years, Eddy has been dedicated to Gonzaga’s accounting program and its students. This scholarship, will both honor his impact and open doors of opportunity for accounting students.

Gonzaga University surpassed all previous records and goals in Zags Give Day. During the 24-hour fundraising drive “All in for Zags Give Day” with unprecedented giving matching and challenges. A total of 1,892 donors from all 50 states contributed more than $300,000 toward the 12 featured crowdfunding projects aimed at supporting Gonzaga students. The number of donors participating in this one-day giving drive was the most ever for the University.

Wine and Dine

On November 17, the SBA hosted its 3rd Annual Wine and Dine fundraising event. The evening started off with a reception, followed by an exceptional dinner experience courtesy of Spokane’s top chefs. The theme was South America. This event generated over $60,000 in net revenue. The funds that are raised go into the SBA Excellence fund which is used to support a number of business school initiatives.

These initiatives include:

- Professional development opportunities for SBA faculty and staff. This includes participation in research and academic conferences, programs like Leadership Spokane, and our annual faculty/staff trip to Boeing.
- Expenses associated with student competitions. We are heavily involved in competitions and we assist with entry fees and travel expenses.
- Funds to assist students with attending events such as the Career & Professional Development center’s Trek program. We don’t want money to be a barrier to student participation.
- Technology assistance including support for the Hemmingson Finance Lab. Our technology needs, both hardware and software, continue to grow.
- Programming such as our “Careers” days and networking events. Helping our students decide which academic direction to go is critical to their success, introducing them to community partners and other friends of the business school is essential.
- Community involvement efforts such as our participation in 2nd Harvest’s Ellie-2-Go program. We are dedicated to engagement with our community.

Outreach to the Community

Join us for The Bounty of Washington

You can purchase your tickets at www.gonzaga.edu/WineDinner

Community Partners Event

On May 17, the SBA celebrated its 5th Annual Community Partners Event. During the event the SBA took the opportunity to honor the members of the business school who are retiring, to celebrate our successes and milestones from the current academic year, preview what might be on the horizon for next year, and to host our valued partners in the business community who have been involved in the life of the school. The work we do as a business school is only possible with your collaboration and support. It is our hope that this event will give us another opportunity to work together to find innovative ways that engage all members of our business school with our business community and its leaders.

Next year’s Community Partners Event will be held on May, 16, 2019, we hope to see you there!

For more information about the School of Business events visit www.gonzaga.edu/SBanewsandevents
Nordstrom, Inc.
Northwest Real Estate
Management, LLC
Nurture Credit Union
James E. and Sharon (Bill) O’Connell
John and Cynthia Odell
Michael Ottman
Carla M. Pagnoni
Benjamin J. Page
Michael and Cara/Bristow Parker
Vivre Field
Molly Pepper
Molly Peterson Span and Gary Swan
Gregory R. Peterson
Tatyana J. Pope
Joe and Megan Pesci
Albert B. Poston
Robert Saalfeld
Maurice M. and Margan H. (Haley) Smith, Jr.
Jill and Thatcher Thompson
Chad and Cindy Wendle
Keven P. and Jennifer L. (Phlox) West
Jason and Jennifer (Haddlent) Wing
Jeff S. Wissing
Jason W. and Leather H. (Kunnp) Wolff
Timothy and Charlotte Waudo
Howard and Kara A. (Montfort) Wright Hayles
Chris and Lisa Wristad
Denise G. and Norman E. Wells, Jr
Family Foundation Gift Fund
Dan taught for Gonzaga’s accounting department for over 50 years and was well-known for his strict teaching style, intimidating demeanor, and jokester attitude. However, students still highly respected him because they knew he cared deeply for their education and success.

Everyone who knew Dan could see his passion for learning; it was evident by his desire to discuss accounting topics at the kitchen table and enjoyment of practicing CPA questions during his downtime. Dan’s dedication to staying current in the accounting field helped his teaching methodology, where he was renowned for his accessible lectures. His ability to simplify accounting concepts was likely aided by this constant engagement in the field.

In addition to Dan’s passion for teaching, his dry humor infiltrated the classroom. In fact, his method of handling distracted students was to crack a joke to redirect their attention to the lesson. Another example of Dan’s humor included his Ten Commandments for his class, which included rules such as “Thou shalt not read thy book” and “Thou shalt not blow smoke (unless towards the IRS).” In preparation for the inevitability of student excuses, Dan prepared a list of common excuses of why a student may have been late on an assignment or for class. For students who visited his office to explain their tardiness, Dan would often just point to his list and make jokes such as, “Which one is it? Number three is quite popular this week.”

One of the most notable stories regarding Dan occurred in a spring semester in the 1980s when a student, who had just completed her Intermediate II final in Dan’s class, was walking to the COG for a well-deserved lunch. She was approached by a younger accounting student and chatted with him about the class. He knew of Dan’s strict reputation and imagining what would be in store for him in Intermediate I the following semester, jokingly retorted, “I hope he dies this summer!” to which the elder student replied, “That’s my dad!” Dan’s response to this story that evening at the dinner table was, “Well, I must still be doing it right.”

The one characteristic that best described Dan’s personality was his humility, both at work and at home. According to Dan’s youngest daughter, Holly Brajcich, his wife Dorothy “was his rock and he would not have been the man he was without her.” While he was not the type of individual who would boast about his children’s or students’ accomplishments, it never prevented Dan from being proud of them. Despite the pride, he would never say goodbye at graduations because he could not bear it. Dan would always be willing to reconnect with his former students though, whether that be to catch up or help them with their employment search.

Dan passed away in 2004, but his legacy lives on through his former students and the Daniel G. Brajcich Endowed Scholarship. This scholarship allows future Gonzaga students to experience the quality of education that Dan helped establish.
Thank you,

for investing in our students!

Total Scholarship given: $465,335

Number of students receiving scholarships from the SBA: 195