

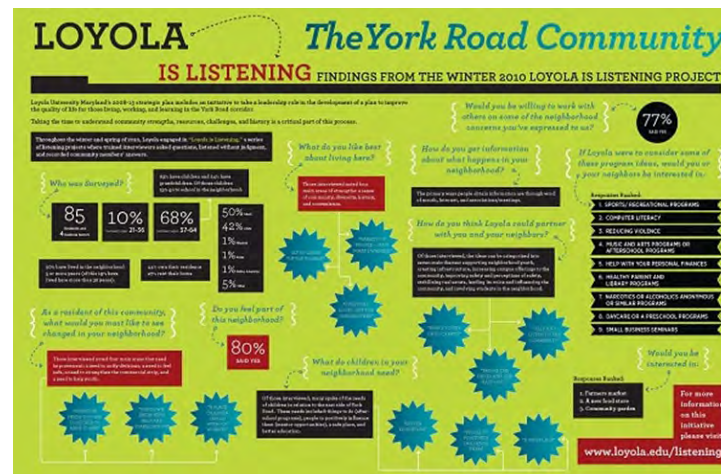
Northeast Listening Project

PRELIMINARY FINDINGS

Listening Project

Our Goals

1. **Revisit themes** that emerged from Gonzaga MAPs Project (2015), the Youth Asset Program (2018), and the Youth Programs Family surveys (2018) to identify community assets and critical issues in Northeast Spokane.
2. **Better understand community context** including community strengths/resources, challenges, dynamics and history.
3. **Identify** residents that serve as (or might emerge as) **community leaders or key connectors** within Northeast Spokane.



- Build Civic Capacity
- Strengthen Commercial Corridor
- Enhance Youth Development
- Improve Food Security

Listening Project Timeline & Process

Spring 2019

- Train faculty, staff, and students on interviewing techniques
 - 70 “Listeners”
- Conduct community interviews and surveys (February – March)
 - 1:1 Interviews
 - Logan Community Dinner (Combination of Interviews & Surveys)
 - Youth Program Surveys (April 27th)
- Engage community members in conversations connected to findings and identify community priorities for engagement (May 1st & May 21st)
- Communicate findings and community feedback to key university stakeholders (May)
- Utilize *Listening Project* findings to inform Gonzaga’s Place-Based Initiative priority areas (May)

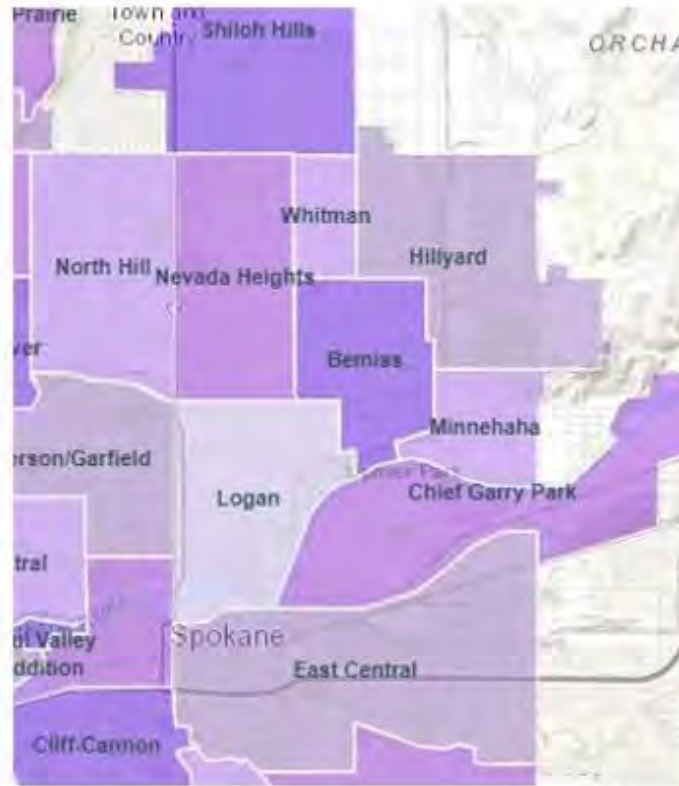
Our “Place”

Historic partnerships:

- Our Neighborhood
- High levels of student, staff, & faculty involvement
- MAPs Project
- Hillyard Youth Collaborative

Neighborhoods:

- Bemiss
- Chief Garry Park
- Hillyard
- Logan
- Minnehaha
- Nevada Heights
- Whitman
- Parts of East Central & Shiloh Hills



Neighborhoods in Northeast



The Zone Project

Listening Project Interviews

Interview Questions

- We're wondering how you came to live in NE Spokane. Can you tell us the story of how you got here? Where were you before and how did you decide to move to this part of the city?
- NE Spokane is a big place, what parts of the area feel like they're actually in your particular neighborhood?
- Can you tell us what you love about your neighborhood? What are some of your favorite things about it or favorite things to do there?
- What are some of the challenges that you feel like you face living here? Is there anything that really frustrates you about your neighborhood?
- Is there someone in the neighborhood you trust to help you get the resources/support you need? Who are they? A neighbor? An organization? A school?
- When you think about Gonzaga what comes to mind? Have you had much experience with Gonzaga or with GU students/staff? Are there ways you think GU could work with you and your fellow neighbors in Northeast Spokane?
- Can you think of any moments where you felt like your neighborhood was really working at its best? Where you felt really hopeful or attached to this place?
- Anything else you want to share with us about your experiences in your neighborhood or in Spokane more generally?

