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ACADEMIC EXPERIENCE

ACADEMIC APPOINTMENTS

- 2014 - Associate Professor of Entrepreneurship
Gonzaga University, School of Business Administration
- 2014 - MBA Programs Director, Graduate School of Business
Gonzaga University, School of Business Administration
- 2010 - 2014 Director, Hogan Entrepreneurial Leadership Program
Gonzaga University, School of Business Administration
- 2008 - 2014 Assistant Professor of Entrepreneurship
Gonzaga University, School of Business Administration
- 2005 - 2008 Instructor of Management
Case Western Reserve University, Weatherhead School of Management

VISITING/EXTERNAL APPOINTMENTS

- 2011 - 2014 Faculty Advisor, International Diploma Program
Jesuit Commons: Higher Education at the Margins
- 2012 Visiting Faculty, Entrepreneurship Winterim Course
Lewis and Clark College
- 2011 - 2012 Faculty, Entrepreneurship and Business - Community Service Learning Track, East Africa
Jesuit Commons: Higher Education at the Margins, Dzaleka (Malawi) Refugee Camp

PROFESSIONAL EXPERIENCE

- 1989 - 2003 Project Manager/Director, Special Projects
EGC Construction Corporation

A multi-family-owned firm with extensive experience in commercial, medical, and industrial construction in the US and around the world. Responsible for development of EGC's international construction and construction consulting practice, living and working on projects in more than 20 countries with 5 years of in-country experience in Korea, Japan, and China.

RESEARCH INTERESTS

- Social enterprise
- Entrepreneurship, Emotion, and Failure
- Jesuit Pedagogy
- Entrepreneurial Ethics
- Higher Educational Strategy

EDUCATION

- 2008 PhD (Organizational Behavior)
Case Western Reserve University, Weatherhead School of Management
- 2001 MBA (Strategic Management)
Case Western Reserve University, Weatherhead School of Management
- 1994 BS (Management)
Northern Kentucky University, Haile/US Bank College of Business

INTELLECTUAL CONTRIBUTIONS

JOURNAL ARTICLES (PEER-REVIEWED)

- Cardon, M. S., Gregoire, D., Stevens, C. E., & Patel, P. C. (2012). Measuring entrepreneurial passion: Conceptual foundations and scale validation. *Journal of Business Venturing*, 28(3), 373-396. (H INDEX: 116) (Citations: 99)
- Pepper, M., Loroz, P. S., Patil, V. H., Stevens, C. E., & Buller, P. F. (2011). Towards a mission-centered business school: A process for engaging faculty and tracking progress. *Journal of Jesuit Business Education*, 2(1), 79-96.
- Cardon, M.S., Stevens, C.E., & Potter, R.D. Misfortunes or mistakes? Cultural sense-making of entrepreneurial failure. (2011). *Journal of Business Venturing*, 26(1), 79-92. (H: 116) (Citations: 137)
- Smith, B.R., Knapp, J., Barr, T.F., Stevens, C.E., & Canatelli, B.L. (2010). Social enterprises and the timing of conception: Organizational identity tension, management and marketing. *Journal of Nonprofit and Public Sector Marketing*, 22(2), 108-134. (H: 14) (Citations: 35)
- Smith, B.R. & Stevens, C.E. (2010). Different types of social entrepreneurship: The role of geography and embeddedness on the measurement scaling of social value. *Entrepreneurship and Regional Development*, 22(6), 575-598. (H: 56) (Citations: 108)
- Godwin, L.N., Stevens, C.E., & Brenner, N.L. (2006). Forced to play by the rules? Theorizing how mixed-sex founding teams benefit women entrepreneurs in male-dominated contexts. *Entrepreneurship Theory and Practice*, 30(5), 623-642. (H: 80) (Citations: 116)
- Cardon, M.S. & Stevens, C.E. (2004). Managing human resources in small organizations: What do we know? *Human Resource Management Review*, 14(3), 295-323. (H: 60) (Citations: 437)

