From the first day of class to the walk across the stage at graduation, there are any number of memorable moments in each academic year. But this year has been especially extraordinary as the University has celebrated 125 years of “Tradition and Transformation.” It has been a tribute to all the Jesuits, faculty, staff, alumni, friends and students who have made, and will continue to make, Gonzaga so special.

The yearlong anniversary celebration has featured a handful of cornerstone events, from the Historic First Day of Classes last September to the Zagapalooza All-Class Reunion in October and National Gonzaga Day in January. The most recent event included President Thayne McCulloh’s announcement of a lead gift that paves the way for the construction of a new University Center. This contemporary facility will not only transform the Gonzaga student experience, but the future of Jesuit education. Of course, there has also been the unprecedented success of Gonzaga’s basketball teams. It seems only fitting that the men’s unforgettable rise to No. 1 happened this year, while the women’s team made their fifth straight NCAA tournament appearance.

In the midst of all the excitement and opportunity, Gonzaga remains committed to its mission of ensuring all talented, service-minded students have access to an exemplary Jesuit education. Gonzaga students, like the ones featured within these pages, rely on the support from endowments, many of which are the result of generous estate gifts and honor past Jesuits and faculty. These gifts have made a Gonzaga education possible for Lauren Bledsoe, Maira Rodriguez and Marissa Harvey, who share their stories and
Thank you estate gifts from the following alumni and friends were gratefully received between June 1, 2012 and March 15, 2013. These gifts will have a significant impact on student scholarships, faculty support and academic programs.

Otto M. Allison Jr. ('51)
Raymond Anderson ('58)
Vern G. Davidson
Pauline and Donald Hagan Horton ('38) and Mazie Herman
Patricia J. Malone ('52)

You are our Heritage.
Your Legacy is our future.

As Father Bernard J. Coughlin, S.J., once said, “It’s our turn now to make possible for future generations of Gonzaga students what others made possible for us.” That is why this is the year to join the Heritage Society and play an essential role in securing Gonzaga’s future. Your support through an estate gift will uphold Gonzaga’s tradition of giving back. It will sustain the legacy of Gonzaga’s rich Jesuit history. Most importantly, it will forever transform our students, who, in turn, will go on to change the world.

Consider making the Corporation of Gonzaga University (Tax ID #: 91-0236600) the owner or beneficiary of a paid-up life insurance policy or beneficiary of an existing policy.

125th Anniversary Challenge

Make a gift today to the Fund for Gonzaga and the Board of Regents will match it up to $125,000 »

To learn more and make a gift, visit gonzaga.edu/give

125th Anniversary Challenge

Professor’s Legacy
Still Helping Students

The late Daniel G. Brajcich was famous for reminding his students they could do anything if they just believed they could, and tried. He would tell them, “Don’t think the guy sitting in the desk beside you is smarter than you are. If he can do something, then you can, too.”

Brajcich, fondly referred to as “Black Dan the Accounting Man,” not only inspired his students with words of wisdom, he was quite adept at developing meaningful, long-lasting relationships. That ability was perhaps his greatest strength, making him one of Gonzaga’s most beloved professors. It is the reason so many of his former students give back to the endowed scholarship bearing his name.

Brajcich, who died in 2004, taught at Gonzaga for more than five decades. His legacy, however, is still felt by students today. In fact, this is the year it is helping Lauren Bledsoe.

Bledsoe, a native of Fort Collins, Colo., is a sophomore majoring in accounting and business administration. She relies on the Daniel G. Brajcich Endowed Scholarship, reserved for business students who demonstrate financial need, to make her Gonzaga education a reality.

“Gonzaga has opened my mind to new perspectives and helped me grow spiritually,” she said. “I feel like I am learning and bettering myself, but in a fun way.”

In addition to being a double major, this first-generation college student is also in the Hogan Entrepreneurial Leadership Program, a three-year undergraduate minor that immerses students in the fundamental concepts and practices of creating new enterprises in the private and public sectors. Bledsoe is also a member of Alpha Kappa Psi, the oldest and largest professional business fraternity in the country.

“She is respectful, deeply involved in everything she does, genuinely caring about other people and their experiences, and absolutely involved in the classroom,” said Chris Stevens, director of the Hogan program.