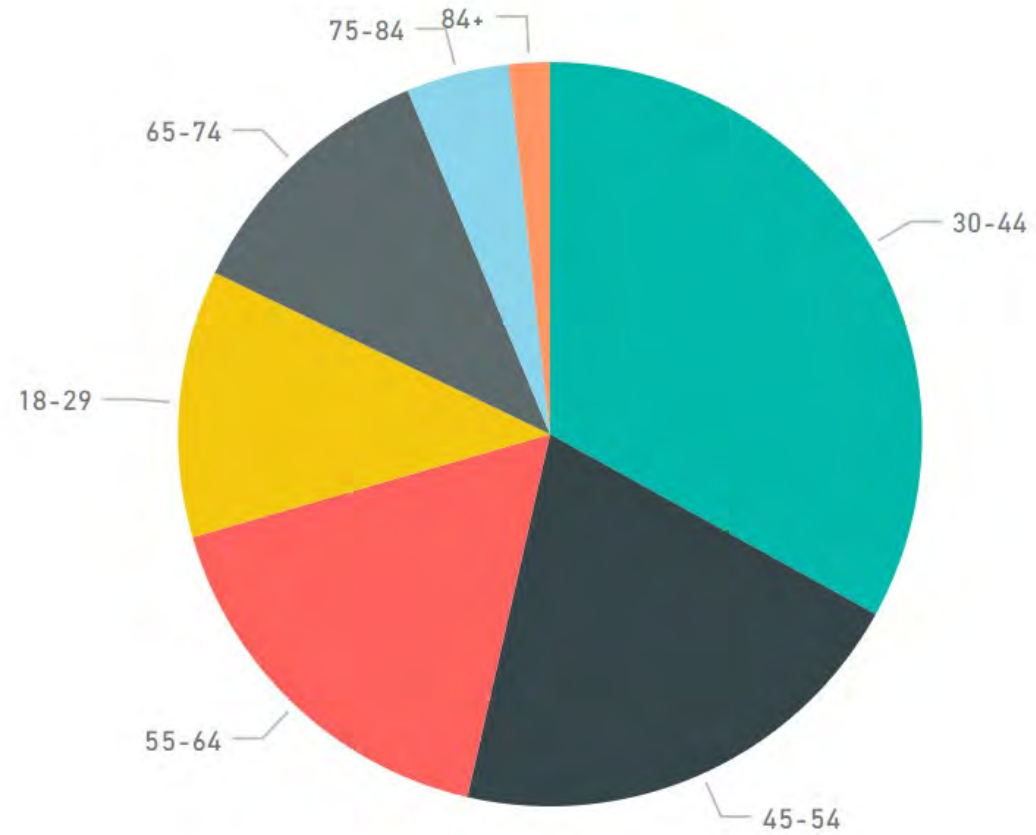
Who did we listen to?

N = 113

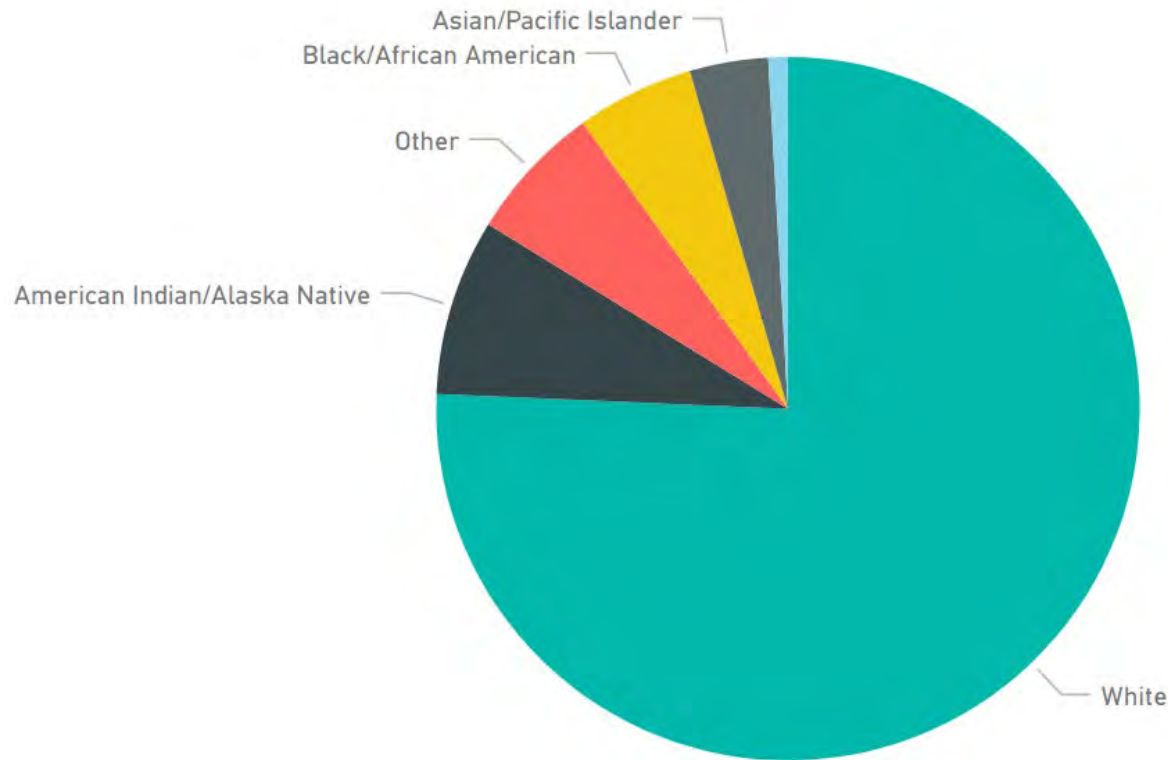
- 95 - 1:1 interviews (ranged from 30 minutes to 2.5 hours)
- 18 individuals completing surveys w/o interviewing
- Residents
- Community leaders (non-residents but had significant knowledge of the community)

Demographics – Age

- 18-29 – 12%
- 30-44 – 33%
- 45-54 – 21%
- 55-64 – 17%
- 65+ - 18%



Demographics – Race & Ethnicity



Race/Ethnicity

- White – 76%
- American Indian/Alaska Native – 8%
- Black/African American – 5%
- Asian/Pacific Islander – 4%
- Other – 7%
- Hispanic Origin – 8%

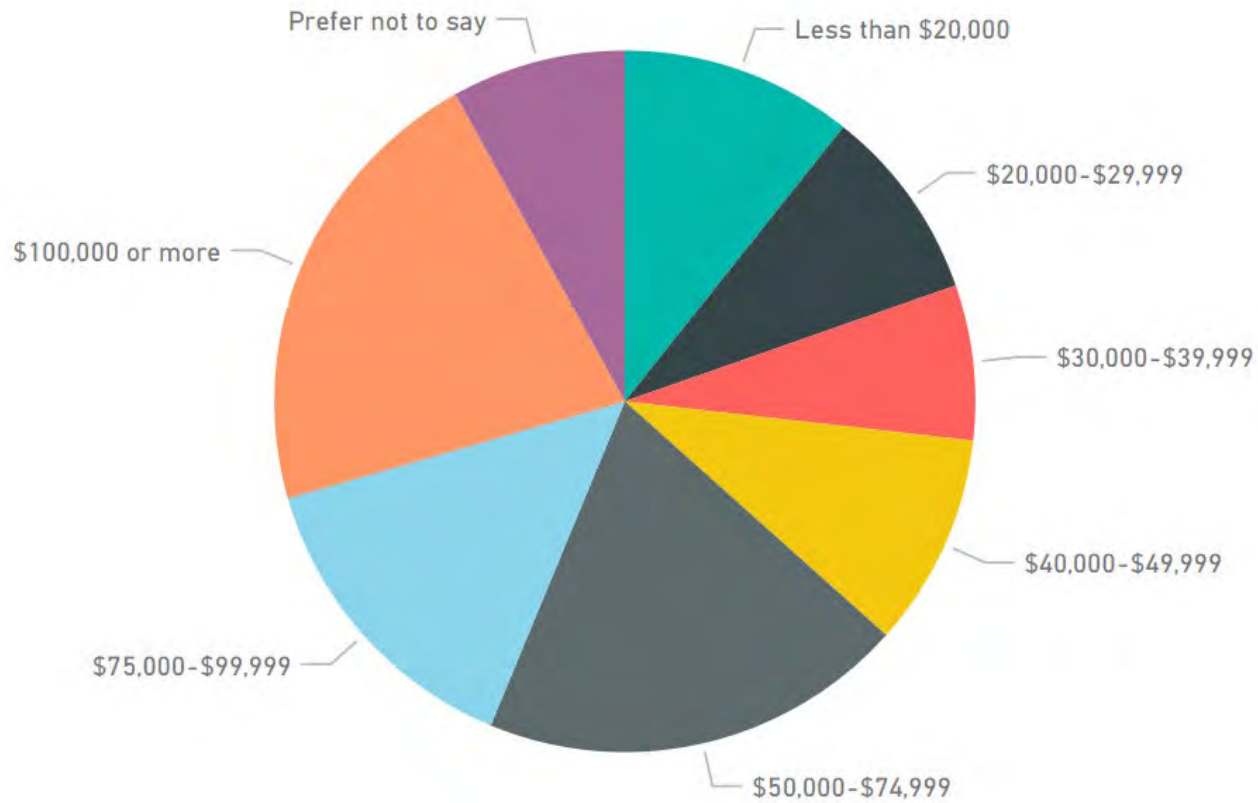
Demographics in Northeast (99207)

