

NEWSMAKERS . . .

Hogan Entrepreneurial Leadership Program

A record number of 33 students will be entering the Hogan Program this fall. These outstanding students, selected from among 120 applicants, are high academic achievers with an average SAT score of 1330 and GPA of 3.86. In addition, they have demonstrated leadership, creativity, and service in their high schools and communities. The students represent the following academic majors: business (42%), arts and sciences (32%), engineering (19%), and other (7%). This class comes from Washington, Idaho, California, Utah, Colorado, Montana, New Mexico, Nevada, Oregon, and Minnesota.

CAMPUS TELEPHONE PREFIX CHANGE . . .

As a result of Gonzaga's growth over recent years, and in anticipation of continued growth, the campus telephone prefix was changed to 313 effective June 1, 2008. However, (509) 328-4220 remains as the access number to the University's switchboard and auto attendant.

Darin Pedersen, P.E., MBA ('07)

Project Manager for the New U.S. Embassy Compound in Khartoum, Sudan



Having spent my 10-year career in engineering/construction, getting an MBA was not only about getting an edge in career advancement, but was also truly about obtaining the 'education'. The business curriculum at Gonzaga was like learning a whole new language for me. Having an MBA has demonstrated my desire to take an upper management position. Before, I was always trying to tell employers about my drive and commitment to reach the top of my industry. Now I simply say, "I have an MBA from Gonzaga," and that seems to say it all.

For several years, I have been involved in designing and constructing U.S. embassies around the world. Because of the intense traveling and job specific focus, I found it easier to step away from work and dedicate a full year to obtain an MBA.

As quickly as I transitioned into graduate school, I was right back in the industry, refreshed and full of knowledge. It was quickly acknowledged by my employer, and I was promoted from Project Engineer to Project Manager. I am currently the Project Manager for the New U.S. Embassy Compound in Khartoum, Sudan (\$134 million).

GO ZAGS!!

ECONOMICS SYMPOSIUM

The 21st Economics Symposium, featuring ABC News correspondent John Stossel, co-anchor of "20/20" and author of "The John Stossel Specials," was held on Tuesday, April 29, 2008, at the Spokane Convention Center, with more than 500 area business leaders in attendance. Mr. Stossel's talk, "Freedom and Its Enemies" explained how economic freedom leads to incentives for market growth and exchange, defined property rights, and opportunity for profit and wealth. The day before his lecture, Mr. Stossel delivered the same lecture in Seattle to more than 325 attendees, at the Sheraton Hotel, as a collaborative luncheon hosted jointly by the business schools at Gonzaga University and Seattle University.



JOHN HOUGH, ('68)

Instrumental in so many of the School of Business programs, and retired CEO of the The Rockey Co., Inc., (now Hill & Knowlton), proudly displays his coho salmon caught at Neah Bay. If you are an alum of the School of Business Administration and would like to share your stories with other alumni,

please drop a note: tenny@jepson.gonzaga.edu.

Register for the Dean's Business Forum e-mail announcements.

Please visit our website at www.gonzaga.edu/deansbusinessforum to register your name and e-mail information and to receive future Dean's Forum breakfast announcements throughout the year, access information about upcoming events, including registration and the latest information on the Annual Wine Dinner and Auctions in Spokane and Seattle. This is also an opportunity to register any other members of your organization you would like to be invited to these events.

Thank you for your support of the Dean's Business Forum.

Highlights from the Accounting Program

After a year of rigorous self-study, the Accounting Department has submitted documentation to the Association to Advance Collegiate Schools of Business (AACSB) for a separate accounting accreditation. AACSB International is the premier accrediting body for colleges of business and accounting programs. Gonzaga's business program was first accredited in 1990 and most recently reaccredited in 2006. Of the more than 9000 business schools in the world, only 551 have business accreditation and only 167 have accounting accreditation. In February 2009, a team of three AACSB peer academic representatives will visit Gonzaga to meet with students, faculty, and other stakeholders and do a thorough analysis of the accounting program. If successful, an accounting accreditation will be additional recognition of the quality and commitment to continuous improvement of Gonzaga's accounting program

FACULTY NEWS and HONORS

Through the generous support of friends and alumni, three additional faculty fellowships are now available to faculty in the School of Business. The Gonzaga Business Forum (Puget Sound) Teaching Excellence Award was established and awarded in summer 2007, and the Dean's Forum Board Teaching Excellence Award was established and awarded this year for the first time. The Coeur d'Alene Mines Faculty Excellence in Research Award, established by Dennis Wheeler, Chairman, President and CEO of Coeur d'Alene Mines Corporation was awarded during summer 2008 as well. The following faculty received awards during summer 2008:

Gonzaga Forum Board (Puget Sound) Teaching Excellence Award (GFA):

Ta-Tao Chuang, Ph.D., Associate Professor of Management Information Systems

Dr. Chuang teaches Management Information Systems, Information System Theory and Practices, and Development of Web-Based Applications. He has done research and published in the areas of information technology adoption, collaborative commerce, technologies enabling inter-organizational cooperation and decision support systems. Recently, he developed an interest in the issue of digital divide and conducted a field study in Western China.

