Strengths

- Clear, well stated, recognizable mission
- Size of GU
- Dedication of faculty and staff
- Expansion of GU/more room on campus
- Historic foundation/ about 115 years
- Jesuit society
- Commitment and outreach to local community
- Value of Education for the cost
- Deep sense of campus community
- Visibility
- Ethics program
- Athletics

Weaknesses

- Less Jesuit influence
- Inability to find Jesuit leadership/fewer Jesuits
- Limited financial resources
- Foot traffic destroys Grounds keeping
- Lack of diversity
- Differing visions; e.g., 1st tier academics or large classes
- Provincialism
- Too dependant on tuition
- Sometimes mission not followed
- Too little space
- Athletics cash doesn’t trickle down
- Athletics threaten academic standards
- Increasing workload and limited resources

Threats

- Advancing secularism
- Crime
- Institutional competition
- Wildlife being moved out
- Lack of room to expand
- Imbalance; practicality wins over idealism too often
- More complex world/more difficult to prepare students for
- Students with little values based upbringing
Opportunities

- Proximity to ‘U’ district
- Scientific and engineering resources needed to respond to environmental threats
- Fund raising to strengthen endowment/scholarship/special projects
- Visibility
- Provide local/regional political ‘ethics’ conscience
- Resource groups available to outsiders
- Increased diversity/faculty/staff/students
- Cooperative programs with area universities