

Appendix 1 – Additional Examples of Innovation, Engagement, and Impact

Rankings

2020-2021

- U.S. News & World Report: part-time MBA program #46
- U.S. News & World Report: graduate accounting #26
- CPA Results: Our accounting program continues to be at the top nationwide for first time CPA pass rates. #10 first-time CPA exam pass rate in the nation and the best pass rate on the west coast.

2019-2020 RANKINGS

- U.S. News & World Report: undergraduate business program Top 23%
- U.S. News & World Report: undergraduate finance program #23
- U.S. News & World Report: graduate accounting #25
- U.S. News & World Report: undergraduate accounting program #27
- U.S. News & World Report: part- time MBA #55
- U.S. News & World Report: Top 100 MBA program
- CPA Results: Our accounting program continues to be in the top 3% nationwide for first time CPA pass rates. It is #7 in the United States for first-time CPA Pass Rate among large accounting programs at 83.2%.

2018-2019 RANKINGS

- US News & World Report: undergraduate accounting #23
- US News & World Report: undergraduate finance # 36
- US News & World Report: graduate accounting #18
- US News & World Report: our part-time MBA finance program #21
- US News & World Report: Part-time MBA #44 (eleven consecutive years in the Top 100)
- *CPA Result:* 2020 Our accounting program continues to be in the top 5 percent nationwide for first time CPA pass rates. It is No. 20 in the United States for first-time CPA Pass Rate amongst large accounting programs at 76 percent.
- *CPA Result:* 2021 Gonzaga CPA Exam Pass Rate 10th in Nation among Large Programs
- Princeton Review Best Business Schools for 2021: Gonzaga's MBA program ranks among The Princeton Review Best Business Schools for 2021: On-Campus MBA Programs.

2017-2018 RANKINGS

- US News & World Report: undergraduate accounting #30
- US News & World Report: graduate accounting #13
- College Factual: undergraduate accounting #51
- College Choice: undergraduate accounting #39
- Recognized as a PCAOB Scholarship Granting University
- US News & World Report: MBA #82 (ten consecutive years in the Top 100)
- Global CEO Rankings: ranked as a top-tier MBA program
- Global Knights: MBA #33 in Better World rankings

2016-2017 RANKINGS

- Gonzaga's graduate accounting programs were ranked NO. 28 in the country, in the 2018 U.S. News & World Report rankings released in March 2017. This marked the sixth time in the past eight years that Gonzaga's graduate accounting programs were ranked in the TOP 30 nationally.
- Gonzaga's Graduate School of Business was named among the "BEST COLLEGES" in The Princeton Review for 2017.

Curriculum

BFIN 429 Portfolio Management (Impact, Engagement): The SBA offers this 1-credit class over three consecutive semesters (spring, fall, spring) for a total of three credits. The students gain hands-on investing experience with funds totaling over \$150,000. Part of the experience includes students working in teams to develop a portfolio in competition with over three dozen business schools from Washington, Oregon, Idaho, and Montana.

BFIN 429 class is based on a \$50,000.00 grant from DA Davidson renewable each year. The students spend the spring semester of this class studying the theories and some math/statistics behind the research on how construction and maintenance of a stock portfolio leads to best results. The students take time in the following summer to look into firms that might fit the criteria that a hypothetical client (Dr. Barnes sets up a case study for this task)) wishes for his/her \$50K investment.

Those firm names are submitted to Dr. Barnes and he sets up a reporting schedule for approximately 30 companies during the fall semester. Each student will present a "deep dive" on the firm's he/she has selected. We discuss the financials, product's, R&D, competition, market strength, and how well the company fits the client's investment statement.

At the end of the fall semester and into the spring semester the class creates a securities' portfolio based on companies under consideration important for the class are diversification and balance in the portfolio. Finally, the class purchases the portfolio companies common stock and manages the portfolio throughout the semester. Weekly news, financial' s and market influences are discussed to determine if any change to the portfolio needs to be made.

DA Davidson rebalances the portfolio August 31st of each year back to \$50K Any monies earned above \$52,000.00 are divided evenly between GU and DA Davidson.

BUSN 290 Weekend Intensive Courses (Innovation, Impact, Engagement): In the Fall 2015, the SBA began offering one-credit weekend intensive courses to help students develop business skills outside of the traditional classroom. Topics included sales, negotiation, communication, image and reputation, value chain analysis, business skills for non-business majors, and emotional intelligence. The courses are very popular with students who may be taking 16 or 17 credits and can add extra courses to 18 credits without paying more tuition. Students also enjoy the intense nature of the courses that allow them to earn a credit in the span of a weekend. The courses are open to all students at the university. In addition to providing students with skills, connecting students to the business community is also a priority. Most classes include guest speakers or take field trips, as appropriate. We have expanded this initiative to include courses on site at our partners such as Microsoft and Boeing.

BUSN 489 Multidisciplinary Action Projects (Innovation, Impact, Engagement): This is a project-based course designed to give hands-on, real world experience on one or more projects for organizations in our community. These projects could include developing a branding strategy, designing a compensation system, or evaluating a new idea or opportunity. The projects cross all areas of organizational life, require student teams to bring a variety of skills and knowledge bases to the work, and provide them with the opportunity to learn from leading organizations in our region.

ENTR 494A & 494B Incubation Project (Innovation, Impact, Engagement): This class is the first semester of an applied incubator experience in which students apply entrepreneurial concepts and analytical tools to the creation of a new commercial or social venture. Students can develop their own project or work on projects for local incubators or entrepreneurs. The goal of the course is for students to produce a viable business plan.

ENTR 495 New Venture Lab (Innovation, Impact, Engagement): This class provides hands-on experience in developing ideas for new commercial and/or social enterprises. Students work in teams to develop their own or other entrepreneurs' ideas. Projects typically include feasibility analysis, market research, and business planning.

MGMT 400 Recruitment and Selection (Impact, Engagement): This course examines strategies for hiring and retaining the workforce necessary for an organization to achieve its vision and mission. Topics include workforce planning, ethics, job analysis and design, recruitment, selection, retention, human resource information systems, and organizational entry and socialization. In the past two years, the class has worked on projects regarding recruitment and selection with the Spokane Police Department (Fall 2018) and the healthcare organization Inland Imaging (Fall 2019). The course is only offered in the Fall.

MGMT 410 Training and Development (Impact, Engagement): The course examines two development processes related to organizational vision and mission. The first process is the training and development of employees to meet employee and strategic goals. The second is the development of the organization to enhance strategic effectiveness. Topics include needs assessment, training and development, talent management, career development, leadership development, ethics, diagnosis, interventions, models of change, resistance to change, organizational development initiatives, and change related to downsizing, mergers and acquisitions, and globalization. The class hosts the annual collaboration between the School of Business Administration, the Alumni Office and Career and Professional Development called "You Can in Spokane." This event brings students, alumni, Spokane employers and other advocates from the local community together for a night of appreciation for the opportunities to develop careers in the local community. The class helps plan the event and engages the employers and alumni during the event to ensure effective networking. The event is linked to the class as a professional development exercise. Afterward, students write a plan for having a successful career in the Spokane area.