Dean's Forum Faculty Excellence Award:

Matthew McPherson, Ph.D., Assistant Professor of Economics

This first time award was given to Dr. Matt McPherson, whose portfolio of intellectual and scholarly contributions (publications in refereed journals, conference proceedings, conference papers, book chapters and monographs) earned him this award. During the 2007-2008 academic year, McPherson had three papers accepted for publication in peer reviewed journals. He is the lead author for "Using the Gravity Model to Estimate Trade Potential: Evidence in Support of the Hausman Taylor Method" in the *International Trade Journal* and "What if Cuban Trade Was Based on Economic Fundamentals Instead of Political Policies? An Estimate of Cuba's Trade Distortion" in *Cuban Affairs*. He is also a contributing author on "Determinates of Demand for HIV Testing: Evidence from California Outpatient Clinics," appearing in the *California Journal of Health Promotion*.

Coeur d'Alene Mines Faculty Research Award:

Jason Chen, Ph.D., Professor of Management Information Systems

Prior to coming to Gonzaga, Dr. Chen designed and implemented an MIS system for a Chinese Government agency to a World Bank project in 1992-1994. He taught for the Jesuit Consortium Beijing International MBA(BiMBA) program in 1999 and 2003 at Peking University, Beijing, China. He is also a senior consultant for an e-Commerce and knowledge management firm in Taipei, Taiwan. Professor Chen serves as a member on many editorial boards and has published numerous articles in such journals as *Management Science*, *Decision Support Systems*, *Industrial Management and Data Systems*, *Journal of Organizational Computing and Electronic Commerce*, *ACM Transaction on Mathematical Software*, *Journal of Computer Information Systems*, *International Journal of Innovation and Learning*, *International Journal of e-Healthcare*, *International Journal of Technology and Management*, *International Journal of Services and Standards and Human Systems Management*.



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Clarence H. Barnes, Dean

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Centioli Faculty Scholars Excellence Award:

Paul Buller, Ph.D., Professor of Management

Paul Buller holds the Kinsey M. Robinson Chair in Business Administration at Gonzaga University where he teaches courses in strategic management and entrepreneurial leadership. He is the founding Director of the Hogan Entrepreneurial Leadership Program at Gonzaga. He has done research and consulting in private and public sector organizations on various aspects of organizational effectiveness, including strategic management, global ethics, human resource management and organizational change. He has served on the editorial boards of the *Journal of World Business and Human Resource Management Journal* and is past president of the Western Academy of Management.

Loeken Academic Excellence Award:

Kent Hickman, Ph.D., Professor of Finance

Kent Hickman has held appointments as a Teaching and Research Fellow at Aston University in Birmingham, United Kingdom, and Visiting Professor at the Graduate School of Business in Rouen, France. The co-author of the textbook *Foundations of Corporate Finance*, his refereed publications appear in *Journal of Financial Economics*, *Financial Management*, *Journal of Portfolio Management*, *Economics Letters*, *Journal of Economic Behavior and Organization*, *Journal of Applied Corporate Finance* and *Business Horizons*, among others.

Robert and Alice Jepson, Jr. Fellowships:

Jepson Fellowships are awarded each year to faculty who have presented evidence of peer-reviewed articles accepted for publication during the preceding academic year. Awards between \$1,450 - \$3,000 were made to:

Accounting: Eddy Birrer, Daniel Law

Economics: Randall Bennett, Matthew McPherson

Management: David Elloy, Molly Pepper

Management Information Systems: Jason Chen, Ta-Tao Chuang

Marketing: James Helgeson, Lada Kurpis, Peggy Sue Loroz

Operations Management: Mirjeta Beqiri

MISSION:

We develop professionally competent and intellectually curious graduates who exemplify the humanistic, ethical, and moral values of a Jesuit institution. We provide a challenging and supportive learning environment, with quality students and faculty marking our excellence. As part of a global environment, we promote relationships with regional, national, and international business and scholarly communities.

