Foley Center  
March 7, 2006, 2pm  
Facilitated by Tom Agnew

**Strengths**

- Intellectual diversity
- Jesuit identity
- Jesuit presence on campus
- Rich tradition
- Undergraduate emphasis
- Awareness of and commitment to mission
- Faculty/Administration/Staff committed to student success and welfare
- Faculty teaching/not publish or perish
- Few TA’s/grad students teaching
- Huge legacy system/grads send kids here
- National recognition due to BB
- Debate team
- Long time, loyal staff and faculty
- Campus with old and new buildings and try to maintain well
- Good student/faculty ratio
- The size of GU
- Quality of teaching/inspirational
- Technology improving
- Administration’s commitment to student and faculty wellness
- Fun place to work
- Cool employees
- Staff support for academics and students
- Student financial aid

**Weaknesses**

- Behind technology curve/not cutting edge/playing catch-up
- Accreditation issues with regard to assessment and faculty evaluation
- Tuition driven budget
- Employee benefits
- Salaries, particularly staff
- Under invested in A&S core, i.e., buildings, faculty, research, grad programs, etc.
- Low on office space
- Land locked/can’t expand
- Old dorms
- Diversity, both ethnically & variety of philosophical perspectives, homogenous
- Losing Jesuit identity/too few Jesuits
- Nepotism in hiring
- Disconnect and lack of shared values, President/faculty, Trustees/faculty, AVP/faculty
SWOT Results
Foley, 3/7/06, 2pm

- Aging faculty
- GU’s web site
- Communication between departments
- BB team over-emphasis
- **PARKING**
  - Child care lacking
  - Lack of acknowledgement of sexual identity/sexuality
  - We do these planning exercises and nothing ever changes

**Opportunities**

- ‘U’ District
- More off campus student distance learning programs
- On-line courses
- Participation in downtown revitalization
- Make Spokane a place that’s not boring
- Positive integration of athletics
- Increased graduate programs
- Attracting broader demographic of students
- Alliances with local businesses
- More alliances with other Universities
- Service opportunities in community
- Oregon/Colombia Jesuit twinning
- Get scholarships from outside organizations
- Endowments
- Alumni mentoring
- Parking garage and/or passes
- Bus passes
- Bicycling/walking (get out of cars/car pool)
- Senior learning
- Over-seas learning
- Child care
- Flexible work weeks/course schedules
- Alternative benefits for childless staff/partner benefits
- Disability resources/ADA
- Law school

**Threats**

- ‘U’ district/other universities
- Other universities/trade schools/community colleges
- Health care costs and need for health related information
- Proximity to Union Gospel Mission
- Creeping urbanization
- Traffic without pedestrian overpasses
- Attracting/retaining faculty with low salaries and inadequate library resources
- Water and environment in general/how GU abuse, overuse; e.g., water
- Cost of utilities
- Catholic Sex abuse scandal
- Diocesan money problems
- Changing demographics/more diverse
- Aging student body
- Pay for performance
- Avian flu
- Technology disaster
- Dumbing down of students
- Grade inflation
- Economy
- Kids not prepared for college
- Shifting political environment