Carolyn Michelle Cunningham, Ph.D.

Associate Professor

M.A. Program in Communication and Leadership Studies
Gonzaga University
502 E. Boone Ave.
Spokane, WA 99258
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RESEARCH INTERESTS

New media, community media, media law and policy, cultural studies, gender, girls' studies, qualitative research methods, video games

EDUCATION

Ph.D. Radio-Television-Film, University of Texas at Austin (2009)

Doctoral Portfolio in Women's and Gender Studies

Dissertation Title: Technological Learning After School: A Study of the Communication Dimensions of Technological Literacy in Informal

Educational Settings For Female and Minority Youth

M.A. Radio-Television-Film, University of Texas at Austin (2003)

Master's Portfolio in Women's and Gender Studies

Thesis: Technologies of Anxiety: Discourses of Fertility and Infertility

B.A. Women's Studies, University of Southern Maine (1998)

TEACHING EXPERIENCE

2016 Associate Professor, M.A. in Communication and Leadership Studies, Gonzaga University

2011—2016 Assistant Professor, M.A. in Communication and Leadership Studies, Gonzaga University

• COML 508: Theorizing Communication

• COML 509: Social Dynamics of Communication Technology

• COML 513: Communication, Technology, and Social Change

• COML 510: Communication Teaching and Pedagogy

• COML 513: Cagli Project (Cagli, Italy)

COML 517: Practicum

COML 505: Digital Storytelling

COML 680: Thesis

2010—Present Faculty Affiliate, Women's and Gender Studies, Gonzaga University

 Attend faculty meetings, vote on policy, participate in subcommittees, plan events to support WGST

2010—2011 Assistant Professor, Communication Arts Department, Gonzaga University

- SPCO 101: Speech Communication (University-wide core requirement)
- COMM 101: Introduction to Mass Communication

- COMM 375: Communication Training and Consulting
- COMM 364: Mass Media Law

2009–2010 Visiting Assistant Professor, Department of Communication, Boston College

- Survey of Mass Communication (200 students)
- Mass Communication Theory

2005–2009 Assistant Instructor, Department of Radio-Television-Film, UT Austin

• RTF 305: Introduction to Media Studies

2003–2007 Teaching Assistant, Department of Radio-Television-Film, UT Austin

- RTF 309: Communication Technology and Society
- RTF 334: Children, Youth and Media
- RTF 324: Women and Media Culture
- RTF 365: Media and Communication Law
- RTF 331: Technology and Culture

PUBLICATIONS

Peer-Reviewed Journals

- Crandall, M., & Cunningham C. (2016). Media ecology and hashtag activism: #Kaleidoscope. *Explorations in Media Ecology 15*(1), 21-32.
- Sholssberg, P., & Cunningham, C. (2016). Diversity, instructional research, and online education. *Communication Education* 16(2), 229-232.
- Cunningham, C. (2015). Computers for youth: Teaching Latino/a youth digital literacy. *Texas Speech Communication Journal*, *39*(1), 3-18.
- Cunningham, C. (2015). "Men are like Bluetooth, Women are like Wi-Fi": What feminist technology studies can add to the study of ICTs. *Journal of the Northwest Communication Association*, 43(1), 7-21.
- Cunningham, C. (2013). "16 and not pregnant: Teen-created YouTube parody videos and risk behavior." *Journal of Children and Media*. 8(1), 53-68. doi:10.1080/17482798.2014.863479
- Cunningham, C. (2011). "Girl Game Designers." *New Media & Society. 13*(8), 1373-1388. doi:10.1177/1461444811410397.
- Cunningham, C. (2003). "Emerging Academics: Thoughts on Becoming (and not becoming) Mothers." *Journal of the Association for Research on Mothering. 5*(2) 118-131.

Edited Books

- Cunningham, C. & Crandall, H. (Eds.) (forthcoming). *Gender, communication, and the leadership gap.* International Leadership Association.
- Cunningham, C., ed. (2012). Social networking and impression Management: Self-Presentation in the digital age. Lanham, MD: Lexington Books.