- Race and Ethnicity

	SHAW MIDDLE SCHOOL SOURCE: OSPI	99207	SPOKANE COUNTY	WASHINGTON STATE
HISPANIC OR LATINO (OF ANY RACE)	11.7%	8.0%	5.2%	12.1%
AMERICAN INDIAN OR ALASKA NATIVE ALONE	3.9%	2.7%	1.2%	1.1%
ASIAN ALONE	4.7%	2.6%	2.3%	7.7%
BLACK OR AFRICAN AMERICAN ALONE	5.6%	2.3%	1.7%	3.5%
NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER ALONE	4.9%	0.4%	0.4%	0.6%
WHITE ALONE	55.5%	79%	85.6%	70.4%
SOME OTHER RACE	X	0.1%	0.0%	0.1%
TWO OR MORE RACES	13.7%	4.9%	3.5%	4.4%

Source: American Community Survey, 2016 (except Shaw Middle School)

Income Level



Income Level

- Less than \$20,000 – 11%
- \$20,000-\$29,999 – 9%
- \$30,000-\$49,999 – 17%
- \$50,000-\$74,999 – 20%
- \$75,000+ - 36%

37% below
\$50,000

Children in the Household

- 54% of interviewees have children living in the household
- # of Children
 - 0 – 46%
 - 1 – 20%
 - 2 – 15%
 - 3 – 11%
 - 4 or more – 8%

Residential Demographics

Of those interviewed...

- 60% were NE residents
- 23% were non-residents
- 17% were unknown

Length of time in neighborhood (residents)

- 21% Less than Five Years
- 68% Five Years or More
- 11% Unknown

Generational Connection (residents)

- 36% have Generational Connections (Parents, Grandparents) to the neighborhood
- 64% have no/unknown generational connections

What do you love about NE Spokane?

NE LISTENING PROJECT

Human Assets

Human Capital, Community Qualities
& Characteristics



Quotes - What do you love about NE Spokane?

“The best people I’ve found and the most loyal were the people that would come through, at the last minute--to get any project done--was Hillyard. These guys will get behind you. *Once this community has your trust*, they can literally move mountains--I’ve seen them move trains, like, *it’s just unfathomable how these guys rally together, and they’re machinists, and masters of their trade--cabinet workers.*”

“And that just goes to show *how well the community takes care of each other* and how this area is improving. It’s not by people moving in and statistics changing, *it’s about the people staying together and helping one another*, which is something that I value, dearly. To me, it’s the gem of Spokane. I’ve tried working in other neighborhoods and this is where I prefer to be.”

“We kind of *look out for each other*. If you needed anything, the young man across the alley, has a disability, but he’s a able to get around—I mean a medical problem. Um, he’ll carry, if I don’t get the garbage cans down to the side walk, he takes them down. He *a/ways* brings em back for me. And uh, yet he knows he can come over here when the rhubarb grows and get a couple of stalks when he’s hungry for rhubarb. He doesn’t have to come and ask when he wants some rhubarb, he knows that. And uh, so to thank him I have raspberries. I take him raspberries, and string beans in time, and um, *if I need something he’ll help me with it.*”

Quotes - What do you love about NE Spokane?

"I think one of the strengths of Hillyard, there's a lot of *diversity*. And it's not a huge amount like Seattle, but compared to Spokane, as in different backgrounds or people of color. There's a lot of immigrants in Hillyard."

"The *diversity*. I love diversity."

"I just love the Logan Neighborhood, and how it is *quirky and unique*."

"I really think there are a lot great people who really *care for others*, who put a lot of time and energy into making Northeast Spokane a better place."

"It's a lot easier to *trust your neighbors* when you already have *connections* in the neighborhood, yeah like having grown up in this neighborhood I feel safe in this neighborhood even with some of the declines that are happening, it still feels safe and I'm more willing to knock on a new neighbor's door and say hey nice to meet ya."

"So we have people who don't have a lot of money but there are *resources* to support them. Union Gospel Missions, Women and Children's shelters about six blocks to the east of us, and we have the whole Salvation Army block that's there. And so people, if they need support just in walking distance, I mean there are three different community meals that happen every week, if you and your family need to have something to eat."

