In today’s fiercely competitive business landscape, it’s a seller’s market for talent. Highly skilled and gifted people are in high demand and can afford to be picky when choosing an employer. Understandably, they want to work for the best organizations. While savvy employers know that their ability to attract, engage and retain these employees provides a crucial strategic advantage, few have managed to achieve this goal. However, by applying simple organizational design principles it IS possible to create the kind of positive internal environment that entices talented people and encourages commitment. **In this highly interactive session, we will explore how.**

**Employee Engagement helps leaders:**

- Learn what employee engagement is and why it’s so important to get it right
- Explore the relationship between an organization’s culture, leader behaviors and employee commitment
- Discover strategies for designing and employee experience that leads to engagement
- Build an action plan for implementation at your organization.

**Instructor**

Ev Hopkins, PHR, is the Chief Administrative Officer for STCU. In her current role, she serves a variety of teams, including marketing, facilities, talent development, human resources and investment services. In addition, she facilitates the organization’s strategic planning process. Prior to working in financial services, Ev was a regional sales manager for a fashion retail company. In that role, she oversaw 85 store locations throughout the western United States, Alaska and Hawaii.

With over 35 years of management, mentoring and leadership experience, Ev received a Bachelor’s degree in Program Management from Whitworth College, and a Masters of Organizational Leadership with a Concentration in Servant Leadership from Gonzaga University.

**Thursday, Dec. 14, 2017**
8:00 AM - 12:00 PM
Gonzaga University
Hemmingson Center
Room 201
Cost: $65

Register by December 6th at www.gonzaga.edu/leadforlife

"To win in the marketplace, you must first win in the workplace."

-Doug Conant, CEO of Campbell’s Soup