

Appendix 6 – Detailed Curriculum Plans

Undergraduate Business Administration Major

2020-2021 Catalogue									
SCHOOL OF BUSINESS DEGREE REQUIREMENTS AND WORKSHEET									
Name: _____					Student ID#: _____				
Email: _____					Major: _____				
Semester Admitted at GU: _____					Advisor: _____				
					Concentration(s): _____				

	GU Core (31-32 Credits)	Title	Cr.	Grade	F	Sp	Su	Notes	
GU Fundamentals (35-36 Credits)	COMM 100	Communication & Speech	3						
	ENGL 101 (WE)	Writing	3						
	First Year Seminar (FYS)		3						
	MATH 114/148/157	Mathematics	3-4						
	PHIL 101	Reasoning	3						
	Scientific Inquiry-Lecture		2					See Note #4	
	Scientific Inquiry-Lab		1					See Note #4	
	Christianity & Catholic Traditions		3					See Note #4	
	PHIL 201	Phil of Human Nature	3						
	Ethics (PHIL 301/RELI 276/RELI 376)	Ethics	3						
Broadening Courses (12 Credits)	World/Comparative Religion (GS)		3					See Note #4	
	Core Integration Seminar (SBA majors may use BUSN 480)		3					See Note #4	
	Fine Arts & Design (MUSC/THEA/VART/HLM)		3					See Note #4	
	History (HIST 101/102/112/201/202/NTAS 211)		3					See Note #4	
Required Courses Designations	Literature		3					See Note #4	
	Social & Behavioral Science		3					See Note #4	
	<i>Maybe double counted except for GU fundamental Core: Writing Enriched (WE) - Social Justice (SJ) - Global Studies (GS)</i>								
	Global Studies Course (1 course designated GS in addition to World/Comparative Religion)								See Note #4
Social Justice Course (1 course designated as Social Justice)								See Note #4	
Writing Enriched Course #1 (WE) (2 courses designated as WE in addition to Writing)								See Note #4	
Writing Enriched Course #2 (WE)								See Note #4	
Business Requirements (23 Credits)	BUSN 111	Business Computing	2						
	BUSN 283	Business Law	3						
	<i>Admission prerequisites: (18 crs.) A 2.70 cumulative GPA is required in these 6 prerequisite courses and no grade lower than "C-" before a student is admitted to upper division business courses.</i>								
	ACCT 260	Principles of Accounting I	3						
	ACCT 261	Principles of Accounting II	3						
	BMS 235	Mgmt Information Systems	3						
	BUSN 230 / MATH 321	Business Statistics	3						
Business Foundation (13 Credits)	ECON 201	Microeconomics	3						
	ECON 202	Macroeconomics	3						
	BFIN 320	Principles of Finance	3						
	MGMT 350	Principles of Management	3						
	MKTG 310	Principles of Marketing	3						
	OPER 340	Operations Management	3						
	BUSN 480	Senior Seminar Business Ethics	3					See Note #2	
BUSN 481	Strategic Management	3					See Note #3		
Major Courses e.g., Economics, Art, Spanish, etc.	<i>Major/Concentration (18-27 credits) [See reverse side]</i>								
General Electives	<i>General electives to bring total credits to at least 128; repeated classes/credits are not counted toward the 128-credit minimum requirement. Only 8 credits of activity courses are counted toward the 128-credit degree requirement.</i>								

	<p>Waivers for Transfer Students:</p> <p style="text-align: center;">45-59 Credits</p> <p><input type="checkbox"/> World/Comparative Religion Course</p> <p><input type="checkbox"/> Any two from: Writing Enriched, Global Studies, Social Justice Designations</p> <p style="text-align: center;">60 or more Credits</p> <p><input type="checkbox"/> World/Comparative Religion Course.</p> <p><input type="checkbox"/> All Designations</p> <p style="text-align: center;">AA OR A-T from Washington community colleges or NIC</p> <p><input type="checkbox"/> Courses Considered Fulfilled: ENGL 101, COMM 100; Sci. Inquiry; all Broadening Courses</p> <p><input type="checkbox"/> Waived: World/Comparative Religion</p> <p><input type="checkbox"/> Waived: All Course Designation</p> <p><input type="checkbox"/> Junior Standing Awarded</p> <p style="text-align: center;">Transfer Credits</p> <p style="text-align: center;">Additional Notes:</p> <ol style="list-style-type: none"> At least 50% of business credits must be earned at Gonzaga. Prerequisites: Ethics and Senior Standing. Will fulfill Core Integration Seminar. Prerequisites: Completion of 300-level business foundation courses and senior standings For list of approved core courses, see registration at www.gonzaga.edu/core
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Jan-21

Undergraduate Accounting Major

Accounting Major			
Suggested Four-year Schedule 2020-2021 Undergraduate Catalogue			
January 2021			
FIRST YEAR			
<u>Fall Semester</u>	<u>Credits</u>	<u>Spring Semester</u>	<u>Credits</u>
ENGL 101 Writing/Composition	3	Scientific Inquiry	2+1 cr lab
PHIL 101 Reasoning	3	BUSN 111 Business Computing	2
COMM 100 Communication and Speech	3	HIST 101/102/112/201/202/NTAS 211	3
MATH 114 Math Analysis for Business	3	Social and Behavioral Science	3
First-Year Seminar	3	Fine Arts Elective (VART/MUSC/THEA/FILM)	3
*General Elective	1	*General Elective	1
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>15</i>
SECOND YEAR			
<u>Fall Semester</u>	<u>Credits</u>	<u>Spring Semester</u>	<u>Credits</u>
ACCT 260 Principles of Accounting I	3	ACCT 261 Principles of Accounting II	3
ECON 201 Microeconomics	3	ECON 202 Macroeconomics	3
BUSN 230 Stats and/or BMIS 235 Mgt Info Sys	3	BMIS 235 Mgt Inf Sys and/or BUSN 230 Stats	3
BUSN 283 Business Law	3	RELI XXX Christianity and Catholic Traditions	3
PHIL 201 Philosophy of Human Nature	3	Literature	3
*General Elective	1	*General Electives	2
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>17</i>
The student must apply and be admitted <i>prior</i> to enrollment in upper division business courses. Admission requirements: Junior standing <u>and</u> the completion of ACCT 260-261; ECON 201-202, BMIS 235 and BUSN 230, with a cumulative GPA of 2.7 and with a grade no lower than C- in any of these classes.			
THIRD YEAR			
<u>Fall Semester</u>	<u>Credits</u>	<u>Spring Semester</u>	<u>Credits</u>
ACCT 360 Intermediate Accounting I	3	+ACCT 361 Intermediate Accounting II	3
ACCT 365 Federal Tax	3	#ACCT 366 Advanced Federal Tax	3
BFIN 320 Principles of Finance	3	MGMT 350 Principles of Management	3
Ethics (PHIL 301/RELI 276/ RELI 376)	3	MKTG 310 Principles of Marketing	3
***Required Course Designation/*Gen. Electives	4	OPER 340 Operations Management	3
		*General Elective	1
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>16</i>
FOURTH YEAR			
<u>Fall Semester</u>	<u>Credits</u>	<u>Spring Semester</u>	<u>Credits</u>
ACCT 311 Data Analysis for Accountants	3	ACCT 363 Cost Accounting	3
ACCT 362 Accounting Information Systems	3	ACCT 464 Auditing	3
ACCT 460 Advanced Financial Accounting	3	^BUSN 481 Strategic Management	3
§ Core Integration Seminar	3	§**BUSN 480 Senior Seminar in Bus Ethics	3
RELI XXX World and Comparative Religions	3	***Required Course Designation/*Gen. Electives	4
*General Elective	1		
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>16</i>

Notes:

- Fifty percent of business credits must be earned at Gonzaga.
- Major and concentration requirements are listed on the reverse side.
- Core and major requirements may not be taken on a "Satisfactory/Non-Satisfactory" basis (except for Internships).