Physical Assets



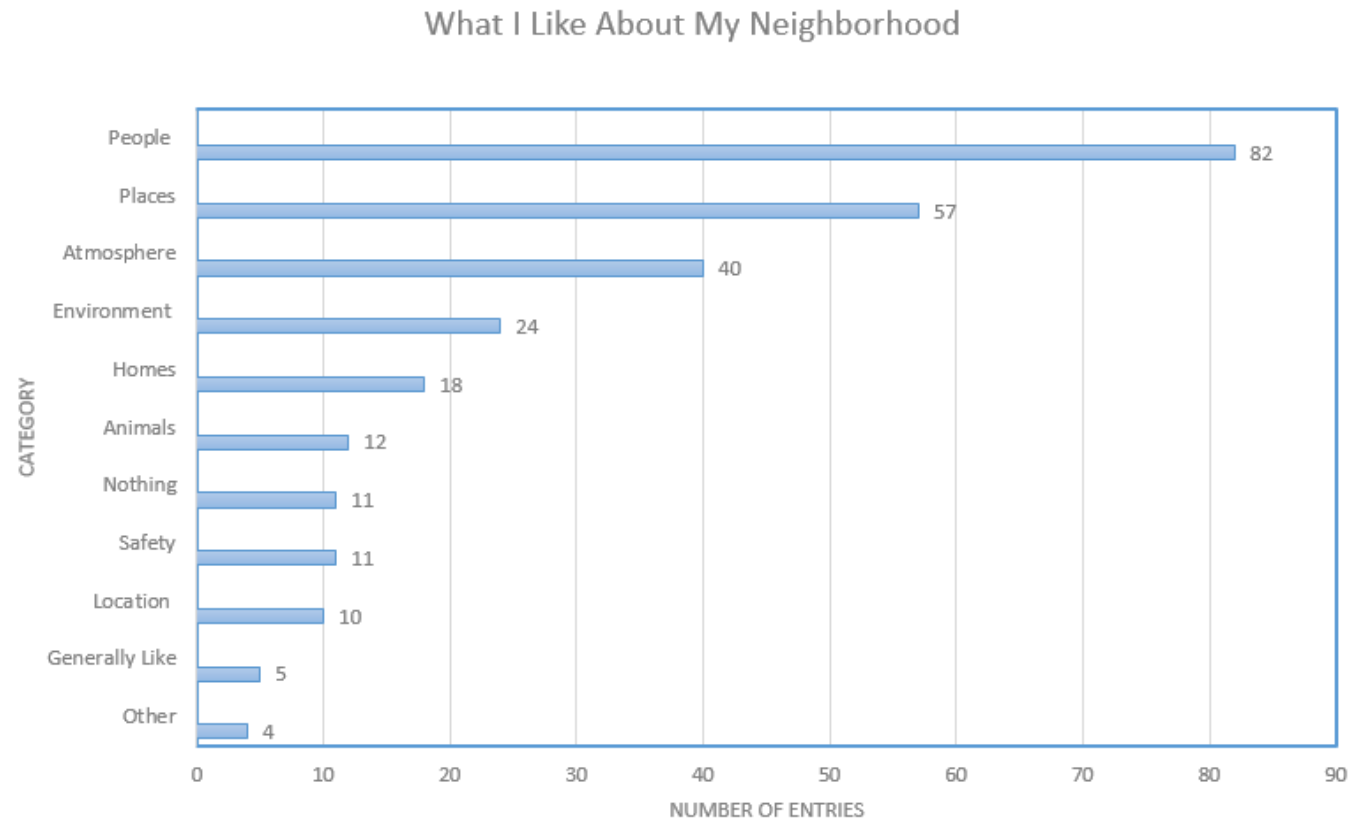
Top Assets

- Parks (27)
- Neighbors (18)
- Engaged Community (17)
- Sense of History (13)
- Close Knit (13)
- Diversity (11)
- Community Event (9)
- Interdependence (9)
- Community Pride (9)
- Great People (9)
- Walkability (8)
- Library (8)
- Natural Environment (7)
- Centennial Trail (7)
- Sense of Connection (7)
- Unique Character (7)
- Sense of Place (7)

Youth Asset Mapping Project

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Youth Asset Mapping Project



What are some of the challenges that you feel like you face living here?

NE LISTENING PROJECT

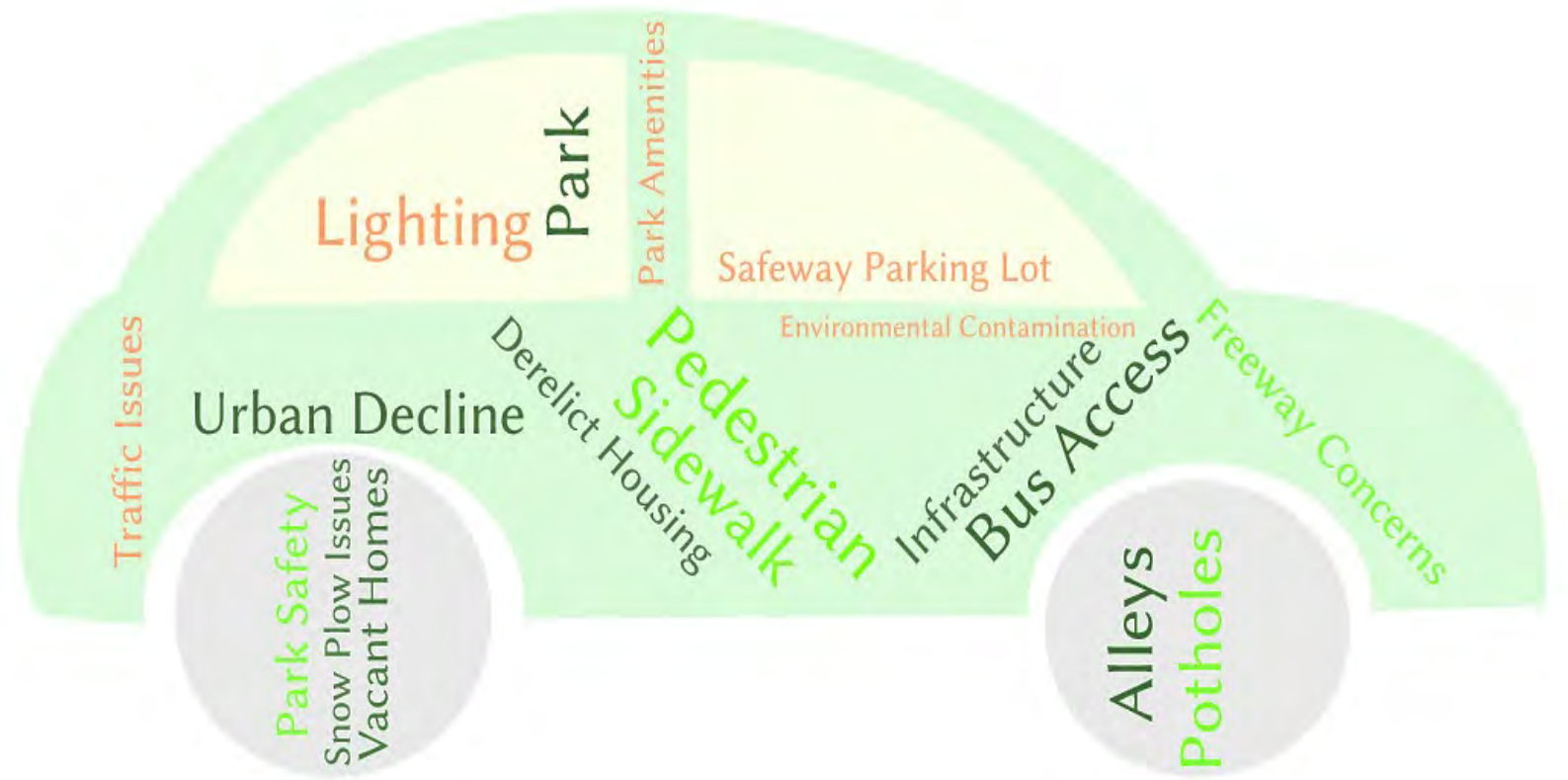
Challenges

Economic & Housing



Challenges

Community
Infrastructure & Design



Challenges

Atmosphere & Crime



Quotes

“So we have one of the highest mobility rates here. So, 40% means that basically 4/10 kids that start the school year will be gone by the end of the year and so we always have these new kids and stuff coming in and I think that can be a challenge when you're trying to really build on the strengths of people when you don't know yet they're gonna be there.”