Book Chapters

- Cunningham, C. (2016). She designs therefore she is?: Evolving understandings of girls and videogame design. L. Jensen & K. Valentine (Eds.). *Examining the Evolution of Gaming and its Impact on Social, Cultural, and Political Perspectives* (pp..147-169) Hershey, PA: IGI Global.
- Cunningham, C. (2015). Digital citizenship: Communication capabilities and technological literacy. In E. Brown (Ed). *E-Learning & Social Media: Education and Citizenship for the Digital 21st Century* (pp. 249-269). Charlotte, NC: Information Age Publishing.
- Cunningham, C., & Crandall, H. (2014). Social media for social justice: Cyberfeminism in the digital village. In S.V. Iverson & J.H. James (Eds). *Feminist Community Engagement: Achieving Praxis* (pp. 75-92). New York: Palgrave.
- Cunningham, C. (2012). Introduction. In Cunningham, C., (Ed). Social Networking and Impression Management: Self-Presentation in the Digital Age (pp. 1-11). Lanham, MD: Lexington Books.
- Cunningham, C., Custard, H., Straubhaar, J., Spence, J., Graber, D., & Letalien, B. (2012). Chapter 7: Crossing the Digital Divide: Local Initiatives in Austin Texas." In J. Straubhaar, B. Lentz, Z. Tufekci, & J. Spence, (Eds.) Inequity in the Austin Technopolis: Race, Class, Gender and the Digital Divide in the Austin Technopolis (pp. 135-164). Austin, TX: University of Texas Press.
- Cunningham, C., & Strover, S. (2010) "Rural Community in the Networked Environment." In P. Golding, & G. Murdoch (Eds.). *Unpacking Digital Dynamics* (pp. 125-146) New York: Hampton Press.
- Cunningham, C. (2009). Democracy and the digital divide. In L. Stein, L., D. Kidd and C. Rodriguez (Eds). *Making Our Media: Global Initiatives Toward a Democratic Public Sphere* (pp. 207-222). New York: Hampton Press.
- Cunningham, C.(2007). Creating girl engineers: Strategies from two national programs."Ingelore Welp (ed.) *Gender in Engineering Problems and Possibilities* (pp. 19-34). New York: Peter Lang.
- Phillips, D.J. and Cunningham, C. (2007) Queering surveillance research, in K. O'Riordan, & D.J., (eds.) Queers Online: Media Technology and Sexuality (pp.). New York: Peter Lang.
- Cunningham, C., Custard, H., Straubhaar, J., Letalien, B., & Spence, J. (2005). "Defining the digital divide from below: Local initiatives in Austin Texas." In O. Jambeiro and J. Straubhaar (Eds). *Políticas de informação e comunicação, jornalismo e inclusão digital: O Local e o Global em Austin e Salvador (Information and communication policy, journalism and digital inclusion: The local and global in Austin and Salvador)* (pp.217-296). Federal University of Bahia Press..

Book Reviews

Cunningham, C. (2016). This is why we can't have nice things: Mapping the relationship between online trolling and mainstream culture. *Feminist Media Studies*, *15*(5), 933-934.

- Cunningham, C. (2014). Identity technologies: Constructing the self online. *Biography* 37(4), 791-795.
- Cunningham, Carolyn. (2013). Connecting social problems and popular culture: Why media are not the answer. *Communication Research Trends*, *3*2(4), 39-40.
- Cunningham, C.(2003). Creating a Life: Professional Women and the Quest for Children." *Journal of the Association for Research on Mothering.5*(2), 205-206.

Encyclopedia Articles

- Cunningham, C. (2014). "Women's centers." *The Wiley-Blackwell Encyclopedia of Gender and Sexuality Studies*. R. J. Michael. (Ed.)
- Cunningham, C. (2012) "Media convergence." *Encyclopedia of Gender in Media*. Kosult, Mary and Golson, Geoffrey. Thousand Oaks, CA: SAGE Publications.
- Cunningham, C. (2012). "Video games—Representations of femininity." *Encyclopedia of Gender in Media*. Kosult, Mary and Golson, J. Geoffrey. Thousand Oaks, CA: SAGE Publications.
- Cunningham, C. (2012). "Media ethnography." *Encyclopedia of Gender in Media*. Kosult, Mary and Golson, J. Geoffrey. Thousand Oaks, CA: SAGE Publications.
- Cunningham, C. (2012). "Social media." *Encyclopedia of Gender in Media*. Kosult, Mary and Golson, J. Geoffrey. Thousand Oaks, CA: SAGE Publications.
- Cunningham, C. (2012). "Audience as producer with new media." *Encyclopedia of Gender in Media*. Kosult, Mary and Golson, J. Geoffrey. Thousand Oaks, CA: SAGE Publications.
- Cunningham, C. (2011). "STEM Coalition" *Multimedia Encyclopedia of Women in Today's World*. Stange, Mary Zeiss, Oyster, Carol K., Golson, J. Geoffrey. Thousand Oaks, CA: SAGE Publications.

