

Curriculum Vitae

John S. Caputo

Professor and Walter Ong, S.J. Scholar, Department of Communication and Leadership Studies, Gonzaga University.

- Chair and Founder, Master's Program in Communication and Leadership Studies (2003–2014). Recipient Innovative Program Award, National Communication Association (2010-11)
- Walter Ong, S.J. Scholar. Master's Program in Communication and Leadership Studies (2007–present)
- Adjunct, Doctoral Program in Leadership Studies (present)
- Member of Honors Faculty (1990-2003)
- Adjunct Professor, School of Education
- Directed more than seventy-five Master's Thesis & Projects, and served on Doctoral Dissertation Committees. I have also been a Faculty Mentor to a countless number of students over the years,

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Citizenship: United States of America and Italy

Place of Birth: Toledo, Ohio

Married: Wife's Name: Joann Frances Geonetta

Children: Giovanni Matteo
Darcy Cristiani

Gianna Nicolette
Alison-Claire Geonetta

EDUCATION

PhD: Language and Communication; Claremont Graduate School; 1977

Dissertation: An Investigation of Nonverbal Behavior Research and Its Applicability to the Study of Social Interaction (John O. Regan, Advisor)

MA: Language and Communication; Claremont Graduate School; 1976

MA: Speech Communication; California State University, Long Beach; 1971

Thesis: Developing A Communication Theory Curriculum for Lower-Division College Students (Ellis Hays, Advisor)

BA: Speech Communication; California State University, Long Beach; 1969

SELECTED ADMINISTRATIVE AND LEADERSHIP POSITIONS:

- **Chair, Local Host.** Western States Communication Association Annual Convention, Spokane, Washington, February, 2015. I build a bid in cooperation with the City Of Spokane Visit Bureau, to bring the WSCA Convention to Spokane. I built a working committee of more than 50 faculty, students, and staff to host all aspects of the convention activities including special events, special kick-off event, registration, audio-visual logistics, welcoming reception, banquet, and follow-up for nearly 400 attendees from throughout the United States and several foreign countries.

- **Chair and Founder,** MA Program in Communication and Leadership Studies, Gonzaga University. Developed curriculum, market, plan, budget, supervise and evaluate faculty in Communication and Leadership Studies. I created this degree and started the program with 27 students. The enrollment grew to nearly 500 students both domestic and international. (2003 – June, 2014)

- **Walter Ong, S.J. Scholar,** MA Program in Communication and Leadership Studies. (2007 – present).

- **Chair,** Communication and Instruction Interest Group, Western States Communication Association (2010 -12).

- **Co-President** (2009-2010), Association of Jesuit Colleges and Universities

Departments of Communication, Organized and Hosted Annual Conference, July 2009.

- **Faculty Regent** to the Board of Regents, Gonzaga University, (2002 – 2005), Member of the Technology Committee.

- **President**, Faculty Assembly, Gonzaga University, (2001 – 2003)

- **Vice-President**, Faculty Assembly, Gonzaga University, (2000-2001)

- **Executive Secretary and Treasurer**, Northwest Communication Association, (2000 – 2004). Plan annual conference and manage budget for organization with 300 plus members.

- **Chair**, Communication Arts Department (1993-1999), Gonzaga University. Administrative and fiscal officer responsible for 14 full-time and 19 part-time faculty members in the areas of Speech Communication, Broadcasting, Journalism, Theater Arts and Public Relations.

- **President** (1996-97), Association of Jesuit Colleges and Universities Departments of Communication, Organized and Hosted Annual Conference, July 1996.

- **Director**, The Northwest Alliance for Responsible Media (NW-ARM) (1995 – present.) Eastern Washington Media Literacy Center in collaboration with the University of Washington and the Washington State department of Health. Serve at the Board's request, and guide community outreach projects including video series, speaker's bureau, research, consultancies, grant securing and administration.

- **Director**, Spokane Academy for Family Television. 1990 - 1994 Annual News Conference to announce Pixi Awards for Outstanding Family Television programming in collaboration with the University of Washington.

- **Director of Faculty & Staff Development and Diversity**, Chaffey College. (1987-1990). Plan, Budget and supervise a program for faculty and staff development for 200 faculty and 400 staff employees.

- **Chair**, Department of Communication Studies, Chaffey College (1982-1987) Administrative and fiscal officer responsible for 17 full-time and 24 part-time faculty members in the areas of Communication, Broadcasting, Theater Arts and Photography at Chaffey College.

- **Vice-President**, Academic Senate, Chaffey College, (1980-81).

SELECTED OVERSEAS TEACHING/DIRECTING:

- **Director, Gonzaga-in-Cagli Project**, (2004 - present). I direct and teach in a cultural immersion, multi-media project in LeMarche, Italy. I supervise seven faculty and staff, and host 25 students in this project including travel <www.gonzagaincagli.com>
- **Director, Gonzaga-in-Derry Project** (2013 - present). I direct and teach Peacebuilding Through Dialogue in Northern Ireland. The class meets with former combatants and host 20 students in this project including travel < <http://gonzagainderry2014.blogspot.com> >
- **Gonzaga University in Florence**, (1998 – present) I have taught for our GIF program on ten different occasions. The past four years, I have brought graduate students to Florence and additionally supervised their travel throughout central and northern, Italy. In the spring of 1998, I assisted the Dean of Students in Florence on weekend undergraduate travel to Sicily, Venice, Cinque Terra, France, Germany and Austria.
- **Loyola College of Maryland, Summer Professional Media Experience**, Cagli and Camerano, Italy (2002 - 2008), and Armagh, Northern Ireland (2007).
 - I served as **Assistant to the Director**. (Summer 2006)
 - **Director** of the Program in Camerano, Italy (2006).
 - **Supervised** student travel to Rome, Florence, Venice, Siena, San Gimignano, Gubbio, Urbino, Perugia and Assisi.
- **University of Kent at Canterbury**, England. **Fulbright Exchange Fellow** and **Visiting Scholar-In-Residence** on six different occasions.