MGMT 350 Principles of Management (Innovation, Impact, Engagement): This course examines the theory and practice of managing employees in organizations. As an introduction to human resource management, topics covered include strategy, structure, recruitment and selection, development, ethics, compensation and motivation, leadership and appraisals, workplace diversity and group dynamics, conflict and decision-making, employment law, and global management. In the spring of 2020, students in the class focused final presentations on COVID-19 considerations in effective HRM practices. It was a great project for students to process the news and relate to HR practices. All students met virtually with groups and learning how to build trust in a purely virtual environment. Group projects were recorded via Zoom or other similar platform, and students identified opportunities to build businesses during a pandemic. In the fall of 2020, Dr. Bull Schaefer had 19 groups of 6 create 30-minute recorded business proposals for her consumption and a separate 10-minute persuasive presentation to give to their classmates. Donations were given to charities identified by the winning presentations. One winning group's promotional video: <https://youtu.be/ZJLVzxWEf54>

In the fall of 2020, Students toured local businesses in MGMT 350 through videos Dr. Bull Schaefer made with their advisory board members. The class visited WA Trust Bank and Archbright and identified cultural artifacts. They also attended a variety of virtual career fairs, set-up through our partners in the Career Center, and they wrote about recruiter abilities to give realistic job previews. In the spring, students visited Vanessa Behan for a hunt of cultural artifacts and mission.

- WA Trust: https://youtu.be/I4_ahry_Dlw
- Archbright: https://youtu.be/w1_gvkSEloM
- Vanessa Behan: <https://youtu.be/iiznJIDScJQ>

Instead of having guest speakers come to Zoom class, Becky passed along information materials from recruiters and even interviewed one recruiter so the class could analyze his abilities as a recruiter. EJ Gallo: <https://youtu.be/7Oca76meO24>

MKTG 490 Promotion Projects (Innovation, Impact, Engagement): This class forms a marketing agency for an outside company or organization. Over the course of the project, the class designs and implements a promotional campaign, manages a budget, conducts market research, makes an agency-style presentation to the client, and develops a professional recap book which reports the results of the campaign. Past clients have included Big Brothers Big Sisters of the Inland Northwest, Mod Pizza, Honda, and Gonzaga University. This course can help the student improve skills in marketing, public relations, human resources management, operations management, communications, business writing, public speaking, event planning, time management, group dynamics, and teamwork. During the 2018-2019 class the students worked with Big Brothers Big Sisters of the Inland Northwest. As a group, they went beyond the course requirements and created a Facebook page to fund two matches for organization.

Belgium and Italy Study Abroad (Innovation, Impact, Engagement): In the spring SBA professors take undergraduate and graduate students to Belgium and Italy. The program focuses on the economic, political and social environment for business in Europe. Within this field, the students examine the institutional interplay with the European Union, the contrasting structure of the European economy compared to its major competitors, the single market, the Euro, Foreign Direct Investment, the role of multinationals, and the developing relationship between central and Eastern Europe and the EU. Additionally, this course looks into international dimensions of management and marketing, as well as issues pertaining to global supply chain management. Several course-related visits are arranged in Brussels, Florence, and other cities to places such as European Commission, European Parliament, Coca-Cola, Audi, Brasserie Cantillon, Pagani, Antinori, K-array, Corsini Winery, and various small businesses.

China Summer Study Abroad (Innovation, Impact, Engagement): In the spring, two SBA professors, Danielle Xu (Finance) and Tim Olsen (Management Information Systems) take undergraduate students to China and Hong Kong. This four-week program includes three weeks in China and one week on campus. The focus of this study abroad experience is finance and technology industries in China. Among the organizations the students meet with include; Microsoft, Nike, Adidas, Baidu, GS1, and Renmin University.

Forensic Accounting Lab (Innovation, Impact, Engagement): Called the "Justice for Fraud Victims Project," (JFVP) this class is a joint program with law enforcement, prosecutors, and local certified fraud examiners. It provides a select group of students with an opportunity to investigate real cases of suspected fraud that are referred by local law enforcement. Most cases referred to JFVP are entities that would not have the financial wherewithal to pursue the investigation. Students are assigned to teams and are supervised by faculty members and by mentors from the Spokane Chapter of the Association of Certified Fraud Examiners. One example of impact is evident in an investigation that resulted in a verdict and some restitution to the defrauded entity.

Internships (Impact, Engagement): In partnership with the Center for Career and Professional Development the SBA has its own in-house Director of Academic Engagement, Vicky Hucke. The internships help students transfer classroom knowledge to the real world, acquire work experience that is relevant to the student's academic training, gain practical "hands on" work experience and skills, and establish valuable relationships with potential employers.

As a result of our partnership with CCPD, the SBA has seen a 265 percent increase in the number of registered internships. (This percentage only includes the general business population, not the specialty internships like accounting.) In 2017-2018, we with more than 140 students on their experiential learning projects (more than 150 School of Business students had at least one internship in 2018-2019, and prior to the impact of the pandemic, the 2019-20 academic year was on track to surpass that total). In addition to the internship numbers cited above, we have seen a rise in the internship activity of freshmen and sophomore business students as they increasingly seek out practical work experience and business connections earlier in their college careers.

Quantitative Methods & Statistical Analysis Service Learning Projects (Impact, Engagement): This class requires MBA students to apply class lessons to local non-profits by analyzing company data to find trends and make projections. Some recent partners include the Ronald McDonald House Charities, Second Harvest, Boys and Girls Club of Spokane, Transitions, Spokanimal, and Catholic Charities.

Small Business Consulting (Impact, Engagement): This class is a practicum in providing management assistance to businesses and non-profit organizations in marketing, management, finance, accounting, information systems, operations, and related case problems. This class was not offered in Spring 2018. In Spring 2019, the students consulted with two local small businesses: City Post & Rail and Senior Helpers.

Summer Experiential Intensive Courses (Impact, Engagement, Innovation): The SBA heard from the students that the COVID-19 health crisis made it difficult to find or keep a summer internship. In a regular summer, many of them would be doing internships for academic credit or for zero credit (no tuition) with a waiver of the experiential requirement of the business major. With this rising concern the SBA stepped up and offered two summer classes to help those rising juniors and seniors, who had their internships and other educational opportunities canceled or were not able to attain an internship due to the COVID-19 health crisis, meet their experiential requirement. The Summer Experiential Intensive courses included two different sections; one section for zero credit and could be taken without paying tuition. Successful completion of this course waived the three-credit experiential requirement in the business major but does not provide the student with any credits. The second section counted for three credits and requires paying tuition. The content and requirements of both sections are the same. Both sections of the class included one core experience on career preparedness and then required each student to select three modules of experiential content from a menu.

