### Outcome Matrix
**B.Ed. Sport Management**
**Revised Fall 2010**

<table>
<thead>
<tr>
<th>KEY ASSESSMENTS</th>
<th>NCATE CATEGORY</th>
<th>PROGRAM OUTCOMES</th>
<th>COSMA STANDARDS</th>
<th>SOE GOALS/THME</th>
<th>Gonzaga University Mission</th>
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<tbody>
<tr>
<td>None</td>
<td>01: Licensure</td>
<td>NONE</td>
<td>NONE</td>
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<td>* NONE</td>
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| Comprehensive Exit Exam | 02: Content | 1. The ability to apply knowledge, decision making, and problem solving skills in both professional and personal settings. | A) Social, psychological and international foundations of sport  
B) Management  
B1) Sport management principles  
B2) Sport leadership  
B3) Sport operations management/event & venue management  
B4) Sport Governance  
C) Ethics in sport management  
D) Sport Marketing & Communication | * ...scholarship and professional competence...  
* ...evidence based decision making... | * Develop intelligence & moral judgment  
* Communication in order to make a difference  
* Creatively, intelligently, morally provide leadership in a variety of endeavors  
* Development of general knowledge and skills |
| Goal Setting Plan | 03: Planning | 1. The ability to apply knowledge, decision making, and problem solving skills in both professional and personal settings. | A) Social, psychological and international foundations of sport etc. | * ...evidence-based decision making...  
* ...scholarship and professional competence... | * Understanding the world of great technological progress and scientific complexity  
* Reflect on the problems/possibilities of a scientific age  
* Reflection on the ideological differences that separate the peoples of the world  
* Provide leadership in the arts, the professions, business, and public service  
* Tradition of free intellectual inquiry |
| Internship      | 04: Clinical  | 1. The ability to apply knowledge, decision making, and problem solving skills in both professional and personal settings. | G. Integrative Experiences (such as):  
G2) Internship | * ...socially responsive and discerning practitioners to serve their community and profession...  
* Service  
* Commitment | * Actively support the aspirations of others  
* Attainment of more specialized competence in at least one discipline/profession  
* Enter into a variety of endeavors and provide leadership |
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| Renaissance Person Paper | #5: Impact on Student Learning | 5. An understanding of the historical, philosophical, and socio-psychological aspects relevant to the field | A) Social, psychological and international foundations of sport | • Create an environment where diverse individual contributions are valued.  
• …evidence-based decision making…  
• Competence | • Knowledge of traditions/cultures different from our own  
• Awareness of the possibilities of heritage  
• Familiarity with a variety of human cultures  
• Understanding of the world in light of the variety of human societies and competing ideologies  
• Understanding of and reflection on contemporary civilization |
| Career Project | #6: Optional - Content | 1. The ability to apply knowledge, decision making, and problem solving skills in both professional and personal settings.  
4. Knowledge and application of current technology relevant to the field.  
8. Effective oral and written communication skills utilizing a variety of media. | D) Sport Marketing & Communication | • Nurture a lifelong commitment to self-assessment and growth.  
• Commitment  
• Care  
• Socially Responsible Professionals | • Preparation of enlightened dedication to Christian ideals of justice and peace  
• Development and discipline of imagination, intelligence and moral judgment  
• Development of restless curiosity and desire for truth |
| Mid Program Assessment | #7: Optional Dispositions | 3. Dispositions and professionalism reflective of humanistic, Catholic, and Jesuit ideals.  
2. The ability to respect and address the needs of diverse populations. | | • Understand and adhere to ethical standards and guidelines of professional practice.  
• Competence  
• Service | • Development and discipline of moral judgment  
• Live creative, productive and moral lives  
• Enter creatively, intelligently and with deep moral conviction into a variety of endeavors  
• Live creative, productive lives, seeking to fulfill their own aspirations and actively supporting aspirations of others by generously sharing of their gifts |
| Red Cross Certification Exam | #8: Optional Content | 1. The ability to apply knowledge, decision making, and problem solving skills in both professional and personal settings.  
3. Dispositions and professionalism reflective of humanistic, | | • Evidence-based decision making  
• Socially responsible  
• Competence  
• Service | • Development of self-knowledge, self-acceptance, desire for truth, thirst for justice, mature concern for others  
• Rights and responsibilities of commitment to a free society |
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