## COLLEGE of ARTS \& SCIENCES Language Requirement

All students who major in the College of Arts \& Sciences are required to demonstrate competence in a second language. For complete details: https://www.gonzaga.edu/college-of-arts-sciences/about/information-for-students/lanquage-requirement-information

## UNIVERSITY CORE REQUIREMENTS:



## B.A. PUBLIC RELATIONS:

| LOWER DIVISION | 9 Credits |  |
| :---: | :---: | :---: |
| Course Course Title | Credit | Grade |
| INMD 101 Media Literacy | 3 |  |
| JOUR 110 Journalistic Writing | 3 |  |
| PRLS 260 Public Relations Principles | 3 |  |

## UPPER DIVISION

| Course Course Title | Credit | ts Grad |
| :---: | :---: | :---: |
| INMD 360 Media Law | 3 |  |
| PRLS 310 Writing for Public Relations | 3 |  |
| PRLS 340 PR Speech Writing \& Delivery | 3 |  |
| PRLS 360 Strategic Communications | 3 |  |
| PRLS 450 Organizational Issues | 3 |  |
| PRLS 460 Public Relations Campaign | 3 |  |
| PRLS 470 Public Relations Internship* | 3 |  |
| PRLS 480 Public Relations Capstone | 3 |  |

Electives: 6 Credits
Two 300 or 400-level BRCO, INMD, JOUR, or PRLS courses:
Course Course Title Credits Grade

| Course | Course Title | Credits Grade |
| :--- | :--- | :--- |
| PRLS | 499 Thesis Conferencing | 0 |

*A 300-400 level 3-credit Integrated Media Department elective shall be substituted for an internship if the student does not meet a minimum cumulative 3.0 GPA requirement prior to taking the course.