VISITING SCHOLAR LECTURES

La Sapienza University, Rome, Italy.

Trinity College, London, England.

Universita di Firenze, Masters Program in Comunicazione e Media, Florence, Italy.

London Institute for Arts in Therapy, Thames Valley University, London, England.

University of Kent at Canterbury, England.

University of Aston at Birmingham, England.

University of Birmingham, Birmingham, England.

University of Buckingham, England.

Sheffield City Polytechnic, Sheffield, England.

University of Sterling, Scotland.

University of Syracuse Florence, Italy Campus.

Christ Church College of Education, Canterbury, England.

Mid-Kent College of Further and Higher Education, Chatham, Kent, England.

Nonington College, Nonington/Dover, England.

City and East London College of Further Education, London, England.

Wye College, Kent (University of London), England.

California State University, Fullerton, California.

California State Polytechnic University, Pomona, California.

Spokane Community College, Spokane, Washington

Spokane Community College, Spokane, Washington

GRANTS, HONORS AND AWARDS:

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| 2016-17 | Honoring the Pedagogy of John Caputo. National Communication Association, Annual Convention, Special Session. Philadelphia, PA. November, 2016. |
| 2016 | Caputo, J.S. Visiting Research Scholar-in-Residence. Award included |

honorarium, transportation, accommodation, and travel stipend. Dipartimento Di Comunicazione e Ricerca Sociale, Sapienza Universita Di Rome, Italia.

- 2010 -11 Exemplary Tenured Faculty Award, Gonzaga University.
- 2006 – 2010 Grant Recipient Dove Soap and Girl Scouts of America, Uniquely Me Campaign.
- 2005 - 2007 Grant Recipient, TISAM, Take Abstinence and the Media Seriously, Washington State Department of Health.
- 2005 Grant Recipient with Youth Leadership Spokane, State Farm Insurance, Media and Advertising.
- 2004 Grant Recipient, University of Washington, Teen Health and the Media.
- 2003 Grant Recipient, University of Washington, Teen Health and the Media.
- 2003 Invited Guest Keynote Speaker, The International Society of Teachers of Speech and Drama, Trinity College, London. February 2003.
- 2003 Grant Recipient, Spokane Regional Health District, Tobacco and Media Literacy
- 2001 Master Teacher Award, Communication and Instruction Interest Group, Western States Communication Association Convention, Coeur d'Alene, Idaho, February.
- 1998 Invited Professorship, Gonzaga University-In-Florence, Piazza Antinori, Firenze. "Communication and Cultural Dissonance."
- 1998 Visiting Scholar, The University of Kent at Canterbury, U.K. Psychology Faculty.
- 1998 Visiting Professor, the London Institute for Arts and Therapy, London, England.
- 1997 Appointed, Board of Directors, Foundation for Family Television, Seattle, Washington.
- 1996, 1994, 1993 Nominated, Scholar of the Year, Gonzaga University.
- 1993 Visiting Scholar, Keynes College, University of Kent at Canterbury, England. The Institute for Social and Applied Psychology.

- 1993 Recipient, St. Michael's Institute Grant for the development of research on media and social values and contributions to the Jesuit School of Philosophy and Letters.
- 1993 Recipient, Gonzaga Research Council Grant. Grant for research in media and culture, "The Americanization of British Television."
- 1991 Recipient, Master Teacher Award, 13th International Conference on Teaching Excellence, National Institute for Staff and Organizational Development, The University of Texas at Austin.
- 1989 Fulbright Teacher Exchange, South Bristol Polytechnic, Bristol, England.
- June -Sept.1988, March-Sept.1983, July-Dec.1981
Visiting Research Fellow and Visiting Scholar In Residence, The Institute of Social and Applied Psychology and Eliot College, The University of Kent at Canterbury, Canterbury, Kent, England.
- 1988-1989 Recipient, State of California Grant and a Chaffey College Grant for Innovative Instruction. Grant for the development of a Communication Lab for computer and video generated imaging.
- 1981-1982 Recipient, State of California Grant for Innovative Instruction, "Office Tutorial and Pedagogy."
- 1977-Present Research Fellow, Institute of Linguistic Studies, Claremont Graduate School.
- 1975-1977 Claremont Graduate School Fellowship-Education Faculty-Program In Language and Communication.
- 1969 Outstanding Student Teacher of the Year, California State University, Long Beach.

TEACHING EXPERIENCE

- 1990-present Professor of Communication Arts, MA Program in Communication and Leadership Studies, Doctoral Studies in Leadership and Honors Program, Gonzaga University.