+ Prerequisite: ACCT 360, minimum C grade

Prerequisite: ACCT 365, minimum C grade

* General Electives to bring total credits to at least 128. They will vary semester to semester.

** Prerequisites: Ethics and senior standing.

*** Two Writing Enriched (WE) designations in addition to ENGL 101/One Social Justice (SJ) designation/One Global Studies (GS) designation, in addition to World & Comparative Religions

^ Prerequisites: BFIN 320, MGMT 350, MKTG 310, OPER 340, and senior standing

§ BUS 480 will fulfill Core Integration Seminar requirement.

Gonzaga University School of Business Administration

Accounting Major

The Accounting program is designed to enable students to develop an understanding of, and proficiency in, accounting concepts and techniques. Building on the principles of accounting, students study financial reporting, auditing, taxation, income determination, account valuation, accounting systems, and the role of accounting in the allocation and use of resources. The program offers several career options leading to employment in business, government, and public accounting.

CPA CERTIFICATE TRACK: To sit for the CPA examination, Washington State requires candidates to obtain 150 semester credit hours of acceptable educational preparation. Gonzaga offers a Masters of Accountancy degree (MAcc) tailored for students who desire to fulfill the 150-hour requirement and earn a graduate degree at the same time. A student pursuing this track will, during the junior, senior, and graduate years, acquire the technical competence in the 3##- and 4##- level Accounting courses, while more fully developing research, communication, and presentation skills offered in graduate classes. A student planning to obtain both undergraduate and graduate degrees should work closely with a faculty advisor for proper course sequencing.

Gonzaga's Accounting majors may apply for the MAcc program during the second semester of the junior year. If accepted into the program, nine credit hours of graduate-level courses may be taken during the senior year with the permission of the Accounting program coordinator. Before applying for admission, a student should have completed 75 credit hours (including ACCT 360) with a cumulative GPA of 3.2, and a grade no lower than "C+" in any upper division Accounting course. The student must be admitted to the MAcc program before enrolling in any graduate courses.

NON-CPA TRACK: A student who does not wish to obtain CPA certification can earn a BBA degree in Accounting. With this degree, a student might find employment in governmental agencies, financial institutions, and industrial firms such as Boeing or Avista.

The student pursuing this track is encouraged to obtain an Accounting major accompanied by elective course work in management information systems. Both the Certified Internal Auditor (CIA) and Certified Managerial Accountant (CMA) designations are available to a student with this degree.



ACCOUNTING (27 Credits)	Credits
ACCT 311 (Fall and Spring)***	3
ACCT 360 (Fall)***	3
ACCT 361 (Spring)*	3
ACCT 362 (Fall)***	3
ACCT 363 (Spring)***	3
ACCT 365 (Fall)***	3
ACCT 366 (Spring)**	3
ACCT 460 (Fall) Preq: ACCT 361	3
ACCT 464 (Spring) Preq: ACCT 361 & 362	3
*Preq: ACCT 360, minimum C grade.	
**Preq: ACCT 365, minimum C grade.	
*** Preq: ACCT 260 & 261 minimum grade B-	
Accounting internship credits are counted only as general elective credits.	
General elective credits in the four-year degree program may be used toward a second major/concentration or a minor.	



Concentrations

Economics Concentration			
Suggested Four-year Schedule 2020-2021 Undergraduate Catalogue			
			January 2021
FIRST YEAR			
Fall Semester	Credits	Spring Semester	Credits
ENGL 101 Writing/Composition	3	Scientific Inquiry	2+1 cr lab
PHIL 101 Reasoning	3	BUSN 111 Business Computing	2
COMM 100 Communication and Speech	3	HIST 101/102/112/201/202/NTAS 211	3
MATH 114 Math Analysis for Business	3	Social and Behavioral Science	3
First-Year Seminar	3	Fine Arts Elective (VART/MUSC/THEA/FILM)	3
*General Elective	1	*General Elective	1
<i>Total Credits</i>	16	<i>Total Credits</i>	15
SECOND YEAR			
Fall Semester	Credits	Spring Semester	Credits
ACCT 260 Principles of Accounting I	3	ACCT 261 Principles of Accounting II	3
ECON 201 Microeconomics	3	ECON 202 Macroeconomics	3
BUSN 230 Stats and/or BMIS 235 Mgt Info Sys	3	BMIS 235 Mgt Inf Sys and/or BUSN 230 Stats	3
BUSN 283 Business Law	3	RELI XXX Christianity and Catholic Traditions	3
PHIL 201 Philosophy of Human Nature	3	Literature	3
*General Elective	1	*General Electives	2
<i>Total Credits</i>	16	<i>Total Credits</i>	17
The student must apply and be admitted <i>prior</i> to enrollment in upper division business courses. Admission requirements: Junior standing <u>and</u> the completion of ACCT 260-261; ECON 201-202, BMIS 235 and BUSN 230, with a cumulative GPA of 2.7 in these six classes, and with a grade no lower than C- in any of these classes.			
THIRD YEAR			
Fall Semester	Credits	Spring Semester	Credits
<i>Econ 301</i> or ECON 351 Managerial Econ <small>(Preq: ECON 201 w/ B- or better, and MATH 114/148/157)</small>	3	ECON 352 Money and Banking or <i>ECON 302</i> <small>(Preq: ECON 202 w/ B- or better and MATH 114/148/157)</small>	3
BFIN 320 Principles of Finance	3	ECON 355 Regression Analysis	3
MGMT 350 Principles of Management	3	MKTG 310 Principles of Marketing	3
Ethics (PHIL 301/RELI 276/ RELI 376)	3	OPER 340 Operations Management	3
***Required Course Designation/*Gen. Electives	4	RELI XXX World and Comparative Religions	3
		*General Elective	1
<i>Total Credits</i>	16	<i>Total Credits</i>	16
FOURTH YEAR			
Fall Semester	Credits	Spring Semester	Credits
+ECON Applied Micro	3	ECON Upper Division elective	3
ΔBroadening/Intn'l or Experiential Elective	6	^BUSN 481 Strategic Management	3
§Core Integration Seminar	3	§**BUSN 480 Senior Seminar in Bus Ethics	3
***Required Course Designation/*Gen. Electives	4	***Required Course Designation/*Gen. Electives	7
<i>Total Credits</i>	16	<i>Total Credits</i>	16

- Notes:
- Fifty percent of business credits must be earned at Gonzaga.
 - Major and concentration requirements are listed on the reverse side.
 - Core and major requirements may not be taken on a "Satisfactory/Non-Satisfactory" basis (except for Internships).