Modules Included:

- Accounting Innovation and Technology Matt Hoag, Associate Professor of Accounting; and Dr. Mary Heitkemper
- Personal Finance Skills Matt Hoag, Coordinator of Accounting & Associate Professor of Accounting
- Decision Making for Managers Mirjeta Beqiri, MBA Programs Director & Professor of Operations Management Vocation Molly Pepper, Associate Dean of Undergraduate Programs & Professor of Management
- COVID-19: Innovation and Customer Responsiveness Chris Stevens, Associate Professor of Entrepreneurship
- Gender in the Workplace Molly Pepper, Associate Dean of Undergraduate Programs & Professor of Management

Clubs

Alpha Kappa Psi (Impact, Engagement): Alpha Kappa Psi is a business fraternity focused on leadership development and personal and professional training. It provides professional development, educational programs, community service and a hands-on application of formal education with an emphasis on ethical behavior.

Beta Alpha Psi (BAP) (Impact, Engagement): Beta Alpha Psi is an honor society for accounting, finance, and information systems students. Beta Alpha Psi brings speakers from public accounting and industry to campus throughout the semester. Members perform community service as a condition of membership. For the 2017-2018 academic year Professors Gerhard Barone, Andrew Brajich and the Iota Delta Chapter were congratulated on their outstanding efforts and received international recognition as a Superior Chapter for the 12th year in a row. In 2021, BAP hosted a virtual panel of professionals from large accounting firms to discuss with students their efforts to bring diversity, equity, and inclusion to the workforce. All students were invited.

Beta Gamma Sigma (Impact, Engagement): Beta Gamma Sigma is an international business honor society that encourages and rewards scholarship and academic achievement, promotes the advancement of education in business, and fosters integrity in the conduct of business operations.

[Gonzaga Student Chapter of SHRM #5444 \(Impact, Engagement\)](#): SHRM, the Society for Human Resource Management, creates better workplaces where employers and employees thrive together. As the voice of all things work, workers and the workplace, SHRM is the foremost expert, convener and thought leader on issues impacting today's evolving workplaces. With 300,000+ HR and business executive members in 165 countries, SHRM impacts the lives of more than 115 million workers and families globally. Learn more at SHRM.org and on Twitter [@SHRM](https://twitter.com/SHRM).

[Gonzaga University Investment Club \(GUIC\) \(Impact, Engagement\)](#): Gives students the opportunity to invest and manage real money in our \$100,000 portfolio. GUIC offers students an opportunity outside of the classroom to gain more hands-on experience as well as engage with other students who are interested in the stock market. GUIC is entirely student-run with guidance from the academic advisor, JD Morscheck.

At the weekly meetings, GUIC members will have the opportunity to practice analyzing and pitching stocks. GUIC focuses on preparing members for a career in finance by developing analytical, leadership, and public speaking skills. In addition, GUIC actively engages with financial firms to cultivate relationships that will serve to assist members with a greater understanding of the many sectors of the financial industry and propel their careers in finance.

[Gonzaga University Supply Chain Association \(Impact, Engagement\)](#): Gonzaga University Supply Chain Association (GUSCA) is students access into a professional world of opportunity. GUSCA's purposes are focused on supporting all students interested in Supply Chain. We educate and support students interested in Supply Chain careers and projects. We build and foster meaningful relationships within the Supply Chain industry. We uphold all our members to the Gonzaga University Mission and expect our members to contribute in meaningful ways to the community.

[Gonzaga Women in Business Club \(Impact, Engagement\)](#): has a deep dedication for educating the Gonzaga community on women empowerment in the workforce. GWIB will strive to empower and educate undergraduate women through a series of guest speaker presentations, professional development workshops, and networking opportunities. Topics regard the relevant issues women continue to encounter in the workforce. Ample community service projects and business-related events will provide an enriching environment for career growth.

[Gonzaga Management Information Systems \(MIS\) Club \(Impact, Engagement\)](#): The MIS club provides business students with opportunities to develop their professional and technical abilities through workshops, information sessions, and networking events. We recognize technology pervades all aspects of modern business and seek to support the development of all students. We host the annual "Careers-in-MIS" day during the first week of March, inviting all to learn about career opportunities in the field of MIS. We connect in meaningful ways with the community through technical service projects and volunteering.

[Omicron Delta Epsilon Economics Honor Society \(Impact, Engagement\)](#): Omicron Delta Epsilon Economics Honor Society is an international honor society for economics students.

Partnerships

[2nd Harvest Partnership \(Impact, Engagement\)](#): Since 2014, the SBA has partnered in a number of ways with 2nd Harvest Food Bank. We have an annual volunteer day and we are a strong supporter of their Bite2Go program. In 2018-2019, the SBA provided financial support of over \$4,000 (which paid for over approximately 35 meal kits per week) and we delivered over 1,500 meal kits to Linwood Elementary School in north Spokane.

Numerica-Gonzaga School of Business Board Partnership Program (Innovation, Impact, Engagement): Since 2017-18, two students have served on Numerica Credit Union's board of directors each academic year as part of a Numerica-Gonzaga School of Business Board Partnership Program.

Competitions

ACG Cup Northwest (Impact, Engagement): In March 2019, a team of MBA students from the Graduate School of Business placed third at the Association for Corporate Growth case study competition in Portland, Oregon. ACG is an organization that brings together finance professionals in the fields of M&A, investment banking, private equity, and financial advisory. The northwest chapters of the group host a competition every year for students to solve a real-life problem in a high-pressure setting, as well as to network with employers and professionals in the area. Eight schools made it to the semi-finals and Gonzaga's team tied for 3rd place. The competition consisted of a pitch to a panel of judges detailing the groups' recommended course of action for the case study: a restaurant that had received a tender offer from a holding company. The groups created detailed financial analyses for the different possible scenarios. The final round required groups to perform the same presentation for new judges, taking into account the feedback from the first group. Gonzaga's team was complimented for having the best analysis of the company's management and the most creative solution to the case. The trip was sponsored by the Mozilo Student Experiential Fund.

The ACG Cup case-study competition provides MBA, graduate and undergraduate finance majors an opportunity to solve a real-world issue in a high-pressure setting. Students are challenged to find solutions for a finance-related case in the field of mergers and acquisitions, investment banking, financial advisory and private equity. After the teams analyze the case and agree upon a course of action, the students make presentations to a panel of judges comprised of successful corporate executives in the field of finance.

CFA Institute Research Challenge: (Impact, Engagement): The CFA (Chartered Financial Analyst) Institute Research Challenge is an annual global competition that provides university students with hands-on mentoring and intensive training in financial analysis and professional ethics. Each student is tested on their; analytical, valuation, report writing, and presentation skills. The students gain real-world experience as they assume the role of a research analyst.

2018: Five undergraduates competed in the regional round of the CFA Institute Research Challenge, competing against eight regional schools. This included Whitworth, Whitman College, Montana State University, University of Montana, Washington State, Eastern Washington, and University of Idaho. Gonzaga's team received 1st place for their presentations, 2nd place for their written report, and 2nd place over all in the local competition, just missing their chance to compete at the large regional competition in Boston. J.D. Morscheck, Assistant Professor of Finance, School of Business Administration, and Jon Dawn, CFA were the faculty and industry advisors, respectively.