- 1988-1990 Professor of Communication Studies, Chaffey College
- 1985-1989 Professor and Chair, Department of Communication Studies, Chaffey College
- 1984-1985 Visiting Professor and Curriculum Consultant, Communications Department
Saint Mary's College of California
- 1975-1984 Professor of Communication, Chaffey College
(Promoted to Associate Professor 1978)
(Selected as the Department Chair in 1979)
- 1973-1975 Lecturer, Departments of Communication and Education
California State University San Bernardino
- 1969-1970 Instructor, Upward Bound Program, California State University Long Beach
- 1969-1973 Teacher, Duarte High School, Duarte, California
- 1968-1969 Instructor, Federal Bureau of Prisons, Terminal Island Correctional Institution

Adjunct Teaching:

- 1988 California State Polytechnic University, Pomona, California.
California State University San Bernardino, California
- 1987 University of LaVerne, LaVerne, California
California State University San Bernardino, California
- 1980 Pepperdine University, Malibu, California
- 1979-1981 Claremont Graduate School, Claremont, California
- 1975-1984 University of LaVerne, LaVerne, California

PUBLICATIONS

BOOKS AND CHAPTERS:

- 2016 Caputo, J.S. (2016). Peacebuilding through dialogue in Northern Ireland. In Roy. S. &

- Shaw, S.S. (Eds.), *Communicating differences: Culture, media, peace and conflict negotiation*. London: Palgrave:Macmillon.
- 2012 With Crandall, H., & Hazel, M. What do they expect? Academically entitled students and perceptions of teacher misbehaviors in the online classroom. In Wankle, C. & Wankle, L. (Eds.), *Misbehavior online in higher education: Cutting-edge technologies in higher education series*. Bingley, UK: Emerald Publishing Group.
- 2012 With Wynyard, R., & Crandall, H. Stripping away abstractions: Korzybski and a new visual language. In Anton, C. and Strate, L. (Eds.), *Korzybski and ...* New York, New York: Institute of General Semantics Publishing
- 2012 With Crandall, H. The intercultural communication cultural immersion experience: Preparing leaders for a global future. *Journal of Leadership Studies* Special Issue: Symposium on Educating and Developing Global Leaders.
- 2012 With Crandall, H. Striving for social change: The New Mexico media literacy project and the Northwest Alliance for Responsible Media. Western States Communication Association. Albuquerque, New Mexico, February.
- 2006 With Dannels, D., Hazel, B. and McMahon, C. *Communicating Effectively: The Linking of thought with expression*. Dubuque, Iowa: Kendall-Hunt Publishing, 2002, 2nd Edition, 2004, 3rd Edition 2006.
- 2003 With Polassari, J. and Pickering, K. *Effective Communication: A Handbook for Oral Communication*. London, England: Trinity College Press/Dramatic Lines Publishing,
- 1998 With Alfino, M. and Wynyard, R. *McDonaldization Revisited: Critical Essays on Consumer Culture*. Massachusetts, Praeger Press.
- 1998 "The Rhetoric of McDonaldization: A Social Semiotic Perspective" in *McDonaldization Revisited: Critical Essays on Consumer Culture*. Massachusetts, Praeger Press, Alfino, M., Caputo, J. and Wynyard, R (Eds.)
- 1998 With Hazel, H. *Public Speaking Handbook: A Liberal Arts Approach*. Dubuque, Iowa: Kendall/Hunt Publishing, 1995. 2nd Edition, 1998.
- 1996 With Hazel, H. and McMahon, C. *Interpersonal Communication: Competence Through Critical Reasoning*. Newham, Mass.: Allyn and Bacon, November 1994, 2nd Edition, Dubuque, Iowa: Kendall/Hunt Publishing.

1987 *Dimensions of Communication: A Book of Readings*, Lexington, Mass. Ginn Press, 1st Ed. 1982, 2nd Ed 1984, 3rd Ed. 1987.

ESSAYS IN SCHOLARLY JOURNALS AND BOOKS:

With Crandall, H. "Experiential Teaching for Global and Communal Understanding," in *Proceedings of the Association of Jesuit Colleges and Universities Communication Conference*, 20th Annual Meeting, Marquette University, Milwaukee, WI July 2008. Late Fall 2008.

"The *Ratio Studiorum* and Communication Curriculum for the 21st Century," in *Proceedings of the Association of Jesuit Colleges and Universities Communication Conference*, 12th Annual meeting, University of Scranton, Scranton, PA July, 2000. This essay was the opening address of the conference.

"Media Literacy: The Time Is Now." *57th Annual Claremont Reading Conference Yearbook*; Philip H. Dreyer, Autumn 1993.

With Wynyard, R. "The Americanization of British Television: A Comparative Study." *Journal of the Northwest Communication Association*, Vol. 21, No. 1, Spring 1993.

With Wynyard, R. "A Tale of Two Practices: A Cautionary Look at the Teaching of Literacy in the U.S. and the U.K." *54th Annual Claremont Reading Conference Yearbook*, Malcolm P. Douglass, Ed Autumn 1989.

With Durkin, K. "Initiation Into Literacy: A Comparison of Practices in the United States and England." *52nd Annual Claremont Reading Conference Yearbook*, Malcolm P. Douglass, Ed Autumn 1985.

"Becoming A Communicator: A Look at the English Primary School and the Development of Linguistic Strategies In Young School Children." *49th Annual Claremont Reading Conference Yearbook*, Malcolm P. Douglass, Ed Autumn 1982.

"Immediacy, Power and Responsiveness: Nonverbal Communication and the Interview." *Management Abstracts*, Vol. II, No. 1, 1981.

"A Functional Taxonomy to Describe Nonverbal Behavior in Naturalistic Settings." *Australian SCAN: Journal of Human Communication*, Nos. 7 & 8, pgs 43-57, 1981.

"Interpersonal Communication Skills in the Organization." *Management Abstracts*, Vol. I, No. 1, 1979.

"Description and Analysis of Nonverbal Communication: A Functional Approach." *Papers In Linguistics*, 11 (1-2), 1978.

"Locating Reference Materials on the Components of Nonverbal Behavior," in Walburga von RafflerEngle and Bates Hoffer (Eds.), *Aspects of Nonverbal Behavior: A Handbook*. San Antonio, Texas: Trinity University Press, 1977.

