

## Appendix 9 – Undergraduate Learning Outcomes

### Undergraduate Learning Outcomes – BA – Business Administration

#### Sophomore Year

- Goal U1.2 MICROECONOMICS ANALYSIS. Students will be able to analyze changes in equilibrium prices and quantities in a supply-and-demand framework.
- Goal U1.4A COST ANALYSIS Students analyze an organization's costs.
- Goal U1.4B FINANCIAL STATEMENT ANALYSIS Students prepare and interpret basic general purpose financial statements.
- Goal U1.5 INFORMATION SYSTEMS ANALYSIS Students identify components of information systems and explain the relationships between them.

#### Junior Year

- Goal U1.7 OPERATIONS ANALYSIS - Students understand and value the role of operations and apply its key principles and practices to an organization.
- Goal U3.1 DIVERSITY ANALYSIS - Students consider perspectives of different groups when making business-related decisions.
- Goal U4.2 ORAL PRESENTATION PROFICIENCY. Students prepare and present an independent oral presentation.

#### Senior Year

- Goal U1.1 SWOT ANALYSIS. Students identify and synthesize core issues in analyzing a complex business scenario.
- Goal U1.8 DATA ANALYSIS Students use proper tools to analyze and interpret data and effectively communicate their findings.
- Goal U4.1 PROFESSIONAL WRITING PROFICIENCY Students create a well-written document on a business topic.
- Goal U2.1 ETHICAL DECISION MAKING: Students identify ethical and social justice issues as they arise in the practice of business, and provide informed, well-reasoned assessments and solutions for those issues.

## Undergraduate Learning Outcomes – BA – Accounting

Goal 1 Students will develop appropriate technical knowledge across the five major areas of the accounting discipline.

- Students will demonstrate an understanding of intermediate level financial accounting and reporting concepts.
- Students will demonstrate an understanding of intermediate level cost/managerial accounting concepts.
- Students will demonstrate an understanding of accounting information systems.
- Students will demonstrate an understanding of the principles of individual and entity taxation.
- Students will demonstrate an understanding of the principles of auditing.

Goal 2 Students will exhibit an understanding of ethical conduct in a global and diverse professional environment.

- Students will be able to identify the relevant ethical issues in a business situation.
- Students will be able to identify alternate possible decisions and respective impacts.
- Students will be able to judge the ethical merits of possible decisions using relevant ethical principles and perspectives.
- Students will be able to offer an ethically informed and justified solution to business problems.

Goal 3 Data Analysis

- Students will develop critical thinking skills and demonstrate effective decision-making within a professional accounting context, while making use of data analytics and other relevant technology.