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Dr. Clarence H. Barnes, Dean

A Letter from the Dean "Welcome to the Table"

Recently, I attended a volunteer School of Business advisory board meeting at which some of our alums reported on the work done by this board. Reflecting on their activities, I was struck by the contributions these very dedicated people have made and continue to make. Their gifts took not only the form of financial support of our School of Business but also hours upon hours of effort to promote our Mission to service, to carry our message into their communities, to help less fortunate students with tuition assistance, to promote the reputation of our quality programs, to assist faculty with their research in support of teaching, and so much more.

Jesuits who came to this continent long ago built Gonzaga -- and Jesuit education forms us to commit ourselves to be men and women for and with others. But if this Jesuit education is our foundation, and our students, faculty, and staff are our daily life, our alumni are surely our heart and soul. They encourage, inspire, advise and support their beloved alma mater. Their many gifts, often given quietly, outside the view of others, result in special programs: a child selecting Gonzaga, a graduate obtaining that first job, an introduction to a new friend -- the list is literally without end.

From my viewpoint, our alumni share two essential qualities: their ties to our Jesuit mission, and their desire to stay connected to what they perceive as a great, wholesome, influential, spirited, academic community.

So many daughters and sons of School of Business alums, such as Burke ('67), Hogan ('50), O'Keefe ('66), Daniels ('79), O'Toole ('78), Erickson ('81), Miller ('80), Brajcich ('70, '73, '79), McQuilkin ('83), Thompson ('69), Parente ('71), Tobin ('66), Ossello ('60), and Ruen ('76), and many more, have graced the Gonzaga halls of ivy and transitioned on, in their turn, to alumni status. More recently, I have asked myself, as my good friend and colleague, Dan Brajcich did so many years ago: "Will I see third generation alums?"

A tip of the hat to you, our alumni, is a small gesture of our gratitude for and our pride in what you have become for your family, your community, your life, and your alma mater. And, for all of you, here at Gonzaga, who have touched our lives, you are family. We are always here to share. Welcome to the table.

A Year in the BIG APPLE



Dr. Walter Teets, Associate Professor of Accounting, spent the 2007-2008 academic year in New York, working as Professor in Residence in Big Four accounting firm KPMG's Department of Professional Practice. While there, Dr. Teets helped draft KPMG's comment letters to the Governmental Accounting Standards Board on its proposed derivatives accounting standard, and to the Financial Accounting Standards Board (FASB) on its project on distinguishing between liabilities and equity; made presentations to department professionals on FASB and Emerging Issues Task Force projects; attended numerous training sessions addressing emerging issues of importance to accounting practice, with implications for accounting education, including an intensive two-day seminar on International Financial Reporting Standards; updated firm guidance relating to changes in accounting standards; and worked on issues related to the use of fair value measurements in accounting.

While KPMG has had Professors in Residence at practice offices across the country for several years, Dr. Teets was the first to work at the Department of Professional Practice, the firm's national technical office. The residency allowed Dr. Teets to become deeply engaged with emerging technical accounting issues, issues the accounting profession will be dealing with for years to come. The experience complements the fellowship he held at the U.S. Securities and Exchange Commission during academic year 1997-1998, when he dealt with the regulatory side of the accounting profession. These two experiences have had a significant influence on both the content and methods Dr. Teets uses in his teaching, advising, and professional development activities at Gonzaga.



Thank You, Donors

School of Business Administration

The students and faculty of Gonzaga's School of Business gratefully acknowledge the generous support of alumni, friends, businesses, and foundations whose gifts sustain the school's mission of teaching, research, and service. It is with deep gratitude that we acknowledge the benefactors of the 2007-08 academic year (June 1, 2007-May 31, 2008).

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Alumni Opportunities

Alumni Lobby Project



The Alumni Lobby, in the Jepson Center, is truly the hub of the School of Business Administration. Each day, thousands of students travel through the lobby into one of the 23 classrooms, take between-class breaks to gather together, relax and study. The natural light that shines through the three-story glass entrance is the most spectacular aspect of the new building. The naming of the lobby is marked by an alumni donor plaque at the entrance, proudly displaying the names of the business alumni who have chosen to support this project. Take this opportunity to join your fellow alumni in this most worthwhile endeavor in support of our school's mission to educate men and women of the world. Become a member of the Dean's Society (\$5,000.00 at \$1,000.00 per year for five years) or the Dean's Circle (\$2,500.00 at \$500.00 per year for five years). A pledge envelope is enclosed.

School of Business Memorabilia

Gonzaga's School of Business has many items for sale to commemorate the special time that you spent at Gonzaga. These items include School of Business sweatshirts for \$22.50, t-shirts for \$10 and framed, numbered collectible men's basketball miniature ceramic jerseys created by internationally acclaimed sculptors Patrick Amiot and his wife Brigitte Laurent. These unique jersey collectibles are available for \$150. Please visit our website at www.gonzaga.edu/sba (click on Alumni) for additional information.

