SPCO 101 Course objectives:

Enlarging communication competence and confidence through preparation, presentation, and analysis of effective speech/presentation.

Writing: Creating cohesive, well researched, and logically sound speeches using the building blocks of traditional (i.e. Aristotle, Cicero) and contemporary ethical rhetorical strategies, as well as the creative and artistic use of language.

Delivery: Skill building in the components of effective delivery and managing speech anxiety.

Becoming a more effective and supportive communicator and listener through the understanding and application of theoretical areas of applied communication including interpersonal, non-verbal, small group, and listening.