2017: For the first time in three years, students participated in the CFA Institute Research Challenge. The team was made up of four undergraduates, and one MBA/MSTax student. Gonzaga finished in second place out of eight regional schools.

CMBAM Best Sales Representative Winner 2016-2017 (Impact, Engagement): Chris Hartis, a sophomore business major minoring in marketing and sports management, was awarded 1st place for "Best Sales Representative" in the nation out of 106 universities that attended the CMBAM (College Media Business Advertising Managers) event in Fort Worth, TX. This is the first time that anyone has ever won 1st place for "Best Sales Representative" from Gonzaga University.

Collegiate DECA (Impact, Engagement): Collegiate DECA seeks to prepare students for careers in business. Students who want to participate in DECA's competition are able to take a one-credit class that focuses on preparation for competition.

2019: The Regional DECA conference took place in Bellingham, WA over the weekend. Nearly 100 college students from Washington and Idaho gathered to compete in their selected categories. Gonzaga's chapter had all 9 competitors place in the top 4 for their respective events. Shelby and Anthony competed in the Business Ethics role play event and placed 2nd. They were tasked with reading a situation and planning a response that would be presented to judges all within one hour. "We're pleased with our results and excited to compete at the National level come April. Being a member of DECA since high school has built my confidence and prepared me for a career after graduating." -Shelby

2018: Twelve Gonzaga students were among nearly 1,500 international and American students who competed in the Collegiate DECA (Distributive Education Clubs of America) International Career Development Conference in Washington, D.C. Competing, in various events, against students from more than 150 universities in the United States and other countries, the Gonzaga DECA chapter delivered strong performances in both the preliminary and final competitions. Six Zags advanced to the finals in four of the competitive events: marketing management, event planning, business-to-business marketing, and restaurant management.

2017: Twenty-one Gonzaga University students were among nearly 1,500 international and American students who competed in the recent Collegiate DECA (Distributive Education Clubs of America) International Career Development Conference in Anaheim, California. Participating in six events against 165 universities in the United States, Canada and China.

2016: Gonzaga sponsored the 2016 regional Collegiate DECA Conference at which 8 colleges from Washington and Canada competed in 21 separate competitive business events. Of Gonzaga's 35 competitors, 29 advanced to the international competition in Washington, D.C. At the international competition in Washington, D.C. about 2,000 students competed at the International Career Development Conference and from the Gonzaga team of 18 students, 9 students (7 of whom were affiliated with the SBA) earned awards.

D.A. Davidson's Student Investment Program (Impact, Engagement): In 2018, a team of Gonzaga University student investors won the 2nd Annual Fred Dickson Memorial Award from D.A. Davidson & Co. Named for its late chief market strategist, the award recognizes the team that demonstrates overall excellence and adherence to program objectives.

Students in Bud Barnes' portfolio management course won the 2018 Fred Dickson Memorial Award as the top-performing portfolio in D.A. Davidson & Co. Student Investment Program after earning returns of 50.4 percent.

D.A. Davidson's Student Investment Program was established in 1985 to give college students a hands-on experience in investing while learning skills and concepts like investment research, performance measurement, teamwork, and communications. The program is provided to 20 colleges and university teams in the West and the Midwest.

[Deloitte Audit Innovation Campus Challenge](#): The Audit Innovation Campus Challenge provides participating students with an opportunity to leverage their skills and experience through practical application by responding to a reality-based challenge statement.

Challenge overview: The school teams (one team per school) will have four weeks to respond to a challenge statement, which is released in the fall. Each school will have a team of four to six students, plus a Deloitte advisor, campus recruiter, and faculty advisor to support the teams as they work towards developing a response, which they will submit to an evaluation panel. The fall finalists (up to 12 school teams) will be invited to participate in the National Competition.

2020: Six of our students took part in the Deloitte Audit Innovation Campus Challenge over the past 4-5 weeks. The competition was virtual this year, and approximately 50 schools competed for a chance to attend the national competition at Deloitte U. in April. We just learned that Gonzaga was one of 12 teams selected for nationals!!! This is a tremendous accomplishment for these students, and it is the second year in a row that GU has qualified for nationals.

The team consisted of: Sydney Erne, Jessie Stenberg, Quentin Rickey, Anna Sanford, Harrison Steiner, and Nate Sacpopo.

2019: A six-member team of Gonzaga School of Business Administration accounting students won the regional competition of Deloitte's Audit Innovation Campus Challenge and was among 12 teams nationwide that advanced to the national finals at Deloitte University in Westlake, Texas.

The team consisted of: Sophomore Trevor Diuco, from Rancho Mission Viejo, California; Juniors Andre Eason, Bellevue, Washington; Thea Pelz, Danville, California; Emily Pinder, Portland, Oregon; Natalie Veto, Tiburon, California, and Senior Sam McEwan, Boise, Idaho. Teams representing 50 colleges and universities nationwide participated in the regional competitions Nov. 21 and 22 in Atlanta, Boston, Chicago, Dallas, Los Angeles and Minneapolis. The Gonzaga team had five weeks to respond to a challenge statement released in October. "The students made an awesome presentation at the regional competition," said Gonzaga accounting Professor Sara Kern, one of the team's advisers. "They faced some tough competition and I am incredibly proud of the Gonzaga team. We are very excited to compete at the national competition." Casey McNellis, assistant professor of accounting and a team adviser, said the accomplishment reflects the students' strong collaborative work and innovative thinking. "The team addressed the growing concern of data privacy and proposed a unique and practical solution that leverages specific competencies of the accounting profession," McNellis said. "During the competition, the students worked closely with Deloitte professionals, and I am excited that they will be continue this valuable learning experience in preparation for the national competition.

[Deloitte FanTAXtic Case Competition \(Impact, Engagement\)](#): A team of five Zag Accounting students participated in the Deloitte FanTAXtic Case Competition won the initial round in our first entry into this competition and competed in the national competition. The team was provided a 10-page case and 150 pages of supporting material and were charged with developing a solution/recommendation to a hypothetical client's business scenario (they were starting a new business in the midst of COVID).

[KPMG/Seattle University Financial Accounting Case Competition Fall 2016 \(Impact, Engagement\)](#): Gonzaga's team of accounting students won the 8th annual KPMG/Seattle University Financial Accounting Case Competition. The competition was among Pacific Northwest universities, and included the University of Alaska- Fairbanks, Boise State University, Central Washington University, Oregon State University, University of Oregon, Portland State University, University of Portland, Seattle University, and the University of Washington. This was just the second year the SBA participated in the competition. In addition to winning the overall competition, one student was named one of two Most Valuable Presenters.

Milgard Invitational Case Competition on Social Responsibility (Innovation, Impact, Engagement): In 2019 Gonzaga sent a group of four Hogan students, to compete against nineteen other teams from around the world in the 8th annual Milgard Invitational Case Competition on Social Responsibility.