BOOK CHAPTERS (PEER-REVIEWED)

- Smith, B.R., Knapp, J., Barr, T.F., Stevens, C.E., & Canatelli, B.L. (2014). Social enterprises and the timing of conception: Organizational identity tension, management, and marketing. In J. Kickul, D. Gras, S. Bacq, & M. Griffiths (Eds.), *Social Entrepreneurship*. Cheltenham, UK: Edward Elgar.
- Cardon, M.S., Stevens, C.E., and Potter, D.R. (2013) Misfortunate or Mistakes? Cultural Sensemaking of Entrepreneurial Failure. In D. Shepherd (Ed.), *Entrepreneurial Failure*. Cheltenham, UK: Edward Elgar.
- Cardon, M.S., Stevens, C.E., and Potter, D.R. (2013). Misfortunes or Mistakes? Cultural Sensemaking of Entrepreneurial Failure. In D. Kuratko and M. Morris (Eds.), *Entrepreneurship and Leadership*. Cheltenham, UK: Edward Elgar.

Smith, B.R., Stevens, C.E., & Barr, T.F. (2010). Social entrepreneurs and earned income opportunities: The dilemma of earned income pursuit. In A. Fayolle & H. Matalay (Eds.), *Handbook of Research in Social Entrepreneurship* (pp. 284-303). Cheltenham, UK: Edward Elgar. (Citations: 2)

CONFERENCE PROCEEDINGS (PEER-REVIEWED)

Cardon, M.S. & Stevens C.E. (2009). The discriminant validity of entrepreneurial passion. *Academy of Management Best Paper Proceedings*. (Citations: 9)

Stevens, C.E. & Schulze, W.S. (2005). Do business incubators work? Perspectives on incubated firm success. *Frontiers of Entrepreneurship Research 2005: Proceedings of the 25th Annual Babson Kauffman Entrepreneurship Research Conference* (pp. 596-610). Babson Park, MA: Babson College.

Godwin, L.N. & Stevens, C.E. (2004). Are birds of a feather better? Theorizing the impact of gender and racial diversity on entrepreneurial founding teams. *Institute of Behavioral and Applied Management 12 Proceedings*.

GRANTS

2012 - 2014 United States Government, Environmental Protection Agency, EPA Grant Number SU835295 "Integrating Sustainable Technologies into the Heart of the Home – the Kitchen" (continuing EPA P3 grant). Noel Bormann, Patrick Ferro, Mara London, Paul Nowak, and Christopher Stevens. \$90,000

CONFERENCE PRESENTATIONS (PEER-REVIEWED)

Godwin, L.N. & Stevens, C.E. (2010). How do good apples grown from good seeds?: Exploring the morally imaginative strategies of social entrepreneurs. Paper presented at the International Vincentian Business Ethics Conference, Chicago, IL.

Buller, P.F., Patil, V.H., & Stevens, C.E. (2010). How are we doing? Modeling the progress of mission-related initiatives at a Jesuit business school. Paper presented at the Colleagues in Jesuit Business Education (CJBE) Conference, Milwaukee, WI.

Cardon, M.S. & Stevens, C.E. (2009). The discriminant validity of entrepreneurial passion. Paper presented at the Academy of Management Annual Meeting, Chicago, IL.

Smith, B.R. & Stevens, C.E. (2008). Different forms of social entrepreneurship: The effects of locale and time-space embeddedness. Paper presented at the Academy of Management Annual Meeting, Anaheim, CA.

Bilimoria, D., O'Neil, D.A., and Stevens, C.E. (2007). The career phases of women in healthcare: Early, middle, and late career dynamics. Paper presented at the Academy of Management Annual Meeting, Philadelphia, PA.

Stevens, C.E., Schulze, W.S., Ford, C.M., & O'Neal, T.J. (2005). Do business incubators work? Perspectives on incubated firm success. Paper presented at the Academy of Management Annual Meeting, Honolulu, HI.