"An Investigation of Nonverbal Behavior and Its Applicability of the Study of Social Interaction," Ph.D. dissertation. Claremont Graduate School and University Center, 1977.

Chapter Summaries and Further Readings in Joan Buffington Sered, *Oral Communication*, Glencoe Press, 1977.

"A Bibliography of the Nonverbal Components of Behavior." The Discourse Analysis Working Commission of the Association Internationale de Linguistique Appliquee, 1976.

"The Anthropology of Reading," *40th Claremont Reading Conference Annual Yearbook*, Malcolm P. Douglass, Ed Autumn 1976.

"Bibliography of the Research Archives of the (Association Internationale de Linguistique Appliquee) Discourse Analysis Working; Commission," in Constantin-George Sandulescu, *Working Papers in Discourse Analysis*, May 1975, Stockholm, Sweden.

"Breaking Stereotypes: A General Semantics Approach." *California Speech Bulletin*, 1974.

"A Communication Theory Curriculum for the Lower-Division College Student." M.A. Thesis, California State University Long Beach, 1971.

"Speech Communication in the Secondary Schools" *Speech Abstracts*, 1970.

BOOK AND SOFTWARE REVIEWS; INVITED ESSAYS

Fidelity in translation: Communicating the bible in new media. Soukup. Paul, S.J. and Hodgson, Robert. (1999) Wisconsin: Sheed and Ward Publishers and the American Bible Society. Catholic Issues. Summer 2000.

"We all have a role to play in cleaning up media's bad act," Guest Editorial, The Spokesman-

Review, July 5, 1999.

Knowing Others: An Intercultural Text. Harper-Collins Publishers, October 1992.

"Fight Information Glut by Cutting Out Clutter." *The Spokesman Review and Spokane Chronicle*, June 21, 1992.

"Are We Sinking From Information Overload?" *Signum*, Gonzaga University, Vol. 24, No. 4, Summer 1992.

"Tune Out The Tube." Guest Column, *Spokesman-Review and Spokane Chronicle*, June 30, 1991.

"MouseWrite: A Beginner's Guide to Word Processing on an Apple II." *Communication Education*, Vol. 36, No. 2, April 1987, pgs. 196-198.

"BookEnds Extended: A Bibliographic Database Software Package." *Communication Education*, Vol. 36, No. 2, April 1987, pgs. 198-199.

Disciplinary Approaches Review - "The Multi-Disciplinary Study of Questioning and Discussion." J.T. Dillon, organizer, American Educational Research Association, Chicago, April 1985.

A Review of Meek, M., et al., *Opening Moves: Work In Progress in the Study of Children's Language Development*. Institute of Education, University of London: Heinemann Educational Books, 1983. In *First Language*, Autumn 1984.

"Clarification Strategies in the Shared Book Experience," *First Language*, 1983.

A pre-publication review of Modgil, S., and Modgil C., a series of books, *Masters in Psychology: Kohlberg, Chomsky, Eysenck*, For NFER-Nelson Publishing Company, Ltd., Windsor, Berkshire, England, 1983.

Editorial Board, *The Journal of the Northwest Communication Association*, 1993 to 2007.

Editorial Board and Journal Referee. *First Language*, 1983-86.

Executive Board. The Northwest Alliance For Responsible Media. 1998 – present.

PAPERS, PRESENTATIONS AND PROFESSIONAL MEETINGS

Caputo, J.S., & Crandall, H.M. (2016- 17) Co-Directors, Northwest Alliance for Responsible Media in Partnership and the Center for Media Literacy Excellence with the University of Washington.

Caputo, J.S. (2017, February). Time and Place Committee Planning Session. Western States Communication Association Annual Convention. Salt Lake City, Utah.

Caputo, J.S., Crandall, H., and Cunningham, C. (2017, March). *Spotting Fake News*. MediaFest 2017, KSPS Public Television, Spokane, WA.

Caputo, J. S. (2017, March 10-1) Panel Organizer and Facilitator. *The Intercultural Communication Cultural Immersion Experiences: Preparing Leaders for a Global Future*. Panel Participants: Sally Deck, May Robinson, Heather Schmitt, Rita Serghini, Angela Snyder. Leadership Symposium, Gonzaga University, Spokane, Washington.

Caputo, J.S. (2016, 27 April). *Interpersonal communication: A comparative approach*. A public lecture. Discussant, Giovanni Ciofalo, Ricercatore in Sociologia dei Processi Culturali e Comunicativi, Dipartimento Di Comunicazione e Ricerca Sociale, at Sapienza Universita Di Roma, Italia.

Caputo, J.S. (2016, 4 May). *The Rhetoric of McDonaldization: Social, communicative and semiotic perspectives*. A public lecture. Discussant, Erica Antonini, Ricercatore in Sociologia Generale, Dipartimento Di Comunicazione e Ricerca Sociale, Sapienza Universita Di Roma, Italia.

Caputo, J.S. (2016, 4 May). *Peacebuilding through dialogue in Northern Ireland*. A Doctoral seminar and public lecture. Discussant, Erica Antonini, Ricercatore in Sociologia Generale, Dipartimento Di Comunicazione e Ricerca Sociale, Sapienza Universita Di Rome, Italia

Caputo, J. S., & DePalma, P. (2016, June 23-26). *Walter Ong and Self representation as game and play in social media*. Panel Conveners and Participants. The Seventeenth Annual Convention of the Media Ecology Association at the University of Bologna, Bologna, Italy.

Caputo, J. S., & DePalma, P. (2016, June 23-26). *Special session of the Walter Ong, S.J. Society*. Panel Conveners and Participants. The Seventeenth Annual Convention of the Media Ecology Association at the University of Bologna, Bologna, Italy.