Northwest Entrepreneur Competition (NEC) (Innovation, Impact, Engagement): The Northwest Entrepreneur Competition (NEC) is a collaborative student startup competition dedicated to providing students with the invaluable academic exercise of implementing their innovative ideas for new businesses. With a total of \$42,000 in prize money and \$20,000 in professional resources, the NEC provides young entrepreneurs with the necessary tools to turn a business plan into a life plan.

2021: OU of 71 applications to the Northwest Entrepreneur Competition, Gonzaga had six teams that made it to the semi-finals. "Piece of Cake" finished in 2nd place and won an award for "The Fan Favorite" Piece of Cake (Baking goods subscription delivery like Hello Fresh) and was created by Thea Skokan, Elizabeth Redmond, and Grace Siemering. Their passion and hard work over the past year was finally rewarded with a total of \$5,000. Luke Busby, with "Tech Trainer" finished in 3rd place "Open Business Category". Tech Trainer is a service to help seniors understand how to use devices such as smartphones.

2020: OU of 115 teams from 10 schools that applied to enter the 2020 Northwest Entrepreneur Competition, Gonzaga University had 6 teams from its Entrepreneurship Programs that were finalists. Two of those teams placed in the finals and won prize money. In the Business Division, Perfect Plastic, a product which reduces waste, placed in 3rd place. It was created by all Entrepreneurship & Innovation students: Mohammed Ageez, Corey Kispert, Killian Tille, Dylan Hay, Cameron Custodio, and Bryan Husin. In the Technology Division, Magna Hip, a hip replacement product, came in 3rd place. It was created by Megan Nakamura (Entrepreneurship & Innovation and Human Physiology), Charles Debaise (Mechanical Engineering), Joseph Heston (Mechanical Engineering), Bassel Mufarreh (Human Physiology), Madeline Robinson (Mechanical Engineering)

2018: Several teams from the School of Business Entrepreneurship & Innovation Program excelled at the NEC in Spokane. This year's competition attracted 65 teams from eight schools from the greater Spokane area. Of those entries, six teams from Gonzaga were finalists – including four who placed and earned prize money ranging from \$1,000-\$3,000.

Adventure Game Works took second place (\$10,000 prize) at the University of Washington Dempsey Startup Competition against a field of 113 teams comprised primarily of graduate students. Adventure Game Works also took second place (\$3,000 prize) at the Northwest Entrepreneur Competition held at Whitworth University, where another Hogan team, FLO, won third place (\$1,000 prize). Adventure Game Works is an entertainment startup that plans to create, produce and sell real-world game kits for customized live-action puzzle games played by small groups of family members, friends, or co-workers. FLO is a box subscription service that delivers sustainable and organic feminine care products to women.

2017: CJ Michael, a senior business major with a concentration in finance and a Hogan Entrepreneurial Leadership minor, and Chris McKinnon, a senior business major with Hogan Entrepreneurial Leadership and philosophy minors, won the 2017 NEC with the Travelers Bracelet team. Teams from WSU, Idaho, EWU, Whitworth, and Gonzaga competed in the finals

[PricewaterhouseCoopers \(PwC\) Competition Winners \(Impact, Engagement\)](#): PwC launched this Challenge in 2002, to increase students' exposure to professional services and the world of public accounting. This case competition has a significant impact on our students, helping them to better understand the vast career opportunities in professional services and connecting them with those in the industry. Winning teams demonstrate critical thinking, strong presentation skills, teamwork, and time management.

The students learn about the strategic issues companies all over the world are facing and compete for cash prizes. In addition to gaining recognition for critical thinking and communication skills, they also have the opportunity to connect with PwC professionals who judge and provide input on their business cases and presentations.

2018: A total of 24 students on 5 teams presented their case solutions, with "SEAR Consulting" finishing first in the PwC Challenge Case Competition on campus.

2017: Thirty-two students on 7 teams competed and presented their case solutions in the PwC Challenge, with the group "The Big 4" finishing first in the PwC Challenge Case Competition on campus.

[Volunteer Income Tax Assistance \(VITA\) \(Innovation, Impact, Engagement\)](#): Since 2001, Gonzaga University accounting students have been certified through this IRS program to prepare tax returns for low-income taxpayers in Spokane County. In collaboration with the United Way of Spokane County, students have helped generate more than \$1 million in refunds on annual basis since 2014. Joining the efforts are students from nearby Eastern Washington University and Whitworth University, however, the majority of volunteers are from Gonzaga. VITA service includes direct interaction with clients in a professional setting. Students are required to present themselves appropriately and safeguard the sensitive personal information they handle.

In 2016, eighty-four Gonzaga students contributed 978.5 volunteer hours at the Spokane United Way VITA site, which served 981 clients and filed 840 tax returns generating \$1,040,000 in refunds. In 2017, seventy Gonzaga students contributed 851 volunteer hours in an effort that resulted in the filing of 793 tax returns generating \$1,090,000 in refunds. 2018 saw a record year where 866 returns were filed generating \$1,225,915 in refunds. That year, seventy Zags volunteered 671.75 hours. In 2019, fifty-two Zags volunteered 623 hours, helped file 816 returns, and helped generate \$1,212,644 in refunds.

The program has long been an essential part of the professional and personal formation of Gonzaga accountants. The client-service experience they receive and the responsibility they undertake imparts on them the importance of the role they play as an advisor to others. After completing the program, students have a better understanding of what it is like to be a client-service professional all while providing a much-needed service to members of the local community. It would not be unusual to have a single parent making \$25,000 a year walk out of VITA with an earned income tax credit refund up to \$4,000, monies they may use to buy a car in so that they no longer have to take public transportation to work and as a result, have more time with their family. The program is truly impactful on many levels.

[2021 WSU Business Plan Competition \(Innovation, Impact, Engagement\)](#): Groove from Gonzaga University won the top prize of \$5,000. Led by Abby Dodd, Emmy Wagner and Stella Beemer, Groove proposed a free Google Chrome extension that uses a database of companies' information related to sustainability to rate products in three categories: carbon emissions, fair trade and waste impact. In addition to winning their division, the team tied for a special merit prize for the Best Social Impact Venture.

Awards

[Academic Citizenship Award \(Impact\)](#): 2019: Andrew Brajcich, Associate professor of Accounting

[Career Kindlers \(Impact\)](#): Faculty and staff are invited to participate in a series of learning sessions to help them integrate career development into their advising meetings, classroom discussions, and other interactions with students. Career & Professional Development provides faculty and staff with the tools necessary to assist students in their career journey. As a result of the training, participants will be more prepared to converse with students and alumni about their careers in a meaningful way. Staff and faculty will learn proven methods and techniques on how to illuminate the career path of Gonzaga University students in powerful and impactful ways. In 2019 the School of Business had 18 Career Kindlers participate in the program over the last 3 years.

[Elijah Watt Sells Award \(Impact\)](#): AICPA Honors Accounting Alumnus

Chase Ronderos, who earned a Master's of Science in Taxation (MSTax) degree from Gonzaga in 2019 and a bachelor's in accounting in 2018, is among 137 winners of the prestigious 2019 Elijah Watt Sells Award from the American Institute of CPAs honoring the nation's top performers on the Uniform CPA Examination.