“I think perception of Northeast Spokane is a challenge. Like uh people see it as that's where all the crime is, that's where people get dumped when they get out of jail. Just that kind of negative perspective. I don't know if that is necessarily true cuz sometimes you look at the crime stats and say, well actually other neighborhoods have more crime and just it gets a bad rep up here.

“But at the old apartment somebody actually kicked my door in. Yeah. I wasn't home, and when I came back home it was open and the deadbolt was all mangled, and [they] took all my son's movies, and so. yeah. ”

Challenges

Other



Quotes

“We’ve had kids with parents that have all their things in cars and things like that so I think stable housing can be a challenge sometimes. Our kids too do get, they are exposed to a lot of trauma. So a lot of our kids have pretty high Adverse Childhood Experience scores ACES scores so that’s pretty challenging for us as educators to work with them but also it’s tough for our students to work with adults and work through challenging decisions.”

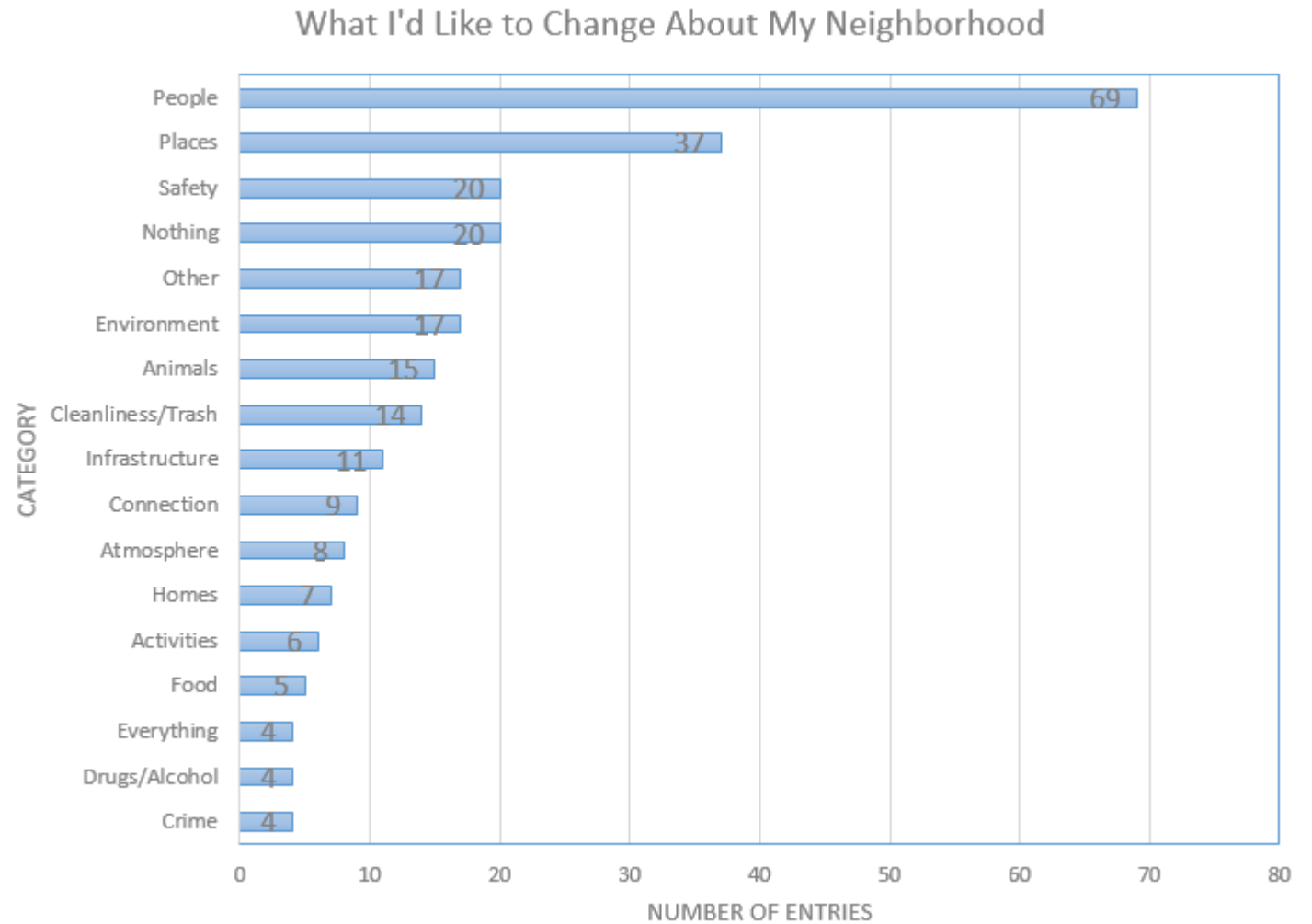
“And, other apartment I used to live, only one she doesn't like refugee, and she always, when me and my kids go up and down (the stairs), she say a lot of ‘back in the country’ (back to your country), you know ‘back’”

“Well I sarcastically call you guys the "do-gooders". ‘I'm coming to Hillyard and we're gonna fix you up good’...Somebody thinks they know the community and they come in from Seattle or something like that and they're gonna just whiz-bang us into shape here and it doesn't happen and then they kind of fade off and what they do is they got all these people in Hillyard stirred up and they finally give up on the whole thing again. So we have to start again in a year or two with some new ideas and folks.”

Top Challenges

- Poverty (29)
- Perception (24)
- Homelessness (20)
- Lack of Affordable Housing (18)
- Drug/Alcohol Abuse (16)
- Pedestrian & Sidewalk Issues (15)
- Low Wage Jobs (14)
- Housing Quality/Derelict Housing (14)
- Traffic Issues (14)
- Crime (13)
- Freeway Concerns (10)
- Increase in Rentals (9)
- College Student Parties (8)
- Trauma (6)

Youth Asset Mapping Project



Trusted Organizations

- Northeast Community Center (26)
- Neighborhood Councils (23)
- Gonzaga University (21)
- Spokane Public Schools (12)
- Union Gospel Mission (10)
- ZONE Project (8)
- SNAP (8)
- Salvation Army (7)
- Catholic Charities (5)
- Spokane Regional Health District (4)
- WSDOT (4)

Partnership Ideas



Are there ways you think GU could work with you and your fellow neighbors in Northeast Spokane?