+ Select from: ECON 320 - 340

Δ One Broadening and either one International or one Experiential course.

* General Electives to bring total credits to at least 128. They will vary semester to semester.

** Prerequisites: Ethics and Senior Standing.

*** Two Writing Enriched (WE) designations in addition to ENGL 101/One Social Justice (SJ) designation/One Global Studies (GS) designation, in addition to World & Comparative Religions.

^ Prerequisites: BFIN 320, MGMT 350, MKTG 310, OPER 340, and senior standing

§ BUS 480 will fulfill Core Integration Seminar requirement.

Gonzaga University School of Business Administration

Economics Concentration

The objective of the economics program is to give students a broad background and knowledge of domestic and international economic systems that are essential for business managers in today's competitive global economy. Graduates can apply economic theory to problems relating to market structures, resource markets, employment, and fiscal and monetary policies. Economists occupy a wide range of positions in profit and non-profit enterprises as well as in government. The economics concentration is highly recommended for pre-law students, as well as for students aiming for careers in banking, finance, government, or industry.

Students in the College of Arts and Sciences may also pursue a major or minor in this field. The requirements for the B.A. and B.S. degrees in economics can be found under the College of Arts and Sciences section in this catalogue. Students expecting to pursue graduate studies in economics are encouraged to pursue the B.S. degree. Students considering an economics concentration should note that ECON 302 has a prerequisite of ECON 202 with a B- or better and ECON 403 has a prerequisite of ECON 201 with a B- or better.

ECONOMICS (15 + 3-6 BIE Credits)	Credits
One of the following two courses: ECON 301 Intermediate Microeconomics (Fall)** ECON 351 Managerial Economics (Spring)	3
One of the following two courses: ECON 302 Intermediate Macroeconomics (Spring)* ECON 352 Money and Banking (Fall)	3
One of the following "applied microeconomics" ECON 320 Economics of Sports (Summer) ECON 321 International Economics (Postponed until Spring '20) ECON 322 Work, Wages, and Inequality (Spring) ECON 324 Economics of Environmental Protection (Fall) ECON 325 Public Finance (Spring) ECON 330 Anti-Trust Policy and Regulation (Fall) ECON 333 Health Economics (Spring) ECON 334 Behavioral Economics (Summer)	3
ECON 355 Regression Analysis (Spring)	3
ECON upper division	3
Broadening and International or Experiential***	3-6
*Prerequisite: ECON 202, minimum B- grade	
**Prerequisite: ECON 201, minimum B- grade	
*** BIE credits will vary from 3-6, depending on one or more concentration. A course used for the BIE requirement may not be double counted for a course required in the concentration.	
General elective credits in the four-year degree program may be used toward a second major/concentration or a minor.	



Entrepreneurship and Innovation Concentration

Suggested Four-year Schedule | 2020-2021 Undergraduate Catalogue

January 2021

FIRST YEAR			
Fall Semester	Credits	Spring Semester	Credits
ENGL 101 Writing/Composition	3	Scientific Inquiry	2+1 cr lab
PHIL 101 Reasoning	3	BUSN 111 Business Computing	2
COMM 100 Communication and Speech	3	HIST 101/102/112/201/202/NTAS 211	3
MATH 114 Math Analysis for Business	3	Social and Behavioral Science	3
First-Year Seminar	3	Fine Arts Elective (VART/MUSC/THEA/FILM)	3
*General Elective	1	*General Elective	1
<i>Total Credits</i>	16	<i>Total Credits</i>	15
SECOND YEAR			
Fall Semester	Credits	Spring Semester	Credits
ACCT 260 Principles of Accounting I	3	ACCT 261 Principles of Accounting II	3
ECON 201 Microeconomics	3	ECON 202 Macroeconomics	3
BUSN 230 Stats and/or BMIS 235 Mgt Info Sys	3	BMIS 235 Mgt Inf Sys and/or BUSN 230 Stats	3
BUSN 283 Business Law	3	RELI XXX Christianity and Catholic Traditions	3
PHIL 201 Philosophy of Human Nature	3	Literature	3
*General Elective	1	*General Electives	2
<i>Total Credits</i>	16	<i>Total Credits</i>	17
The student must apply and be admitted <i>prior</i> to enrollment in upper division business courses. Admission requirements: Junior standing <u>and</u> the completion of ACCT 260-261; ECON 201-202, BMIS 235 and BUSN 230, with a cumulative GPA of 2.7 in these six classes, and with a grade no lower than C- in any of these classes.			
THIRD YEAR			
Fall Semester	Credits	Spring Semester	Credits
BENT 490 Creativity, Innovation & Entr	3	BENT 491 Creating New Ventures	3
BFIN 320 Principles of Finance	3	OPER 340 Operations Management	3
MGMT 350 Principles of Management	3	RELI XXX World and Comparative Religions	3
MKTG 310 Principles of Marketing	3	Ethics (PHIL 301/RELI 276/ RELI 376)	3
***Required Course Designation/*Gen. Electives	4	***Required Course Designation/*Gen. Electives	4
<i>Total Credits</i>	16	<i>Total Credits</i>	16
FOURTH YEAR			
Fall Semester	Credits	Spring Semester	Credits
BENT 492 Tech Entr or BENT 493 Soc Entr	3	BUSN 470/491/494/497 or BENT 495/BMIS 443	3
Broadening Elective (for BIE)	3	^BUSN 481 Strategic Management	3
§Core Integration Seminar	3	International Elective (for BIE)	3
***Required Course Designation/*Gen. Electives	7	§**BUSN 480 Senior Seminar in Bus Ethics	3
		***Required Course Designation/*Gen. Electives	4
<i>Total Credits</i>	16	<i>Total Credits</i>	16

- Notes:
- Fifty percent of business credits must be earned at Gonzaga.
 - Major and concentration requirements are listed on the reverse side.
 - Core and major requirements may not be taken on a "Satisfactory/Non-Satisfactory" basis (except for Internships).

* General Electives to bring total credits to at least 128. They will vary semester to semester.

** Prerequisites: Ethics and Senior Standing.

*** Two Writing Enriched (WE) designations in addition to ENGL 101/One Social Justice (SJ) designation/One Global Studies (GS) designation, in addition to World & Comparative Religions

^ Prerequisites: BFIN 320, MGMT 350, MKTG 310, OPER 340, and senior standing

§ BUS 480 will fulfill Core Integration Seminar requirement.

Gonzaga University School of Business Administration Entrepreneurship and Innovation Concentration

Students in the School of Business Administration can earn a Concentration in Entrepreneurship & Innovation in which they will learn skills related to the entrepreneurial mindset. From idea generation to opportunity-seeking behavior, the program takes students through the entrepreneurial process and prepares them for a variety of careers: creating a new enterprise, buying or expanding an existing enterprise, franchising, generating a family business, and engaging in corporate or social entrepreneurship. There is a strong emphasis on experiential learning and networking with entrepreneurs from the community.