CONFERENCE PROCEEDINGS

Bryant, R., Crandall, H., Cunningham. C., & Yerion, K. (2014). We can do better: Unlocking the clubhouse through our classroom practices. *The Journal of Computing Sciences in Colleges*, *30*(1), 173-175.

INVITED PRESENTATIONS

- 2016 Shooting pink: What we know (and need to know) about girls, video games, and STEM. University of Southern Maine. October 5, 2016
- 2016 Women and leadership (Guest lecture via Skype). University of Scranton. April 4, 2016.
- 2015 Shooting pink? What we know (and need to know) about girls and video games. International Day of the Girl, October 12, 2015.
- 2015 #Activism: Social media and social change. Gonzaga Alumni, Boston Chapter, July 23, 2015.

- 2015 Guest lecture on media literacy (with Heather Crandall). Ferris High School, May 16, 2015.
- 2014 Flipping the flip, Center for Teaching and Advising Lunch and Learn Series (with Heather Crandall)
- 2013 Lean Where? Women, work and feminism in popular culture (Panel Discussion). The Gender and Popular Culture Speaker Series. Gonzaga University, Spokane, WA, November 20, 2013.
- 2013 Gender and technology (Guest Lecture). RTF 331N: Information Society, University of Texas at Austin (via Skype). November 12, 2013.
- 2011 Not your mama's Ms. Pacman: Understanding contemporary girls' video games." The Gender and Pop Culture Speaker Series. Gonzaga University, Spokane WA, October 13, 2011.
- 2009 Supporting girls' participation with new media." Opening Plenary: Gender, Feminism and New Media: Issues for 2009. Humanities and Technology Association Annual Conference. September 24, 2009, University of Virginia.

CONFERENCE PAPERS

- 2016 "I didn't put the rape in the grape": Addressing online rape culture (with Jodie Bowers). National Communication Association, Philadelphia, PA.
- 2016 The Encyclical and New Media. Association of Jesuit Colleges and Universities Communication Conference. New Orleans, LA (virtual presentation).
- 2015 Embracing opportunities of MOOCs. Panel presentation, National Communication Association. Las Vegas, NV: Nov. 19-22.

 TOP PANEL AWARD.
- What's democracy have to do with it? Nonprofit and social media (with Heather Crandall and Abigail Padfield). National Communication Association, Las Vegas, NV, Nov. 19-22, 2015.
- 2015 Facilitating white privilege in the online classroom (with Pavel Shlossberg). National Communication Association Conference, Las Vegas, NV: Nov. 19-22, 2015.
- 2015 Media ecology and hashtag activism: #Kaleidoscope. Media Ecology Association, Denver, CO, June 11-14. Co-authored with Heather Crandall. **TOP PAPER AWARD.**
- 2015 Nonprofit organizations and social media use. (with Heather M. Crandall, Abigail Padfield, Alice Loc, Amanda Taylor, and Alex Chiulli). Northwest Communication Association Conference, Coeur d'alene, ID, April 17-18, 2015.
- 2015 Hashtag activism gone bad. Western States Communication Association. Spokane, WA, February 20-14, 2015.
- 2014 Performing graduate student: Impression management in online discussion Boards" (coauthored with Heather Crandall). International Communication Association (Seattle, WA). May 22-26, 2014.