To qualify for the award, CPA candidates must obtain a cumulative average score above 95.5% across all four sections of the Uniform CPA Examination, pass all four sections on their first attempt, and have completed testing in 2019. One of nearly 75,000 individuals who sat for the CPA Exam in 2019, Ronderos said the award honors both him and Gonzaga's faculty.

The Elijah Watt Sells Award program was established by the AICPA in 1923 to recognize outstanding performance on the CPA Exam. Sells, one of the first CPAs in the United States, was active in the establishment of the AICPA and played a key role in advancing professional education within the profession. The AICPA, which owns and scores the CPA Exam, works with hundreds of volunteers and other stakeholders to maintain its relevance to the profession and alignment with the knowledge and skills required of a newly licensed CPA.

[FASB Honor \(Impact\)](#): In 2019 Gonzaga University Master of Accountancy student Kelly Garrett was one of approximately seven students nationwide chosen by the Financial Accounting Standards Board (FASB) to receive a prestigious Postgraduate Technical Assistant (PTA) position. Garrett is the first Gonzaga student to be selected for the position.

[Fulbright U.S. Scholar Professor \(Impact\)](#): Timothy Olsen, Ph.D., assistant professor of management information systems, has been selected as a Fulbright U.S. Scholar for the 2020-2021 academic year by the U.S. Department of State and the Fulbright Foreign Scholarship Board.

[Most Powerful Women in Accounting \(Impact\)](#): Lindsay Stevenson (B.A. Accounting) was recognized among the 2019 Most Powerful Women in Accounting

[Open Faculty Award Non-Tenure-Track \(Impact, Innovation\)](#): Don Hackney, J.D. Associate Professor, Business Law, 2020. The Open Category award recognizes exemplary work by faculty that is innovative or represents a unique individual contribution that would normally not be recognized in other categories of exemplary faculty awards.

[Opportunity Northeast \(ONE\) Research Fellow](#): Vivek Patil, Ph.D., Professor of marketing and a specialist in data visualization, serves the initiative as research fellow.

PCAOB Scholar (Impact): Jake McGann, from Minnetonka, Minnesota, who begins the Master of Science in Taxation (MSTax) program at Gonzaga University this fall, is among 234 U.S. college students to receive a \$10,000 scholarship for the 2020-2021 academic year from the Public Company Accounting Oversight Board (PCAOB).

PWC Inquires Program Awards \$10,000 (Innovation, Impact): Gonzaga's accounting programs were awarded \$10,000 through the PWC Inquires program to be used to integrate data analytics into the accounting program's curricula by Fall 2018. In May, Professor Matt Hoag attended a curriculum development conference in Amsterdam on the topic of integrating data analytics/data science into the business school curriculum. Several presenters from academia and industry shared experiences and interacted with representatives from schools around the world to discuss their efforts. This year, Matt will work with colleagues, alumni and advisory board members to lay out an accounting curriculum that more intentionally integrates data analytics concepts and technology skills with the technical accounting content and professional development elements that are a hallmark of our current curriculum. The curriculum development will encompass all three accounting programs: Bachelor of Accounting, Master of Accounting, and Master of Science in Taxation.

The Society for Human Resource Management Renewed Certificate of Alignment in 2017 (Impact): The Society for Human Resource Management (SHRM) renewed the certificate of alignment between Gonzaga's human resource management concentration in the School of Business and the SHRM HR Curriculum Guidelines. The certificate, which is renewed every four years, was previously granted in 2012, 2015 and 2019.

Only 335 educational institutions worldwide have been acknowledged by SHRM as being in alignment with the suggested guides and templates. SHRM is the world's largest HR professional society, representing 285,000 members in more than 165 countries.

SHRM Superior Merit Award: The Society for Human Resource Management (SHRM) awarded a 2019-2020 Superior Merit Award for designation to the Gonzaga University School of Business SHRM student chapter for providing superior growth and development opportunities to its student members. The SHRM student chapter merit award program encourages the development of more effective student chapters and distinguishes outstanding activities and projects. Chapters are recognized based on chapter operations, chapter programming and professional development of members, support of the human resource profession, and SHRM engagement. "Today's members of our student chapters are the HR leaders of tomorrow. They are the movers and shakers of the future, and we cannot understate the vital role they play in SHRM's success," said Johnny C. Taylor, Jr., SHRM-SCP, SHRM president and CEO. "The Gonzaga SHRM Chapter #5444 is evidence that the future of HR is, indeed, in good hands. I applaud their accomplishments and ability to fiercely move forward during a time of such change and uncertainty in the workplace.

Teaching Excellence Award Non-Tenure Track (Impact): This award recognizes exemplary performance by faculty in creating learning environments. 2020: Cathy DeHart, M.ED. | Lecturer-IR, Accounting. 2019: Adrian Leithauser, Business Ethics

WA CPA Scholarship (Impact): Fifteen Gonzaga University accounting students have been awarded Washington CPA Foundation scholarships for academic year 2019-20. Undergraduates received \$5,000 while graduate students received \$8,000. Gonzaga and the University of Washington tied among eligible institutions for the most recipients.

A total of 70 scholarships amounting to more than \$400,000 were awarded to accounting students attending universities in Washington state this year by the Washington CPA Foundation, which helps aspiring CPAs realize their dreams by supporting Washington-based accounting students through scholarships. Support for the Foundation comes from professionals, including the Washington Society of CPAs.

[Welcomed into the CFA University Recognition Program in 2017 \(Impact\)](#): The Chartered Financial Analyst (CFA) Program sets a standard for developing the skills, standards, competence, and integrity of financial analysts, portfolio managers, investment advisers, and other investment professionals worldwide. It is widely considered the investment profession's most rigorous credentialing program.

The School of Business Administration's undergraduate finance concentration has been welcomed into the Chartered Financial Analyst University Recognition Program. Gonzaga's finance curriculum, part of the Bachelor of Business Administration degree, has incorporated at least 70 percent of the CFA Program candidate body of knowledge and emphasizes the CFA Institute code of ethics and standards of practice. The CFA Program positions students to obtain the chartered financial analyst designation, which, according to the CFA Institute, has become the most respected and recognized investment credential in the world.

Entry into the CFA Institute University Recognition Program signals to prospective students, employers, and the marketplace that Gonzaga's finance curriculum is closely tied to professional practice and is advantageous for students preparing to take CFA examinations. Additionally, Gonzaga is eligible to receive a limited number of student scholarships for the CFA Program each year.