ENTREPRENEURSHIP AND INNOVATION (12 + 3-6 BIE Credits)	Credits
BENT 490 Creativity, Innovation and Entrepreneurship (Fall, Spring)	3
BENT 491 Creating New Ventures (Fall & Spring)*	3
One of the following: BENT 492 Technology Entrepreneurship (Fall & Spring) BENT 493 Social Entrepreneurship (Spring)	3
One of the following: BUSN 470 Multidisciplinary Action Projects (Fall & Spring) BUSN 491 Startup Accelerator (Spring)** BUSN 494 Small Business Consulting (Fall & Spring)*** BENT 495 New Venture Lab (Fall, Spring & Summer) BUSN 497 Internship (Fall, Spring & Summer) BMIS 443 Technology for Web/Mobile Based Bus. (Fall)†	3
Broadening and International Δ	3-6
* Prerequisites: BENT 490 or BENT 492 or BENT 493 or Instructor Approval	
** Prerequisite: Instructor Approval	
*** Prerequisite: 3.25 GPA & senior standing	
† Prerequisite: BMIS 235	
Δ B/I credits will vary from 3-6, depending on one or more concentration. A course used for the B/I requirement may not be double counted for a course required in the concentration.	
General elective credits in the four-year degree program may be used toward a second major/concentration or a minor.	



Finance Concentration

Suggested Four-year Schedule | 2020-2021 Undergraduate Catalogue

January 2021

FIRST YEAR			
Fall Semester	Credits	Spring Semester	Credits
ENGL 101 Writing/Composition	3	Scientific Inquiry	2+1 cr lab
PHIL 101 Reasoning	3	BUSN 111 Business Computing	2
COMM 100 Communication and Speech	3	HIST 101/102/112/201/202/NTAS 211	3
MATH 114 Math Analysis for Business	3	Social and Behavioral Science	3
First-Year Seminar	3	Fine Arts Elective (VART/MUSC/THEA/FILM)	3
*General Elective	1	*General Elective	1
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>15</i>
SECOND YEAR			
Fall Semester	Credits	Spring Semester	Credits
ACCT 260 Principles of Accounting I	3	ACCT 261 Principles of Accounting II	3
ECON 201 Microeconomics	3	ECON 202 Macroeconomics	3
BUSN 230 Stats and/or BMIS 235 Mgt Info Sys	3	BMIS 235 Mgt Inf Sys and/or BUSN 230 Stats	3
BUSN 283 Business Law	3	RELI XXX Christianity and Catholic Traditions	3
PHIL 201 Philosophy of Human Nature	3	Literature	3
*General Elective	1	*General Electives	2
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>17</i>
The student must apply and be admitted <i>prior</i> to enrollment in upper division business courses. Admission requirements: Junior standing <u>and</u> the completion of ACCT 260-261; ECON 201-202, BMIS 235 and BUSN 230, with a cumulative GPA of 2.7 in these six classes, and with a grade no lower than C- in any of these classes.			
THIRD YEAR			
Fall Semester	Credits	Spring Semester	Credits
BFIN 320 Principles of Finance	3	ACCT 367 Financial Reporting	3
MGMT 350 Principles of Management	3	BFIN 322 Intermediate Finance	3
MKTG 310 Principles of Marketing	3	OPER 340 Operations Management	3
Ethics (PHIL 301/RELI 276/ RELI 376)	3	#BFIN Elective	3
***Required Course Designation/*Gen. Electives	4	RELI XXX World and Comparative Religions	3
		*General Elective	1
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>16</i>
FOURTH YEAR			
Fall Semester	Credits	Spring Semester	Credits
BFIN 422 Investment Analysis	3	BFIN 423 Financial Management Cases	3
ΔBroadening/Intn'l or Experiential Elective	3	^BUSN 481 Strategic Management	3
§Core Integration Seminar	3	§**BUSN 480 Senior Seminar in Bus Ethics	3
***Required Course Designation/*Gen. Electives	7	ΔBroadening/Int'l or Experiential Elective	3
		***Required Course Designation/*Gen. Electives	4
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>16</i>

- Notes:
- Fifty percent of business credits must be earned at Gonzaga.
 - Major and concentration requirements are listed on the reverse side.
 - Core and major requirements may not be taken on a "Satisfactory/Non-Satisfactory" basis (except for Internships).

* General Electives to bring total credits to at least 128. They will vary semester to semester.

** Prerequisites: Ethics and Senior Standing.

*** Two Writing Enriched (WE) designations in addition to ENGL 101/One Social Justice (SJ) designation/One Global Studies (GS) designation, in addition to World & Comparative Religions

Electives are listed on reverse side.

Δ One Broadening and either one International or one Experiential course.

^ Prerequisites: BFIN 320, MGMT 350, MKTG 310, OPER 340, and senior standing

§ BUS 480 will fulfill Core Integration Seminar requirement.

Gonzaga University School of Business Administration

Finance Concentration

The finance curriculum is designed to give students a solid foundation in financial theory while developing skills and techniques necessary to manage today's dynamic business environment. The globalization of both product and financial markets, rapid development in information technology, and recent advances in the field of finance have created a growing need for well-qualified graduates. Challenging career opportunities exist in the securities and financial services industry, information systems, and corporate financial management.

FINANCE CONCENTRATION (15 + 3-6 BIE Credits)	Credits
BFIN 322 Intermediate Finance (Fall & Spring)	3
ACCT 367 Financial Reporting (Fall & Spring)*	3
BFIN 422 Investment Analysis (Fall & Spring)**	3
BFIN 423 Financial Management Cases (Fall & Spring)**	3
BFIN Elective Choose one from: BFIN 325 Financial Institutions (Spring) BFIN 327 International Finance (Fall & Spring) BFIN 424 Real Estate Principles (Spring) BFIN 426 Mergers & Acquisitions (Spring) BFIN 489 Financial Modeling (Spring) BFIN 429A/B/C Portfolio Management, to be taken in sequence	3
Broadening and International or Experiential***	3-6
*If a student is pursuing an accounting major and a finance concentration, ACCT 360 Intermediate Accounting I (required in the Accounting major) will be double-counted to satisfy ACCT 367.	
**BFIN 322 is a prerequisite course to BFIN 422 and 423	
***BIE credits will vary from 3-6, depending on one or more concentration. A course used for the BIE requirement may not be double counted for a course required in the concentration.	
General elective credits in the four-year degree program may be used toward a second major/concentration or a minor.	