1. Educational Programs/Activities for Youth (36)
2. Creating a Sense of Community (24)
3. Educational Programs/Activities for Adults (12)
4. Recreational Opportunities/Amenities (12)
5. Community Leadership Development (11)
6. Transportation (10)
7. Economic Development (9)
8. Food Security (8)
9. Housing (8)
10. Childcare (5)
11. Employment (3)
12. Health & Wellness (3)
13. Safety (2)

Focus Areas of Interest

1. Educational Programs & Activities for Youth (165)
2. Safety (141)
3. Housing (131)
4. Hunger & Food Security (117)
5. Educational Programs & Activities for Adults (112)
6. Creating a Sense of Community (107)
7. Increased Access to Childcare (94)
8. Employment (80)
9. Health & Wellness (71)
10. Recreation (69)

Focus Areas of Interest by Income Level

Below \$20,000

- #1 (tied): Hunger& Food Security, Childcare, Safety
- #2: Educational Programs & Activities for Youth
- #3: Housing

\$20,000-29,000

- #1: Educational Programs & Activities for Youth
- #2 (tied): Creating a Sense of Community and Safety
- #3: Housing
- #4: Hunger& Food Security

\$30,000-39,000

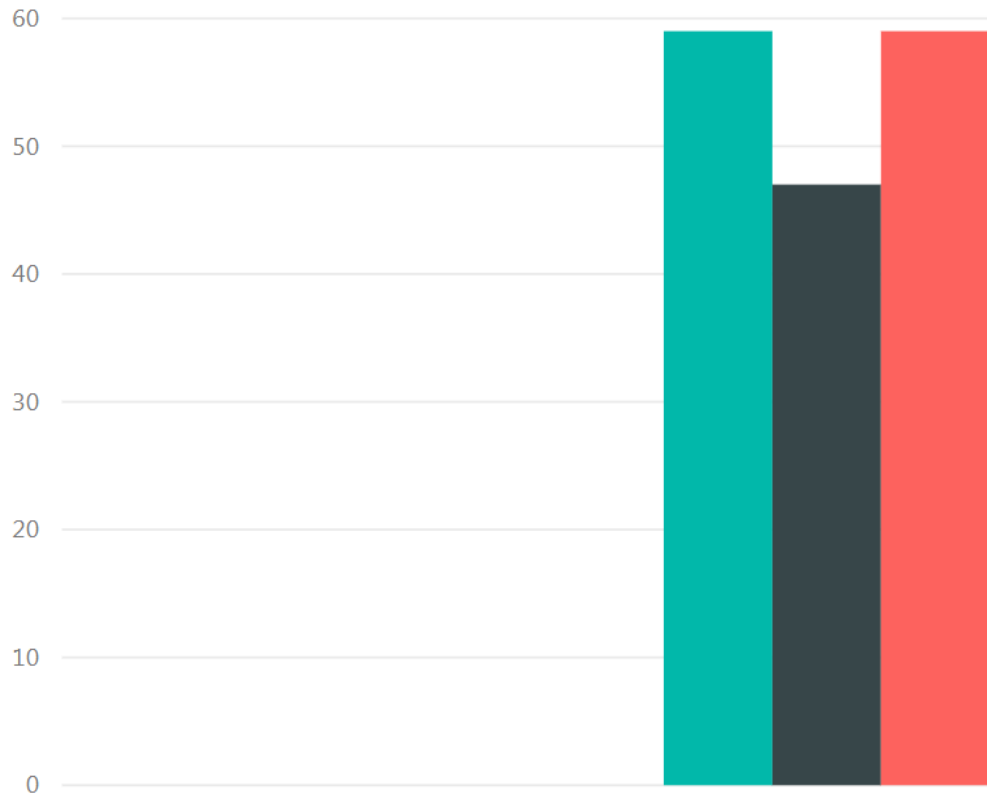
- #1: Educational Programs & Activities for Youth
- #2: Safety
- #3: Hunger& Food Security
- #4: Creating a Sense of Community
- #5: Housing

\$40,000-49,000

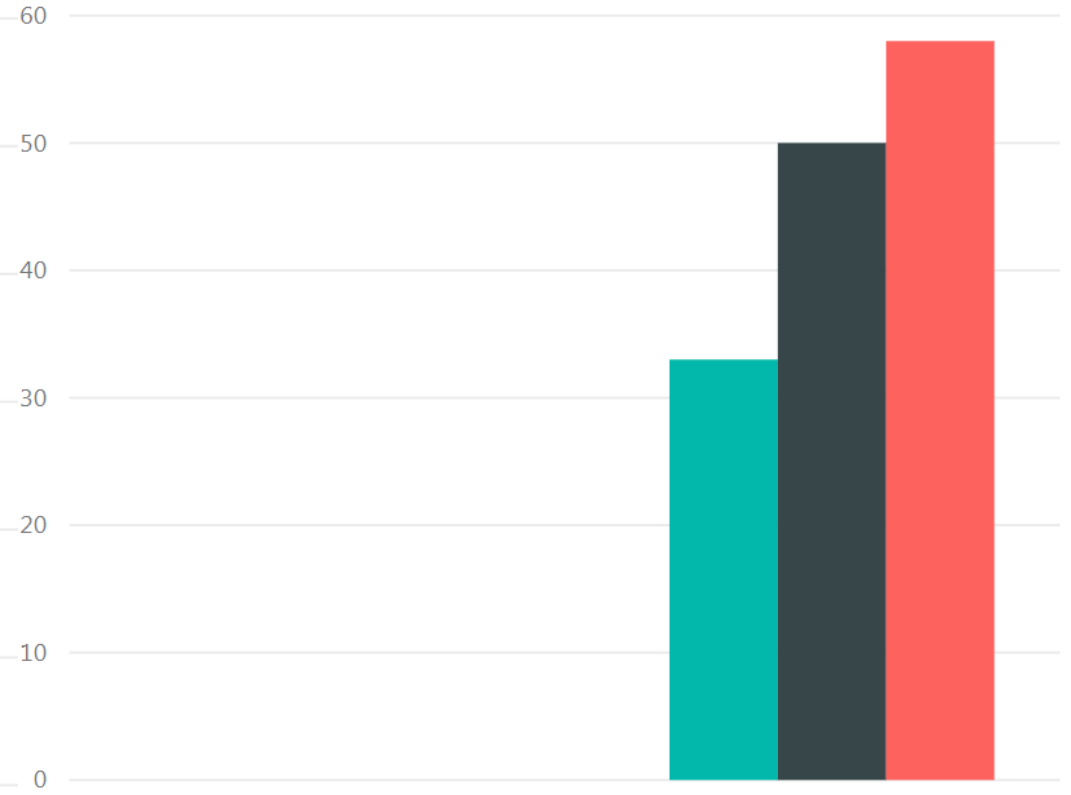
- #1: Housing
- #2: Educational Programs & Activities for Youth
- #3: Safety
- #4: Hunger& Food Security
- #5: Creating a Sense of Community

