

# RAVEN MARAGH-LLOYD

DEPARTMENT OF COMMUNICATION STUDIES | GONZAGA UNIVERSITY

502 EAST BOONE AVE. | SPOKANE, WA 99201 | (918) 346-7933

[raven.s.maragh@gmail.com](mailto:raven.s.maragh@gmail.com) | <https://www.ravenmaraghlloyd.com>

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## EMPLOYMENT |

ASSISTANT PROFESSOR

Dept. of Communication Studies | Gonzaga University  
Spokane, WA | 2018-Present

## EDUCATION |

UNIVERSITY OF IOWA | 2018 | PhD

Dissertation: Toward a Raced Connective Media: Black Resistance  
Strategies and the Logics of Social Media

Advisor: Dr. Kembrew McLeod

UNIVERSITY OF MISSOURI | 2013 | MA

Journalism and Communication

UNIVERSITY OF MISSOURI | 2012 | BA

Magazine Journalism

## RESEARCH AREAS |

Black Digital Media Studies | Critical Race Theory | Online  
Resistance | Qualitative Methods | Black Feminism

## BOOK |

*Proposal under review*

*Black Resistance Will Be Digitized: Strategic Rearticulations of  
Resistance in the Digital Age*

## REFEREED

### JOURNAL ARTICLES |

2021

(Abstract accepted, article under review) | From 'Permit Patty' to  
'Karen': Black Online Play as Resistance | *American Journal of Play* |  
Special Issue: "Blackness @ Play"

2021

**Maragh-Lloyd, R. & Corsbie-Massay, C.** (minor revisions) |  
Embodying Resistance: Understanding the future of digital global

- citizenship through the lens of mixed and multiracial Caribbeans | *Journal of International and Intercultural Communication*
- 2020 A Digital Postracial Parity? Rethinking Online Media Culture through Black Women's Everyday Resistance | *Communication, Culture & Critique* | 13(1), 17-35.
- 2018 'Authenticity on Black Twitter': Reading Racial Performance and Social Networking | *Television and New Media* | 19(7), 591-609.
- 2016 Our Struggles Are Unequal: Black Women's Affective Labor Between Television and Twitter" | *Journal of Communication Inquiry* | 40(4), 351-369.

## BOOK CHAPTERS |

- 2020 #ThanksgivingClapbacks and Articulations of Black Familial Traditions as Resistance | In L.K. Lopez (Ed.) | *Studying Race and Media* | NYU Press.
- 2020 Civic Debate and Self Care: Black Women's Community Care Online | In J. Rosenbaum-Andre & G. Bouvier (Eds.) | *Twitter, the Public Sphere, and the Chaos of Online Deliberation* | Palgrave-MacMillan Press.
- 2019 L'Pree Corsbie-Massay, C. & Maragh, R. | 'What are you?': Lessons from multiracial Caribbeans for an increasingly mixed world | In R. Tsagarousianou & J. Retis (Eds.) | *The Handbook of Diasporas, Media, and Culture* | Wiley Blackwell.
- IN PRESS | **Maragh-Lloyd, R.** & Davis, S. | Unapologetic Responses to Unapologetic Exclusions: Advancing Communication within Sistah Spaces as a Vehicle of Resistance for Black Women in the Postracial Era | In D. Davis, D. Davis-Maye, T. Jones & J. Andrew (Eds.) | *Black Sisterhoods: Black Womyn's Representations of Sisterhood Across the Diaspora* | Demeter Press.

## BOOK REVIEWS |

- 2020 Review of #Hashtag Activism: Networks of Race and Gender Justice | *Communication Research Trends*.

2019                      Review of *Algorithms of Oppression* | *Journal of Communication Inquiry*.

## ARTICLES

### IN PROGRESS |

Stoldt, R., **Maragh-Lloyd, R.**, Ekdale, B., High, A. & Havens, T. | Studying Google News Algorithms and Racial Politics: An Interdisciplinary Perspective | *Preparing article for submission*.

Peterson, A., High, A., **Maragh-Lloyd, R.**, Stoldt, R., & Ekdale B. | In Google AI We Trust: The Role of Race, Topic, and Perceptions of Technology on Trust in Search Results | *Extended abstract submitted for Special Issue*.

## GRANTS, FELLOWSHIPS & AWARDS |

2020-23                      **\$1.2 million** | [Minerva Research Initiative Grant](#) | “Algorithmic Personalization and Online Radicalization: A Mixed Methods Approach” | Ekdale, B., Havens, T., High, A., **Maragh-Lloyd, R.**, Nithyanand, R.

