

# Women Lead

Seattle 2019

## FALL BREAKFAST REPUTATION MANAGEMENT

THURSDAY, OCTOBER 3RD  
7:00AM — 9:30AM

THE MUSEUM OF FLIGHT  
9404 EAST MARGINAL WAY SOUTH  
SEATTLE, WA 98108

### \$50 includes:

- > Breakfast
- > Keynote
- > Mini-Workshop
- > Networking

LIMITED NUMBER OF SPACES

REGISTER AT:

**GONZAGA.EDU/  
WOMENLEAD**

### MASTER OF CEREMONIES



#### Falesha Ankton Johnson

Associate Director of  
Development, West Coast  
Michael G. Foster  
School of Business  
University of Washington



### KEYNOTE

#### JENNIFER OLSON-WILK

SVP, CUSTOMER EXPERIENCE / ALIGN TECHNOLOGY

#### EXECUTIVE PRESENCE: THE X FACTOR FOR ADVANCEMENT IN THE WORKPLACE

Ms. Olson-Wilk is Senior Vice President, Customer Success, responsible for creating and executing global programs that deliver a superior customer experience. Previously, Ms. Olson-Wilk lead the company's doctor-directed, global consumer channel programs aimed at connecting interested consumers with Invisalign providers for treatment through various marketing channels, convenient retail environments and e-commerce. She joined the company in 2002.

She received a B.A. degree in Business Administration from Gonzaga University in Spokane, Washington.



### MINI WORKSHOP

#### BRITTANY LELAND

ASSOCIATE DIRECTOR OF GONZAGA UNIVERSITY'S  
CAREER & PROFESSIONAL DEVELOPMENT

#### LEVERAGING LINKEDIN:

In this session, participants will learn about the benefits of having an active LinkedIn profile, strategies for building a LinkedIn presence, and tips for turning a basic profile into a standout.