Top 6 Breakdown – Youth & Safety

● After school programs ● College/Career preparation ● Summer programs

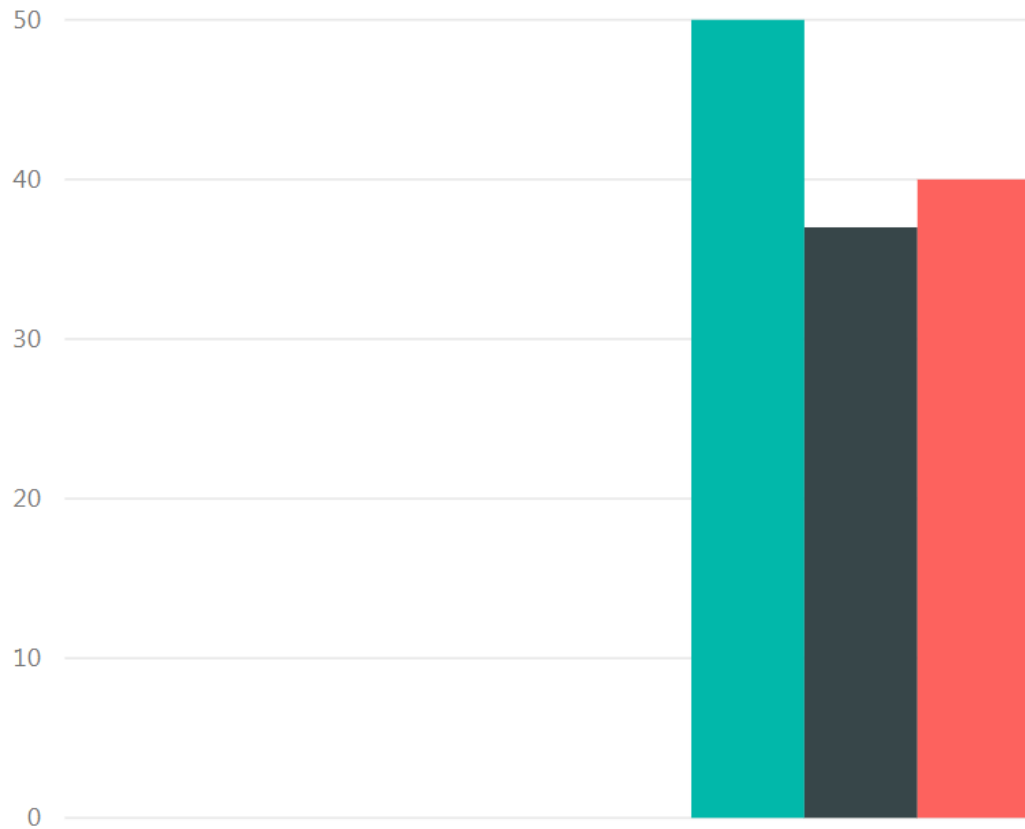


● Violent Crime ● Property Crime / Theft ● Crime Prevention

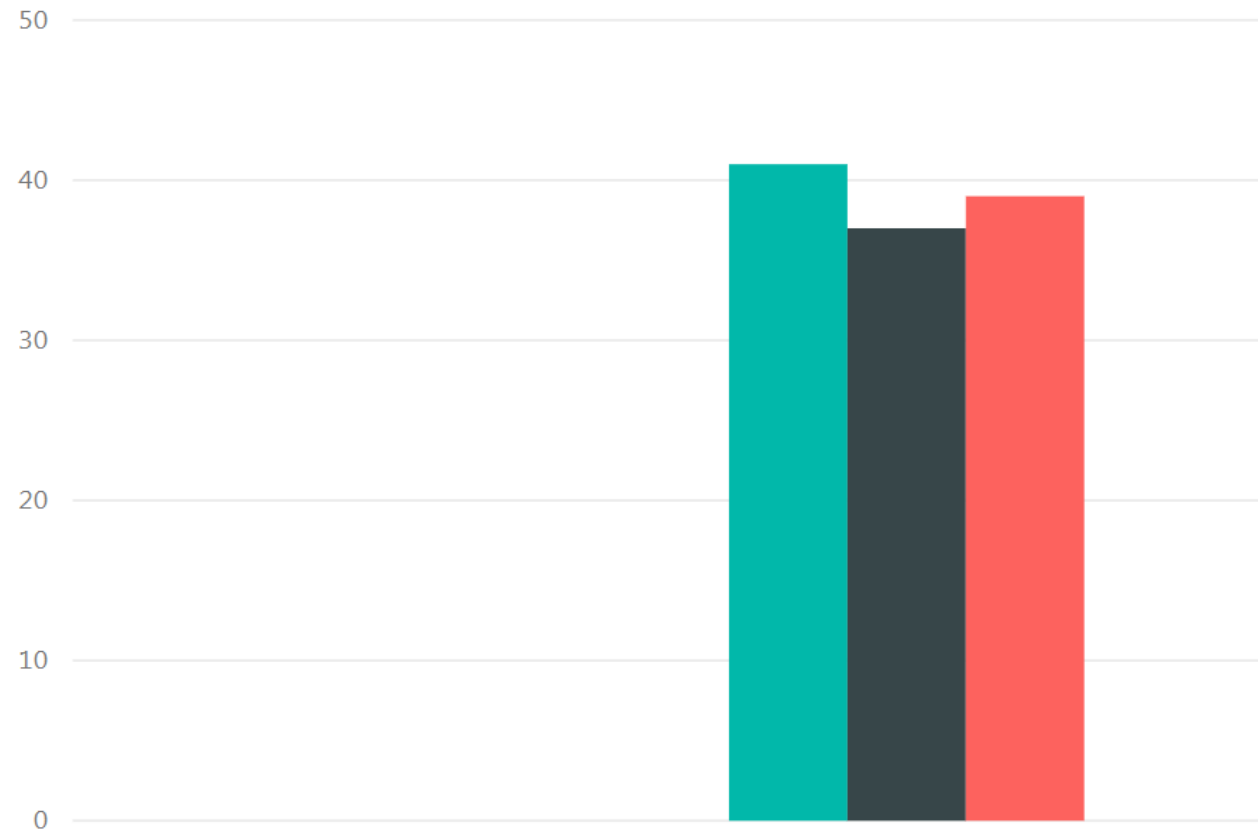


Top 6 Breakdown – Housing & Food Security

● Low-income/affordable housing options ● Housing assistance ● Homebuyer assistance