Caputo, J.S. (2016, February 28). Panel Chair and Discussant. *Ethical and collective memory: Repeating cultural stories with our students*. Western States Communication Association Annual

Convention, San Diego, California.

Caputo, J.S. (2016, February 29). Committee Member, Time and Place Business and Planning Meeting. Western States Communication Association Annual Convention, San Diego, California.

Caputo, J.S., Crandall, H., & Hofstetter, R. (2016, November 10 – 13). Panel Organizers and Conveners. *Pedagogy of peace and conflict: Building and sharing communication curriculum to transform*. Instructional Development Division; Peace and Conflict Communication Division, National Communication Association 102nd Annual Convention, Philadelphia, PA.

Caputo, J.S. (2016, November 10 -13). *Teachers on Teaching Series: Honoring the Pedagogy of Lauren Lemley and John Caputo*. Respondents: Deanna Dannels, Jodie M. Bowers, and Melanie B.P. Steel. National Communication Association 102nd Annual Convention, Philadelphia, PA.

Caputo, J.S., & Crandall, H.M. (2016) Co-Directors, Northwest Alliance for Responsible Media in Partnership and the Center for Media Literacy Excellence with the University of Washington.

- 2015 With Backlund, P., Beachley, M.L., & Cornelius, D. Advice from the Experienced: Points to Ponder for Individuals Entering the Field. Northwest Communication Association Convention; Coeur d'Alene, ID. April.
- 2015 With Buccifiero, C., Osborne, A., & Radmer, E. Turning Awkward Classroom Moments Into Positive Learning Experiences. Western States Communication Association Annual Convention. Spokane, Washington. February.
- 2014 With Crandall, H. Beyond The Troubles, Bloody Sunday and the Murals of Derry. Panel: The changing faces of conflict: Opportunities and limitations in approaches to peace and conflict communication. National Communication Association Annual Convention. Chicago, IL. November.
- 2014 Caputo, J.S. Political Murals, Graffiti & Ethical Remembering. Western States Communication Association Annual Convention. Anaheim, California. February.
- 2014 With Cunningham, C. & Crandall, H.M. Flipping online: Is it possible to flip an online class? Western States Communication Association Annual Convention. Anaheim, California. February.
- 2014 Walter Ong: How the Seamless Web of Technology is Restructuring Consciousness. Closing keynote address, Interdisciplinary Conference on the thought of Walter J. Ong, S.J., *Technology, Rhetoric, and Cultural Change: Walter J. Ong, S. J. in the Age of*

Google, Facebook, and Twitter. Gonzaga University. Spokane, Washington

- 2014 Caputo, J.S. and Crandall, H.M. Talking out Loud with Dr. Brenda J. Allen, Visiting Scholar Residence, Intercultural Communication and Diversity, Gonzaga University Department of Communication and Leadership Studies. Video taped dialogue series for the Mentor's Gallery at Gonzaga University, Spokane, Washington
- 2014 Caputo, J.S. Conference Planner (with DePalma, P., Clancy, T., Besmer, K., Crandall, H.M.) Interdisciplinary Conference on the thought of Walter J. Ong, S.J., *Technology, Rhetoric, and Cultural Change: Walter J. Ong, S. J. in the Age of Google, Facebook, and Twitter.* Gonzaga University. Spokane, Washington.
- 2013 Caputo, J.S. Peacebuilding Through Dialogue In Northern Ireland and Experiential Learning. National Communication Association Annual Convention. Washington, D.C. November.
- 2013 Caputo, J. S. Crandall, H.M. Media Literacy and Global Communication: Bringing Grassroots Media Literacy Organizing Efforts into our Classrooms. Western States Communication Association Convention, Reno, Nevada, February 16, 2013.
- 2012 John S. Caputo, Distinguished Scholar Interview. Top 50 Communication Scholars in America. *Figure/Ground Communication*. <http://figureground.ca/2012/03/27/6664/> March.
- 2012 Best practices in online communication education. National Communication Association Card Call. Washington, D.C. March.
- 2012 Roundtable Presentation: Western States Communication Association, Albuquerque, New Mexico, February.
- With Crandall, H. & Hazel, M. "Misbehaviors and Entitlement: Communication Obstacles in Online Learning Environments". National Communication Association, San Francisco, November 2010.
- With Crandall, H. & Hazel, M. "Teacher Misbehaviors in Online Classrooms and How Student Perceptions of Misbehaviors Relate to Entitlement." Collaborative Research Forum, Gonzaga University. March 2010.
- With Crandall, H. "The Photograph As Pedagogy: Qualitative Research and Visual Culture Instruction through Social Justice". National Communication Association, Chicago,

Illinois, November 2009.

With Crandall, H. & Bonfini, C. "Communication, Media Convergence and Cultural Immersion: Cagli Graduate pilot project," Association of Jesuit Colleges and Universities Communication Conference, July 2009.

With Russo, B. "Drama and Intercultural Communication: A Collaborative Approach Using Readers Theater," Association of Jesuit Colleges and Universities Communication Conference, July 2009.

With Hazel, M., McMahon, C. & Crandall, M. "Outcomes and Implications of a Collaborative Teaching Approach for Communication Courses." Association of Jesuit Colleges and Universities Communication Conference, July 2009.

"The Faces of Poverty: Global and Local Images, Gonzaga University," The Ideology of Individualism and Media Representation of Poverty. Spokane, WA., April 2009.

Talk, Emerging CEO's Leadership, St. Joseph's Family Center, Communication & Technology, March, 2009.

"Multimedia Delivery of Graduate Education: Changing Pedagogical Practices in Higher Education," National Communication Association Convention, San Diego, CA, November 2008.