Human Resource Management Concentration

Suggested Four-year Schedule | 2020-2021 Undergraduate Catalogue

January 2021

FIRST YEAR			
Fall Semester	Credits	Spring Semester	Credits
ENGL 101 Writing /Composition	3	Scientific Inquiry	2+1 cr lab
PHIL 101 Reasoning	3	BUSN 111 Business Computing	2
COMM 100 Communication and Speech	3	HIST 101/102/112/201/202/NTAS 211	3
MATH 114 Math Analysis for Business	3	Social and Behavioral Science	3
First-Year Seminar	3	Fine Arts Elective (VART/MUSC/THEA/FILM)	3
*General Elective	1	*General Elective	1
<i>Total Credits</i>	16	<i>Total Credits</i>	15
SECOND YEAR			
Fall Semester	Credits	Spring Semester	Credits
ACCT 260 Principles of Accounting I	3	ACCT 261 Principles of Accounting II	3
ECON 201 Microeconomics	3	ECON 202 Macroeconomics	3
BUSN 230 Stats and/or BMIS 235 Mgt Info Sys	3	BMIS 235 Mgt Inf Sys and/or BUSN 230 Stats	3
BUSN 283 Business Law	3	RELI XXX Christianity and Catholic Traditions	3
PHIL 201 Philosophy of Human Nature	3	Literature	3
*General Elective	1	*General Electives	2
<i>Total Credits</i>	16	<i>Total Credits</i>	17
The student must apply and be admitted <i>prior</i> to enrollment in upper division business courses. Admission requirements: Junior standing <u>and</u> the completion of ACCT 260-261; ECON 201-202, BMIS 235 and BUSN 230, with a cumulative GPA of 2.7 in these six classes, and with a grade no lower than C- in any of these classes.			
THIRD YEAR			
Fall Semester	Credits	Spring Semester	Credits
BFIN 320 Principles of Finance	3	MGMT 410 Training & Org Development	3
MGMT 350 Principles of Management	3	OPER 340 Operations Management	3
MKTG 310 Principles of Marketing	3	ΔBroadening/Intn'l or Experiential Elective	3
Ethics (PHIL 301/RELI 276/ RELI 376)	3	RELI XXX World and Comparative Religions	3
***Required Course Designation/*Gen. Electives	4	***Required Course Designation/*Gen. Electives	4
<i>Total Credits</i>	16	<i>Total Credits</i>	16
FOURTH YEAR			
Fall Semester	Credits	Spring Semester	Credits
MGMT 400 Recruitment and Selection	3	MGMT 415 Emp. Law & Labor Relations	3
MGMT 405 Compensation and Perf Appraisal	3	^BUSN 481 Strategic Management	3
ΔBroadening/Intn'l or Experiential Elective	3	§**BUSN 480 Senior Seminar in Bus Ethics	3
§Core Integration Seminar	3	***Required Course Designation/*Gen. Electives	7
***Required Course Designation/*Gen. Electives	4		
<i>Total Credits</i>	16	<i>Total Credits</i>	16

- Notes:
- Fifty percent of business credits must be earned at Gonzaga.
 - Major and concentration requirements are listed on the reverse side.
 - Core and major requirements may not be taken on a "Satisfactory/Non-Satisfactory" basis (except for Internships).

* General Electives to bring total credits to at least 128. They will vary semester to semester.

** Prerequisites: Ethics and Senior Standing.

*** Two Writing Enriched (WE) designations in addition to ENGL 101/One Social Justice (SJ) designation/One Global Studies (GS) designation, in addition to World & Comparative Religions.

Δ One Broadening and either one International or one Experiential course.

^ Prerequisites: BFIN 320, MGMT 350, MKTG 310, OPER 340, and senior standing

§ BUS 480 will fulfill Core Integration Seminar requirement.

Gonzaga University School of Business Administration Human Resource Management Concentration

This concentration provides students a broad background in the management of human resources as well as an awareness of the functional specialties within the field of human resource management. In addition to qualifying students for specific careers in human resources management and general management, this concentration also provides an excellent entry to a variety of professional positions that demand effective direction of people.

HUMAN RESOURCE MANAGEMENT (12 + 3-6 BIE Credits)	Credits
MGMT 400 Recruitment and Selection (Fall)	3
MGMT 405 Compensation and Performance Appraisal (Fall)	3
MGMT 410 Training and Organizational Development (Spring)	3
MGMT 415 Employment Law and Labor Relations (Spring)	3
Broadening and International or Experiential*	3-6
*BIE credits will vary from 3-6, depending on one or more concentration. A course used for the BIE requirement may not be double counted for a course required in the concentration.	
General elective credits in the four-year degree program may be used toward a second major/concentration or a minor.	



International Business Concentration

Suggested Four-year Schedule | 2020-2021 Undergraduate Catalogue

January 2021

First Year			
Fall Semester	Credits	Spring Semester	Credits
ENGL 101 Writing/Composition	3	Scientific Inquiry	2 + 1 cr lab
PHIL 101 Reasoning	3	BUSN 111 Business Computing	2
COMM 100 Communication & Speech	3	HIST 101/102/112/201/202/NTAS 211	3
MATH 114 Math Analysis for Business	3	Social and Behavioral Science	3
First-Year Seminar	3	Fine Arts Elective (VART/MUSC/THEA/FILM)	3
*General Elective	1	*General Elective	1
<i>Total Credits</i>	16	<i>Total Credits</i>	15
Second Year			
Fall Semester	Credits	Spring Semester	Credits
ACCT 260 Principles of Accounting I	3	ACCT 261 Principles of Accounting II	3
ECON 201 Microeconomics	3	ECON 202 Macroeconomics	3
BUSN 230 Stats and/or BMIS 235 Mgt Info Sys	3	BMIS 235 Mgt Inf Sys and/or BUSN 230 Stats	3
BUSN 283 Business Law	3	RELI XXX Christianity and Catholic Traditions	3
PHIL 201 Philosophy of Human Nature	3	Literature	1
*General Elective	1	*General Electives	2
<i>Total Credits</i>	16	<i>Total Credits</i>	17
<p>The student must apply and be admitted <i>prior</i> to enrollment in upper division business courses. Admission requirements: Junior standing <u>and</u> the completion of ACCT 260-261; ECON 201-202, BMIS 235 and BUSN 230, with a cumulative GPA of 2.7 in these six classes, and with a grade no lower than C- in any of these classes.</p> <p>** Students must complete the International course for the functional area of their primary concentration, if offered. This international course can be used to fulfill the requirement for either, <u>but not both</u>, the primary concentration or the International Business concentration.</p> <p><i>In addition to courses appropriate for the major/primary concentration, the International Business concentration will require the following:</i></p>			
Third Year			
Fall Semester	Credits	Spring Semester	Credits
Follow outline for major/primary concentration program		**International Business Concentration Electives	6
Fourth Year			
Fall Semester	Credits	Spring Semester	Credits
International Business Concentration Electives	6	*Experiential Elective: Follow outline for major/primary concentration program	3

- Notes:
- Fifty percent of business credits must be earned at Gonzaga.
 - Major and concentration requirements are listed on the reverse side.
 - Core and major requirements may not be taken on a "Satisfactory/Non-Satisfactory" basis (except for Internships).

* General Electives to bring total credits to at least 128. They will vary semester to semester.

** Four courses from the following: ECON 311 Global Economic Issues (or ECON 321 for Economics concentration), BFIN 327 International Finance, MGMT 355 International Management, MKTG 417 International Marketing, OPER 440 Global Operations and Supply Chain Management.

*** Three credits of a foreign language (200- or higher level) may be used for the Experiential requirement.

Gonzaga University School of Business Administration International Business Concentration

The International Business Concentration is designed for students who want to prepare themselves to meet the challenges associated with globalization. This concentration must be taken in tandem with another major (accounting) or another concentration. Students must complete the international course for the functional area of their primary concentration, if offered. This international course can be used to fulfill either a requirement in the primary concentration or the international business concentration. It cannot be double-counted.

INTERNATIONAL BUSINESS* (12 + 3 Experiential Credits)	Credits
Four courses selected from the following: ECON 311 Global Economic Issues (Spring, Summer)** BFIN 327 International Finance (Fall, Spring, Summer) MGMT 355 International Management (Fall) MKTG 417 International Marketing (Summer) OPER 440 Global Operations and Supply Chain Mgmt. (Fall, Spring, Summer)	12
Experiential or 200-level or higher Foreign Language	3
*This concentration must be taken with another major (Accounting) or a second concentration.	
**ECON 321 International Economics may be taken by students in the Economics concentration.	
Credits are not double counted for BIE credits. A 3-credit foreign language course (200-level or above) may be used in place of the experiential requirement.	
General elective credits in the four-year degree program may be used toward a second major/concentration or a minor.	