2020-21                      **\$2,700** | Dean’s Special Project Faculty Development Fund | “Black Women and Care Online” | Gonzaga University

2020                          **\$750** | Writer’s Retreat | College of Arts and Sciences Faculty Award | Gonzaga University

2019-20                      **\$500** | **Digital Humanities Fellow** | Gonzaga University

2018                          **African American Studies Program Research Award** | University of Iowa

2017                          **Dissertation Research Award** | University of Iowa

2017                          **Douglas Ehninger Prize for Teaching Excellence** | University of Iowa

2014-18                      **Dean’s Graduate Research Fellowship** | University of Iowa

2014-15                      **Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC) Award** | Obermann Center for Advanced Studies | University of Iowa

2014                          **International Communication Association | Student Top Paper Award** | “Acting White” on Social Media: A Study of African

Americans' Racial Performance on Twitter | Ethnicity and Race in Communication Division

2013 **"Most Outstanding Teacher's Assistants** | University of Missouri

## SELECTED INVITED TALKS |

2021 **University of Washington**, Department of Communication Colloquium

2019 "Resistance and Self Care: Black Women's Community Care Online" | **Critical Race and Ethnic Studies Symposium** | **Gonzaga University**

2019 "Black Women and the Digital Sphere" | **The University of Kentucky**, Department of Communication Studies

2018 "Communication as a Tool of Resistance" | People of Color and Interpersonal Communication (COMM 4222) | **University of Connecticut**, Department of Communication Studies

2018 "Toward a Raced Connective Media: Black Resistance Online" | Critical and Cultural Studies Graduate Seminar (J8056) | **University of Missouri, School of Journalism**

2017 "'Our Struggles Are Unequal': Black Women's Affective Labor Between Television and Twitter" | **University of Missouri, School of Journalism** Brown Bag Luncheon

## CONFERENCE PRESENTATIONS |

2021 **Society of Cinema and Media Studies** | "Cancel Culture: Digital Networks as Cultural Archive" Pre-constituted Panel | Chair and Organizer

2021 **International Communication Association** | "Care as Resistance: Black Women Online"

2021 **International Communication Association** | Stoldt, R., Maragh-Lloyd, R., Ekdale, B., High, A. & Havens, T. | "Studying Google News Algorithms and Racial Politics: An Interdisciplinary Perspective"

2019 **National Communication Association** | "After the Computational Turn: Surviving through Reconfigured Critical Interventions of Infrastructure"

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|------|---|
| 2019 | <i>Race and Media Conference</i>   "Resistance and Self Care: Black Women's Community Care Online"  |
| 2018 | <i>African American History, Culture, and Digital Humanities Conference (AADHUM)</i>   "'The Meeting Place': The Decolonizing Cyberspace of Black Women and Resistance"         |
| 2018 | <i>International Communication Association</i>   "Intersectional Voices: Black Women and Resistance Online"   |
| 2017 | <i>Society of Cinema and Media Studies</i>   "Being Black Online: Lessons from the 20th Century Black International"  |
| 2017 | <i>Social Media Technology Conference and Workshop</i>   "Toward a Raced Connective Media through an Analysis of the Articulation of Black Resistance Online"                   |
| 2017 | <i>International Communication Association Distribution Matters Pre-Conference</i>   "Personalized Delivery, Reinforced Biases: Racial Politics and the Google News Algorithm"  |
| 2016 | <i>Digital Blackness Conference</i>   "Black Online User Identity and Victim Interpretation"  |
| 2016 | <i>Society of Cinema and Media Studies</i>   "Layers of Online Publicness: An analysis of Connected Viewing, Race and Performativity"   |
| 2015 | <i>National Communication Association Preconference</i>   "What Are You? Reactions to American Racial Rhetoric Among Mixed/Multiracial Caribbean People"                        |
| 2015 | <i>National Communication Association</i>   "Online Communities and Engagement: A Critical Discourse Analysis of #Ferguson, and its International Perspective"                  |
| 2015 | <i>International Communication Association</i>   "Caribbean Multiracial Ethnic Identity and Social Networking Sites"  |
| 2014 | <i>International Communication Association</i>   "'Acting White' on Social Media: A Study of African Americans' Racial Performance on Twitter"   <i>Student Top Paper Award</i> |

## TEACHING |

|                   |   |
|-------------------|---|
| Fall 2018-Present | Gonzaga University, Assistant Professor |
|-------------------|---|