With Crandall, H. "Designing the Cyber Master's Degree. National Communication Association Convention, San Diego, CA, November 2008

"Developing a Graduate Program with a Focus on Global and Ethical Communication," Association of Jesuit Colleges and Universities Communication Conference, Marquette University, Milwaukee, WI July, 2008

"Renaissance Rhetoric and Contemporary Leadership," Conference of the Northwest Communication Association, Annual Meeting, Coeur d'Alene, ID, April, 2006.

"How Can the Scholarship of Teaching and Learning Be Evaluated: Matching Tenure, Promotion, and Advancement Policies to Institutional Mission at A Liberal Arts University." Scholarship of Teaching and Learning Panel, National Communication Association Convention, Seattle, WA November 2000.

"Practical Theory in Classroom Contexts," Scholarship of Teaching and Learning Panel, National Communication Association Convention, Seattle, WA November 2000.

"Effects of Media in the Lives of Children," Early Childhood Education Association of Washington, Spokane, Washington, October 2000.

"Media Violence: What We Know But Ignore." Keynote Speaker, Northwest Alliance for Responsible Media Conference, Spokane Convention Center, Spokane, WA. March 1999.

"The Role of Audience in Classical Rhetoric and the Relationship to Bible Translation in Multi-Media Formats." Invited Speaker. International Symposium and Video production for the American Bible Society, New York City. November 1998.

"Diversity and Mass Media." Keynote Speaker, Unity in our Community Diversity Conference, Spokane Community College, Spokane, Washington, October, 1998.

"Semiotic Theory and Nonverbal Behavior." Department of Psychology, Keynes College, The University of Kent at Canterbury, England, May, 1998.

"Communication and Cultural Identities in American Media," Guest Lecture. Universita de Firenze. Florence, Italy, March 1998.

"Communication and Cultural Dissonance." Firenze NETWORK. Syracuse University, Firenze, Italia, February 1998.

"Communication and Values: Toward a Philosophy of Communication." The Association of Jesuit Colleges and Universities Communication Conference, Boston College, Boston, Mass., July, 1997.

"Communication and Social Semiotics." The Association of Jesuit Colleges and Universities Communication Conference, Gonzaga University, Spokane, WA July, 1996

"Pop Culture, Values and the Glorification of Violence." Presented at the Thomas More Scholarship Conference. Gonzaga Law School, Spokane, Washington. 1997

"What do we know and what do we teach." Presented at the Western Communication Association Annual Convention, Pasadena, California, February 1996.

"Technology and the Communication Classroom." Presented at the Speech Communication Association Annual Convention, San Antonio, Texas, 1995.

"Learning From Learners." 60th Annual Claremont Reading Conference. Claremont Graduate School, Claremont, California, March 1993.

"Conflict Negotiation Strategies." Panel presentation, to the American Society for Training and Development (ASTD), Spokane, Washington, October 1992.

With Hazel, H., "Pleasures and Pitfalls of Writing an Interpersonal Text: In the Shadow of Adler and Towne." Paper presented at the Northwest Communication Association Meetings, Coeur d'Alene, Idaho, April 1992.

"Film as Instructional Tool in Rhetoric: Student Burkian Analyses of "The Mission." Paper presented at the Northwest Communication Association Meetings, Coeur d'Alene, Idaho, April 1992.

With Wynyard, R., "A Cross-National Study of College and University Departments of Communication in the United States and the United Kingdom," Paper presented at the Northwest Communication Association Annual Convention, Coeur d'Alene, Idaho, April 1992.

"Commercials: The Communion Wafer of the Marketplace." Presented at Catholic Youth Congress '92, Spokane, Washington, March 1992.

Chair, Top three Competitive Papers in Interpersonal Communication, Western States Communication Association Annual Convention, Boise, Idaho, February 1992.

"Training Spokane's Workforce." Presentation to the American Society for Training and Development (ASTD) Resource Fair, Spokane, Washington, November 1991.

With Smith, "Film In Honors Rhetoric: A Dramaturgical Analysis of The Mission." Paper presented at the Speech Communication Association Annual Convention, Atlanta, Georgia, November 1991. ERIC Document ED. 344 260.

"The Use of Popular Film Across The Curriculum," Workshop presented at the 13th International Conference on Teaching Excellence, The National Institute for Staff and Organizational Development, The University of Texas at Austin, May 1991.

"The Role of Communication In Staff and Organizational Development," Paper presented the Northwest Communication Association Annual Meeting, Coeur d'Alene, Idaho, April 1991.

"Values and Social Justice: One Model for Value Oriented Higher Education," Presented at the Winter Professional Development Conference, Chaffey College, California, March 1991.

"Television: The More You See The Worse It Gets?" Presented at Catholic Youth Congress '91, Spokane, Washington, and March 1991.

"Film as a Pedagogical Tool: The Integration of Commercial Films in Communication Classes," with Ron Adler and Kipp Preble. Paper and "Short Course" presented at the Speech Communication Annual Convention, Chicago, November 1990.

"In a Looking Glass: Are We Who We Think We Are? Intercultural Communication Training For Staff Diversity," Paper presented the 12th International Conference on Teaching Excellence, The National Institute For Staff and Organizational Development, The University of Texas at Austin, May 1990.

"Computer Applications in Communication Pedagogy" Presenter and Panel Organizer, Western Speech Communication Association Annual Convention, Sacramento, California, February 1990.

"A Comparative Look at the Teaching of Literacy in the U.S. and the U.K." Claremont Reading Conference, The Claremont Colleges, Spring 1989.

