Gonzaga-in-Florence

STRENGTHS:
- Sense of Community
- Small Campus
- Housing available for all years
- Gonzaga-in-Florence
- Clubs and Organizations on campus
- Flex
- Lack of Greek System
- Service Opportunities i.e. CCASL
- Financial Aid
- Very nice, personable and helpful staff
- Community involved in GU Basketball and GU as a whole
- Safe Ride
- School Spirit
- University Ministry
- Jesuit Tradition in terms of justice/service opportunities
- Broad Core Requirements
- Retreats
- Athletics
- Library
- Club Fairs
- Fitness Center
- Cheap off-campus housing

WEAKNESSES:
- No Football
- No large graduate school
- No Diversity (racial and geographical)
- Sketchy Neighborhood
- Liberal Arts Core is too large
- Positive Choice
- Semester only programs in Studies Abroad
- Variety of course offerings (also GIF)
- Over-enrollment in some classes (upper division Core and lower division Business)
- “Positive Choice Living” creates double standard and causes division in student body
- Health Center – availability of doctor and size
- Advisors – no training (also GIF)
- Not enough on-campus jobs for non-work study students
- Student body too upper middle class, very similar – needs more diversity
- Need more lifestyle/experience diversity
• Resources allocated to bigger programs i.e. Basketball
• On-line registration is more difficult than it needs to be
• Ordering books on-line is difficult
• Need more non-business study abroad classes
• Single sex dorms and positive choice dorms
• GIF being semester only
• Positive choice dorms too strict
• Not enough promised class offerings
• Too many Core Curriculum i.e. Religion and Philosophy

OPPORTUNITIES:
• Increase academic intensity, become more known for Academics
• Increase student involvement in things other than basketball
• Need a grocery store/general store (with flex)
• Ensure that advisors totally know how to help, improve evaluation process
• Majors in advertising and architecture
• Increased diversity of class options in study abroad programs
• More locations for study abroad programs
• Greek system
• Business fraternities other than Phi Alpha Delta, Pre-Law, etc…
• Academic and athletic reputation
• Find a way to juggle Catholic roots with acceptance of different lifestyles
• Increased diversity of class options for study abroad programs
• Increase academic intensity, make academics more competitive
• Community strengths
• Expanded dining room
• Different registration method
• Better on-line degree programs
• Better registration office
• On-Line Bookstore improvements
• Study Abroad programs – home stays outside of Florence, and size needs to remain small
• Service with Logan Neighborhood
• Integrate in to the city better – discover Spokane, be a positive force and a part of a larger community
• Outside connections, internships, etc…
• Community opportunities/activities
• Basketball community strong
• Have Spokane/Seattle internship connections
• Location – good for WSU/UW students

THREATS:
• Basketball: social threat (no other options) money drain on other programs
• Not enough internship opportunities/help
• Recruiting to limit upper middle class
• Cost/aid to students
• Lack of interaction between dorms
• A little too traditional (keep with Catholic tradition but fit it into lives of students today)
• Ideology of Primary benefactors (influence is too strong at times in respect to policies and activities)
• Sometimes the University as a business overpowers the University as a place of education (money)
• Logan Neighborhood location
• Need flex money abroad
• Not known for academics
• Student body is too apathetic about SBO and some events
• Need general grocery store (w/flex)
• Liberal Arts core is too big
• Arts and Sciences majors have too much Math and Science requirements
• Population Explosion
• Location
• Schools with more extensive classes
• Schools with more clubs
• No football – not a lot of sports enthusiasm other than basketball
• Too traditional – keep core beliefs but adjust to life today
• Not enough opportunities for internships outside of Spokane
• Lack of degrees available (no architecture, advertising)
• Liberal Arts requirement – too many forced classes and most options are boring