School of Nursing and Human Physiology

Vision
Articulating a Vision

Core Ideology
• Core values
• Core purpose

Envisioned Future
• BHAG
• Vivid Description
Core Values

• A small set of timeless, guiding principles
• Independent from current environment or competitive requirements

“Who we are”
SNHP Core Values

Education as a transformative experience
We believe that education shapes the character of students by leading them to recognize the value of critical thought and reasoning in discovering the complexity of their lives and the world around them. We empower students to engage in creativity and problem solving, to serve others through various health care arenas and exemplify the humanistic, ethical and moral values of a Jesuit institution.

Authenticity
We aspire to live and interact in ways that are consistent with our core values and beliefs and to develop relationships with our students and colleagues that are based on a foundation of respect, integrity, and trust. In doing so, we hope to create a learning environment where students feel accepted for who they are, encouraged to pursue opportunities that stretch them as people (intellectually, emotionally, and spiritually), and challenged to exceed even their own expectations of themselves.

Relentless pursuit of truth
We are committed to truth rooted in scientific research and evidence based practice with a never-ending quest to provide students with the best available knowledge and skills.

Excellence
We are committed to developing graduates with prowess in solving real-life problems related to health and function. We accomplish this by providing rigorous and challenging experiential programs balanced by supportive mentoring.
Core Purpose

• Core purpose is the organization’s reason for being

“Why we exist”
SNHP Core Purpose

Inspire and prepare students to become leaders in health science and practice who contribute in positive and meaningful ways to society.
Big, Hairy, Audacious Goal (BHAG)

• A true BHAG is clear and compelling

“Where we are going”
SNHP BHAG

To have a visible and physical presence as a center for health science and health care education.
Vivid Description

• A vibrant, engaging, and specific description of what it will be like to achieve the BHAG

“How we will get there”
SNHP Vivid Description

Our students and faculty will collaborate in new, dedicated state-of-the-art learning facilities.

Students will be immersed in evidenced-based, rigorous curricula promoting broad and deep learning. Faculty will be recognized as experts in their disciplines and specialties, creating and utilizing innovative approaches to health and science education and nursing practice. Student-centered staff will provide a critical foundation of support and service.

The local and regional community will look to our programs for partnerships in research, science education, and health care practice. Our school will garner national recognition for excellence and will exemplify the humanistic, ethical and moral values of a Jesuit institution.
Thematic Goal

• Keeps a large organization cohesive & working collectively.

• What kind of societal groups *do not get* siloed? Emergency rooms, firefighters. They all have one goal they are working towards.

• Needs to have a definite timeline and end date. Ideally something that can get done in the next 6 months.
SNHP’s Thematic Goal

Enhance visibility as a center for health science & health care education
Defining Objectives

A very specific “to do” list to achieve the thematic goal

SNHP’s Defining Objectives

• Host conferences

• Bring national speakers

• Get our students out and engaged on campus and in the community
SNHP’s Defining Objectives continued

• Communicate our brand
  - highlight success of our graduates
  - produce video re: our vision
  - end of year book re: our accomplishments

• Develop academic practice partnerships

• Partner with Health Center to study and act upon health patterns of college students
  (note: could be our conference)
Creating Alignment

• Admission criteria
• Student assessment and evaluation
• Instructional design and curriculum
• Recruiting and hiring faculty and staff
• Orientation
• Professional development
• Performance management
• Fundraising priorities
• Etc...