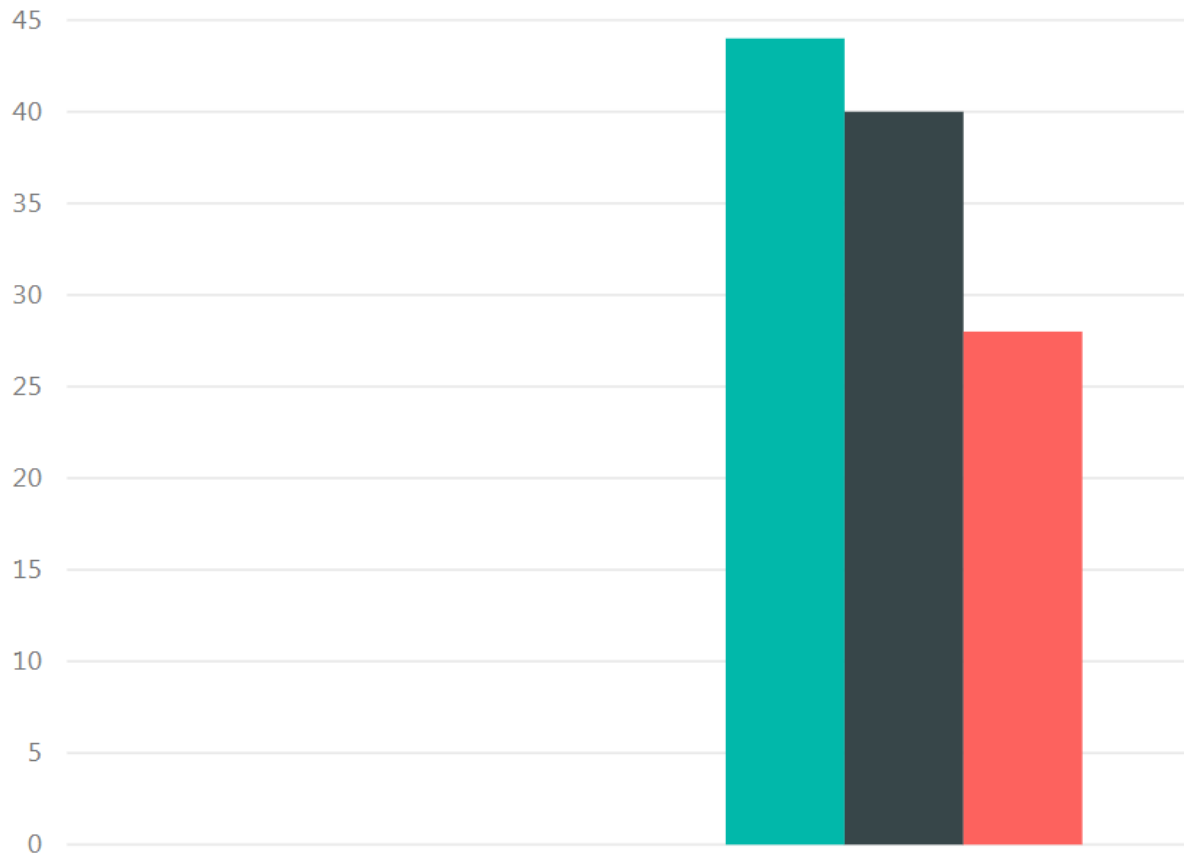


● Increase in food banks ● Community meals ● Community gardens

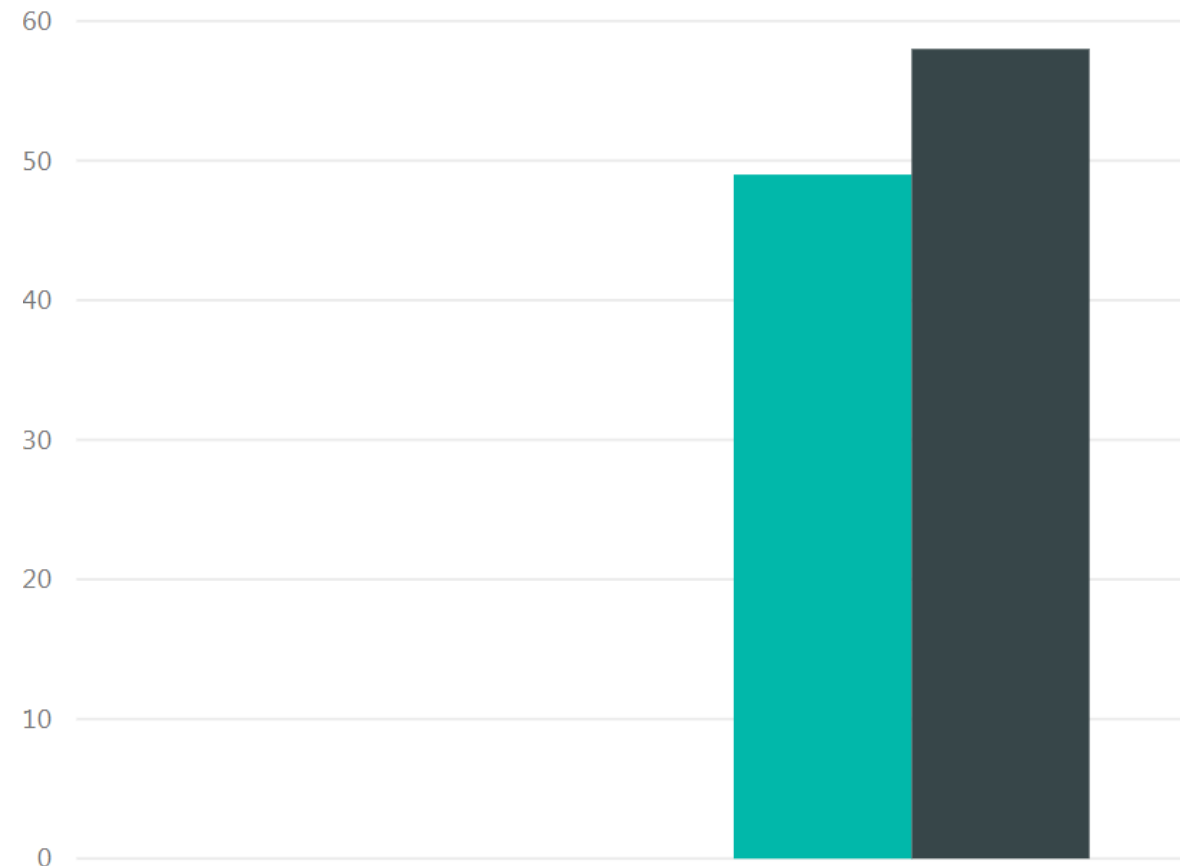


Top 6 Breakdown – Adult Programs & Creating a Sense of Community

Continuing education Workforce development English language development



Farmers markets Neighborhood events



Partnership Focus

Based on the unique context, strengths, and challenges of Northeast Spokane and Gonzaga University, which of the identified areas would you recommend that Gonzaga focus on?

Are we missing anything?



Questions