Law and Public Policy Concentration

Suggested Four-year Schedule | 2020-2021 Undergraduate Catalogue

January 2021

FIRST YEAR			
Fall Semester	Credits	Spring Semester	Credits
ENGL 101 Writing/Composition	3	Scientific Inquiry	2 cr + 1 cr lab
PHIL 101 Reasoning	3	BUSN 111 Business Computing	2
COMM 100 Communication and Speech	3	HIST 101/102/112/201/202/NTAS 211	3
MATH 114 Math Analysis for Business	3	Social and Behavioral Science	3
First-Year Seminar	3	Fine Arts Elective (VART/MUSC/THEA/FILM)	3
*General Elective	1	*General Elective	1
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>15</i>
SECOND YEAR			
Fall Semester	Credits	Spring Semester	Credits
ACCT 260 Principles of Accounting I	3	ACCT 261 Principles of Accounting II	3
ECON 201 Microeconomics	3	ECON 202 Macroeconomics	3
BUSN 230 Stats and/or BMIS 235 Mgt Info Sys	3	BMIS 235 Mgt Inf Sys and/or BUSN 230 Stats	3
BUSN 283 Business Law	3	RELI XXX Christianity and Catholic Traditions	3
PHIL 201 Philosophy of Human Nature	3	Literature	3
*General Elective	1	*General Electives	2
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>17</i>
The student must apply and be admitted <i>prior</i> to enrollment in upper division business courses. Admission requirements: Junior standing <u>and</u> the completion of ACCT 260-261; ECON 201-202, BMIS 235 and BUSN 230, with a cumulative GPA of 2.7 and with a grade no lower than C- in any of these classes.			
THIRD YEAR			
Fall Semester	Credits	Spring Semester	Credits
BFIN 320 Principles of Finance	3	#Concentration Elective	3
MGMT 350 Principles of Management	3	OPER 340 Operations Management	3
MKTG 310 Principles of Marketing	3	ΔBroadening/Intn'l or Experiential Elective	3
Ethics (PHIL 301/RELI 276/ RELI 376)	3	RELI XXX World and Comparative Relations	3
***Required Course Designation/*Gen. Electives	4	***Required Course Designation/*Gen. Electives	4
<i>Total Credits</i>	<i>6</i>	<i>Total Credits</i>	<i>16</i>
FOURTH YEAR			
Fall Semester	Credits	Spring Semester	Credits
#Concentration Electives	6	#Concentration Elective	3
ΔBroadening/Intn'l or Experiential Elective	3	^BUSN 481 Strategic Management	3
§Core Integration Seminar	3	§**BUSN 480 Senior Seminar in Bus Ethics	3
***Required Course Designation/*Gen. Electives	4	***Required Course Designation/*Gen. Electives	7
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>16</i>

- Notes:
- Fifty percent of business credits must be earned at Gonzaga.
 - Major and concentration requirements are listed on the reverse side.
 - Core and major requirements may not be taken on a "Satisfactory/Non-Satisfactory" basis (except for Internships).

* General Electives to bring total credits to at least 128. They will vary semester to semester.

** Prerequisites: Ethics and Senior Standing.

*** Two Writing Enriched (WE) designations in addition to ENGL 101/One Social Justice (SJ) designation/One Global Studies (GS) designation, in addition to World & Comparative Religions.

Electives are listed on reverse side.

Δ One Broadening and either one International or one Experiential course.

^ Prerequisites: BFIN 320, MGMT 350, MKTG 310, OPER 340, and senior standing

§ BUS 480 will fulfill Core Integration Seminar requirement.

Gonzaga University School of Business Administration Law and Public Policy Concentration

Government regulation and legislation have a major impact on business, creating a need for public policy makers to understand the workings of business and for people in the private sector to understand the public sector. This is especially relevant for people pursuing careers in corporate public affairs and professional study in law, public administration, and public policy analysis.

LAW AND PUBLIC POLICY (12 + 3-6 BIE Credits)	Credits
Choose four* (with advisor approval) from:	12
ACCT 365 Federal Taxation	
ECON 320 Economics of Sports	
ECON 324 Economics of Environmental Protection	
ECON 325 Public Finance	
ECON 330 Anti-Trust Policy and Regulation	
BFIN 426 Mergers and Acquisitions	
MGMT 415 Employment Law and Labor Relations	
POLS 303 Constitutional Law & Civil Liberties & Rights	
POLS 311 State and Local Government	
POLS 321 Politics and Public Administration	
POLS 323 Constitutional Law: Institutional Powers	
POLS 327 American Social Policy	
Broadening and International or Experiential**	3-6
*Maximum of 6 credits from one department.	
**BIE credits will vary from 3-6, depending on one or more concentration. A course used for the BIE requirement may not be double counted for a course required in the concentration.	
General elective credits in the four-year degree program may be used toward a second major/concentration or a minor.	



Gonzaga University School of Business Administration Marketing Concentration

Marketing emphasizes satisfying needs and wants through the facilitation of the exchange process between and among organizations and customers. Marketing concepts and techniques apply to all types of organizations, whether they are for profit or non-profit and whether providing goods, services, experiences or ideas to their customers. An organization's long-term success is determined by understanding customer preferences and perceptions as well as how they change. Marketing is also a critical link between organizations and their environment.

The topics studied include: gathering and interpreting market information, understanding customer decision processes and the influencers of these processes, target market decisions involving segmenting markets and positioning market offerings, marketing promotion and advertising, product design and modification, pricing, distribution of products, and effective managerial decision-making and planning.

Marketing is an essential, universal activity common to all individuals and organizations around the world, whether pursuing personal employment, seeking clients for an accounting firm, or in marketing supertankers or soap. Marketing knowledge and skills may lead to challenging and satisfying careers in nearly any field including such activities as sales and sales management, advertising and promotion management, retail management and buying, product development and management, public relations, industrial marketing, marketing research, and international marketing.

MARKETING (15 + 3-6 BIE Credits)	Credits
MKTG 315 Consumer Behavior (Fall, Spring)	3
MKTG 330 Marketing Research (Fall, Spring)*	3
MKTG 402 Marketing Communications (Fall, Spring)**	3
MKTG 419 Marketing Strategy (Fall, Spring)***	3
MKTG Elective Choose one from: MKTG 300-400 level elective EDPE 400 Sport Sponsorship and Promotions (<i>prereq: EDPE 190</i>) ECON 355 Regression Analysis ECON 451 Econometrics PRLS 310 Writing for Public Relations (<i>see catalogue for prereqs</i>) PSYC 310 Cognition (<i>see catalogue for prereqs</i>) PSYC 335 Social Psychology (<i>see catalogue for prereqs</i>)	3
Broadening and International or Experiential Δ	3-6
* Prerequisite: Statistics	
** Prerequisite: MKTG 315	
*** Prerequisite: One marketing class beyond 310	
Δ BIE credits will vary from 3-6, depending on one or more concentration. A course used for the BIE requirement may not be double counted for a course required in the concentration.	
General elective credits in the four-year degree program may be used toward a second major/concentration or a minor.	



