WHAT IS STREETID?

- StreetID is a comprehensive, financial services-focused matchmaking and news site that efficiently connects hiring managers with candidates based on compatibility. The website’s innovative search criteria is custom designed for the finance industry and cannot be found on any other online recruiting website. Candidates are not lost in the black hole of resume piles or job boards. StreetID allows candidate’s credentials to speak for themselves.

- Aligning the best candidate with the best job requires the time and expertise and one-size does NOT fit all in the finance industry. This paradigm shift in hiring is the inspiration for StreetID. Traditional online job boards fail to match candidates to job openings efficiently.

HOW IT WORKS

- In order for candidates to be considered for positions they must register for an account, fill out a profile and wait for hiring managers to contact them about new opportunities. Hiring managers’ search for candidates based off the criteria found in their profiles. The more information they complete the better the chance they have of being contacted by hiring managers for opportunities within the finance industry.

- Job seekers in the financial services sector can register on StreetID.com for free. Candidate profiles include work experience, specific job functions, educational background and certifications. Profiles can be kept confidential, ensuring candidates’ anonymity from current and prospective employers. The StreetID system then uses this data to match the candidate’s credentials with employer needs, thus creating the perfect match.
Beyond LinkedIn: A New Site For Wall Street Jobs

As my readers know, I'm a skeptic about online job sites that aren’t LinkedIn, or one of the aggregators, Indeed or SimplyHired. I worry that job seekers spend too much time pouring over online listings, and sending résumés and laboriously crafted cover letters into a black hole, where no one will even acknowledge receipt.

But Jesse Marrus, 32, the founder and president of StreetID.com, a three-month-old site targeted at financial jobs, broke through my skepticism.

Like a dating site, StreetID matches applicants to hiring managers according to detailed checklists.

Most Popular

Top Executive Recruit: There Are Only Three Interview Questions....
Just Lin, Baby! 10 Less Lin Can Teach Us Before Work Monday Morning
Where You Might Not Find a Big Tech Job in 2013

30 BROAD STREET, 14th FLOOR NEW YORK, NY 10004
INFO@STREETID.COM WWW.STREETID.COM 646-783-7523
STREETID NEWS & WEEKLY NEWSLETTER

Our news consists of independent content written in-house dedicated strictly to the financial job market. The news includes updates on fund formations, individual people moves as well as industry employment trends, layoffs and hiring developments. This allows our members to stay up to date on the overall health of the job industry within the financial services sector.
NUMBER-ONE SOCIAL NETWORK ON WALL STREET

Four Reasons Why StreetID Should be the Number-One Social Network on WallStreet

If you’re an everyday business professional, you have LinkedIn. If you’re a techie wanting to share links and quick, witty comments, you have Twitter. If you’re a college student looking to post status updates every hour, you have Facebook. And if you’re a trader, you have Benzinga Pro. If, however, you’re a financial professional looking to make a real connection within the financial community, where do you turn? Go to Google and type “financial social network” into the search box and you’ll get a list of boring forums, outdated websites, and numerous results that lack relevancy. Despite the rise in social media, no one has tapped into the potential for a social network that’s completely dedicated to the financial community.

But we have. We are StreetID; a new financial career matchmaking site that matches your work experience with employer needs to discover new and exciting career opportunities. We are so convinced that we have what it takes to meet your needs that we have compiled a list of the top four reasons why StreetID should be the number-one social network on Wall Street.

1. **StreetID is the Only Social Network That Was Specifically Designed for Financial Professionals.** Whereas Facebook, LinkedIn and other social networks merely have a group or a page and a Like button dedicated to the financial community, StreetID’s entire social network was built from the ground up for financial professionals.

2. **StreetID Does Not Focus on Anything or Anyone But You.** Unlike other social networking sites, we are not preoccupied with unnecessary elements. We don’t waste time coming up with new ways to spam you or the people in your social circle. Rather, our goal is to connect you with other financial professionals and to set you up with the most compatible career opportunities.

3. **StreetID is a Place for Career Advancement.** As a financial career matchmaking site, StreetID is more than just a social network. When you come to StreetID, you essentially tell the financial community that while you may be completely content with your current position, you are interested in hearing about new opportunities.

4. **StreetID is Anonymous.** StreetID is the only social network that assures anonymity is maintained until the user has elected to open communication with a prospective employer.
EMPLOYER PROFILE VIEW

Employers can target suitable candidates for the any position they’re seeking to fill with just the click of a mouse. Similar to the technology used to match people on dating websites.
STREETID UNIVERSITY AFFILIATES

StreetID has partnered with over 100 Universities and became a career resource for their applicable students and alumni.