Digital Culture and the Self (S21); Intersectional Communication (F20); Understanding Identity (F19); Communication and Speech (F18-S21); Power in Culture (F18, S19)

Fall 2015-F16

**University of Iowa, Teaching Assistant**

Digital Media, Activism and Social Trends (Instructor of record) (F16); Studying Communication Methods (S17); Media and Society (S16); Media, Music and Culture (F15)

Fall 2012

**University of Missouri, Teaching Assistant**

Cross-Cultural Journalism (F12)

**SERVICE |**

*TO DISCIPLINE |*

F2019-Present

**Editorial Board Member** | *Journal of International and Intercultural Communication*

2015-Present

**Journal Referee** | *International Journal of Cultural Studies* | *New Media & Society* | *Journal of International and Intercultural Communication* (2020) | *Women's Studies in Communication* | *Review of Communication* | *International Journal of English and Cultural Studies* (2019) | *Participations: Journal of Audience & Reception Studies* | *Democratic Communiqué, Democratic Communications' Special Issue* (2017), *Journal of Communication Inquiry* (2015)

2018-Present

**Conference Referee** | International Communication Association | Society for Cinema and Media Studies

2017-19

**SCMS Black Caucus Graduate Student Representative** | Society for Cinema and Media Studies (SCMS) Black Caucus

*TO UNIVERSITY |*

2021

**Co-moderator** | Claudia Rankine Public Humanities Special Series Event: "Citizen and Beyond"

**Faculty Presenter** | Learning Assessment Day | "Intentional Communication and Relationship Building"

**Facilitator** | Gonzaga Colleagues of Color Luncheon

2020-Present

**Advisory Board Member** | Center for Undergraduate Research and Creative Inquiry

|                                 |   |
|---------------------------------|---|
|                                 | <p><b>Presenter</b>   Dean's Research Forum, College of Arts and Sciences   "Digital Healing: Understanding Polarization Online"</p> <p><b>Panelist</b>   Courageous Conversations   The Inequalities of COVID-19</p> <p><b>Faculty Mentor</b>   Act Six Scholarship</p> <p><b>Member</b>   Ignatian Colleagues Formation Program</p>   |
| 2019                            | <p><b>Member</b>   Project Based Learning Institute</p> <p><b>Faculty Mentor</b>   Building Relationships in Diverse Gonzaga Environments (BRIDGE)</p> <p><b>Facilitator</b>   Fall New Student Orientation</p> <p><b>Liaison</b>   Lunch with Tim Wise, Diversity, Inclusion, Community &amp; Equity (DICE)</p> <p><b>Co-facilitator</b>   Colleagues of Color Luncheon</p>  |
| 2018                            | <p><b>Member</b>   Peer Collaboration on Teaching Forum</p> <p><b>Referee</b>   Gonzaga Leaders Scholarship Committee</p>   |
| 2015-17                         | <p><b>Advisory Board Member</b>   <i>Journal of Communication Inquiry</i></p> <p><b>Graduate Student Mentor</b>   Society of Black Graduate and Professional Students (BGAPS), University of Iowa</p> <p><b>Panelist</b>   Obermann Center for Advanced Studies, Community Conversation on Activism and Hashtags</p> <p><b>Panelist</b>   "Dear White People" Film Community Discussion</p> <p><b>Co-organizer</b>   Building Communities: A Conversation About Social Justice in Johnson County</p> <p><b>HASTAC Co-organizer</b>, Iowa Humanities Festival</p> <p><b>Member</b>   Campaign to Organize Graduate Students (COGS)</p> |
| TO DEPARTMENT  <br>2018-Present | <p><b>Co-founder</b>   Faculty Mentoring Committee</p> <p><b>Co-presenter</b>   COMMVersations Speakers Series</p> <p><b>Member</b>   Speaker Series Working Group</p> <p><b>Program Review Committee</b>   Department Program Review</p> <p><b>Liaison</b>   Department Library Liaison</p> <p><b>Member</b>   University of Iowa Department of Communication Diversity Committee</p>  |

2015-17

**Guest Speaker Respondent** | Samuel L. Becker Conference,  
University of Iowa

**Member** | Social Justice Collective, University of Iowa

**Graduate Volunteer** | Recruitment Weekend, University of Iowa

## PROFESSIONAL AFFILIATIONS |

Society for Cinema and Media Studies (SCMS) |  
Black Caucus, Women's Caucus

International Communication Association (ICA) |  
Ethnicity and Race in Communication

National Communication Association (NCA) |  
African American Communication & Culture Division, Critical &  
Cultural Studies Division, Mass Communication Division