Stevens, C.E. & Schulze, W.S. (2005). Do business incubators work? Perspectives on incubated firm success. Paper presented at the Babson Kauffman Entrepreneurship Research Conference, Wellesley, MA.

Stevens, C.E., Godwin, L.N., & Schulze, W.S. (2005). Are birds of a feather better? Exploring the impact of gender and racial diversity on entrepreneurial founding teams' success. Paper presented at the Babson Kauffman Entrepreneurship Research Conference, Wellesley, MA

Godwin, L.N. & Stevens, C.E. (2004). Are birds of a feather better? Theorizing the impact of gender and racial diversity on entrepreneurial founding teams. Paper presented at the Institute of Behavioral and Applied Management Conference, Providence, RI.

HONORS AND AWARDS

2012	Outstanding reviewer, Management Decision
2012	Exemplary Faculty Award, Gonzaga University
2011	Gonzaga Forum Board Teaching Excellence Award, Gonzaga University
2010	Jepson Faculty Fellowship, Gonzaga University
2009	Jepson Faculty Fellowship, Gonzaga University

INVITED LECTURES, PANELS, and PRESENTATIONS

"Building a Drone Business" a panel discussion for the Inaugural Spokane Home Drone Conference, Spokane, Washington – March 21, 2017.

"Credentials for the Association Workforce" a panel discussion for the Council of Engineering and Scientific Social Executives (CESSE) National Conference, Spokane, Washington - July 16, 2014.

"Developing an Entrepreneurial Mindset" a presentation to the Aspen Undergraduate Business Education Consortium, Richmond, Virginia – June 10, 2014.

"Doorways to Creative Thinking" a lecture to the Gonzaga Guild, Spokane, Washington - March 26, 2013.

MEDIA INTERVIEWS

"Ask the Experts: Starting a Business in Retirement" by John Kiernan for CardHub.com, November 12, 2013.

"Under His Tough-Guy Looks, Chris Stevens is All Heart" by Marnie Lombard for Gonzaga Magazine, Winter 2013.

"With Fight Club, top Long Island business executives wrestle over books" by James T. Madore for Long Island Newsday, April 19, 2013.

"The Last of the Merchants" by Chris Stein for the Pacific Northwest Inlander, May 9, 2012.

"The Hogan Program and Entrepreneurship at Gonzaga", by Tom McArthur and Kent Adams, for Business Talks Radio. January 27, 2013.

TEACHING EXPERIENCE

Gonzaga University, 2008 - present (ratings measured on a seven-point scale)

Undergraduate (average course rating: 6.7, average instructor rating: 6.7)

BENT 491 – New Venture Creation, Entrepreneurship Elective Course (3 sections)

BENT 493 – Social Entrepreneurship, Entrepreneurship Elective Course (6 sections)

BUSN 230 – Business Statistics, Business Core Course (1 section)

BUSN 481 – Strategic Management, Business Capstone Course (7 sections)

Hogan Entrepreneurial Leadership Program (undergraduate) (average course: 6.7, instructor: 6.8)

ENTR 101 - World of Entrepreneurship, Core Entrepreneurship Course (4 sections)

ENTR 201 - Social Entrepreneurship, Core Entrepreneurship Course (4 sections)

ENTR 201 - Idea to Solution, Core Entrepreneurship Course (2 sections)

ENTR 202 – Solution to Execution, Core Entrepreneurship Course (2 sections)

