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STUDYABROAD.GONZAGA.EDU

GONZAGA IN **BELGIUM & ITALY**

SUMMER STUDY ABROAD

WHEN SHOULD I APPLY?

Deadline to apply is **February 1, 2019.**

- » Early application is encouraged as space is limited.
- » Applications will be reviewed on a rolling basis up to the application deadline.
- » Operation of this program is dependent upon meeting the minimum enrollment.

HOW DO I APPLY?

Apply online at: studyabroad.gonzaga.edu

MORE INFORMATION:

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PROGRAM OVERVIEW

The program will focus on the economic, political and social environment for business in Europe. Within this field, it will examine the institutional interplay with the European Union, the contrasting structure of the European economy compared to its major competitors, the single market, the Euro, Foreign Direct Investment, the role of multinationals, and the developing relationship between central and Eastern Europe and the EU.

Additionally, the course will look into international dimensions of management and marketing, as well as issues pertaining to global supply chain management. Several course-related visits will be arranged in Brussels, Florence, and other cities to places such as European Commission, European Parliament, Coca-Cola, Audi, Brasserie Cantillon, Pagani, Antinori, K-array, Corsini Winery, and various small businesses, to name a few.

Visit the blog for the very first-run program: <https://blogs.gonzaga.edu/gonzaga-in-belgium-and-italy/>.

DEPOSIT

Within two weeks of the date of acceptance, students must pay a \$500 deposit to confirm their participation in the Faculty-Led program. The deposit is applied to the cost of the program.

ABOUT THE MAJOR CITIES:

FLORENCE

Florence is the capital of Tuscany. Florence was the birthplace of the Renaissance. Today, Florence's economy is based mainly on the service industries, such as tourism and manufacturing industries, such as textile, metalwork, pharmaceuticals, glass and ceramics, and chemistry and on Florentine craft, such as jewelry and embroidery. Italy's top designers use the textile factories of Prato for the execution of their designs. Being world famous for its art and architecture, the city contains world-renowned landmarks, such as Brunelleschi's Duomo, the Ponte Vecchio, the Uffizi Gallery, the Pitti Palace, and others. GU has a presence in Florence.



Photo credit: Matthew Gregory

COST & DATES

For program cost and dates, visit studyabroad.gonzaga.edu.

PROGRAM REQUIREMENTS

Gonzaga-in-Belgium & Italy is open to:

- » Juniors and seniors (minimum 2.5 GPA)
- » MBA students (minimum 3.0 GPA)
- » Office of Community Standards & Study Abroad Office clearance

PASSPORT

Your passport must be valid for six months after the end of the study abroad program.

PROGRAM SPECIFIC COURSES

- » **BUSN 489 (3 credits):** Doing Business in Europe [GS]
- » **MBUS 699 (2 credits):** Doing Business in Europe

BRUSSELS

Brussels provides a perfect location to learn about local, national, and international business. Brussels is home to the European Commission, European Council of Ministers, and the European Parliament, all of which can be visited. Brussels also host a number of exciting industries, including the Audi car factory, chocolate making, and breweries which will be visited. Antwerp is the world center of diamond trade; students will learn about the economic impact the diamond industry has on the city. Antwerp is also emerging as one of the major capitals of fashion in the world.