- 2014 Time to play: Girls and small games. Society for Cinema and Media Studies (Seattle, WA), March 20-24, 2014.
- 2014 Flipping online: Campus-based flipped classrooms and other false dichotomies" (coauthored with Heather Crandall and John Caputo), Western States Communication Association (Anaheim, CA), February 14-18, 2014.
- Flipping the flip (co-authored with Heather Crandall). Association of Jesuit Colleges Communication Conference (San Jose, CA), July 17-20, 2013.
- 2013 Killing time: Influences of access, gender dynamics, and motivation in girls' video game play (co-authored with Theresa Carpine, MA student). Northwest Communication Association Conference (Coeur d'Alene, ID), April 25-27, 2013
- From Ms. Pacman to Cooking Mama: Ideologies of femininity in girls' video games. National Communication Association (Orlando, FL), November 14-18, 2012.
- 2012 Generation L: Teaching digital natives to be technologically literate. National Communication Association (Orlando, FL), November 14-18, 2012.
- Video games for girls: Representations of femininity. National Communication Association (New Orleans, LA). November 17-20, 2011.
- 2011 Soccer, shopping, and Super Mario: Understanding video games for girls." Society for Cinema and Media Studies. (New Orleans, LA). March 10-13, 2011.
- 2011 Media mavens: Teaching technological literacy." Western States Communication Association (Monterrey, CA). February 19-21, 2011.
- 2010 Digital exiles: Race, class and technological literacy." National Communication Association (San Francisco, CA). November 14-17, 2010.
- 2010 "Lady, I don't have to listen to you": Race, class and gender in media education." Society for Cinema and Media Studies. (Los Angeles, CA). March 17-21, 2010.
- 2009 Being tech savvy: Femininity, adolescence and ICTs." National Communication Association (Chicago, IL). November 11-14, 2009.
- 2009 The culture of technology integration: Texas experiences." Co-authored with Holly Custard. National Communication Association (Chicago, IL). November 11-14, 2009. *Refereed.*
- 2008 Girl game designers: Girls' participation in a game design workshop." International Communication Association (Montreal: Quebec). May 22 26, 2008..
- 2008 Creating girl game designers. Exploring New Media Worlds Conference (College Station: Texas A & M University). February 29 March 2, 2008...
- 2007 Linking STEM and communication technology research: A research agenda For technology and gender equality" National Communication Association (Chicago, IL) November 14-16, 2007.

- 2006 Inspirational theorist: Judith Butler." Co-presented with David Phillips. Wireless Communication Research: Inspirations from Unusual Sources. (Ann Arbor, MI) August 24-26, 2006.
- Democracy and the digital divide. Telecommunication Policy Research Conference. (Washington, D.C) September 24-26, 2005.
- 2005 Transforming technology: *EngineerGirl!* and *Girls Go Tech.*" International Communication Association (New York), May 24-26-, 2005.
- 2004 Defining the digital divide from below. International Communication Association (New Orleans, Louisiana), May 21-23, 2004. Coauthored with Holly Custard and Dr. Joe Straubhaar.
- The rural divide: The social construction of technology in three community networks in Texas." International Communication Association (New Orleans, Louisiana), May 21-23, 2004.
- 2004 'Porno Busts:' Austin, obscenity, and the 1970s. Emerging Scholarship in Women's and Gender Studies (University of Texas at Austin), March 25-26, 2004.
- WiFi: From community activism to terrorism." Global Fusion Conference (University of Texas at Austin). October 24-26, 2003.
 Award: Honorable Mentioned, Top Student Paper
- The rural divide: The social construction of technology in three community networks in Texas." International Communication Association/International Association for Media and Communication Research: Digital Dynamics: Control Participation and Exclusion (Loughborough University, U.K.) November 6-9 2003.
- 2002 Pink collar: Lessons learned about gender, technology, and the body."Transparencies: Technology, Communication, and Culture (University of Texas at Austin). November 2002.
- 2002 Simpatico: Examining the effects of media on Latino voters during the 2000 election. W.E.B. DuBois Graduate Society: The Problem Of Race Conference. (Harvard University). April 2002.

WORKSHOPS

- Teaching as a feminist online (with Heather Crandall). ORWAC Gender Preconference. Western States Communication Association. Salt Lake City, Utah. February 18.
- Teaching as a feminist (with Heather Crandall). ORWAC Gender Preconference: Feminist inquiry in the communication discipline. Western States Communication Association. San Diego, CA: February 27.
- 2015 Gender differences in learning and using technology-Why it matters (with Rob Bryant and Heather Crandall). Professional and Organizational Development (POD) Network in Higher Education. San Francisco, CA, November 5-8..