Marketing Concentration

Suggested Four-year Schedule | 2020-2021 Undergraduate Catalogue

January 2021

FIRST YEAR			
Fall Semester	Credits	Spring Semester	Credits
ENGL 101 Writing/Composition	3	Scientific Inquiry	2 cr +1 cr lab
PHIL 101 Reasoning	3	BUSN 111 Business Computing	2
COMM 100 Communication and Speech	3	HIST 101/102/112/201/202/NTAS 211	3
MATH 114 Math Analysis for Business	3	Social and Behavioral Science	3
First-Year Seminar	3	Fine Arts Elective (VART/MUSC/THEA/FILM)	3
*General Elective	1	*General Elective	1
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>15</i>
SECOND YEAR			
Fall Semester	Credits	Spring Semester	Credits
ACCT 260 Principles of Accounting I	3	ACCT 261 Principles of Accounting II	3
ECON 201 Microeconomics	3	ECON 202 Macroeconomics	3
BUSN 230 Stats and/or BMIS 235 Mgt Info Sys	3	BMIS 235 Mgt Inf Sys and/or BUSN 230 Stats	3
BUSN 283 Business Law	3	RELI XXX Christianity and Catholic Traditions	3
PHIL 201 Philosophy of Human Nature	3	Literature	3
*General Elective	1	*General Electives	2
<i>Total Credits</i>	<i>17</i>	<i>Total Credits</i>	<i>17</i>
The student must apply and be admitted <i>prior</i> to enrollment in upper division business courses. Admission requirements: Junior standing <u>and</u> the completion of ACCT 260-261; ECON 201-202, BMIS 235 and BUSN 230, with a cumulative GPA of 2.7 in these six classes, and with a grade no lower than C- in any of these classes.			
THIRD YEAR			
Fall Semester	Credits	Spring Semester	Credits
BFIN 320 Principles of Finance	3	MKTG 315 Consumer Behavior	3
MGMT 350 Principles of Management	3	OPER 340 Operations Management	3
MKTG 310 Principles of Marketing	3	ΔBroadening/Intn'l or Experiential Elective	3
Ethics (PHIL 301/RELI 276/ RELI 376)	3	RELI XXX World and Comparative Religions	3
***Required Course Designation/*Gen. Electives	4	***Required Course Designation/*Gen. Electives	4
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>16</i>
FOURTH YEAR			
Fall Semester	Credits	Spring Semester	Credits
MKTG 330 Marketing Research (<i>prereq: statistics</i>)	3	MKTG 419 Marketing Strategies (<i>Prereq: one marketing class beyond 310</i>)	3
MKTG 402 Mktg Comm (<i>Prereq MKTG 315</i>)	3	^BUSN 481 Strategic Management	3
#Marketing Elective	3	§**BUSN 480 Senior Seminar in Bus Ethics	3
§Core Integration Seminar	3	***Required Course Designation/*Gen. Electives	7
ΔBroadening/Intn'l or Experiential Elective	3		
*General Elective	1		
<i>Total Credits</i>	<i>16</i>	<i>Total Credits</i>	<i>16</i>

- Notes:
- Fifty percent of business credits must be earned at Gonzaga.
 - Major and concentration requirements are listed on the reverse side.
 - Core and major requirements may not be taken on a "Satisfactory/Non-Satisfactory" basis (except for Internships).

* General Electives to bring total credits to at least 128. They will vary semester to semester.

** Prerequisites: Ethics and Senior Standing.

*** Two Writing Enriched (WE) designations in addition to ENGL 101/One Social Justice (SJ) designation/One Global Studies (GS) designation, in addition to World & Comparative Religions.

Electives are listed on reverse side.

Δ One Broadening and either one International or one Experiential course.

^ Prerequisites: BFIN 320, MGMT 350, MKTG 310, OPER 340, and senior standing

§ BUS 480 will fulfill Core Integration Seminar requirement.

Management Information Systems Concentration

Suggested Four-year Schedule | 2020-2021 Undergraduate Catalogue

Jan-21

FIRST YEAR			
Fall Semester	Credits	Spring Semester	Credits
ENGL 101 Writing/Composition	3	Scientific Inquiry	2cr +1cr lab
PHIL 101 Reasoning	3	BUSN 111 Business Computing	2
COMM 100 Communication and Speech	3	HIST 101/102/112/201/202/NTAS 211	3
MATH 114 Math Analysis for Business	3	Social and Behavioral Science	3
First-Year Seminar	3	Fine Arts Elective (VART/MUSC/THEA/FILM)	3
*General Elective	1	*General Elective	1
<i>Total Credits</i>	16	<i>Total Credits</i>	15
SECOND YEAR			
Fall Semester	Credits	Spring Semester	Credits
ACCT 260 Principles of Accounting I	3	ACCT 261 Principles of Accounting II	3
ECON 201 Microeconomics	3	ECON 202 Macroeconomics	3
BUSN 230 Stats and/or BMIS 235 Mgt Info Sys	3	BMIS 235 Mgt Inf Sys and/or BUSN 230 Stats	3
BUSN 283 Business Law	3	RELI XXX Christianity and Catholic Traditions	3
PHIL 201 Philosophy of Human Nature	3	Literature	3
*General Elective	1	*General Electives	2
<i>Total Credits</i>	16	<i>Total Credits</i>	17
The student must apply and be admitted <i>prior</i> to enrollment in upper division business courses. Admission requirements: Junior standing <u>and</u> the completion of ACCT 260-261; ECON 201-202, BMIS 235 and BUSN 230, with a cumulative GPA of 2.7 in these six classes, and with a grade no lower than C- in any of these classes.			
THIRD YEAR			
Fall Semester	Credits	Spring Semester	Credits
BMIS 331 Prob Solving and Prog Techniques	3	BMIS 342 Data Analytics for Bus (<i>Prereq:BMIS 331</i>)	3
BFIN 320 Principles of Finance	3	OPER 340 Operations Management	3
MGMT 350 Principles of Management	3	ΔBroadening/Intn'l or Experiential Elective	3
Ethics (PHIL 301/RELI 276/ RELI 376)	3	RELI XXX World and Comparative Religions	3
***Required Course Designation/*Gen. Electives	4	***Required Course Designation/*Gen. Electives	4
<i>Total Credits</i>	16	<i>Total Credits</i>	16
FOURTH YEAR			
Fall Semester	Credits	Spring Semester	Credits
BMIS 441 Database Management	3	BMIS 444 Info Sys Analysis & Design (<i>Prereq:BMIS 441</i>)	3
MKTG 310 Principles of Marketing	3	^BUSN 481 Strategic Management	3
ΔBroadening/Intn'l or Experiential Elective	3	\$**BUSN 480 Senior Seminar in Bus Ethics	3
\$Core Integration Seminar	3	***Required Course Designation/*Gen. Electives	7
***Required Course Designation/*Gen. Electives	4		
<i>Total Credits</i>	16	<i>Total Credits</i>	16

- Notes:
- Fifty percent of business credits must be earned at Gonzaga.
 - Major and concentration requirements are listed on the reverse side.
 - Core and major requirements may not be taken on a "Satisfactory/Non-Satisfactory" basis (except for Internships).

