BFIN 320 FL – Principles of Finance
Fall 2015

INSTRUCTOR: Mark Shrader
E-MAIL: Shrader@gem.gonzaga.edu


A financial calculator is highly recommended.

This is an introductory course in corporate finance. Basic financial management techniques are developed and presented in a value maximization context. Decisions that maximize equity value should be undertaken, those that do not maximize value should not be undertaken. This is a conceptually simple rule that is the foundation of corporate financial management.

Your grade will be determined as follows:

Exams – Three at 20% each
Homework Assignments – 20%
Class Project – 20%

Please do not hesitate to contact me outside of class or by email if you are having problems with the material. All of the corporate finance techniques that we look at in this class are logical and should make sense to you. One of your primary goals should be to logically understand everything that we do in class. This is important because in real world settings, things are not as black and white as they are made to appear in finance texts. Therefore, we typically have to make some adjustments in the manner that we analyze specific problems. If we logically understand the techniques we are employing, we are much more likely to be able to solve the problem in an optimal manner.

ACADEMIC DISHONESTY:

The following statement is taken from the Gonzaga University Academic Honesty Policy (2002):
“Without honesty the humanist, Catholic and Jesuit traditions could not continue; knowledge would be neither taught nor learned. Even the less obvious ethical and educational principles in our Mission Statement require honesty. Creativity without honesty becomes self-indulgence, intelligence without honesty degenerates into mere mental power. Self-knowledge without honesty cannot rise above self-deception, and the desire for truth becomes a craving for the rewards of those who have honestly found the truth. Without honesty, a concern for others may easily serve as a disguise for manipulation. The commitment to justice requires honesty, for to cheat, to fabricate, or to plagiarize is to act unjustly. Professional expertise requires honesty: cheating or plagiarizing denies the essence of what it means to be a professional in any field.”
Because honesty is so essential to the traditions, ideals, and goals that define its kind of education, Gonzaga is committed to protecting academic honesty. This commitment entails practical consequences” (p. 2).

“ACADEMIC HONESTY consists of truth-telling and truthful representations in all academic contexts; ACADEMIC DISHONESTY consists of any of the following activities, which are defined and illustrated in Section II [of the Academic Honesty Policy, 2002]: cheating, fabrication, plagiarism, and facilitating academic dishonesty” (p. 2).

PENALTIES for academic dishonesty are spelled out in detail in the policy, which can be found on the Gonzaga University web site: http://www.gonzaga.edu/Campus-Resources/Offices-and-Services-A-Z/Academic-Vice-President/AcademicHonestyPolicy2002.pdf

The School of Business adheres to the Academic Honesty Policy (2002) in determining appropriate consequences for violations of the policy. For further information refer to the School of Business website: http://www.gonzaga.edu/Academics/Colleges-and-Schools/School-of-Business-Administration/undergraduate/AcadHonesty.asp

DISABILITY ACCOMODATIONS

Gonzaga University, the School of Business, and the course instructor will certainly make reasonable accommodations for persons with documented disabilities. Students should notify Disability Resources, Education, & Access Management (DREAM) located at Foley 203B (509-313-4134) and the instructor of any special needs during the first week of class.

TITLE IX

Gonzaga University recognizes the inherent dignity of all individuals and promotes respect for all people. Sexual misconduct will NOT be tolerated at Gonzaga. If you have been the victim of sexual misconduct we encourage you to report this matter promptly. As a faculty member, I am interested in promoting a safe and healthy environment, and should I learn of any sexual misconduct I must report the matter to the Title IX Coordinator. Should you want to report to a confidential source you may contact the following:

- Gonzaga Health Center | 509.313.4052 | 704 E Sharp Avenue
- Gonzaga Counseling Center | 509.313.4054 | 324 E Sharp Avenue
- Any priest serving as a sacramental confessor or any ordained religious leader serving in the sacred confidence role. | 509.313.4242
- University Lutheran Community Services and SAFeT | 509.624.RAPE*