We can do better—Unlocking the club house through our classroom practices (Presenter). Consortium for Computing Sciences in Colleges, Northwest Region (Gonzaga University). October 10-11, 2014.

PANEL PRESENTATIONS/ GONZAGA PROFESSIONAL DEVELOPMENT AND SERVICE

- 2016 Rhetorical strategies and the politics of religious discourser. Interdisciplinary panel on Pope Francis's encyclical *Laudato Si: On care of our common home.* Gonzaga University, January 28.
- 2015 Book publishing panel. Presenter/ Leadership Studies Student Research Symposium. Spokane, WA, March 28, 2015.
- 2014 Panelist: Wonder Women! The Untold Story of American Superheroines. Documentary and panel discussion, Gonzaga University
- 2014 Panelist: The F word and helping our students "Lean In" to it, School of Business Faculty lunchtime discussion, Gonzaga University
- 2014 Panelist: GUTV discussion of rape culture.
- 2014 Panelist: Spring Faculty Conference. Theme: Collaboration and Shared Vision, Gonzaga University
- 2013 Panelist: Force of Habit, Gonzaga University production
- 2013-2014 Gender, Communication and Leadership Series
 - Hands-on, interactive workshops for Gonzaga community
 - Co-organized with Heather Crandall and JoAnn Barbour
- 2011 Panelist: *Crossing Borders* documentary film screening and panel discussion. Sponsored by Gonzaga University Study Abroad. April 20, 2011.
- 2011 Panelist: *Miss Representation* documentary film screening and panel discussion. Sponsored by Communication and Leadership Studies, Women's and Gender Studies, Northwest Alliance for Responsible Media. Garland Theater. Spokane, WA. November 29, 2011.

DEPARTMENTAL/UNIVERSITY SERVICE

- 2015-Present Academic Council
 - Chair, Graduate Programs Committee
- 2014- Present Library Committee
- 2012-2015 Faculty Senate, Gonzaga University
 - Academic Affairs subcommittee
- 2011-2015 Curriculum Committee, School of Professional Studies, Gonzaga University
 - Elected as Chair in 2nd term (2013)
- 2013 Women's Leadership Center Proposal Committee, Gonzaga University
- 2013 Women's Leadership Center Proposal Committee, Gonzaga University

2012	Faculty Awards Committee, Gonzaga University
2012	Library Committee, Gonzaga University
2012-2013	School of Professional Studies, Rebar Committee
2011-2014	Admissions Committee, Communication and Leadership Studies, Gonzaga University

AWARDS / GRANTS/ FELLOWSHIPS

2015	Center for Teaching and Advising Travel Grant, Gonzaga University
2014	Faculty Discussion Group, Sponsored by AVP's office, Gonzaga University
2014	Civic Engagement Mini-Grant (\$500), Gonzaga University
2014	Faculty Senate Speakers Series (\$300), Gonzaga University
2014	Exemplary Faculty Award, Gonzaga University
2014	Scholarship of Teaching and Learning Initiative, Gonzaga University
2012	Outstanding Graduate of Women's and Gender Studies Award (University of Southern Maine)
2011	Gonzaga University Research Council Grant (\$1205)
2011	Northwest Alliance for Responsible Media-Media Literacy Grant (\$200)
2011	Faculty Senate Speaker Series, Gonzaga University (\$1000)
2008	Pic Wagner Fellowship, Department of Radio-Television-Film
2007	University Continuing Fellowship, Graduate School, UT Austin o To support completion of dissertation (\$25,000)
2006	o To support completion of dissertation (\$25,000) American Association of University Women Dissertation Award (Austin Branch)
2006	Dissertation Award (Honorable Mentioned), Center for Women's and Gender Studies, UT Austin
2004	Outstanding Graduate Research Assistant. Nomination by RTF Department. UT Austin
2004	Science and Technology Policy Graduate Fellow, National Academies, Washington, D.C.
2001	John E. Mankin, Sr. Texas Cable & Telecommunications Association Endowed Scholarship. UT Austin