SCHOLARSHIP FUNDRAISING

The School of Business Dean's Business Forum Board will hold the fifth annual Wine Dinner and Auction on Friday, November 21, 2008, at Gonzaga in Cataldo Hall. Over the past four years, more than 250 friends and alums have gathered for a fun-filled evening and with their generous support of the programs, an endowed fund has been established for student scholarships. Tickets are available at \$125 each and tables of eight for \$1,000. Additional information and reservation forms can be found at our website: www.gonzaga.edu/deansbusinessforum. Seating is limited, so please make your reservations early.

The Gonzaga Business Forum in the greater Puget Sound area will hold the eighth Annual Vintner's Dinner at The Triple Door in Seattle on Friday, November 14, 2008. For reservations and more information for the Seattle event, please visit its website at <http://www.gonzaganation.com/vintner/>. All proceeds from these dinner auction events provide scholarships for Gonzaga University students.

STUDENT SCHOLARSHIP RECIPIENTS

Each year, School of Business students receive scholarship support from alumni, friends, businesses and foundations. We applaud the students' achievements and extend our sincere gratitude to our benefactors for their generosity and support.

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Mt. Roothaan Endowed (Murphy Family)
Kristen Dezellam, Bridgeport, WA
Dillon Jenkins, Brookings, OR
Lindsey Ross, Seattle, WA
Marina Volkova, Spokane, WA

Dean's Business Forum Undergraduate
Kelly Brauch, Bozeman, MT
Maggie Fogerty, University Place, WA

Graduate
Andrew Sorenson, Olympia, WA
Sarah Wollnick, Spokane, WA
Russell Yauney, Spokane, WA

High GMAT
Mark Nexon, Mount Holly, VT
Shamus O'Doherty, Spokane, WA

Daniel Brajcich Endowed Undergraduate
Kimberly Brown, Camarillo, CA
Stephanie Bruno, Pateros, WA
Sean Cenotto, Lakewood, WA
Anthony Discerni, Cottage Grove, OR
Derrick En'wezoh, Kennewick, WA
Jennifer Rindfleisch, APO, AE
Ryan Warburton, Idaho Falls, ID
Kristian Demian, Brookings, OR
Matthew Duffy, Vacaville, CA
Andrue Ott, Kennewick, WA

Graduate
Leah Rourke, Spokane, WA
Jamison Scarpelli, Spokane, WA
Lauren Zuckerman, Spokane, WA

Coeur d'Alene Mines
Elizabeth Arwood, Spokane, WA

Daniels Grant – Ethics
Sarah Wollnick, Spokane, WA
Mark Nexon, Mount Holly, VT
Kenneth McDonald, West Point, NY

GRADUATE News...

MBA & MAcc Student Highlights

Alumni News

MBA in American Indian Entrepreneurship



The MBA in American Indian Entrepreneurship (AIE) Program graduated four students last May, and hosted 24 students on campus during the 2008 summer session. This was the largest cohort in the program's history. The program received national and international attention at the Graduate Management Admissions Conference (GMAC) held in Chicago, in July. The program continues to provide an invaluable service to the Native American communities the students work in, and is a living example of Gonzaga's mission at work.

Congratulations to this year's MBA-AIE graduates: Nathan Fregien, Mark Sansaver, Sandra Bercier, and Jason Campbell!

Spike Bighorn – MBA in American Indian Entrepreneurship (AIE) 2005

Chief of Staff for the Bureau of Indian Education in Washington, D.C.

"My time with the Gonzaga MBA-AIE program was the most enriching, positive educational experience of my life. The staff and faculty were most gracious in sharing their knowledge and expertise with us. The support we received from Gonzaga and the Johnson Foundation allowed us to concentrate on our educational program and not have to worry about housing, living and tuition costs. I truly felt a personal connection with the faculty and staff, and continue to communicate with them today. The degree I earned from this program has allowed me to advance professionally through the ranks of my agency. When I began the MBA-AIE program in June of 2002, I was a teacher at Fort Peck Community College in Poplar, Montana. By utilizing my MBA credentials, and applying the business, management and leadership knowledge/skills gleaned from my classroom instruction, I now serve in a senior, national-level, management position with the Bureau of Indian Education. Without the Gonzaga MBA-AIE experience, my current career would not have been possible."



MBA in Healthcare Management

Last fall, Gonzaga launched the MBA in Healthcare Management program. The program had 16 students in its inaugural year. Designed to serve an unmet need in the region for managers trained in the skills required to manage the businesses that produce and deliver various healthcare services, it is expected to have a significant impact on the regional and national healthcare industries.