# Degree Worksheet for the College of Arts and Sciences: 2021-2022

## **B.A. PUBLIC RELATIONS**

### COLLEGE of ARTS & SCIENCES Language Requirement

All students who major in the College of Arts & Sciences are required to demonstrate competence in a second language. For complete details: <a href="https://www.gonzaga.edu/college-of-arts-sciences/about/information-for-students/language-requirement-information">https://www.gonzaga.edu/college-of-arts-sciences/about/information-for-students/language-requirement-information</a>

Credits Sem/Yr

LOWER DIVISION	9 Credits	
Course Course Title	Credits Grade	
INMD 101 Media Literacy	3	
JOUR 110 Journalistic Writing	3	

**39 CREDITS** 

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**B.A. PUBLIC RELATIONS:** 

260 Public Relations Principles

LIDDED DIVICION

#### **UNIVERSITY CORE REQUIREMENTS:**

► FUNDAMENTAL CORE COURSES			
Year 1: Understanding & Creating			
Writing	Credits	Sem/Yr	
ENGL 101 Writing (fulfills 3 credits Writing Enriched)*	3		
Reasoning			
PHIL 101 Reasoning	3		
First Year Seminar			
<i>Dept.</i> 193	3		
Communication & Speech			
COMM 100 Communication & Speech	3		
Math			
MATH (must be above Math 100)	3		
Scientific Inquiry (2cr + 1cr lab)			
BIOL or CHEM or PHYS 104/104L (taken year 1 or 2)	3		
Year 2: Being & Becoming			
Christianity & Catholic Traditions	Credits	Sem/Yr	
RELI (see approved list)**	3		
Philosophy of Human Nature			
PHIL 201 Philosophy of Human Nature	3		
Year 3: Caring & Doing			
World/Comparative Religion	Credits	Sem/Yr	
RELI (see approved list)** (fulfills 3cr Global Studies)*	3		
Ethics			
PHIL 301 Ethics or RELI 330 Principles-Christian Morality	3		
Year 4: Imagining the Possible			
Core Integration Seminar	Credits	Sem/Yr	
Dept. 432	3_		
NOTE: some courses have pre-requisites, check the catalog of	:arefull	y!	
<b>▶ BROADENING COURSES</b> - see approved list**			
Social & Behavioral Science	Credits	Sem/Yr	
	3		
Literature			

Social & Behavioral Science	Credits Sem/Yi
	3
Literature	
	3
History	<u></u>
	3
Fine Arts & Design	
	3

#### ► REQUIRED COURSE DESIGNATIONS - see approved list\*\*

REQUIRED COURSE DESIGNATIONS - see approved list	
*Writing Enriched	Credits Sem/Yr
	9 total
Social Justice	_
	3 total
*Global Studies	s
	6 total

\*\*for list of approved RELI, Broadening & Designated courses, see: https://my.gonzaga.edu/academics/undergraduate-programs/general-degree-requirements-procedures/university-core

-	UPPE	RUVISION	30 Cre	eaits
r	Course	Course Title	Credits	Grade
]	INMD	360 Media Law	3	
	PRLS	310 Writing for Public Relations	3	
]	PRLS	340 PR Speech Writing & Delivery	3	
	PRLS	360 Strategic Communications	3	
	PRLS	450 Organizational Issues	3	
	PRLS	460 Public Relations Campaign	3	
	PRLS	470 Public Relations Internship*	3	
	PRLS	480 Public Relations Capstone	3	
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Electives: 6 Credits Two 300 or 400-level BRCO, INMD, JOUR, or PRLS courses:

Course	Course Title	Credits Grad	эt
		3	
		3	

Course	Course Title	Credits	Grade
PRLS	499 Thesis Conferencing	0	

<sup>\*</sup>A 300-400 level 3-credit Integrated Media Department elective shall be substituted for an internship if the student does not meet a minimum cumulative 3.0 GPA requirement *prior* to taking the course.