INTERNAL

Strengths
- Lots of green space
- Faculty to student ratio
- Financial aid amounts
- New facilities- athletics and schools
- Sense of GU “Community”
- Lack of smoking
- On campus feel
- Crosby- student center atmosphere
- Basketball program
- Kennel club
- Students knowing faculty
- Many ways for students to get involved
- Good new mission statement
- Ambassadors program
- Hogan Program
- Business School
- Intramural Programs
- Amount of Retreats
- CCASL (community service)
- Plentiful mass options
- Jesuit Identity
- Activities/ programs offered
- # of clubs
- Sense of Security
- Senior Class gift
- Good reputation
- High # of applicants
- GAMP/ Career Center- future planning and prep
- Study Abroad Programs

Weaknesses
- Too many trees on campus
- Sloppiness of soccer field
- Library- not open 24 hours
- General lack of 24 hour services
- Not enough science classes offered
- Fights/violence on campus
- Lower amount of Jesuits
• Lack of acceptance for diversity (too close minded)
• Student center- needs updating
• Advisor process and lack of evaluation
• Teacher evaluations
• no specified cap on enrollment
• Staff salaries
• Inadequate funding of programs
• B-ball dominance
• Political polarization
• Parking/parking enforcement
• Registration process/ registrar office
• Administration and health center office hours
• Housing lottery
• Inter visitation rules
• “Positive Choice” to be revised
• Cost of housing
• Student fees
• Book prices
• Land locked- running out of campus land
• Resistance to change
• Lack of visual/ audio classes
• Behind in technology (professors especially)
• Aging housing (Desmet, etc)
• Sodexho dominance
• No late night COG
• No wireless in dorms
• Students living in study lounges

EXTERNAL

Opportunities
• University District development
• Increasing amount of online students
• Logan Neighborhood rezoning
• More of a national exposure- ESPN
• Logan Neighborhood- communication with administration
• Young alumni association
• Acquiring of land (Division to Hamilton)
• Increase of Spokane population/ growth
• WCC tournament
• Convention center updating
• Downtown growth
• Hoopfest/ Bloomsday
• Federal work study
• Enrolment management
• Nursing program

**Threats**

• Global warming
• Declining number of graduating high school seniors
• Housing Off-campus
• Meth labs in Spokane
• Spokane Police cut down
• Loans being cut by the gov’t
• Increase in cost of living
• Textbook prices
• Gas prices
• Transportation (public)
• Declining Jesuits
• Lack of local career opportunities
• Low national education standards
• Church lawsuits
• Diminishing fresh water supply
• Spokane violence
• Spokane listed in Top 50 for possible terrorists attacks