

# GONZAGA-IN-FLORENCE SYLLABUS

Course: BFIN 320: Principles of Finance  
Credits: 3 Credits  
Instructor: Shelley Story



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## OFFICE HOURS

I am generally available in my office between 10:00AM and 5:00PM, Monday through Friday. If I am in meetings or around the building, there will be a note on my office door saying so. If I am traveling with GiF, I will not be available on Fridays, and sometimes Thursday afternoons. You can email me at [story@gonzaga.edu](mailto:story@gonzaga.edu) to ask questions or to make an appointment.

## PREREQUISITES

Are there any prerequisites for this course? If not, you may delete this section.

## COURSE DESCRIPTION

The purpose of Principles of Finance is to provide students with a solid understanding of the fundamental tools in finance, including the mathematical and analytical tools needed to continue into advanced finance courses. This course will show students how financial managers can evaluate decisions faced by corporations, emphasizing two crucial questions: (1) what investments should the company make? and (2) how should the company pay for those investments? The thought processes and techniques introduced in the class can be readily applied to everyday personal decision-making situations.

## GRADING AND OTHER POLICIES

The finance topics covered in this course should be important to your career and personal development. Most students expend considerable time and effort to understand the material. I will assist with learning the material, but you, the student, have the ultimate responsibility. The text and the problems are designed to assist you with learning the finance topics. Reading the assigned readings before class typically helps in digesting the information during the lectures. Class attendance is virtually essential to understanding the concepts and problem solving techniques.

### The value of each component of your grade is as follows:

Attendance, participation, and homework: 20%

Exam 1: 15%

Exam 2: 15%

Class Presentation: 20%

Final Exam: 30%

<b>GRADES:</b>	93-100%	A
	90-92.9%	A-
	86-89.9%	B+
	83-85.9%	B
	80-82.9%	B-
	76-79.9%	C+
	73-75.9%	C
	70-72.9%	C-
	65-69.9%	D+
	60-64.9%	D
	Below 60%	F

**EXAMS:** No make-up exams are offered. If you have any serious problem and justification that require the missing of an exam or test you should contact the instructor as soon as possible. Missing an assignment will result in your receiving a grade of 0% for that assignment.

**REQUIRED TEXT**

Hickman, Hunter, Byrd, *Foundations of Corporate Finance*, 2<sup>nd</sup> edition, 2001. Available at Amazon UK.

**RECOMMENDED:** Texas Instruments BA II Plus financial calculator. Available at Amazon UK.

**COURSE OUTLINE & SCHEDULE**

<b>Class Session</b>	<b>Date</b>	<b>Topic</b>
1		Intro to the course; what is finance?
2		Chapter 1: A Financial Model of the Corporation
3		Chapter 2: Markets, Value and the Firm
4		Ch. 2 continued
5		Chapter 3: Estimating Cash Flows
6		Ch. 3 continued
7		Chapter 4: Time is Money
8		Ch. 4 continued
9		Ch. 4 continued
10		Review
11		<b>Exam 1</b>
12		Chapter 5: Time Value Applications: Security Valuation and Expected Returns
13		Ch. 5 continued
14		Ch. 5 continued
15		Chapter 6: Risk and Return in the Capital Markets
16		Ch. 6 continued
17		Chapter 7: Capital Budgeting: Investing to Create Value
18		Ch. 7 continued
19		Review
20		<b>Exam 2</b>
21		Chapter 8: Cost of Capital
22		Ch. 8 continued
23		Chapter 9: Risk, Inflation, and the Corporate Capital Budget
24		Ch. 9 continued
25		Chapter 10: Capital Structure: Right-Hand-Side Decisions and the Value of the Firm
26		Ch. 10 continued
27		Chapter 11: Dividend Policy: Distributions to Shareholders
28		Project & Case Work
29		Project & Case Work
30		Project & Case Work
31		Project & Case Work
32		Project & Case Work

33	Class Presentations
34	Class Presentations
35	Class Presentations
36	Class Presentations
37	Class Presentations
38	Class Presentations
39	Review
40	Review
	<b>Exam 3 – Final Exam</b>

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