Events and Programming

[The Aram Lecture on Business Ethics \(Impact, Engagement\)](#): (2010-present) The Aram Lecture is a keynote address given each year by a visiting lecturer invited by Gonzaga University's John L. Aram Professor of Business Ethics (currently held by Dr. Brian Steverson). The professorship was established in honor of John Aram, a Gonzaga trustee and benefactor. The goal is to give students greater awareness of the ethical dilemmas faced by decision makers in business and government. In 2020 The Aram Lecture on Business Ethics keynote speaker was Julie Frye, Principal, Strategic Investment Fund at the Bill & Melinda Gates Foundation. Julie spoke on the topic "Ethics and Equity in the Midst of a Pandemic." Back in March, hospitals across the U.S. had to make decisions about who would receive care amidst a shortage of hospital beds. Seven months later, many global leaders continue to make painful trade-offs daily: Does a country buy 10 malaria tests or one COVID-19 test? Do test results matter if a country can't afford to care for these patients? Who should receive the limited global supply of vaccines? BU the story doesn't end here. Amidst mounting challenges, leaders are demanding more equitable access to critical COVID supplies, with some surprising results.

[Boeing Excursions \(Innovation, Impact, Engagement\)](#): For the past few years Boeing and the SBA have partnered to send SBA faculty and staff to Boeing's facilities on the west side of the state. This allows our faculty and staff to network with Boeing employees (many of whom are Gonzaga alumni), catch up on new processes and techniques in use at Boeing, and have conversations about what Boeing is looking for in employees.

[Canfield Family Lifelong Learning \(Impact, Engagement\)](#): On November 5, 2020, the Canfield Family Lifelong Learning event featured Chris Lowney. Chris Lowney is vice chair of the board of CommonSpirit Health, America's largest nonprofit health system with \$29 Billion in revenues and more than 150,000 employees. He is a one-time Jesuit seminarian and later served as a Managing Director of J.P. Morgan & Co on three continents. He is a popular keynote speaker who has lectured in more than two-dozen countries, on leadership, business ethics, decision-making and other topics. Mr. Lowney spoke on the topic "The New Leader: What 2020 Taught Us About How to Lead in 2021 (and after)".

Additionally, the SBA hosted a complementary three-week workshop on Chris Lowney's newest book, [Make Today Matter: 10 Habits for a Better Life \(and world\)](#).

Career in... Events (Innovation, Impact, Engagement): In 2011, the SBA held its first “Careers In Finance” event, bringing together nearly a dozen Gonzaga alumni in various positions throughout the finance world to provide guidance on mentoring, career development, networking, and marketing yourself in the field. This first event met with such success that it has been expanded to include individual events for marketing, human resource management, and other disciplines. This series is expanding to include all disciplines, providing our students with a valuable career development opportunity, connecting us with firms throughout our disciplines, and providing ongoing opportunities to engage with our alumni. We have also extended this concept to careers in specific organizations. We used this same format to highlight opportunities at companies like Boeing. In 2020-2021 there are seven different disciplines that held/are holding events not including company specific events.

Careers in Posters-Internships (Impact, Engagement): This event was conceived by the Internship Task Force in 2016 to give faculty and staff the opportunity to learn more about what our students are doing in their internships. Rating sheets were available to provide feedback on the posters and the session in general. The posters are one part of the students’ post-internship requirements. Other assignments included a blurb for the webpage, an introduction for the lobby screens, a self-evaluation, a supervisory evaluation and (possibly) other assignments as named in the original learning agreement.

Community Partners Event (Innovation, Impact, Engagement): Established in 2014, the Community Partners event is a social that allows the SBA and its community partners to honor the members of the business school who are retiring, and to celebrate our successes and milestones from the current academic year. The Dean gives a preview of what might be on the horizon for the next year and hosts our valued partners in the business community who have been involved in the life of the school.

Class speakers (Impact, Engagement): The SBA welcomes class visits by our community business leaders throughout the year. Faculty members are open to either course-specific talks or more general discussions about an organization, careers, and the market.

Economics Symposium (Impact, Engagement): (1977-present) The Economics Symposium is one of the SBA’s largest events. The symposium is traditionally held bi-annually. The next symposium, the 27th in the series, is scheduled for spring 2021. The symposium usually features a nationally renowned speaker, is held in a large venue (e.g., the campus athletic center), and has the most exposure potential of anything we hold, both in terms of attendance and media exposure. In 2017, we welcomed Christina Romer, Christina Romer, Class of 1957 Garff B. Wilson, Professor of Economics at the University of California, Berkeley who spoke on the topic “In the Wake of Disaster: The Great Recession in Historical Perspective”. In 2019, we celebrated the 26th Annual Economics Symposium featuring Bud Barnes, Professor of Economics & Dean Emeritus, Gonzaga University and founder of the symposium. Bud spoke on the topic “America Divided: An Economic Perspective”. In his talk, Dr. Barnes offered an economist’s perspective on controversial topics including, immigration, globalization, climate change, and health care, tying them to both inequality and the political divide. Over 280 guests attended.

Entrepreneurship Week (Innovation, Impact, Engagement): In 2016, the SBA held its first Entrepreneurship Week to encourage entrepreneurial thought and action among students. The week includes a panel discussion, the Pigott Entrepreneurship Lecture, a presentation by the New Venture Lab students to community members and other students and an open session for students and the Entrepreneurship Advisory Board to network.

Ethics Week (innovation, Impact, Engagement): In 2013, the SBA began holding Ethics Week. During the week, attendees can listen to business and industry experts discussing topics related to business ethics and best practices, corporate social responsibility, the environment and sustainable business strategies. Faculty members are encouraged to teach a specific topic, case study, speaker, film or other activity directly related to business ethics and best practices in each class section. Other activities during the week include a faculty workshop, the Aram Lecture on Business Ethics, a panel discussion, and the SBA Ethos Statement Signing celebration.

In the fall of 2020, the SBA held its 6th Annual Ethics Week. During the week, attendees listened to business and industry experts discussing topics related to business ethics and best practices, corporate social responsibility, the environment, and sustainable business strategies. Events that took place included: The Aram Lecture on Business Ethics keynote speaker was Julie Frye, Principal, Strategic Investment Fund at the Bill & Melinda Gates Foundation. The Associate Dean sent all the business students the Ethos statement in her weekly email. During the School of Business Administration monthly meeting Dr. Brian Steverson and Dr. Adriane Leithauser lead an informative discussion about the Ethos Statement. The SBA's Jesuit liaison Fr. Max Oliva sent a special Ethics week email to all of our Faculty and Staff to end the week. And, faculty members embedded into their coursework specific topics, case studies, guest lecturers and speakers, films, or other activities directly related to business ethics and best practices.

Keynote speakers (Impact, Engagement): The SBA hosts a number of speakers during the course of the academic year. The audiences can include individuals from the local Spokane business community, our greater Gonzaga community, and our undergraduate/graduate student populations.

Lifelong Learning Series (Innovation, Impact, Engagement): In 2018, the SBA started its Lifelong Learning workshops. Ken Anderson, Dean of Gonzaga University School of Business Administration, was the first to present a workshop on Negotiations. As "ongoing, voluntary, and self-motivated" pursuit of knowledge for either personal or professional reasons, the Lifelong Learning Series is one of our newest initiatives that we believe highlights each of our three core values. It not only enhances social inclusion, active citizenship, and personal development, but also self-sustainability, as well as competitiveness and employability. It further engages our alumni and friends of the school in meaningful and fulfilling ways. The program is made up of three parts: (1) introduction and overview of GU/SBA; (2) course content; and (3) social/networking. Events have been held in Spokane, Seattle, Portland, and Denver.