"Family Conflict and Communication Style" Conference on Families, Chaffey College, Spring 1989.

With Preble, K., "Literature as Text In Communication Courses." Western Speech Communication Association Annual Convention, San Diego, February 1988.

"Language and Literacy - A Cross National Study," Claremont Reading Conference, The Claremont Colleges, Spring 1985.

"The Claremont System: Comparison of Discourse Analysis Systems and Their Application, Research, and Data Corpus." Seventh World Congress of the Association Internationale de Linguistique Appliquee, Brussels, Belgium, August 1984.

"Approaches to Communication Studies; A U.S., U.K. Comparison." British Society of Teachers of Speech and Drama, The University of Sussex, Brighton, U.K., August 1984.

"Rhetorical Traditions of Literature in Performance." British Society of Teachers of Speech and Drama, The University of London, Wye College, Kent, England, August 1983.

"Two Classrooms: Inside The British Primary School." Claremont Reading Conference, The

Claremont Colleges, January 1982.

"Infralanguage and The Thematic Web of Discourse Structures." Unit Seminar, Social Psychology Research Unit, The University of Kent at Canterbury, November 1981.

"Researching New Student Populations." Annual Western Speech Communication Association Meeting, San Jose, California, February 1981.

"Nonverbal Behavior and Managerial Style." Women In Management Conference, Los Angeles, California, May 1979.

"Stress Identification and Management." Chaffey College Annual Conference on Communication, April 1978.

"World Discourse Analysis Systems." The Fifth World Congress of the Association Internationale de Linguistique Appliqué, Montreal, Canada, August 1978.

"Nonverbal Skills in the Classroom." Pepperdine University Conference on Language and Reading, April 1978.

"Ideology and Utopia in the Classroom." The Conference on Culture and Communication, Department of Anthropology, Temple University, March 1977.

"Reading the Curse of Childhood." Claremont Reading Conference, Claremont Graduate School, February 1976.

"Language and Conflict: Towards an Analysis of the Discourse Structures of Conflict in Adolescence." Linguistics Symposium, Claremont Graduate School, Spring 1976.

"Infralanguage: A Nonverbal Agent of Socialization." Fourth Annual Seminar on Language in the Schools, California State University, Pomona, November 1975.

"Modalities of Semantic Choice: Language Functions and Their Place in the Communication Curriculum." Western Speech Communication Association, Annual Convention, Seattle, Washington, November 1975.

"Interpersonal Communication at the High School Level." California High School Speech Association, University of Southern California, September 1970.

RESEARCH, CONSULTING AND RELATED EXPERIENCES

- 2015 Caputo, J.S. and Crandall, H.M. City of Airway Heights. Consulting and Training, Leadership, and Communication Strategies. Airway Heights, Washington.
- 2014 Caputo, J.S. and Crandall, H.M. (February, 2014) Spokane Regional Transportation Council, Consulting and Training, Self-Directed Teams, Team-Building and Communication Strategies. Gonzaga University, Spokane, Washington.
- 2005 & 2008 Spokane County Library District Board, Working With the Media
- 2005 – present Annual “Thinking Out Loud With ...” public town and gown speaking events related to public scholarship in Communication.
- 2007 Spokane Area Red Cross
- 2004 ISR Corporation, Liberty Lake, WA. Communication Audit
- 1999 Spokane County Library District Board and Managers, Working With the Media
- 1994-2002 Director, Annual Conference on Spirituality, Culture and the Media. Gonzaga University.
- 1990-present Media and Culture. This research looks at the influence of media on foreign cultures.
- 1993 American Red Cross - Intercultural Training.
- 1991-92 U.S. Bank Corporation, Eastern Washington Area Managers. Process and Proposal.
- Army Corp of Engineers, Walla Walla, Washington.
- General Electric Medical Systems Corp., Spokane, Washington.
- 1987 Mills College (Oakland, California) Program In Communication. External Consultant for curriculum revision and future directions.
- 1981-1990 Research in comparative education processes of reading, writing, and speaking and the impact of early teaching in the United States and England.

- 1984-85 Saint Mary's College of California. Department of Communications. Consultant for curriculum revision and departmental philosophy.
- 1977-87 Director, Annual Conference on Communication, Chaffey College. The Conference each year attracted nearly 200 academics and professional people for a series of practical workshops on some specific theme in communication.
- 1983 Child Development Seminars, Inland Empire Schools, "Working With Multi-Cultural School Age Groups."
- 1982 Center for Public Safety, Orange County, California, Communication and Stress Management Seminars.
- 1975-82 Ethnographic Research, Description of Classroom Communication, California Public Schools.
- 1981 California Police Association, Communication Skills and Organizational Behavior.
- 1980 Post-service Teacher Center Consulting, Rowland Unified School District- Language and Reading in Primary and Special Education Classrooms.
- 1975-80 Research and Coordination of the Discourse Analysis and Language Function Projects, International Association of Applied Linguistics.
- 1979 Post-service Teacher Training Seminars - Bonita Unified School District-Toward a Philosophy of Reading in the Primary Grades.
- 1978 Freightliner Corporation, Organizational Communication Audit, Chino, California.
- 1975-77 Research Assistant to Professor John O. Regan, Claremont Graduate School and University Center.

Duties included coordination of research projects, supervision and conducting of field research, experimental design and data analysis, construction of ethnographic analysis systems, investigation of interaction of verbal and nonverbal modalities of human communication, applied educational linguistics.)

- 1975 Consulting Upward Bound Program, Claremont Colleges.
- 1974 Consulting Lynwood Unified School District, in-service workshop on behavioral and educational problem children, Lynwood, California.