PROFESSIONAL INVOLVEMENT/ REVIEWING / CHAIRING / RESPONDING

2016	Panel Chair (with Heather Crandall). Emerging trends in the communication discipline. Western States Communication Association. San Diego, CA, February 26-March1.
2015	Thinking about graduate school? Panel Presentation, Northwest Communication Association, Coeur d'Alene, ID: April 17-18.
2015	Can women in corporate America <i>Lean In</i> to succeed? Panel Chair and Respondent. Western States Communication Association. Spokane, WA. February 20-14.
2015	Student perspectives on diversity education in the online communication course. Panel Chair. Panel Chair. Western States Communication Association. Spokane, WA. February 20-14.
2015	Communication and instruction working panel: Gender and technology in the classroom. Western States Communication Association. Spokane, WA. February 20-14.
2014	Diversity in the online classroom (Presenter). National Communication Association (Chicago, IL), November 20-23, 2014
2014	Graduate student to teacher: Lessons from the field (Chair, Presenter, and Respondent). National Communication Association (Chicago, IL), November 20-23, 2014.
2015	Respondent. Competitive papers on feminism, friendship, and food. National Communication Association. Las Vegas, NV, Nov. 19-22.
2015	Respondent, Cyberbullying, privacy, and sex crimes. National Communication Association, Las Vegas, NV, 19-22.
2015	Co-editor, The Northwest Journal of Communication, 23(1), Spring.
2015	Reviewer, Popular Communication
2015	Reviewer, National Communication Association (Mass Communication Division, Feminist and Women's Studies Division, Human Communication and Technology Division)
2014	Reviewer, National Communication Association (Mass communication Division, Human Communication and Technology Division)
2014	Reviewer, Communication, Culture, & Critique
2014	Reviewer, Journal of Computer-Mediated Communication
2013	Reviewer, Media and Cultural Studies Division/Northwest Communication Association
2013	Reviewer, Human Communication and Technology Division/ National Communication Association

2013	Reviewer, Children, Adolescents and Media Division/ International Communication Association
2013	Reviewer, New Media and Society
2013	Reviewer, Popular Communication
2013	Reviewer, Communication, Culture and Critique
2013	Panel Chair/Northwest Communication Association. Panel Title: Case Studies of Technology and Social Change
2012	Reviewer, Human Communication and Technology Division / National Communication Association
2012	Reviewer, Children, Adolescents and Media Division / International Communication Association
2011	Reviewer. Media and Cultural Studies Division/ Northwest Communication Association
2011	Respondent. Northwest Communication Association. Panel Title: Cultural Transmission and Revision via Media.
2011	Reviewer. Human Communication and Technology Division / National Communication Association
2011	Panel Chair. National Communication Association. Panel Title: Social Networking I: Self-Presentation in a Mediated Environment
2011	Reviewer. International Communication Association / Children, Adolescents and Media Division
2011	Reviewer. International Communication Association / Game Studies Division
2011	Reviewer. International Communication Association / Communication and Technology Division
2011	Reviewer. International Communication Association / Feminist Scholarship Division

OTHER PROFESSIONAL EXPERIENCE

2008-2009 Marketing and Outreach Coordinator, PBS Teacherline of Texas, Austin, TX

- Spearhead print, electronic, and telecommunications campaigns to Texas school districts
- - Managed all administrative duties for online professional development program for teachers
 - Grant reporting, marketing, presentations, outreach

2002 **Production Manager**, South By Southwest Film Festival, Austin, TX

 Directed technical department, internship supervision, oversaw 60 volunteers, developed budget, securing venues, equipment rental and donations, logistics, and managing technical center.

2000 **Development Director**, Girlstart, Austin, TX

 Created comprehensive donor program that included website donations, grants, and corporate sponsorships, reported on grant implementation, gathered statistics for evaluation, event planning.

Professional Memberships

Organization for Research on Women and Communication (ORWAC)

National Communication Association (NCA)

International Communication Association (ICA)

Society for Cinema and Media Studies (SCMS)

Western States Communication Association (WSCA)

Northwest Communication Association (NWCA)

Northwest Alliance for Responsible Media (NW-ARM)

Community Involvement

2010- Present Board Member, Northwest Alliance for Responsible Media (NW-ARM),

- Organize community-wide screenings and discussions on media literacy
- Co-organizer Filmstock (2016), a film festival for Spokane high school students
- **Media literacy** competition: annual competition for high school students
- Media breaker: promote free software for media literacy for high school students

2015 Grant reviewer, Susan G. Komen Foundation