Strategic Planning Steering Committee Meeting Notes
Dr. Thayne McCulloh, Chair
Thursday, August 23, 2006, President’s Conference Room
12:00 – 4:00 p.m.

Committee members present:
Ben Folger, GSBA Vice President
Jeffery Hart, Director, Security
Dennis Horn, Dean, Engineering – Admin.
Patrick Lee, S.J., Vice President for Mission
Leigh, David, S.J., Trustee*
Leonhardt, Chuck, Assistant Vice President for Marketing
Thayne McCulloh, Vice President for Administration and Planning
Chuck Murphy, Vice President for Finance
Raymond Reyes, Associate Vice President for Diversity
Margot Stanfield, Vice President for University Relations
Jason Swain, Training Manager
Gary Weber, Associate Academic Vice President

*Committee member attending by phone.

Fr. Pat Lee opened the meeting with prayer.

Thayne asked the Committee to start by looking at the pieces of work that have developed since the last meeting and also go back and review those with changes brought about during the last meeting. He also said there were three things that will be happening to move this process along, them being:

1. An opportunity for the Academic Deans to have reviewed the work on the Academic Strategic Plan;
2. Cabinet – an all-day cabinet meeting will be held next week to review the work so far; and
3. Community – a document will be out to the community to inspire thoughts, criticisms and ideas.

Thayne also told the Committee that Fr. Spitzer has been provided a copy of the Draft Document of the eight Goals and Fr. Spitzer found them very acceptable with a sense on his part that the goals the Committee has produced reflects movement that he embraces.

During the last meeting the Committee reviewed Goals 1, 3, 4, 6 and 7. Thayne asked to start with Goals 5 and 8 to begin this meeting.

Goal 5 – To broaden the reach of the Gonzaga experience.

Thayne and Mike Carey reviewed this goal together earlier and felt there were lots of possibilities in it. Thayne opened the table for discussion on this goal.

The question arose, “Is this a goal?” An answer in part is that it initially became a goal because of “the Gonzaga experience” coming up repeatedly in meetings and SWOT conversations. It was discussed that there are many varying definitions of what “the Gonzaga experience” means as it means different things for different people. Also this goal came from two other issues, the core being on-line education and that the Jesuits are moving their emphasis into other countries. The Committee
considered whether it should stand as a goal on its own or be fit into one or more of the other goals in some fashion.

Discussion was also held with regard to the word “reach” in this goal and what that actually meant and whether it was too specific. After a great deal of discussion, the Committee decided to change the goal to read: “To broaden the reach and scope of the Gonzaga experience.”

After further review, the Committee also decided to delete Items 1 and 2 under this goal as these two items are already reflected in Item 6. They also came to the conclusion that Item 4 could be moved into Item 6 as well.

This goal’s sub-committee was asked to take the Committee’s discussion and suggestions and rework it, to be sent to Thayne at their earliest convenience.

**Goal 8 – To secure the financial future of the University.**

Chuck Murphy, Margot Stanfield and John Luger worked on this goal. Chuck pointed out the highlights of the goal.

It was suggested to add to the 3rd sentence of the preamble of this goal, “The University must manage and creatively increase its assets…” It was asked if the Committee felt that the campaign should be added in the goal for a clearer definition. It was cautioned to not move it into a tactic. It was also suggested that some items from the UR plan be inserted into this goal as well.

Specifics about growth were discussed and whether all aspects of growth, including buildings and other support resources should also be more specifically addressed.

**Goal 1 – To commit every area of the Institution to the reflective engagement of Jesuit, Catholic, and Humanistic Mission.**

After discussion, the Committee decided to delete from the preamble everything after the words “Mission Ideals, as this information is identified within the strategies themselves. The Committee also decided to incorporate Item #8 into the actual goal itself, rather than as a strategy. It was mentioned that the strategies in the first part clearly fit with the SWOT analysis results, but that the second part may not follow the same way.

**Goal 2 – To educate and transform quality students in an enriched educational environment.**

Goal 2 was reviewed with no immediate changes.

**Goal 3 – To engage the entire University in the holistic formation of students.**

The title of the goal was changed from “For the entire University to engage in…” to read similar to the other goals, new title noted above.

It was brought to the Committee’s attention that Strategy #2 mentions “staff” members. It was suggested that the word “staff” should be changed to “community” to cover all groups at the University.
After discussion, it was decided to change Strategy #4 to read, “Develop and promote an environment of inclusiveness and connectivity of community for all aspects of the student population.” It was felt that it would be more inclusive and easier to read and understand without the itemizing of various groups, this wording using a broader sense.

It was suggested and decided to add the words “student recreation” at the end of Strategy #7.

**Goal 4 – To affirm a community of care, service and fidelity to social justice.**

Goal #4 and strategies were reviewed with the only change being to delete the last sentence from item #5.

**Goal 6 – To increase diversity and celebrate the value of human difference.**

The Committee reviewed this goal and strategies, along with handouts with statistical data provided by Raymond Reyes. Raymond highlighted that all strategies within this goal will need to be reasonably accomplished by 2012.

It was suggested that besides ethnic references, shouldn’t this goal also address social economic class as well. It was also decided that the reference to “adjunct faculty” be eliminated because we are not able to get adequate measurements.

**Goal 7 – To develop men and women for a global community.**

After reviewing this goal and strategies, it was suggested that a preamble be added, like is included with each of the other goals. It was also discussed to emphasize student exchange programs in these strategies.

**Next steps:**

Thayne asked the Committee for help in establishing a quick deadline, by the end of the month, for submission to him of any revision and/or action on the goals and strategies. August 31, 2006, was the decided date.

He also asked the Committee for editorial latitude in preparing the Draft Document that will be presented to the Committee at the next meeting. It was decided to have another meeting as soon after the start of school and before the Community meetings scheduled for September 11, 2006.

The meeting was adjourned at 3:30 p.m.