Degree: B.A. in Applied Communication Studies

Student Outcomes:

- Students will demonstrate knowledge and competency of the historical development of communication theory and scholarship within the discipline.

- Students will demonstrate knowledge and competency of the appropriate research methodologies used within the discipline.

- Students will demonstrate knowledge and competency of the connections among communications, community, and culture on both a local and global level.

- Students will demonstrate knowledge and competency of the ethical issues that arise within human communication and the discipline.

- Students will demonstrate knowledge and competency of oral presentation and written skills along with the ability to apply those in academic and professional environments.