Information Technology
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Strengths

- We care about our constituents
- Still small enough to care
- Distinct Jesuit identity
- Close staff/faculty interaction/care to get the job done
- We have the experience
- Bring right team together to get the job done
- Low turn over
- Commitment to mission
- Commitment to excellence
- Commitment to each other
- Good BB team
- Interested in good of GU not personal advancement
- Name recognition
- Reputation
- Good sense of community
- High academic standards
- Strong Spokane community participant
- Employee benefits & opportunities for professional development
- Provide quality product
- Perceived competent leadership
- Capability to be nimble
- Students that are involved
- Updated technology
- Great employees
- Ability to maintain donors
- Some great communicators
- Good faculty
- Commitment to teaching/not research
- Service oriented

Weaknesses

- Lack of space/real estate
- Growth seems our of control
- Law Schoo9l/GU disconnect
- Compensation
- Planning is reactionary
- Tuition driven
- Level of endowment/especially for IT
- Parking
Interdepartmental understanding
Less & less Jesuits
Resources/people, funds, materials, etc.
Excessive trustee/donor influence
Non-standard software/IT
Lacking consistency
No plan/budget to replace IT or physical infra-structure on cyclical basis
Budget process/lack of clarity
Administration/staff & faculty dialogue disconnect
Policies in place/no one follow
Top down lack of endorsement/enforcement
Tuition expense/no middle class/Lack of diversity
Academic exclusivity
Medium size squeezes offerings
Tendency to abdicate our nimble abilities
Large class sizes
Lack of availability of required/core classes
Lack of personal advisor contact
Becoming less personal with students
Lack of student housing
On-line learning
Missing additional SWOT constituencies including donors, like minded faculty, Catholic services learning, Filipino society

Threats

Students more tech savvy/GU not ready
On-line classes/ours and other universities
Integrity of a GU degree
National/International/Local politics threaten student body diversity and academic freedom
Decrease in State and Federal financial aid
Jesuit University limited for State and Federal aid
Basketball
Spokesman Review
Excessive growth
Tuition driven/flattens enrollment
Rapid societal change/GU slow to adapt
Negative perception of Catholicism due to negative press
Changing demographics/ethnic diversity of country
Competitiveness of Downtown University District
Increase cost of real estate
National deficit & uncertain economy
Lack of name recognition
- Organizations/political agendas to get GU’s endorsement or opposition of, e.g., Planned Parenthood and College Republicans
- Unwillingness to hear all opinions
- Perception that you have to be Catholic to attend or work here

**Opportunities**

- Add more night classes
- Attract good employees due to reputation
- Still small/growing – can still temper our growth
- Build a comprehensive/staff inclusive plan
- Seek more endowments
- Voice Over Internet Protocol (VOIP) possibilities
- Share/create inter-university programs
- Strengthen traditional Jesuit education
- Location
- Growth of Spokane as Tech hub
- Lack of real estate/keeps us small
- Distance/on-line learning
- Catholic Diocese property to be auctioned/GU might buy
- Still a surplus of H.S. grads (6-8 more years) can stay liquid before the downturn
- Kids with potential but low GPA/SAT
- Kids with GPA/SAT but no funds
- Local businesses use GU students for interns
- More involvement with local schools
- Changing demographics
- Become more open to diverse opinions