Creating buy-in is difficult work. Organizations that are good at change are able to quickly align people around new ways of doing things in response to opportunities or threats. Those that master it build resilience and an enduring competitive advantage.

In this one-day workshop/simulation, learn how to drive successful change by applying change management best practices to a fictitious company. The simulation engages you in applied learning, where knowledge retention is optimized and change concepts become immediately relevant to your own organization.

**WHO SHOULD ATTEND?**
- Managers at all levels of experience
- High-potential leaders
- Intact and/or cross-functional teams

**LEARNING OUTCOMES:**
The Leading Change workshop will enable individuals and organizational teams to:
- Understand change management best practice and their role in it.
- Gain experience applying best practice in a no-risk environment.
- Apply change best practice, theories, approaches, and principles to their diverse business situations.
- Build and develop stakeholder buy-in through application of tools and techniques.
- Develop awareness of personal biases that may affect change management and attempts at innovation.

**Dr. Kristine Hoover** is a certified ExperiencePoint simulation facilitator. She received her Bachelor of Architecture degree from the University of Cincinnati, and Master of Business Administration, Master of Organization Development, and Doctorate in Leadership Studies degrees from Bowling Green State University. She is certified as a Senior Professional in Human Resources (SPHR) and teaches in Gonzaga’s Jepson School of Business and School of Professional Studies.

**DATE**
Wednesday, Nov. 15th

**TIME**
8am to 4pm

**VENUE**
Hemmingson Center 314
Gonzaga University

**COST**
$375/person

**INCLUDES**
Light breakfast & Lunch
1 CE Credit

Register by Nov. 8th
www.gonzaga.edu/leadforlife

"The interactive sessions were not at all intimidating! It was a fun way to learn new skills and steps to implement change."

"This was a great training that I would highly recommend to my co-workers."

"The coaching while implementing our change plan was helpful in reinforcing the topics discussed."

**TO LEARN MORE, PLEASE CONTACT:**
Rachelle Strawther | strawther@gonzaga.edu | 509.313.3579