ENTR 490A - New Venture Creation I, Core Entrepreneurship Course (2 sections)
ENTR 490C - New Venture Creation III, Core Entrepreneurship Course (1 section)
ENTR 490D - New Venture Creation IV, Core Entrepreneurship Course (1 section)
MBA/American Indian Entrepreneurship Program (average course: 6.8, instructor: 6.6)
MBUS 615T - Small Business Marketing, AIE MBA Course (3 sections)
MBUS 643 - Entrepreneurial Strategy, Entrepreneurship Elective Course (3 sections)
MBUS 699 - Current Issues in Entrepreneurship, Entrepreneurship Elective Course (7 sections)
MBUS 699 – Business Planning, Entrepreneurship Elective Course (1 section)
MBUS 654 - Creating New Ventures, MBA Entrepreneurship Elective Course (2 sections)
MBUS 690H – Healthcare Strategy, MBA Core Course (3 sections)
Case Western Reserve University, 2005 - 2008 (ratings measured on a five-point scale)
Undergraduate (average course: 4.5, average instructor: 4.6)
ENTP 301 - Entrepreneurial Strategy, Entrepreneurship Required Course (5 sections)
ENTP 310 - New Venture Creation, Entrepreneurship Elective Course (3 sections)

ACADEMIC SERVICE

University Service

Gonzaga University

Academic Council Curriculum Committee, 2016 –
Faculty Handbook Revision Committee, 2014 –
Act Six Mentor, 2013 -
Gonzaga Policy and Process Working Group, 2016 –
Opus Prize Steering Committee, 2013 - 2014
University Accreditation Committee, Representative to the Faculty Senate, 2013 - 2014
Honors Thesis Mentor, 2009 - 2012

College of Engineering

KEEN (Engineering and Entrepreneurship Education) Steering Committee, 2010 - 2014

College of Arts and Sciences

Vision 2018 Strategic Planning Committee Facilitator, 2013 –

School of Professional Studies

Strategic Plan Facilitator and Advisor, 2016 –

School Service - School of Business Administration

Graduate Committee, 2014 –

Assurance of Learning Committee, 2014 –

Leadership Team, 2013 –

School of Business Administration Strategic Plan Chair, 2012 - 2014

Beta Gamma Sigma (Business Honor Society) Advisor, 2010 - 2014

Dean's Executive Committee, 2012 – 2014

Strategic Mission and Planning Committee, 2009 - 2012; Chair 2012 - 2014

Piggott Professor of Entrepreneurship Search Committee, 2009 - 2010

Human Resources Faculty Search Committee, 2009 - 2010

Undergraduate Curriculum Committee, 2008 - 2009

Academic Community Service

Editorial Review Board Member, Entrepreneurship Theory & Practice, 2015 -

Vice-Chair, Jesuit MBA Network, 2014 -

Jesuit Commons, Higher Education at the Margins IDP Curriculum Committee, 2011 - 2014

Academic Journals and Publications (Ad-Hoc Reviewer), 2007 -

Israeli Science Foundation

Routledge Press

Operations and Production Management

Management Decision

Human Resource Management

Entrepreneurship Theory and Practice

Small Business Economics

Academy of Management Member, 2002 -

COMMUNITY AND PROFESSIONAL SERVICE

Boards

Skils'kin, 2015 -

Skils'kin is a community-based, not-for-profit agency that provides services to adults with development, physical, and intellectual disabilities throughout the Northwest. Skils'kin provides employment opportunities, commercial services, community living and support services, and financial management tools for individuals with disabilities while creating sustainable employment and living opportunities for the individuals we support and the businesses and industries that employ them.

- Board Chair, 2016 –
- Secretary and Treasurer, 2016
- Member, 2015

Spokane Teachers Credit Union (STCU) Supervisory Committee, 2014 – 2017

STCU is one of the 100 largest credit unions in the United States, with assets over \$2.4 billion and more than 160,000 members. The Supervisory Committee of STCU is the organization's elected representative in the management of enterprise risk, both financial and non-financial.

- Chair, 2015 – 2017
- Member, 2014-2015

Prodigy Northwest, 2011-2013

Prodigy Northwest is a grassroots nonprofit organization that promotes programs for gifted learners, advocates for the growth and diffusion of gifted education access in schools, and provides support to parents of gifted learners.

- Board President 2012 - 2013

Consulting (Strategic Leadership and Strategic Plan Development) – recent clients include:

Kootenai Health System

Spokane Parks Foundation

Burkitts' Lymphoma Fund for Africa

Boy Scouts of America, Inland Northwest Council