



Brandon Leslie

Master of Business Administration '19

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Before pursuing his MBA at Gonzaga, Brandon was employed with Amazon Fulfillment as an Outbound Operations Manager. While at Amazon, he supervised two Area Managers, who led departments totaling over 180 associates. Under Brandon's leadership, the team worked together to ensure over 20,000 customer products were picked, packed, and shipped each shift to meet an aggressive customer promise. Brandon enjoyed the fast-paced environment at Amazon but was ultimately drawn to Gonzaga's MBA program to further his education and advance his career. Upon graduation, he started a position as a Business Analyst with Horizon Air.

[Learn more about Brandon's experience, in his own words...](#)

Why did you choose Gonzaga?

I decided to pursue my MBA as an investment in myself and to accelerate my business career. Originally from the PNW, I chose Gonzaga for its deep network in the area, competitive price, convenient one-year option, and strong reputation in both academics and athletics.

What was one of your favorite classes in the program?

Behavioral Economics. Our professor filled the course with statistics and case studies of "irrational" human behavior and explained how companies fail or succeed based on their understanding of these behaviors. We also explored why consumers have tendencies toward risk aversion, how to strategically set prices, and effective ways to nudge (i.e., influence) consumers into making certain decisions.

What was an interesting project you worked on as an MBA student?

During a final project for the Quantitative Methods & Statistical Analysis course, I partnered with the professor to access a data set on employee retention. This subject was of particular interest to me after experiencing elevated manager-turnover rates in my previous role at Amazon. From a sample size of over 200 survey participants, I proved my original hypothesis – people quit their boss, not their job.

What advice would you give someone considering an MBA program?

Whether you are looking to make a substantial career change or continue your education, I highly recommend pursuing an MBA at Gonzaga. I earned my undergraduate degree in business from Brigham Young University before transitioning into a role with Amazon. My work experience in operations gave me an enhanced business perspective, adding personal relevance to the graduate-level coursework at Gonzaga. In the program, I enjoyed learning from the unique experiences of classmates and how their various roles and industries applied directly to our course discussions and projects. Because Gonzaga attracts high-quality students, I gained valuable insights and diverse perspectives from my peers as we tackled challenging casework and pushed ourselves to think on a higher level.

Brandon Leslie is currently a Business Analyst with Horizon Air.

For more information about the Master of Business Administration program, please contact:

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