

Degree Worksheet for the College of Arts and Sciences: 2019-2020

B.A. PUBLIC RELATIONS

COLLEGE of ARTS & SCIENCES Language Requirement

All students who major in the College of Arts & Sciences are required to demonstrate competence in a second language. For complete details: <https://www.gonzaga.edu/college-of-arts-sciences/about/information-for-students/language-requirement-information>

	Credits	Sem/Yr

UNIVERSITY CORE REQUIREMENTS:

► FUNDAMENTAL CORE COURSES

Year 1: Understanding & Creating

	Credits	Sem/Yr
<i>Writing</i>		
ENGL 101 Writing (fulfills 3 credits Writing Enriched)*	3	<input type="text"/>
<i>Reasoning</i>		
PHIL 101 Reasoning	3	<input type="text"/>
<i>First Year Seminar</i>		
Dept. 193	3	<input type="text"/>
<i>Communication & Speech</i>		
COMM 100 Communication & Speech	3	<input type="text"/>
<i>Math</i>		
MATH (must be above Math 100)	3	<input type="text"/>
<i>Scientific Inquiry (2cr + 1cr lab)</i>		
BIOL or CHEM or PHYS 104/104L (taken year 1 or 2)	3	<input type="text"/>

Year 2: Being & Becoming

	Credits	Sem/Yr
<i>Christianity & Catholic Traditions</i>		
RELI (see approved list)**	3	<input type="text"/>
<i>Philosophy of Human Nature</i>		
PHIL 201 Philosophy of Human Nature	3	<input type="text"/>

Year 3: Caring & Doing

	Credits	Sem/Yr
<i>World/Comparative Religion</i>		
RELI (see approved list)** (fulfills 3cr Global Studies)*	3	<input type="text"/>
<i>Ethics</i>		
PHIL 301 Ethics or RELI 330 Principles-Christian Morality	3	<input type="text"/>

Year 4: Imagining the Possible

	Credits	Sem/Yr
<i>Core Integration Seminar</i>		
Dept. 432	3	<input type="text"/>

NOTE: some courses have pre-requisites, check the catalog carefully!

► BROADENING COURSES - see approved list**

	Credits	Sem/Yr
Social & Behavioral Science	3	<input type="text"/>
Literature	3	<input type="text"/>
History	3	<input type="text"/>
Fine Arts & Design	3	<input type="text"/>

► REQUIRED COURSE DESIGNATIONS - see approved list**

	Credits	Sem/Yr
*Writing Enriched	9 total	<input type="text"/>
Social Justice	3 total	<input type="text"/>
*Global Studies	6 total	<input type="text"/>

****for list of approved RELI, Broadening & Designated courses, see :**
<https://my.gonzaga.edu/academics/undergraduate-programs/general-degree-requirements-procedures/university-core>

B.A. PUBLIC RELATIONS:

39 CREDITS

LOWER DIVISION

9 Credits

	Course	Course Title	Credits	Grade
	INMD 101	Media Literacy	3	<input type="text"/>
	JOUR 110	Journalistic Writing	3	<input type="text"/>
	PRLS 260	Public Relations Principles	3	<input type="text"/>

UPPER DIVISION

30 Credits

	Course	Course Title	Credits	Grade
	INMD 360	Media Law	3	<input type="text"/>
	PRLS 310	Writing for Public Relations	3	<input type="text"/>
	PRLS 340	PR Speech Writing & Delivery	3	<input type="text"/>
	PRLS 360	Strategic Communications	3	<input type="text"/>
	PRLS 450	Organizational Issues	3	<input type="text"/>
	PRLS 460	Public Relations Campaign	3	<input type="text"/>
	PRLS 470	Public Relations Internship*	3	<input type="text"/>
	PRLS 480	Public Relations Capstone	3	<input type="text"/>
	PRLS 499	Thesis Conferencing	0	<input type="text"/>

Electives:

6 Credits

Two 300 or 400-level BRCO, INMD, JOUR, or PRLS courses:

	Course	Course Title	Credits	Grade
			3	<input type="text"/>
			3	<input type="text"/>

*A 300-400 level 3-credit Integrated Media Department elective shall be substituted for an internship if the student does not meet a minimum cumulative 3.0 GPA requirement **prior** to taking the course.