## STATE OF PLANT/FACILITIES
- Housing available for all years
- Library is a positive
- Fitness Center is good, fee is bad
- Athletic Department/McCain
- Positive: new buildings, landscaping, greenspace
- Crosby Student Center atmosphere is good
- Acquisition of land is positive
- Health Center – avail. of Doctor and size
- Single-sex and Positive Choice dorms (Pos Choice too strict)
- Need grocery/general store with flex
- Expanded dining facilities
- Access for disabled students
- Parking, esp. Jepson & parking enforcement
- No place to expand
- Student Center needs updating
- Housing lottery; aging housing
- Off-campus housing
- Space in general
- Nothing to do on weekends
- No blue lights outside of campus
- Key system – lack of “safe rooms”

## JESUIT IDENTITY
- Humanistic, Jesuit Mission in writing
- University Ministry is a positive; plentiful options for Mass
- Jesuit tradition: Justice, Service opportunities
- The University finds a common ground between Catholic roots and acceptance of diverse views
- Keep tradition but fit it into lives of today’s students – tendency to be too traditional
- Decreased number of Jesuits in teaching roles
- Need to collaborate with other Jesuit institutions – Jesuit.net, on-line
- Community atmosphere is a positive
- Universal spiritual support is lacking

## DIVERSITY
- While the Diversity Office is good, but overwhelmed
- Diversity in student population is strong
- Lack of diversity not reflective of public
- Lack of response & follow-through; lack of support and honest approach; GU turns blind-eye
- False sense of safety, security, and support for those who don’t fit status quo
- Recruitment/retention
- No dialogue on diversity issues
- Student body is too upper-middle-class; under-representation of diverse students on community
- Mosque not returned

## SIZE/GROWTH
- Positive sense of community/small growth
- Opportunity for maximizing our academic and athletic reputation
- GU has good reputation
- There is room for growth, especially in graduate programs
- Unspecified cap on enrollment is not good; impact of increasing class sizes described as “imprudent”
- Residence halls over-capacity, students living in lounges
- More corridor-style housing needed
- Increase of population in Spokane may be an opportunity; declining number of high school graduates is a challenge

## CATHOLIC CHURCH
- Connection to the Church is not good
- Church lawsuits are negative

## TECHNOLOGY
- Online registration more difficult than it needs to be
- Online book ordering difficult
- Website needs to be updated
- Zagweb/Barney positively viewed; Blackboard is negatively viewed
- No wireless in residence halls a negative
- Need to increase the number of multimedia classrooms
- Institution is behind in technology – especially professors
- Jepson is well-equipped technologically
- On-line degree programs need to improve; the increasing numbers of online students is an opportunity

## ACADEMIC ISSUES (+)
- Small class size – personal
- Thought & Expression
- Reputable degree
- Biology dept: opportunities for internships;
- Certain faculty supported
- Support for Near Eastern programs
- Professors willing to help
- Opp to expand on current programs (i.e., pre-med)
- No publish or perish for faculty; focus on quality of teaching
- More students looking for MBA program; threat could be Whitworth & EWU and WSU
- Op to teach methodologies for creating real change

## ACADEMIC ISSUES (–)
- Lack of diversity in academics; faculty/staff; diversity faculty not tenured
- No depth to education – not specific focus on issues
- Lack of languages and religions to study
- Not enough promised class offerings; not enough
- Science classes
- Too many core Rel and Phil; boring
- Focus on grad programs is weak
- Need more evening/online classes
- Low enrollment for key programs
- Need nontraditional student orientation
- Lack of teacher evaluations
- Lack of research
- Cheating in classrooms
- Large graduate school
- Semester-only programs in Study Abroad
- Variety of course offerings; Florence
- Over-enrollment in courses

Strategic Plan Steering Committee – SWOT Students Preliminary – Draft as of 4/27/06
GLOBAL/NATIONAL
- Opportunity for more exchanges with diverse parts of the world
- Focus more on American issues, not so much on global issues
- Gonzaga in Florence is positive
- Need more non-Business study abroad programs
- Increase diversity of class options in study abroad programs
- How will we handle the population explosion
- External perceptions may overly-influence internal decision-making
- Political polarization is a threat; GU not keeping up with political, societal changes
- Global warming is a threat
- Nursing shortage is an opportunity

FINANCIAL
- Financial Aid packages good
- Ability to raise funds through grants due to positive image
- University budget process not transparent, no dialogue
- Increase in revenue more important than education and reputation
- Decreasing federal grants, budgets, funding
- Not enough on-campus jobs for work-study students
- Resources allocated to bigger programs (Basketball) is a money drain
- Tuition increases with no increase in institutional aid
- Program costs exceeding value
- University as a business overpowers university as a place of education – money-driven
- Rising cost of housing, fees, book prices
- Poor allocation of capital raised
- - Financial aid assistance; Low-income student treatment

ON-CAMPUS/CAMPUS RESOURCES
- Programs perceived as positive: CCASL, RGS, ISP, GLBT Resource Center, Unity House, Ambassador Program, Hogan Program, GIOPP, Campus Kitchen, Amecorps, Knights & Setons, Search Retreat & other retreats
- There are people willing to listen; consistently staff ask for feedback, include students in decision-making
- Excellent faculty & staff, very helpful staff
- Opportunity: Young Alumni Association
- Opportunity: Non-traditional students, recognition of and support for.
- Opportunity: to take advantage of diversity resources outside of the University; Alliance Forum not supported
- Strong connection with/opp to network with Alumni
- Activities perceived as positive: Yoga, Kennel Club, Fair-Trade Coffee, Intramurals, Athletes & Basketball Team, Coffee House, Mixing It Up at the COG, WCC Tournament, Social Justice and Community Service
- Science and Computer Labs
- Sense of Community; many ways for students to get involved; a sense of security on campus
- Work Study
- (-) Sodexho – to-go lunches, vegan options, hiring procedures
- (-) No Women’s Center
- (-) University District/WSU-EWU academic programs esp. engineering, nursing
- (-) Sketchy neighborhood; not a safe neighborhood
- (-) Party-scene for neighbors
- (-) Sharp Avenue; crosswalks are hazardous
- (-) Bad landlords
- (-) Open (public access) campus
- (-) Nothing for under-age students to do
- (-) Not enough concerts in Spokane
- (-) Increase in student violence (both off and on campus)

SPokane/Region
- Opportunity to help immediate Spokane community; need to better integrate
- Good location, close to freeway, downtown & other resources
- Many outlets for community dialogue
- Community involved in GU, Basketball
- Location good for EWU, WSU students
- (-) U-District, interaction with other colleges and universities
- Opportunity: convention center, downtown growth, Hoopest, Bloomsday; Pig Out in the Park, Gorge, Chamber of Commerce
- Great PR with local media
- Good Reputation nationally, regionally; CNN exposure
- Opportunity: 2007 Ice Skating Championships
- (+) Safe Ride
- (-) University District/WSU-EWU academic programs esp. engineering, nursing
- (-) Sketchy neighborhood; not a safe neighborhood
- (-) Party-scene for neighbors
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IMMEDIATE OFF-CAMPUS ENVIRONMENT
- Centennial Trail
- Affordable off-campus housing
- Opportunity to provide service within Logan neighborhood; kids at St. Al’s
- Opportunity for economic growth in neighborhood area
- Potential for re-zoning in Logan neighborhood
- Pita Pit, Ultimate Bagel
- (+) Safe Ride
- (-) University District/WSU-EWU academic programs esp. engineering, nursing
- (-) Sketchy neighborhood; not a safe neighborhood
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