

College of Arts and Sciences 2026-2027 Degree Worksheet

BUSINESS MINORS for COLLEGE of ARTS & SCIENCES MAJORS

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Applications for admission to upper division business courses are available in the School of Business and must be approved before registration for upper division business courses.

Non-Business majors desiring to pursue a business minor should meet with a School of Business advisor early in their studies to develop a course sequencing plan. **Students must complete pre-requisites prior to taking required courses. CHECK the CATALOG CAREFULLY**

Completion of ACCT 260-ACCT 261 (or ACCT 263), ECON 201-ECON 202 (or ECON 200) and one 3-credit course in statistics with a minimum GPA of 2.00 and a grade not lower than C- in any one class, must be earned to enroll to complete the minor program.

Also, students will not be allowed to take equivalent CLEP or other exams to replace or waive courses in a minor.

Minor - General Business: 26 credits

LOWER DIVISION

	2 credits	
	Credits	Grade
BUSN 111 Business Computing	2	
One of the following options:	3-6 credits	
ACCT 263 Accounting Analysis	3	
OR - BOTH of the following courses		
ACCT 260 Principles of Accounting I	3	
ACCT 261 Principles of Accounting II	3	
One of the following options:	3-6 credits	
ECON 200 Economic Analysis	3	
OR - BOTH of the following courses		
ECON 201 Microeconomics	3	
ECON 202 Macroeconomics	3	
One of the following two courses:	3 credits	
BUSN 230 Business Statistics	3	
MATH 321 Statistics for Experimentalists	3	

UPPER DIVISION

	9 credits	
	Credits	Grade
MKTG 310 Principles of Marketing	3	
BFIN 320 Principles of Finance	3	
MGMT 350 Principles of Management	3	
Electives:	0-6 credits	
BMIS 235 Management Information Systems	3	
BUSN 283 Business Law	3	
OPER 340 Operations Management	3	

Minor - Analytical Finance: 27-28 credits

LOWER DIVISION

	18-19 Credits	
	12 credits	
	Credits	Grade
ACCT 260 Principles of Accounting I	3	
ACCT 261 Principles of Accounting II	3	
ECON 201 Microeconomics	3	
ECON 202 Macroeconomics	3	
One of the following two courses:	3-4 credits	
MATH 114 Mathematical Analysis for Business	3	
MATH 157 Calculus & Analytical Geometry I	4	
One of the following two courses:	3 credits	
BUSN 230 Business Statistics	3	
MATH 321 Statistics for Experimentalists	3	

UPPER DIVISION

	9 Credits	
	9 credits	
	Credits	Grade
BFIN 320 Principles of Finance	3	
BFIN 322 Intermediate Finance	3	
BFIN 422 Investment Analysis	3	

Minor - Digital Marketing: 24 credits

LOWER DIVISION

	3 credits	
	Credits	Grade
BMIS 245 Technical Foundation-Digital Marketing	3	
UPPER DIVISION	21 credits	
	12 credits	
	Credits	Grade
MKTG 310 Principles of Marketing	3	
BMIS 443 Technology-Web/Mobile-Based Business	3	
MKTG 402 Integrated Marketing Communications	3	
MKTG 410 Digital Marketing	3	

One of the following two courses:

3 credits

UPPER DIVISION (cont)

	3 credits	
	Credits	Grade
One of the following three courses:		
MKTG 318 Social Media Marketing	3	
MKTG 319 Content Marketing	3	
MKTG 411 Digital Advertising	3	
One of the following three courses:	3 credits	
MKTG 330 Marketing Research	3	
MKTG 420 Data Visualization	3	
MKTG 421 Business Analytics	3	

NOTE: All upper division MKTG courses require a pre-requisite of MKTG 310 Principles of Marketing, 3 credits

INMD 360 Media Law	3	
BMIS 331 Problem Solving/Programming Techniques	3	

MARK 310 Principles of Marketing, 3 credits

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Minor - Economics: 18 credits

LOWER DIVISION		6 Credits	UPPER DIVISION		12 Credits
		6 credits			3 credits
		Credits Grade			Credits Grade
ECON 201 Microeconomics		3	ECON 302 Intermediate Macroeconomics		3
ECON 202 Macroeconomics		3			
			Two from the following:		6 credits
			ECON 301 Intermediate Microeconomics		3
			ECON 320-340 Applied Microeconomics courses		3
			Any upper division ECON elective		3 credits
			ECON		3