Following graduation, Bledsoe wants to earn a master’s degree in accounting. After that, she will look for work with a large firm or maybe even start her own business. Either way, she will always be grateful for the legacy of Professor Brajcich.
The heritage society was of benefactors and honor alumni and friends a legacy of giving at Gonzaga founded in 1980 to recognize Dr. Robert J. and Thelma Roso Casey for their leadership and generosity.

Robert and Ernestine Becker
John and Jewel Andrew
Frank and Sharon Bouten
Bruce and Judy Butler
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Ron and Theresa Caferro
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The heritage society was founded in 1980 to recognize a legacy of giving at Gonzaga from benefactors and honor alumni and friends, who have made a commitment to the University through an estate gift. Estate gifts to Gonzaga are available in many forms, including bequests, gifts of retirement plan assets or life insurance, or charitable gift annuities, remainder interests and lead trusts.

The individuals listed below and others, who wish to remain anonymous, constitute the group of benefactors.

Please inform us of any omissions or errors by contacting the Office of Planned Giving at (509) 335-0881.
Jesuit Tradition
Makes GU Education Possible

For Maira Rodríguez, deciding to attend Gonzaga University was the easy part. Figuring out how to pay for college, however, was a completely different matter. That is why Rodríguez, a business administration major, is so grateful for the C. Pat Carroll, S.J., Opportunity Scholarship.

Father Carroll, a native of Spokane and graduate of Gonzaga Prep, was ordained to the priesthood in 1966. His passion for helping young people led him to GU, where he served as a campus minister and a professor of speech and communications. He died in 2002 while on sabbatical. His legacy, however, is still transforming the lives of Gonzaga students.

Prior to his death, his last assignment was at the St. Joseph Parish in Yakima, Wash. The scholarship from which Rodríguez benefits, established in honor of Fr. Carroll, helps Hispanic students from Yakima Valley who demonstrate high financial need. This endowment, along with countless others like it, ensures an exemplary Jesuit education remains affordable and accessible.

“Bad teachers serve as an example of everything I don’t want to be in the classroom,” she said. “Good teachers have the power to change the course of their students’ lives.”

Following graduation, Harvey would like to work for Teach for America, a non-profit organization that places recent graduates in low-income communities throughout the United States. She also would relish the chance to work as a missionary.

Until then, she has plenty to occupy her time. Some of her favorite activities include volunteering for University Ministry and the Center for Community Action and Service-Learning. She is also involved with the Saturday Literacy Program, which partners with local schools to provide tutoring to homeless and low-income children.

“Bad teachers serve as an example of everything I don’t want to be in the classroom,” she said. “Good teachers have the power to change the course of their students’ lives.”

Aspiring teacher grateful
for Gonzaga Scholars Program

Harvey knew Gonzaga was the only place for her. So impressive was the University’s rich Jesuit tradition that she did not even bother applying to other schools. She was determined to attend GU, even though it was, she admits, “way out of my price range.”

That is why initiatives like the Gonzaga Scholars Program, of which Harvey is a recipient, are so critical. The Gonzaga Scholars Program (GSP) ensures talented and deserving students, particularly those with high financial need like Harvey, have access to an exceptional Jesuit education.

“Without this scholarship, I would not be here,” said Harvey, an aspiring teacher. Thanks to GSP, “I am here at a university that I love, in a program that is preparing me for a career that I wake up every morning excited to learn more about.”

A sophomore from Federal Way, Wash., Harvey is majoring in special education and elementary education. Her desire to teach stems from experiences with her own teachers, both the good and bad.

Heritage Tips

You can create a new source of income for yourself and/or a loved one and support Gonzaga’s future with a charitable gift annuity or charitable remainder unitrust.

IRA Rollover Extended Again

The popular tax-free IRA rollover for individuals age 70 1/2 and older has been extended through 2013. Learn more by visiting gonzaga.edu/IRA or call (800) 388-0881.
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gift and estate planning ideas based

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CONTACT
Judy Rogers or Annette Davis at (800) 388-0881
to make a gift or discuss the many ways you can
make a difference.

EMAIL
plannedgiving@gonzaga.edu
We’re happy to answer questions or provide
you with information.

Heritage Tips

Here’s how to include the Corporation of Gonzaga
University in your will or trust.

Sample language: I give to the Corporation of Gonzaga
University, a Washington State non-profit corporation,
headquartered in Spokane, Washington, the sum of
$_________ (or ___% of my estate, or the property
described herein) to be used for (specify a purpose).

“To the world you may be just one
person, but to one person you may
be the world.”

—Brandi Snyder
author