PROFESSIONAL ASSOCIATION MEMBERSHIPS:

American Anthropology Association

American Association of Applied Linguistics

American Educational Research Association

American Society of Training and Development

Association Internationale de Linguistique Appliqué

Association of Jesuit Colleges and Universities Departments of Communication,
(President 1996-97. Organized and Hosted Meeting July 1996)

British Psychological Society (Visiting Member)

British Society of Teachers of Speech and Drama (Elected Membership)

International Communication Association

International Reading Association

Linguistic Association of Canada and the United States

National Communication Association

National Organization for Staff and Organizational Development

Northwest Communication Association (Editorial Board 1993 - 1996. Executive Secretary and Treasurer 2000 – 2004)

Western States Communication Association (Legislative Committee 1999-2003),
Chair (2010-2012), Communication and Instruction with responsibilities
including creating programs for Monterey, California 2011 and Albuquerque,

New Mexico 2012

The Blaisdell Institute for The Study of World Cultures

UNIVERSITY/COLLEGE SERVICE

Gonzaga University

Rank, Tenure, & Promotion Committee, Gonzaga University, 2015-16.

Rank, Tenure & Promotion Committee, School of Professional Studies, 2009-2011.

Rank and Tenure Committee, Communication Arts Department, 2005-present.

Co-Director, Applied Communication Program, 2008 - 2009

Advisor, *Iota Rho* the Gonzaga Chapter of *Lambda Pi Eta*, the student Honor Society of the National Communication Association, 1999 - present.

Curriculum Committee, 2004 – 2006.

Scholarship Committee, 2005 – 2007.

Technology Committee, Board of Regents, 2002 – 2005

Accreditation Self-Study, Co-Chair Standard Four, Faculty, 2002 - 2004

Faculty Assembly, President, 2001 – 2003

Vice-President, 2000 – 2001

Advisor, “Charter,” Gonzaga’s Journal of Scholarship. 1999 - 2005.

Service-Learning Committee, 1998 - 2002.

Committee on Race and Culture, 1996- 2001

Executive Committee, College of Arts and Sciences, 1993 - 1999

Curriculum Committee, College of Arts and Sciences, 1998-1999.

Commencement Committee, 1995

Outcomes Assessment Committee, 1995-96

Academic Awards Committee, 1995-96

Retention Committee, 1993-94

Academic Council, St. Michael's Institute, Jesuit School of Philosophy and Letters, Gonzaga University, 1992-96.

Accreditation Committee, Graduate Education 1992-93

Honors Committee, 1991-95

Wellness Committee, 1991-93

Chaffey College

Professional Enhancement Committee for Faculty Development, 1988- 90

Staff Diversity Committee, 1989-90

Faculty Senate, 1988-89

Faculty-Student Advisory Committee, 1986-87
Curriculum Committee, 1983-84

Teaching and Learning Committee, 1979-82

Accreditation Five-Year Review Committee, 1982

President's Advisory Committee, 1980-81

Academic Senate, 1979-81
Officer: Vice-President, 1980-81

Faculty Development Committee, 1975-80

COURSES TAUGHT AND ADDITIONAL COMMITMENTS

Specializations

- Communication Theory
- Communication and Culture
- Media and Social Values

Lower-Division:

- Honors Rhetoric
- Introduction to Speech Communication
- Public Speaking
- Interpersonal Communication
- Small Group Communication
- Forensics
- Introduction to Social Psychology
- Mass Communication

Upper-Division and Graduate Level:

- Philosophy of Language
- Communication Studies
- Communication Theory
- Research Methods
- Nonverbal Communication
- Intercultural Communication
- Sociolinguistics
- Sociology of Mass Communication
- Organizational Communication
- Consulting and Training
- Ethnography of Communication
- Communication in the Classroom
- Communication Education
- Speech and Language Development in Children
- Children and Television
- Instructional Broadcasting
- Public Relations
- Organizational Development
- Theorizing Communication
- Seminar in Media Literacy
- Communication, Leadership and Collaboration

Education:

Ethnicity and Diversity in Schools
Secondary & Elementary Education Methods
Reading
Language Development
Classroom Communication
Supervision of Student Teachers
Research Methods in Education
Curriculum Theory
Learning Theory
Models of Teaching
Motivation and Communication
Communication and Leadership

DISSERTATION AND THESIS SUPERVISION

I have served on Ph.D. dissertation committees at Gonzaga University and the Claremont Graduate School. Additionally I have directed six-dozen MA theses and supervised senior projects in social and linguistic development, psychology of language, interpersonal and organizational communication, children's television and education. In addition, I have served as an examiner for comprehensive and qualifying exams.

INVITED COMMUNITY LECTURES

Spokane Falls Community College, Russian Journalists Delegation

World Affairs Council/National Press Club, Spokane Meeting

Early Childhood Association of Eastern Washington

Catholic Diocesan Council, Spokane

Women's Network of Florence, Florence, Italy.

Sacred Heart Hospital Speaker Series.

Francis - Ignatius Center, Gonzaga University.

South Hill Senior Citizens Center

Deer Park School District

St. Mary's School

Assumption School

Mead Jr. High School

West Central Community Center

Spokane Ecumenical Council of Churches

American Family Association

Riverside School District

TELEVISION AND RADIO APPEARANCES, NEWSPAPER INVITED ARTICLES

KXLY - TV Morning Show

KHQ - TV News

KXLY - TV Evening News

KPBX - FM Brown Bag Forum Public Forum

KPPC-FM (PBS Pasadena, California)

KREM - TV News.

KPCS- FM Public Radio

Spokesman-Review, Spokane Washington

St. Petersburg Times, St Petersburg, Florida

REFERENCES Available on Request.