Minor - Entrepreneurship & Innovation: 18 credits

LOWER DIVISION		6 Credits	UPPER DIVISION		12 Credits
		3 credits			6 credits
		Credits Grade			Credits Grade
One of the following two courses:			BENT 490 Creativity, Innovation, Entrepreneurship		3
ACCT 260 Principles of Accounting I		3	BENT 491 Creating New Ventures		3
ACCT 263 Accounting Analysis		3			
One of the following two courses:		3 credits	One of the following two courses:		3 credits
ECON 200 Economic Analysis		3	BENT 492 Technology Entrepreneurship		3
ECON 201 Microeconomics		3	BENT 493 Social Entrepreneurship		3
			One of the following courses:		3 credits
			BENT 494 Small Business Consulting		3
			BUSN 491 Startup Accelerator		3
			BUSN 470 Multidisciplinary Action Projects		3
			BMIS 443 Tech for Web/Mobile Based Business		3

Minor - Human Resource Management: 18 credits

LOWER DIVISION		3 Credits	UPPER DIVISION		15 Credits
		3 credits			15 credits
		Credits Grade			Credits Grade
One of the following:			MGMT 350 Principles of Management		3
BUSN 230 Business Statistics		3	MGMT 400 Recruitment and Selection		3
SOCI 202 Database Management		3	MGMT 405 Compensation, Performance Appraisal		3
PSYC 202 Information Systems Analysis & Design		3	MGMT 410 Training and Development		3
MATH 121 Introductory Statistics		3	MGMT 415 Employment Law		3
MATH 321 Statistics for Experimentalists		3			

Check the catalog carefully - some courses have pre-requisites not included in the minor

Minor - Management Information Systems: 17 credits

LOWER DIVISION		5 Credits	UPPER DIVISION		12 Credits
		5 credits			12 credits
		Credits Grade			Credits Grade
BUSN 111 Business Computing*		2	BMIS 331 Problem Solving-Programming Techniques		3
BMIS 235 Management Information Systems**		3	BMIS 342 Data Analytics for Business		3
			BMIS 441 Database Management		3
			BMIS 444 Information Systems Analysis & Design		3

***BUSN 111 is a pre-requisite for BMIS 325.*

**BUSN 111 may be waived in some cases. See the Associate Dean for more information.*

Degree Guide for the College of Arts and Sciences: 2026-2027

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Minor - Promotion: 18 credits

Required Marketing Courses

	9 credits	
	Credits	Grade
MKTG 310 Principles of Marketing	3	
MKTG 315 Consumer Behavior*	3	
MKTG 402 Marketing Communication	3	

PLEASE NOTE:

MKTG 310 is a pre-requisite for most other marketing courses.

**MKTG 315 is a pre-requisite for MKTG 402.*

***MKTG 490 elective requires Marketing faculty approval.*

Approved Electives

Three of the following courses:

	9 credits	
	Credits	Grade
MKTG 318 Social Media Marketing	3	
MKTG 319 Content Marketing	3	
MKTG 342 Graphic Design	3	
MKTG 410 Digital Marketing	3	
MKTG 411 Digital Advertising	3	
MKTG 418 Personal Selling	3	
PRLS 310 Writing for Public Relations	3	
PRLS 460 Public Relations Campaign	3	
MKTG 490 Promotion Project**	3	

Minor - Sustainable Business: 26 credits

LOWER DIVISION

	14 Credits	
	10 credits	
	Credits	Grade
ENVS 101 Intro to Environmental Studies	3	
ENVS 200 Case Studies in Environmental Science	4	
ECON 201 Microeconomics	3	

One of the following science courses with lab:

	4 credits	
ENVS 103/103L Environmental Biology	4	
ENVS 104/104L Environmental Chemistry	4	

UPPER DIVISION

	12 Credits	
	9 credits	
	Credits	Grade
BUSN 430 Sustainable Business	3	
BENT 493 Social Entrepreneurship	3	
ECON 324 Economics of Environmental Protection	3	

One of the following courses:

	3 credits	
ENVS 358 Environmental Ethics	3	
ENVS 381 Ethics of Eating	3	