Strengths

- Humanistic/Catholic/Jesuit mission
- Longevity
- Long established reputation
- Mission & Vision statement
- Friendly/warm campus culture/largely student driven
- Teaching excellence
- Dedicated faculty and staff
- Emphasis on the whole person
- New facilities
- Participation of Alumni in annual giving
- Committed Board of Trustees
- Location/both in part of country and not downtown
- It’s not Montana
- 450 year Jesuit education history
- Faculty teach/not TA’s
- Relatively small classes
- Community feel
- Our students
- Spacious open campus
- Capital campaign

Weaknesses

- Uneven academic rigor
- Endowment
- Faculty diversity
- Overall diversity
- Campus climate (incidences of intolerance)
- Lack of inclusiveness
- Hiring/lack of attention to mission
- Faculty burn-out/depend too much on faculty good will
- Abysmal facilities
- Budgeting issues/Academics vs. Athletics, e.g.
- Board of Trustees and Admin preference for short term rather than long term view
- Library resources
- Tuition driven
- No longer can grow enrollment to shrink deficit
- Decision making/spur of moment/at wrong level/etc.
- Poor communication between Admin/Faculty in decision making
- Inequitable salaries across University
Threats

- Homeland Security
- Deteriorating Logan neighborhood relations
- On-line learning
- Cuts in Federal student loans
- Competing U District programs
- Student debt load
- Demographic changes/# of students declining
- Changing racial mix of HS grads/some may not find GU attractive
- Lack of career options here and U.S.
- Local economy
- Lack of Jesuit & Lay faculty continuing Jesuit legacy
- Financial vulnerability possibility for Jesuit legal settlements
- Separation of Jesuit connection to GU due to legal considerations

Opportunities

- New University District development
- Increasing uniqueness of our identity/mission
- Current economic strength of area
- Have a more diverse student body
- Location/Socially/Ecologically
- Community emphasis on education/K-12 and Community College
- Community support of GU
- Our name recognition is national
- Possibility of working with other Jesuit universities
- Service to community
- Market our image/our students’ service generosity
- Further define the Jesuit/Lay collaboration
- Students in Hands-on internships
- Name recognition to increase endowment
- On-line learning
- Florence and London