MBA Concentration Declaration
Gonzaga University Graduate School of Business

☐ MBA of Choice
(11 general elective credits)
Students who do not complete a concentration will do a general MBA of Choice.

The Graduate School of Business offers three concentrations.  
Please note that concentrations may not be able to be completed in 12 months.

☐ Finance
(9 Finance Credits + 2 general elective credits)
Required Courses:
- MBUS 660: Investments (2)
- MBUS 662: Advanced Corporate Finance (2)
5 credits from the following courses:
- MBUS 663: International Finance (2)
- MBUS 665: Mergers & Acquisitions (2)
- MBUS 668: Financial Institutions (2)
- MBUS 609: Financial Statement Analysis (1)
- MBUS 699: Raising Capital (1)
- MBUS 664: Derivatives (1)
- MBUS 666: Intro to Personal Investing (1)
- MBUS 667: Business Valuation (1)
- MBUS 669: Current Issues in Finance (1)
- MBUS 669: Ethics in Finance (1)
- MBUS 661: Sustainable Business (1)
- MBUS 608: Intro to Real Estate Investments (1)
- MBUS 697: Finance Internship (1-3)

☐ Entrepreneurship
(9 Entrepreneurship credits + 2 general elective credits)
Required Courses:
- MBUS 642: Business Planning (3) or
- MBUS 654: Creating New Ventures (3)
- MBUS 696: New Ventures (1-3)
3 to 6 credits from the following courses:
- MBUS 657: Negotiations (2)
- MBUS 643: Entrepreneurial Strategy (1)
- MBUS 650: Competitive Advantage in a Global Economy (1)
- MBUS 639: Current Issues in Entrepreneurship (1)
- MBUS 688: Creativity and Intuition (1)
- MBUS 681: New Product Development (1)
- MBUS 695: Small Business Consulting (1-3)
- MBUS 697: Entrepreneurship Internship (1-3)

☐ Marketing
(9 Marketing credits + 2 general elective credits)
Required Courses:
- MBUS 682: Buyer Behavior (2)
7 credits from the following courses:
- MBUS 679: Ethics in Marketing (1)
- MBUS 681: New Product Development (1)
- MBUS 683: Persuasion (1)
- MBUS 684: Business Analytics (3)
- MBUS 685: International Marketing (2)
- MBUS 687: Integrated Marketing Communications (2)
- MBUS 688: Creativity and Intuition (1)
- MBUS 697: Marketing Internship (1-3)
- MBUS 699: Culture and Global Markets (1)

Name:__________________________________________________  Date: _______________________
Student ID:_____________________________ Program: _____________________________________
Student Signature:________________________________________ Date: _______________________
Advisor Approval:_________________________________________ Date: _______________________

Contact us at www.gonzaga.edu/mba, (509) 313-7044, or mbamaccws@gonzaga.edu