* General Electives to bring total credits to at least 128. They will vary semester to semester.

** Prerequisites: Ethics and Senior Standing.

*** Two Writing Enriched (WE) designations in addition to ENGL 101/One Social Justice (SJ) designation/One Global Studies (GS) designation, in addition to World & Comparative Religions.

Δ One Broadening and either one International or one Experiential course.

^ Prerequisites: BFIN 320, MGMT 350, MKTG 310, OPER 340, and senior standing

\$ BUS 480 will fulfill Core Integration Seminar requirement.

Gonzaga University School of Business Administration

Management Information Systems Concentration

The strategic use of information and communication technology (ICT) is critical for organizations in today's complex and competitive business environment. The Management Information Systems (MIS) concentration combines a strong business curriculum with the knowledge and technical skills of ICT required to help organizations thrive and grow. The MIS program is designed to prepare business professionals who are business oriented, technically competent, and able to interact effectively in organizations. Challenging career opportunities exist for MIS graduates across a variety of organizations (financial services, retail, consulting, technology, manufacturing, etc.) and positions (e.g., business analyst, application developer, network analyst, software engineer, project manager, database analyst, web developer, information systems manager, consultant).

MANAGEMENT INFORMATION SYSTEMS CONCENTRATION (12 +3-6 BIE Credits)	Credits
BMIS 331 Problem Solving and Programming Techniques (Fall)	3
BMIS 342 Data Analytics for Business (Spring)*	3
BMIS 441 Database Management (Fall)	3
BMIS 444 Information Systems Analysis and Design (Spring)**	3
Broadening and International or Experiential***	3-6
* Prerequisite is BMIS 331	
**Prerequisite is BMIS 441	
***BIE credits will vary from 3-6, depending on one or more concentration. A course used for the BIE requirement may not be double counted for a course required in the concentration.	
General elective credits in the four-year degree program may be used toward a second major/concentration or a minor.	



Gonzaga University School of Business Administration Operations and Supply Chain Management Concentration

The growth of e-commerce, increased global competition, and advances in information technology are some of the forces behind the ongoing need to eliminate waste and add value throughout a product's supply chain. The Operations and Supply Chain Management (OSCM) concentration examines how a firm can establish and enhance the operational core competencies required by demanding consumers in a dynamic marketplace.

This concentration prepares students for the challenges of tomorrow's business environment by providing them with the technical, informational, and managerial skills needed to manage and improve an integrated system of productive processes. Career opportunities exist with organizations that provide or are dependent on fast, low-cost, accurate, and uniform flows of products, information, and services. Examples of career opportunities include consulting, logistics, manufacturing, health services, government, retail and insurance, and banking.

OPERATIONS AND SUPPLY CHAIN MANAGEMENT (12 + 3-6 BIE Credits)	Credits
Choose four from:* OPER 345 Service Operations (Spring, Summer) OPER 346 Project and Process Management (Fall) OPER 347 Lean Thinking (Fall, Spring '20) OPER 348 Quality Management and International Standards (Spring) OPER 440 Global Operations and Supply Chain Management (Fall, Spring, Summer) OPER 489 Supply Chain Management (Spring) MKTG 415 New Product Development BFIN 327 International Finance (Fall, Spring) BMIS 441 Database Management (Fall)	
Broadening and International or Experiential**	3-6
* No more than one course outside OPER area.	
**BIE credits will vary from 3-6, depending on one or more concentration. A course used for the BIE requirement may not be double counted for a course required in the concentration.	
General elective credits in the four-year degree program may be used toward a second major/concentration or a minor.	



Operations and Supply Chain Management Concentration

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FIRST YEAR			
Fall Semester	Credits	Spring Semester	Credits
ENGL 101 Writing/Composition	3	Scientific Inquiry	2cr +1cr lab
PHIL 101 Reasoning	3	BUSN 111 Business Computing	2
COMM 100 Communication and Speech	3	HIST 101/102/112/201/202/NTAS 211	3
MATH 114 Math Analysis for Business	3	Social and Behavioral Science	3
First-Year Seminar	3	Fine Arts Elective (VART/MUSC/THEA/FILM)	3
*General Elective	1	*General Elective	1
<i>Total Credits</i>		<i>Total Credits</i>	
16		15	
SECOND YEAR			
Fall Semester	Credits	Spring Semester	Credits
ACCT 260 Principles of Accounting I	3	ACCT 261 Principles of Accounting II	3
ECON 201 Microeconomics	3	ECON 202 Macroeconomics	3
BUSN 230 Stats <i>and/or</i> BMIS 235 Mgt Info Sys	3	BMIS 235 Mgt Info Sys <i>and/or</i> BUSN 230 Stats	3
BUSN 283 Business Law	3	RELI XXX Christianity and Catholic Traditions	3
PHIL 201 Philosophy of Human Nature	3	Literature	3
*General Elective	1	*General Electives	2
<i>Total Credits</i>		<i>Total Credits</i>	
16		17	
The student must apply and be admitted <i>prior</i> to enrollment in upper division business courses. Admission requirements: Junior standing <u>and</u> the completion of ACCT 260-261; ECON 201-202, BMIS 235 and BUSN 230, with a cumulative GPA of 2.7 in these six classes, and with a grade no lower than C- in any of these classes.			
THIRD YEAR			
Fall Semester	Credits	Spring Semester	Credits
BFIN 320 Principles of Finance	3	#OPER Elective	3
MGMT 350 Principles of Management	3	MKTG 310 Principles of Marketing	3
OPER 340 Operations Management	3	ΔBroadening/Intn'l or Experiential Elective	3
Ethics (PHIL 301/RELI 276/ RELI 376)	3	RELI XXX World and Comparative Religions	3
***Required Course Designation/*Gen. Electives	4	***Required Course Designation/*Gen. Electives	4
<i>Total Credits</i>		<i>Total Credits</i>	
16		16	
FOURTH YEAR			
Fall Semester	Credits	Spring Semester	Credits
#OPER Electives	6	#OPER Elective	3
ΔBroadening/Intn'l or Experiential Elective	3	^BUSN 481 Strategic Management	3
***Required Course Designation/*Gen. Electives	4	\$**BUSN 480 Senior Seminar in Bus Ethics	3
		***Required Course Designation/*Gen. Electives	7
<i>Total Credits</i>		<i>Total Credits</i>	
16		16	

- Notes:
- Fifty percent of business credits must be earned at Gonzaga.
 - Major and concentration requirements are listed on the reverse side.
 - Core and major requirements may not be taken on a "Satisfactory/Non-Satisfactory" basis (except for Internships).

* General Electives to bring total credits to at least 128. They will vary semester to semester.

** Prerequisites: Ethics and Senior Standing.

*** Two Writing Enriched (WE) designations in addition to ENGL 101/One Social Justice (SJ) designation/One Global Studies (GS) designation, in addition to World & Comparative Religions.

Electives are listed on reverse side.

Δ One Broadening and either one International or one Experiential course.

^ Prerequisites: BFIN 320, MGMT 350, MKTG 310, OPER 340, and senior standing

\$ BUS 480 will fulfill Core Integration Seminar requirement.