Mondays at Noon (Innovation, Impact, Engagement): In the spring of 2020 we began an on-line program called Mondays at Noon. This hour-long program was designed to help the school stay connected with our students and other stakeholders. Available via Zoom each week, we feature a noteworthy leader from the Gonzaga network who provides insight and commentary on the world of business. Additionally, we use this time to give the listeners a chance to interact with the speakers and leadership of the business school. All our Mondays at Noon recordings can be found on our Zagbusiness Events YouTube Channel.

The Pigott Entrepreneurship Lecture (Impact, Engagement): (2011-present) is a keynote address given each year by a visiting lecturer invited by Gonzaga University's Pigott Professor of Entrepreneurship (currently Dr. Todd Finkle). Past speakers have included; Antonio Anselmo, CEO, ChemBioPower (2016), Fritz Wolff, Chairman, The Wolff Company (2017), Timothy Barnard, Chairman Barnard Construction (2018), Don Kardong, Athlete, AUhor, Businessman (2019) and Tom Simpson, Entrepreneur, Angel Investor, Mentor, and Co-founder of Kaspian (formerly etailz) (2021) During Tom's presentation "Kaspian: 0 to 90 in 7" he highlighted his background as an investment banker and venture capitalist, how Kaspian was incubated at Gonzaga University, the drivers behind the company's growth, the impact on the Spokane community and lessons learned.

[Mozilo Lecture on Affordable Housing \(Impact, Engagement\)](#): In 2019, the SBA started a new speaker series where community, business, and university leaders presented an informative program on the critical issue of housing affordability.

In 2021, The Angelo and Phyllis Mozilo Chair in Business Administration, Dr. Danielle Xu hosted an online panel presentation on Housing Affordability: Understanding this Important Issue. Panel members consisted of Ben Stuckart, Director, Spokane Low Income Housing Consortium, Jonathan Mallahan, Vice President, Housing, Catholic Charities Spokane and Terri Anderson, Director, Tenants Union of Washington State, Spokane and was moderated by Adriane Leithauser, Lecturer of Business Ethics.

[2019 1st Annual \(Seattle\) Wine and Dine \(Impact, Engagement\)](#): In 2019, the SBA hosted its 1st Annual Wine and Dine fundraising event at the Columbia Tower in downtown Seattle. The evening started off with a reception, followed by an exceptional dining experience. This event generated over \$20,000 in net revenue. Through sponsorship SBA hosted 12 young alumni to attend.

[Annual \(Spokane\) Wine and Dine \(Impact, Engagement\)](#): In 2019, the SBA hosted its 5th Annual Wine and Dine fundraising event. The evening started with a reception, followed by an exceptional dining experience courtesy of Sodexo's top chefs. This event generated over \$60,000 in net revenue.

[MBA-AIE Speakers: "Leadership - Native American Style" \(Impact, Engagement\)](#): presented by Derrick Watchman MBA in American Indian Entrepreneurship presented its 1st featured guest speaker on February 23, 2021.

Advisory Boards:

[Deans Exec Board \(Impact, Engagement\)](#): The Gonzaga University School of Business Administration (SBA) Executive Council assists the Dean of the SBA in accomplishing the SBA's mission to be a national leader providing education in business and fostering closer ties between the SBA and its constituents.

[Deans Forum Board \(DFB\) \(Impact, Engagement\)](#): The purpose of the Dean's Business Forum shall be to enhance communication between the School of Business Administration and the alumni and friends of Gonzaga University to promote the professional exchange of ideas related to current business issues. This board is an advisory board for engagement. They are involved with the school in many important ways, one of which is connecting the school with the broader business community.

2021: Dean Anderson and the DFB hosted its first State of the SBA overview. All donors to the SBA were invited in appreciation of their support of the Gonzaga University School of Business Administration.

SBA Advisory Boards: (Impact, Engagement): The SBA has several advisory boards that include individuals from within Gonzaga, from across the region, and experts from different industries who have extensive experience in business and other related fields. Advisory Board members contribute to the business school in a number of ways: committing their time, energy, expertise and their financial resources to helping the school achieve its mission. Our Board members help determine the school's direction, develop priorities, participate in programming and other educational initiatives, and serve as advocates in business, community, and educational circles. The SBA is extremely thankful to these talented and generous individuals for the many ways they have shaped our purpose and our impact.

- Graduate Advisory Board
- Accounting Advisory Board
- MIS Advisory Board
- Entrepreneurship Advisory Board
- Finance Advisory Board
- Operations Advisory Board
- SHRM Advisory Board
- Student Advisory Board

Gonzaga Center for Climate, Society, and the Environment (Impact, Engagement) 2021: Cathy DeHart was appointed by the Provost to a three-year term on the Advisory Board for the Gonzaga Center for Climate, Society, and the Environment. This continues several efforts Cathy has made in this area including a presentation in the "Go Green Get Green" forum on March 24th.

Faculty/Staff Committees

Faculty and Research Development (Impact): This committee provides guidance and support for continuing instructional and professional development. They advise and assist individual faculty when requested or needed; provide a forum for professional dialogue and review; when appropriate, assist with faculty development planning, research planning, and involvement in professional organizations, etc.

Graduate (Impact): This committee conducts ongoing review of graduate curriculum as it pertains to the school's mission, accreditation standards and guidelines, rigor of course content, and market demands. Includes evaluation of admission standards and when necessary, evaluation of applicants for admission.

Continuous Improvement (Impact): This committee verifies that desired student learning outcomes are established and assessed, reviews assurance of learning reports prior to submission to the Dean of the School of Business, works with appropriate curriculum committees to maintain continuous improvement, provides measure of educational outcomes through comprehensive review and examination.

Strategic Mission and Planning (Impact): This committee reviews and evaluates the School of Business mission and objectives, accreditation and self-study, and other strategic functions as they relate to planning and development.

Information Technology (Impact, Innovation): This committee reviews and identifies resources needed to support instruction, scholarship, and learning.

Undergraduate Curriculum (Impact): This committee conducts ongoing review of undergraduate business core curriculum as it pertains to the mission, accreditation standards and guidelines, and market demands. Curriculum review also involves evaluation of course content, course syllabi, course relevance and currency, etc.

Globalization (Impact): This committee conducts an ongoing review of business school curriculum and programming as it related to globalization. This includes interfacing on an as needed basis with other university functions and offices.

Belonging, Inclusion, and Equity (Impact): This committee provides leadership on SBA and university-level efforts to create an inclusive and equitable school with high levels of belonging. The committee is co-chaired by one staff and one faculty member. The main focus of the committee is student experience but faculty and staff matters will be considered as well. The faculty co-chair also serves as the SBA's representative on the Bias Incident Response Team and the Council on Diversity, Equity and Inclusion.