



# Gonzaga's MA in Communication and Leadership Studies

Explore – Examine – Pursue

## **Tomorrow must not only be different, it needs to be better.**

The MA in Communication and Leadership Studies gives you the tools needed to guide organizational choices in the 21<sup>st</sup> Century. It helps students discover how to work with people, technology, and resources in innovative ways. Students learn communication across cultures, global perspective in communication practices, and attention to the ethical dimension of communication.

This degree builds upon the historic tradition of rhetoric as the cornerstone of a Jesuit education and lays the groundwork for high leverage skills in communication and leadership that work in today's complex world.

Gonzaga's Communication and Leadership Studies program is the only MA to offer a multi-disciplinary experience that integrates communication and leadership with practical application strategies. This program is relevant for those seeking to make a positive influence through teaching, training or consulting, public relations, media literacy, or community-minded work.

### Program Value

"The education I received in this program has given me the confidence to take risks and achieve personal and professional goals. I have learned to identify communication challenges and apply practical solutions to create my own success."

- Stephanie Curran, 2008 Graduate



#### Gonzaga University

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## Curriculum - 36 Credits Total

### Theory and Practice Module – 21 Credits

- Theorizing Communication
- Social Dynamics of Communication Technology
- Organizational Leadership
- Communication Ethics
- Organizational Communication
- International/Intercultural Communication
- Communication Practicum (Speech, Writing, Multi-Media)

### Required Electives – 9 Credits

- Choose 6 credits in Communication
- Choose 3 credits in Leadership

### Research and Thesis Module – 6 Credits

- Research Methods
- Thesis/Project

## Program Highlights

The MA in Communication and Leadership Studies is designed to be responsive to the reality of the 21<sup>st</sup> century. Classes are offered evenings and online to enhance learning opportunities and to maximize busy schedules. Any combination of classes can be used to complete coursework.

### Flexible Scheduling

### Visiting Scholars

### NW Center for Media Literacy

## International Media Certificate

Each summer, students can elect to be part of the Gonzaga Summer Institute in International Media. This program offers a unique cultural immersion project in the small, historical cities of Cagli, Italy or Armagh, Ireland. This project experience resembles a professional enterprise where students learn to master multi-media trades and apply those skills in the field. Add 2 required courses from the Theory and Practice Module to earn the International Media Certificate.

## Educating Tomorrow's Leaders

"The MA in Communication and Leadership Studies offers a learning environment that consists of an eclectic mix of students from many different occupational backgrounds and professors who are accessible and interested in their students. Being a part of this exceptional program is not only helping me become a better communicator, it is helping me become a better person." - Nate Williams

## Admission Requirements

- Application (electronic or paper)
- \$50 non-refundable application fee
- Statement of Purpose
- Current Resume
- Graduate Entrance Exam Scores (MAT, GRE, GMAT, or LSAT)
- 2 Letters of Recommendation
- Bachelor's Degree & Official Transcripts from all Colleges

For additional information, contact:

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509-313-3684 or [caddis@gonzaga.edu](mailto:caddis@gonzaga.edu)